



Job Title: Writer, Content Team (part-time, unpaid)

About Us: The University Blood Initiative (UBI) is a new but highly accomplished registered non-profit that optimizes grassroots-level action to combat local blood shortages. Our vision is to revolutionize the blood world and our mission is to establish a fiercely collaborative network of strong, local, and independent blood centers at the cutting edge of society, systems, science, and social and public policy with the shared purpose of achieving a sustainable blood supply for the good of all. To date, we are partnered with 20 independent blood centers across 15 states. Through our nationwide chapter system, we are building an organized network of dedicated young leaders taking initiative against COVID-19 and the blood crisis.

Position Summary: The University Blood Initiative (UBI) is seeking a Student / Volunteer with experience in informative writing, editing, and researching to join us on our exciting journey as a Writer on the Content Team! The writer will report directly to the Head Writer to help write content that will be distributed to our chapters and to the general public, aimed at furthering our mission to educate people on the importance of blood donation.

Benefits:

- Work remotely
- Join on the ground floor of an already fast-growing start-up
- Help build out the content team for an organization that is rapidly gaining national reach and plans to expand internationally
- Immersive community culture which values connection, authenticity, innovation, integrity, and purpose

In this role you will:

- Create content for the organization's internal and external initiatives, which includes writing handouts, pamphlets, presentations, scripts, webpage content, articles, and blog posts
- Use critical and creative thinking to determine how best to break down complex material into digestible, reader-friendly content
- Apply your attention to detail to editing and proofreading written content
- Conduct thorough research to ensure reliability and accuracy of all content
- Collaborate with fellow department teammates in curating content for organization needs (creating social media posts, mass emails, etc.)
- Apply your wordsmithing talents to advancing our marketing, education, and internal initiatives

Requirements:

- A current college student with past writing experience, who has taken at least a couple of writing-intensive courses, seeking opportunities to learn and grow
- Ability to commit around 8 hours a week without compensation until the UBI is sufficiently funded to provide compensation
- Ability to commit at least 9 months to your position, preferably a year or more

You'll fit in if you:

- Are committed to excellence, are responsible and accountable, pay precise attention to detail
- Believe in civility in the workplace, have a strong sense of purpose, and are willing to make a difference to your community
- Are ready to be a team player, to speak your mind, and to think outside the box
- Are flexible and adaptable to a changing environment

Interested or have questions? Email recruiting@universitybloodinitiative.org with your resume and a brief statement of interest.