

Andi Ives

Creative

Experience

Mid Michigan Creative Alliance

Michigan State University Student Representative

May 2019 - May 2020

- Concepted, art directed and designed the theme for the 2019 Studio Crawl
- Attended frequent meetings regarding Alliance events including the Mid Michigan Addy's

Holt Bosse

Creative Advertising Intern

May 2018 & 2019 - August 2018 & 2019

- Interacted with professionals and gained hands-on experience in both Art Direction and Copywriting
- Gained further design knowledge through constructive criticism of both myself & coworkers
- Utilized knowledge of the Adobe Suite to create graphics for online use

Midwest Family Broadcasting

Creative Advertising Intern

May 2019 - August 2019

- Designed content for various local events
- Attended sales meetings and interacted with members of the community at remote events

Education

University of Minnesota

2022

UX/UI Bootcamp Certification **Michigan State University**

2020

- Bachelor of Arts in Creative Advertising
- Minor in Graphic Design



andirenaives@gmail.com



(269) 932-8645



andiives.com



www.linkedin.com/in/andiives

Skills

- Adobe Illustrator
- Adobe Indesign
- Adobe Premiere
- Adobe Photoshop
- Adobe After Effects
- Adobe Lightroom
- Art Direction
- Graphic Design
- UX/UI
- Figma
- Miro
- Invision

Extracurricular

-Cedar Banks American Advertising Federation
Selected Creative Team Member

September 2018 - May 2020

-One Show Young Ones Michigan State Team
Selected Creative Team Member

January 2019 & 2020 - May 2019 & 2020

-Michigan State University Advertising Association
Active Member

January 2017 - May 2020

-Michigan State University Strategy Slam
Selected Participant

January 2020

Awards and Achievements

- Michigan State University Dean's List
- Gold, Silver, and Bronze 2019 Mid Michigan Addy Award Winner
- Best in Category and Gold 2020 Mid Michigan Addy Award Winner
- Third Place in District 6 of the 2019 AAF competition