

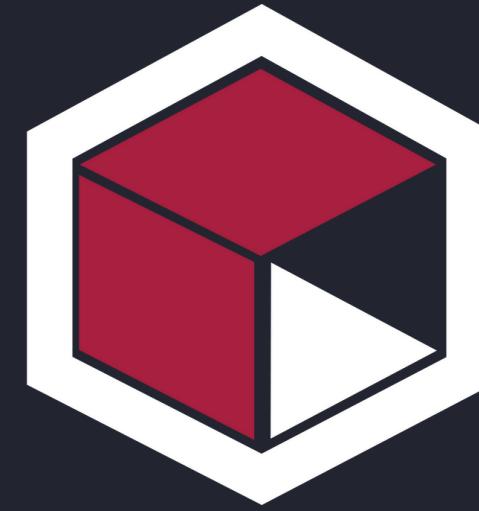


TVE
Skill Innovation
2024

ORGANIZED BY

DEPARTMENT OF TECHNICAL & VOCATIONAL EDUCATION (TVE)
ISLAMIC UNIVERSITY OF TECHNOLOGY (IUT)

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Subject: Request for Sponsorship for the Event “Skill Innovation 2024”.

Dear sir,

The Department of Technical and Vocational Education of IUT is delighted to announce the first international-scale event, titled “SKILL INNOVATION 2024” on 29th April, 2024 for students from all disciplines. While most programs of this type have particular themes such as project showcasing, quiz competition, presentation competition, we aim to provide opportunities for competition, sharing of ideas, and fostering connections among over 2000 students including international and national students.

“SKILL INNOVATION 2024” intends to provide the next generation of leaders a platform to succeed. This event welcomes engineering and technical enthusiasts. Not just engineering students are targeted. We want to provide a platform that balances competitiveness, festivity and implementation. Students, faculty, and visitors will have a great chance to connect with the large number of foreign participants from 57 OIC member nations.

As we endeavor to create an unforgettable experience for our attendees, we are seeking sponsorship partnerships with organizations that share our vision and values. Your participation as a sponsor would not only elevate the event’s profile but also demonstrate your dedication to fostering scientific innovation and supporting the growth of aspiring minds. In return for your generous support, we offer a comprehensive range of sponsorship packages tailored to suit your company’s objectives and budget. These packages include various promotional opportunities, such as magazine advertisement, fest kit sponsorship, event sponsorship, title sponsorship and much more. Please find attached our detailed sponsorship proposal, which outlines the event’s highlights, sponsorship options and associated benefits. We thank you again for taking our proposal into consideration.

For any further queries, please contact us at skill-innovation@iut-dhaka.edu.

Best regards,

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Expected Honorable Guests of the Event

- Excellences from Ministries of Peoples Republic of Bangladesh
- Ambassadors/High Commissioners and their representatives of OIC countries
- Executives of leading companies
- Prominent faculty members of leading universities of Bangladesh

Previous chief guest of the event in IUT

- Nurul Islam Nahid M42 Minister Ministry of Education (MoE), Govt. of the People's Republic of Bangladesh (Esonance 2014)
- Mr. Abul Hasan Mahmood Ali, MP, Minister, Ministry of Foreign Affairs, Govt. of People's Republic of Bangladesh (Esonance 2015)
- Professor Dr Abdul Matin Patwari, Former Vice Chancellor, Islamic University of Technology. (Esonance 2016)
- Mr. Nazrul Islam Khan, Former Education Secretary. (Esonance 2017)



From Host Institution

- Honorable Vice Chancellor of IUT
- Deans of faculty of Engineering
- Technology and Faculty of Science and Technical Education
- Head of the Departments of IUT



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OVERVIEW

Skill Innovation is considered to be one of the largest international technical festivals in Bangladesh for the students of Technical and Vocational Education Discipline. The Department of Technical and Vocational Education of IUT is going to organize this program for the 29th, April, 2024. This event intends to promote a festive environment where the enthusiasts from different parts of Bangladesh and international students from numerous OIC member states can find, showcase, and nurture their latent talents. Skill Innovation 2024 aims to lay the foundation of a Platform where people can share and improve their innovative ideas and learn about new fields that capture their imagination. Skill Innovation 2024 also seeks to develop the concepts of social duties and responsibilities among the participants. The students will participate in various competitions and programs in a day long event at Skill Innovation 2024.

Skill Innovation 2024 has been designed to promote the inception of any innovative ideas. It will provide opportunities for competition with novel ideas, as well as, for showcasing the applications of these ideas and enhancing them as a future product. This event also patronizes fostering connections between students of all backgrounds from all of the major institutions throughout the host country and TVET institutes from OIC member countries.

Goals of Skill Innovation 2024

- To provide a platform for implementing and presenting innovative ideas of the students.
- To assemble the students of Technical and Vocational Education background less than one roof.
- To address social or technical issues that can build a greener world, as well as, lead to sharing and implementing ideas.
- To spread ideas of sustainability among participants.

