# ANDI FIEGER, PMP

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#### **EXPERIENCE**

Arnold Worldwide 2013 – present

#### DIGITAL PRODUCER

- Currently working on Jack Daniel's account, have also worked on Progressive, Santander, Ad Council and Carnival Cruise accounts
- Manage internal team, vendors and manage client relationship
- Lead discovery on engagements to accurately scope projects, define project requirements, success and create SOW
- Manage scope, deliverables, schedule and budgets
- Make digital recommendations that work with internal team and external clients to ensure proper use of technology
- Notable projects: JackDaniels.com, TheSingleBarrelStandard.com, JDHoliday.com, Carnival's Wall of Moments

Tombolo Interactive 2010 - 2013

#### INTERACTIVE PRODUCER

- Worked on Disney Research and Design, Disney Mobile, Bolder Games accounts
- Worked with project sponsor and stakeholders to complete project charter outlining scope, goals, deliverables, required resources, budget and timing
- Managed development, risk, budget and schedule of multiple projects concurrently
- Managed client expectations, process work orders and deliver assets
- Notable projects: Interactive RFID installations for Star Tours, Toy Story, Point detection experience for 2015 Shanghai Park, Minnie Mouseke Puzzles and Astrogolf iOS apps

## **EDUCATION**

University of Colorado 2007 – 2011

## BACHELOR OF ART, MEDIA ARTS

Relevant coursework: Public Speaking, Introduction to Advertising, Writing for Visual Arts, TransMedia: Photo and Video, Digital Media, Photography 1, 2, 3

## CERTIFICATIONS AND TRAINING

## Certifications

## PROJECT MANAGER PROFESSIONAL

Project Management Professional certified by the Project Management Institute

## Training

## AGILE METHODOLOGIES

Three day course by ASPE introducing Agile Software Development methodology

# FRONT END WEB DEVELOPMENT

Ten week course by General Assembly meeting six hours per week introducing HTML, CSS, JavaScript