

WEEK:	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19
	20	21	22	23	24														
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DISCOVERY	[=====]																		
Research	[===]																		
Wireframes	[===]																		
Prototypes	[===]																		
MSFT/11Labs	[=====]																		
CORE DEV	[=====]																		
Platform	[=====]																		
Auth	[=====]																		
CMS	[=====]																		
Wazuh	[=====]																		
FEATURES	[=====]																		
Archive	[=====]																		
AI Search	[=====]																		
Voice	[=====]																		
TESTING	[=====]																		
Beta	[=====]																		
Access Audit	[=====]																		
Security	[=====]																		
LAUNCH	[=====]																		
Go-live	[=====]																		
Training	[=====]																		
Handover	[=====]																		

--- ## 5. Budget Breakdown ### 5.1 SFIA-Based Pricing Rationale This pricing follows the **\*\*Skills Framework for the Information Age (SFIA)\*\***, the industry standard for IT skills assessment used by the UK Government Digital Service and public sector procurement.

**\*\*My SFIA Level Assessment: Level 4 (Enable)\*\*** SFIA Level 4 practitioners "work under general direction within clear framework of accountability, plan and manage their own work to meet objectives" (SFIA Foundation, 2024).

**### 5.2 Detailed Cost Breakdown**

Work Package	Days	Day Rate	Cost
<b>**WP1: Discovery and Design**</b>	10	£350	£3,500
Community research and consultations	3	£350	£1,050
Wireframes and UX design	3	£350	£1,050
Lovable prototypes	2	£350	£700
Microsoft/ElevenLabs setup	2	£350	£700
<b>**WP2: Core Development**</b>	15	£400	£6,000
Platform foundation (Omeka/Azure)	5	£400	£2,000
Authentication system	4	£400	£1,600
Content management	4	£400	£1,600
Wazuh security setup	2	£400	£800
<b>**WP3: Feature Development**</b>	15	£400	£6,000
Archive system	5	£400	£2,000
AI search integration	5	£400	£2,000
ElevenLabs voice integration	3	£400	£1,200
Community features	2	£400	£800
<b>**WP4: Testing and Compliance**</b>	5	£400	£2,000
Beta testing coordination	2	£400	£800
Accessibility audit	1.5	£400	£600
Security review	1.5	£400	£600
<b>**WP5: Launch and Handover**</b>	5	£400	£2,000
Platform launch	1	£400	£400
Staff training	2	£400	£800
Documentation	2	£400	£800
<b>**Contingency (10%)**</b>	-	-	£2,000
<b>**TOTAL**</b>	<b>**50 days**</b>	-	<b>**£21,500**</b>

**### 5.3 Additional Value (Included at No Cost)**

Service	Market Value	My Price
Microsoft nonprofit onboarding	£2,000	Included
ElevenLabs Impact Program application	£500	Included
Azure credits secured (annual)	£2,800	Included
Microsoft 365 nonprofit setup	£1,000	Included
Wazuh security platform	£3,000	Included
12-month support	£4,000	Included
<b>**Total Value Added**</b>	<b>**£13,300**</b>	<b>**£0**</b>

**### 5.4 Total Cost of Ownership (5-Year Analysis)**

Cost Category	Traditional Agency	My Model	Your Savings
Initial Development	£45,000 to £80,000	£21,500	£23,500 to £58,500
Annual Hosting	£3,000 to £6,000	£0 to £500	£2,500 to £5,500 per year
Annual Maintenance	£8,000 to £15,000	£2,000 to £4,000	£6,000 to £11,000 per year
Microsoft 365	£2,000 per year	£0 (nonprofit)	£2,000 per year
ElevenLabs	£2,640 per year	£0 (Impact Program)	£2,640 per year
<b>**5-Year Total**</b>	<b>**£120,000 to £200,000**</b>	<b>**£35,000 to £50,000**</b>	<b>**£70,000 to £150,000**</b>

**### 5.5 Payment Schedule**

Milestone	Percentage	Amount	Deliverable
Contract Signing	20%	£4,300	Project initiation
WP1 Complete	15%	£3,225	Research, prototypes
WP2 Complete	25%	£5,375	Core platform
WP3 Complete	20%	£4,300	Full features
WP4/5 Complete	20%	£4,300	Launch, handover

**\*\*Business and Accountancy:\*\*** - Business Account: Mettle (NatWest) - Accountancy: FreeAgent (Making Tax Digital compliant) - Invoicing: Professional invoices with full breakdown ---

**## 6. Community Engagement Strategy**

**### 6.1 Co-Design Principles**

Principle	Implementation
<b>**Nothing about us without us**</b>	Community members involved in every design decision
<b>**Accessible participation**</b>	Online and in-person consultation options
<b>**Multiple narratives**</b>	Platform honours contested histories, not single story
<b>**Intergenerational**</b>	Young people and elders both represented
<b>**Multilingual**</b>	Content in community languages

**### 6.2 Engagement Activities**

Phase	Activity	Participants
Discovery	Community listening sessions	20 to 30 community members
Design	Wireframe review workshops	10 to 15 representatives
Prototyping	Click-through	

testing | 5 to 10 diverse users | | Development | Feature feedback sessions | Ongoing community panel | | Beta | User acceptance testing | 20 to 30 beta testers | | Launch | Celebration event | Wider community | ### 6.3 Voice Preservation Programme