Skill Innovation 2024 focuses on developing the next generation of forerunners in the field of Technical and Vocational Education. In a developing country such as ours, there has always been a lack of platforms where people can share and develop new concepts and obtain feedback from connoisseurs of the field. It is a common scenario in this country where a student's dream of building their own robot or creating their own machine remains a far-fetched idea due to the absence of a suitable platform to support and promote their endeavors. Skill Innovation 2024 is designed to accommodate these enthusiasts, especially when the field of the project is Technical and Vocational Education. Programs that involve advertising for technical product, idea selling and business case-studies will help connect people with technical knowledge with those who have the business know-how which is essential for success in today's world. It is an objective of Skill Innovation 2024 to be a perfect blend of competition and festivity. Almost every competition will be a mixture of real-life difficulties and socio-economic problems which will test the participant's ability to provide sustainable and unique solution to these problems. It will be a spectacular gathering of students, faculties, guests and a huge pool of participants.



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EXPECTED PARTICIPANTS

- University Students
- Polytechnic Students (Diploma-in-Engineering)
- College Students
- School Students
- International Students (OIC Member States)

VENUE

Campus of Islamic University of Technology (IUT), A Subsidiary organ of Organization of Islamic Cooperation (OIC), Gazipur 1704, Bangladesh

PROPOSED DATE

29 April, 2024



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COMPETITIVE EVENTS

Presentation Competition

- Individual or Group(maximum 2 members).
- Only student can participate.
- For Online: slide presentation (Zoom) + video record.
- For offline: Face to face.
- Prize Money: 30k – 60k

Criteria:

- Power Point Presentation
- Back-ground: Simple.
- Font-size: Minimum 18 and Font-name: Times new roman and Nirmala UI semilight, No Animation granted.

Project Showcasing competition

- Individual or Group(maximum 3 members).
- Only students can participate.
- For Online: slide show (Zoom) + video record.
- For offline: Face to face.
- Prize Money: 60k – 100k

Quiz competition

- Topic-Tech, General knowledge, Current affairs and math.
- School, college, Polytechnic and University participant.
- Participant team overmaximum 2.
- Price money BDT 30k – 40k

Mode of Participation (Project & presentation):

Online & Offline Participants-

- 1.University level
- 2.Polytechnic level
- 3.School and college level



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PROGRAM SCHEDULE

Hosted By

DEPARTMENT OF TECHNICAL & VOCATIONAL EDUCATION
ISLAMIC UNIVERSITY OF TECHNOLOGY (IUT)
ORGANIZATION OF ISLAMIC COOPERATION (OIC)
BOARD BAZAR, GAZIPUR BANGLADESH

Time	Event Name
10.00AM	OPENING CEREMONY
10.05AM	• Arrival of the Honorable Chief Guest
10.10AM	• Inauguration ceremony
10.15AM	• Recitation from the Holy Quran
10.25AM	• Welcome speech by Student Head of Skill Innovation 2024
10.30AM	• Speech by the Head of Student Welfare Association
10.35AM	• Speech by Honorable Dean
10.40AM	• Speech by Special Guest
10.45AM	• Speech by the Honorable Chief Guest
10.50AM	• Speech by the Head of Department
10.55AM	• Speech by the Coordinator of Skill Innovation
	• Speech by the Honorable Vice Chancellor
11.05AM	EVENTS
11.25AM	• Project showcase (Offline)
11.40AM	• Project showcase (Online)
11.55PM	• Quiz Competition(SelectTop 10)
12.15PM	• Quiz Competition(FinalRound)
12.35PM	• PresentationCompetition (Offline)
	• Presentation Competition (Online)
Lunch & Prayer Break 12.35pm - 2.30pm	
2.30PM	Ending Ceremony
2.45PM	• Speech by Sponsors
2.50PM	• Speech by Head of Department
	• Prize Giving



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SPONSORSHIP TABLE

SPONSOR BENEFITS	TITLE SPONSOR	PALATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
LOGO ON MAIN BACKDROP & MEDIA	✓	✓	✓	✓
CORPORATE MENTIONON PRINT &MEDIA	✓	✓	✓	✓
LOGO POSTERS	✓	✓	✓	✓
COMPANY STALL IN THE VENUE	✓	✓	✓	✓
ADVERTISEMENT ON FACEBOOK PAGE &EVENT	✓	✓	✓	✓
COMPANY BANNER IN PARTICULAR EVENTS	✓	✓	✓	✗
VENUE SPEAKER OPPORTUNITY	✓	✓	✗	✗
PROMOTIONAL ADVERTISEMENT IN THE MM SEREEN (DURINGBREAKS & LEISURE)	✓	✓	✗	✗
BRAND/PRODUCT VALUE SURVEY/ANALYSIS (INTERVIEWING PARTICIPANTS & VISITORS)	✓	✓	✗	✗
LOGO ON T-SHIRTS	✓	✓	✓	✗
LOGO ON PRIZE CHEQUES	✓	✓	✗	✗
SPECIAL GUEST IN THE MAIN PROGRAMME	✓	✓	✗	✗
LOGO ON CRESTS	✓	✗	✗	✗
LOGO ON QUESTION PAPERS	✓	✗	✗	✗
CORPORATE PRESENTATION ON CLOSING CEREMONY (DURATION ON DISCUSSION)	✓	✗	✗	✗
ADVERTISEMENT IN THE MAGAZINE AMBER	Full Page (Color)	Full Page (Color)	Full Page (Color)	Full Page (Color)
NUMBER OF BENEFITS	16	12	7	4
PRICE OF SPONSORSHIP (BDT)	300000	25000	15000	10000

