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						needs and identities and the spaces in which it can be found				F	100	per locality	Level of satisfaction with or praise for the UnMuseum 'unified collections', spaces and events	75% of users report demonstrable positive impact on them or observed in others	By end of year 2	Survey / Feedback Forms / Digital Platform User Survey
						G: The number of access points and pathways in through which people can navigate UnMuseum has grown	X		X	G	100	per locality	# of people reporting accessing UnMuseum for the first time	75% of users report demonstrable positive impact on them or observed in others	By end of year 2	Survey / Feedback Forms / Digital Platform User Survey
		Confidence in defining and owning narratives retelling cultural heritage is low				I: Increase in 'new' literacy				I/J	50	pan region	# of programming sessions supporting UnMuseum learning, engage / # of advocates / influencers providing positive messaging and encouragement to advocate for learning and new literacy	75% or more of participants report highly likely to re-engage / share with wider community; 75% of participants from wider sector GLAM / HE sector commit to support / host UnMuseum Curators, Cultural producers, Collections	By end of year 1	Survey / Feedback Forms / Digital Platform User Survey
						J: Increase in shared / collective meaning making	X		X							
						K: Increase resonance and celebration of cultural heritage										
						L: Improved wellbeing										
						M: Greater sense of identity / collective identity	X		X	K	100	Pan region	# of new community owned assets held and preserved for black and minoritised groups to explore and enjoy	75% or more of users of collection / archive report high level of satisfaction / high likelihood to use resource again	By end of year 3	Survey / Feedback Forms / Digital Platform User Survey
		Communities experience discrimination, fragmentation and lack of being seen.					X		X	L/M	20	pan region	# of new groups reporting experiencing support, enhanced capacity and sense of connectedness	50% of users report demonstrable positive impact on them or observed in others	By end of year 2	Focus Group Discussion / Case Study / Feedback Forms
		Considerable gaps and obfuscation of Black and minoritised heritage within mainstream structures and sites means that the cultural heritage of Black and minoritised communities in terms of heritage assets, traditions, culture and 'documentation' is being lost;	Comments shared in engagement and consultation sessions about lost oral history; cultural traditions, cultural memory and storytelling, language, artefacts, items; skills	5. Co-create and document reframing of cultural heritage redefining the scope of heritage so that it is inclusive enough to preserve endangered heritage	Community Consultation and Engagement Programme	Place-based knowledge creators / convenors / ambassadors;	X		X	N	50	pan region	# of UnMuseum collections showcasing hosted newly preserved cultural heritage	10 new collections; 75% of users/visitors report enjoyment and raised awareness of UnMuseum collections	Annually	Register of UnMuseum affiliated 'collections'
						O: More Black and minoritised cultural heritage is documented and preserved	X		X	O	50	per region	# of new artefacts / audio / visual forms of cultural heritage preserved as part of UnMuseum or UnMuseum digital	Increases year on year compared to baseline	Annually	Data log / Register of newly preserved / created cultural heritage as defined by Black and minoritised groups
							X		X	P	500	pan region / global	# of unique registered UnMuseum digital users identifying as Black or minoritised	75% of registered UnMuseum digital users identify as Black or Minoritised	By end of year 3	Data log / cache / registry of Digital architecture
						Q: Black and minoritised communities have more spaces in which to preserve 'physical' heritage digitally	X		X	Q	400	pan region / global	# of physical forms of cultural heritage documented and preserved via UnMuseum digital platform	200 unique digital cultural heritage assets with UnMuseum Identifier/reference recorded	By end of year 2	Data log / cache / registry of Digital architecture
						R: People have access to a digitally 'mapped' network of cultural and heritage	X		X	R/S	1000	pan region / global	# of unique views of newly preserved forms of cultural heritage;	ratio of user identity (identifying as Black or Minoritised) to unique views is 3:1	By end of year 2	Data log / cache / registry of Digital architecture
						S: Black and minoritised communities less served by mainstream archives have more digital spaces and networks through	X		X	S	1000	pan region / global	# of users of UnMuseum digital platform reporting increased sense of belonging and that the collections / forms of digitised heritage resonate with their identity	75% of users reporting increased sense of belonging, pride, celebration of identity from engagement with the UnMuseum platform	By end of year 2	UnMuseum Digital Collection 'retiring' or 'exit' feedback survey
		Cultural heritage and identity is being lost at speed, there is risk of further loss, disrupted/curtailed legacy; loss of wealth	Comments shared in engagement and consultation sessions about lost oral history; cultural traditions, cultural memory and storytelling, language, artefacts, items; skills; Levels of reported mental health problems, trauma and fatigue; perceptions and feelings of displacement, disconnect	7. Maximise, support and enable conservation of assets of cultural heritage in ways that engender and strengthen levels of trust in the UnMuseum's capacity to act restoratively for Black and Minoritised communities	Hosting Collective/ UnMuseum archivists; cultural heritage convenors; UnMuseum space; Support In; Conservation portal	UnMuseum unified collection; topography; Conservation portal; Voicebox (storytelling archive facility); Connect & Create events	X		X	T	500	pan region	# of people reporting positive experience of the UnMuseum infrastructure as one that inspires 'sufficient' trust to preserve cultural heritage within it	75% of users reporting trust in the UnMuseum platform	By the end of year 2	Survey / Feedback Forms / Digital Platform User Survey
						U: More individuals and communities enjoy improved wellbeing / social capital / capacity to thrive				U / V	500	pan region	# of people reporting improved wellbeing and/or positive reconnection with cultural heritage as a result of engaging with UnMuseum platforms or preserving their cultural heritage within it	75% of users reporting improved wellbeing / reconnection with cultural heritage	By the end of year 2	Survey / Feedback Forms / Digital Platform User Survey
						V: More individuals experience reconnection with heritage otherwise lost and report feeling revitalised, refreshed, more resilient now that it is preserved	X		X							
						W: Increased level of knowledge and awareness in community of community led/defined cultural heritage				W	100	per locality	# of people reporting new knowledge and awareness of the UnMuseum as a result of engaging / participating in UnMuseum close to home for the first time	75% of users reporting new awareness / access to knowledge networks	By the end of year 1	Locality Community Survey / Poll



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