



University Blood Initiative

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www.universitybloodinitiative.org

Job Title: Cultural Outreach Steward, Education Department (part-time, unpaid)

About Us: The University Blood Initiative (UBI) is a new but highly accomplished registered non-profit which optimizes grassroots level action to combat local blood shortages. Our vision is to revolutionize the blood world and our mission is to establish a fiercely collaborative network of strong, local, and independent blood centers at the cutting edge of society, systems, science, and social and public policy with the shared purpose of achieving a sustainable blood supply for the good of all. To date, we are partnered with 20 independent blood centers across 15 states. Through our nationwide chapter system, we are building an organized network of dedicated young leaders ready to take initiative against COVID-19 and the blood crisis all year long.

Position Summary: The University Blood Initiative (UBI) is seeking passionate individuals to join our Education Department as Cultural Outreach Stewards. These persons will work closely with our Cultural Competence Manager to review our advocacy and educational materials, prepare trainings on cultural sensitivity, and create culturally diverse connections for UBI, our Education Department, and our local chapters.

Benefits:

- Join on the ground floor of an already fast-growing start-up
- Help build out an educational department for an organization that is rapidly gaining national reach and plans to expand internationally
- Immersive community culture which values connection, innovation, integrity, and purpose
- Opportunity for professional growth as you engage with Chapter members and understand the driving mission behind our department projects
- Opportunity for internal upward mobility within National UBI structure as you accrue experience and professional development within National structure
- Work remotely

In this role you will:

- Ensure the content produced by our Education department and, eventually, our Marketing/PR department is culturally sensitive, inclusive, non-discriminatory, and representative of our organization's core values and beliefs
- Help find subject matter experts pertaining to specific cultural educational workshops we are planning, to provide expert insight and testimonials
- **If applicable:** People with cultural connections to historically under-targeted blood donor communities (e.g. African Americans, Latinos, and immigrant groups) will be invited to partake in pilot program wherein they will recruit donors from these communities and build a relationship between them and the UBI. **For more information on this program, and to see if you are eligible, please email Paula Giraldo at pgiraldo@uniblood.org**

Requirements:

- A deep, demonstrable understanding of cultural sensitivity and inclusivity
- Ability to commit at least 5hrs a week without compensation until the UBI is sufficiently funded to be able to provide compensation

You'll fit in if you are:

- Committed to excellence, are passionate and empathetic, pay precise attention to detail, and believe in our fight for equity
- Believe in civility in the workplace, have a strong sense of purpose, and are willing to make a difference to your community

Interested or have questions?

Email pgiraldo@uniblood.org with your resume and a brief statement of interest.