

# Andi Ives

## Creative

## Experience

### Mid Michigan Creative Alliance

Michigan State University Student Representative

May 2019 - May 2020

- Concepted, art directed and designed the theme for the 2019 Studio Crawl
- Attended frequent meetings regarding Alliance events including the Mid Michigan Addy's

### Holt Bosse

Creative Advertising Intern

May 2018 & 2019 - August 2018 & 2019

- Interacted with professionals and gained hands-on experience in both Art Direction and Copywriting
- Gained further design knowledge through constructive criticism of both myself & coworkers
- Utilized knowledge of the Adobe Suite to create graphics for online use

### Midwest Family Broadcasting

Creative Advertising Intern

May 2019 - August 2019

- Designed content for various local events
- Attended sales meetings and interacted with members of the community at remote events

## Education

### University of Minnesota

2022

UX/UI Bootcamp Certification

### Michigan State University

2020

- Bachelor of Arts in Creative Advertising
- Minor in Graphic Design



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## Skills

- Adobe Illustrator
- Adobe Indesign
- Adobe Premiere
- Adobe Photoshop
- Adobe After Effects
- Adobe Lightroom
- Art Direction
- Graphic Design
- UX/UI
- Figma
- Miro
- Invision

## Extracurricular

-Cedar Banks American Advertising Federation  
Selected Creative Team Member

September 2018 - May 2020

-One Show Young Ones Michigan State Team  
Selected Creative Team Member

January 2019 & 2020 - May 2019 & 2020

-Michigan State University Advertising Association  
Active Member

January 2017 - May 2020

-Michigan State University Strategy Slam  
Selected Participant

January 2020

## Awards and Achievements

- Michigan State University Dean's List
- Gold, Silver, and Bronze 2019 Mid Michigan Addy Award Winner
- Best in Category and Gold 2020 Mid Michigan Addy Award Winner
- Third Place in District 6 of the 2019 AAF competition