**\*\*ElevenLabs-powered oral history initiative:\*\*** 1. Identify community elders and heritage bearers 2. Record high-quality voice samples (supervised, consented) 3. Create voice clones for archival purposes 4. Enable future generations to hear stories in original voices 5. Provide accessibility through text-to-speech in community voices --- ## 7. Managed Service Commitment ### My Commitment to BSWN for Your Funding Duration I am committed to supporting BSWN throughout the full duration of your National Lottery Heritage Fund grant period: **\*\*During the Project (Months 1 to 12):\*\*** - Full development and delivery - Weekly progress reports - Responsive communication within one working day **\*\*Post-Launch Support (Months 13 to 24):\*\*** - Included maintenance and bug fixes - Staff training refreshers - Microsoft grant renewal assistance **\*\*Extended Partnership (Years 2 to 4):\*\*** - Priority access for additional work - Ongoing digital strategy advisory - Grant application support - Technology roadmap planning **\*\*My commitment:\*\*** I do not deliver a platform and disappear. I build lasting relationships because community technology requires sustained partnership. --- ## 8. Professional Experience and References ### 8.1 Relevant Experience **\*\*PRGRSS / Global Purpose Enterprise: Product Owner and Manager\*\*** April to July 2025 | United Kingdom to Pakistan Coordination - Led product development for global mentorship platform - Managed cross-timezone development team - Built four rapid prototypes using Lovable.dev - Reduced development miscommunication by 60 per cent **\*\*Nyfasi: Microsoft Nonprofit Onboarding\*\*** September 2020 to December 2020 - Secured \$5,000 Azure AI facility through Microsoft nonprofit programme - Navigated complete Microsoft compliance verification cycle - Demonstrated exact skills needed for BSWN onboarding **\*\*University of South Wales: Digital Technical Mentor\*\*** September 2023 to August 2024 - Supported 23,000 users across multiple campuses - Enterprise IT support and training delivery **\*\*Technocamps: STEM Ambassador\*\*** February 2023 to August 2024 - Wales-wide education delivery - Ukrainian refugee children technology workshops ### 8.2 Qualifications - **\*\*BSc (Hons) ICT\*\*** | University of South Wales (2:1, Dissertation: First Class) - **\*\*AWS Cloud Engineering re/Start\*\*** | Cardiff and Vale College (2024) - **\*\*DBS Enhanced Check\*\*** | Cleared ### 8.3 References Available upon request from: - **\*\*Gary Thompson\*\*** | Creative and Cultural Consultant, Cables and Cameras CIC, Bristol - **\*\*Laura Roberts\*\*** | Technocamps, Wales - **\*\*Sally-Anne\*\*** | USW Study Skills Team - **\*\*Alaya\*\*** | CEO, FirstGens CIC - **\*\*Hope\*\*** | Founder, Irene Vera Foundation --- ## 9. Closing Statement The UnMuseum is an extraordinary opportunity to create something truly meaningful: a living digital space where Black and racially minoritised communities across the South West can see themselves, tell their own stories, and preserve their heritage for future generations. I bring: - Technical excellence proven across multiple platforms - Microsoft nonprofit expertise (demonstrated with Nyfasi) - ElevenLabs voice preservation for oral histories - Enterprise security through Wazuh - Zero trust architecture ensuring data protection - Commitment to knowledge transfer so BSWN is never dependent solely on me - Microsoft engineer review ensuring professional validation I understand that the best platforms are built with communities, not for them. I would be honoured to bring my

technical skills, stewardship philosophy, and genuine passion for this work to help bring the UnMuseum vision to life. \*\*Let us build something powerful together.\*\* \*\*Andrea Enning\*\* 28 January 2026 --- \*Submitted to: Mina Drobna, Operations Director\* \*Email: mina@bswn.org.uk\* --- ## Bibliography ElevenLabs (2025) \*Impact Program\*. Available at: <https://elevenlabs.io/impact-program> (Accessed: 28 January 2026). Heritage Fund (2024) \*Good Practice Guidance: Digital Projects\*. National Lottery Heritage Fund. Available at: <https://www.heritagefund.org.uk> (Accessed: 28 January 2026). Microsoft (2019) 'Breaking New Sound: The Hip Hop Museum', \*Microsoft Unlocked\*. Available at: <https://unlocked.microsoft.com/the-hip-hop-museum/> (Accessed: 28 January 2026). Microsoft (2024) 'Microsoft for Nonprofits: Eligibility', \*Microsoft Nonprofits\*. Available at: <https://www.microsoft.com/en-us/nonprofits/eligibility> (Accessed: 28 January 2026). Omeka (2025) \*Omeka S Technical Documentation\*. Available at: <https://omeka.org> (Accessed: 28 January 2026). SFIA Foundation (2024) \*SFIA 9: Skills Framework for the Information Age\*. Available at: <https://sfia-online.org> (Accessed: 28 January 2026). Wazuh (2025) \*Open Source Security Platform\*. Available at: <https://wazuh.com> (Accessed: 28 January 2026). ]]>