

Andika Aryo  
Wahyudi



# PUBLICITY COORDINATOR: DESIGNER

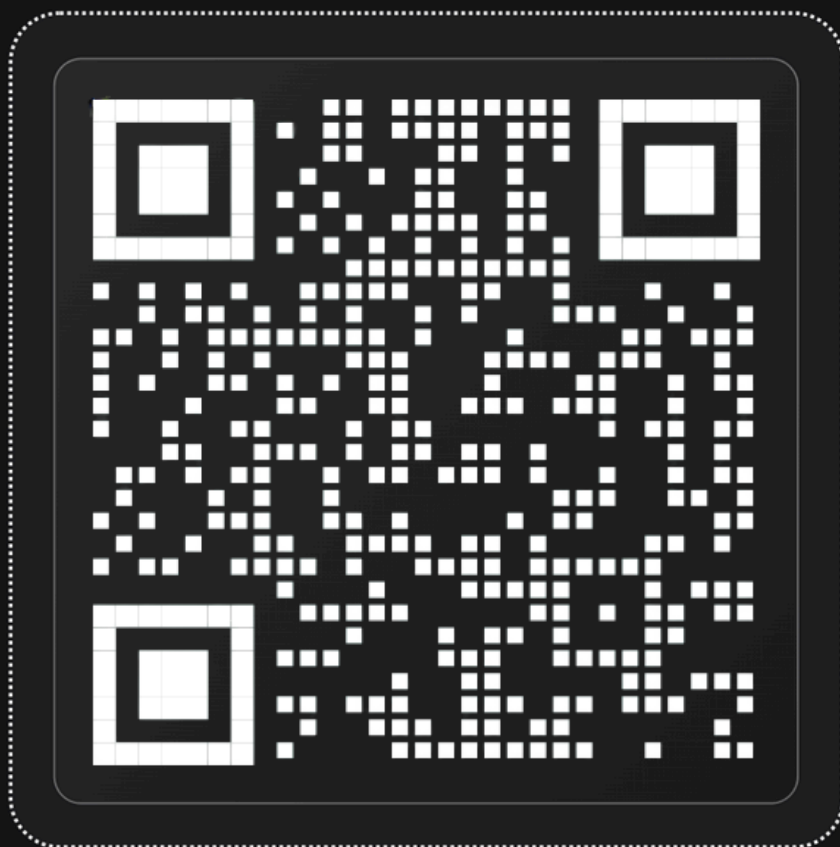
SecExco 2026/2027 Recruitment



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# Description

My poster uses bright, vibrant colours to capture the attention of the younger generation and create an energetic, exciting and welcoming mood which I believe is suitable for Secondary 1 students. The dominant red theme reflects Singapore's national colour, reinforcing a sense of shared identity as a scholar in Singapore. The illustrated style makes the design feel friendly and less formal, which suits an orientation event. Small details such as the speech bubble, smiley icon, and calendar graphic highlight key information in a playful way. The waving students symbolise new friendships and new beginnings, aligning with the purpose of orientation.