EVENT SPONSORSHIP TITLE

SPONSOR BENEFITS	PROJECT SHOWCASING	QUIZ COMPETITION	PRESENTATION COMPETITION
LOGO ON MAIN BACKDROP AND BANNERS	✓	✓	✓
CORPORATIVE MENTION IN PRINT AND MEDIA	✓	✓	✓
LOGO ON POSTER	✓	✓	✓
ADVERTISEMENT ON FACEBOOK PAGE AND EVENT	✓	✓	✓
LOGO ON CREST	✓	✓	✓
COMPANY BANNER IN PARTICULAR EVENTS AND VENUE	✓	✓	✓
COMPANY STALL IN THE EVENTS AND VENUE	✓	✓	✓
LOGO ON T-SHIRT	✓	✓	✓
SPECIAL GUEST IN THE MAIN PROGRAM	✓	✓	✓
BRAND/PRODUCT VALUE SURVEY/ANALYSIS(INTERVIEWING PARTICIPANTS AND VISITORS)	✓	✓	✓
SPEAKER OPPORTUNITY	✓	✓	✓
PROMOTIONAL ADVERTISEMENT IN THE MM SCREEN (DURING BREAKS AND LEISURE)	✓	✓	✓
LOGO ON QUESTION PAPERS		✓	
CORPORATE MENTION AND MESSAGE IN AMBER			
ADVERTISEMENT IN THE MAGAZINE AMBER	Full Page (Color)	Half Page (Color)	Half Page (Color)
MEMBER OF BENEFITS	12	10	10
PRICE OF SPONSORSHIP (BDT)	100000	40000	60000

FEST KIT SPONSORSHIP

BDT. 100000

- Promotional opportunities to build brand awareness and loyalty through placing logo in the fest kits and the banners.
- The Company will be promoted as Fest kits sponsorship.
- In every publicity material, the name will be promoted in .
 - All banners of the event .
 - All the fest kits that will be offered to the participants.
 - All posters and flyers.
 - Website and all online promotions.
- In the notepad(provided in the fest kit), the company will be given the opportunity to a half page 4 coloradvertisements.

FEST KIT SPONSORSHIP

BDT. 40000

- A 10'*10' stall will be provided by the organizing committee.
- The name of company (logo) will beprinted on opening and closing banner.
- Electrical supplies will be provided.
- Two chairs and one table will be provided.
- No sound systemwill be allowed.
- Beneficiaries can install their own banners but they have to bring it by their own.
- cut-off, generator service will beprovided.
- In case of power cut-off, generator servicewill be provided



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MAGAZINE ADVERTISEMENT

DISTRIBUTION

- Honorable president's office of the host country.
- Honorable prime minister's office of the host country.
- Ministers of host country.
- OIC headquarter.
- The 57 embassies of the OIC member states
- Relevant Government Engineering departments of host country and all OIC states
- All the recognized construction firms and real estate companies.
- All the reputed public, private and participating international universities of host and OIC member states.
- All the participants and visitors of the event
- All the faculty members and the students of IUT

RATES OF ADVERTISEMENT

BACK COVER

BDT. 80000

INNER FRONT COVER

BDT.60000

INNER BACK COVER

BDT.60000

FULL PAGE

BDT. 30000

HALF PAGE

BDT. 15000



BUDGET

ITEM	COST PER UNIT (BDT)	UNIT	COST (BDT)
FOOD	200	500	100000
MAGAGINE	200	500	100000
WEBSITE	8000	1	8000
POSTER	20	1000	20000
INVITATION CARD	100	50	5000
FEST KIT	150	500	75000
BANNER			10000
PRINTING			20000
MEDIA COVERAGE			20000
DECORATION			50000
T-SHIRT	200	500	100000
CREST & CERTIFICATION			25000
TOTAL PRIZE MONEY			200000
MISCELLANEOUS			40000
GRAND TOTAL			773000



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PARTICIPANTS

Competition: Quiz, Presentation & Project

- Dhaka polytechnic institute
- Chittagong polytechnic institute
- Dhaka Mahila Polytechnic Institute
- Bangladesh institute of glass and ceramic
- Graphics Arts Institute
- Faridpur Polytechnic institute
- Tangail Polytechnic institute
- Narsingdi Polytechnic institute
- Shariatpur Polytechnic institute
- Munshiganj polytechnic institute
- Kishoreganj polytechnic institute
- Chittagong Mahila polytechnic institute
- Bangladesh- SwedenPolytechnic Institute
- Cox's bazarPolytechnic Institute
- Comilla Polytechnic Institute
- Feni Polytechnic Institute
- Feni computer Institute
- Lakshmipur Polytechnic Institute
- Chandpur Polytechnic Institute
- Brahmanbaria Polytechnic Institute
- Gopalganj polytechnic institute
- Mymensingh polytechnic institute
- Sherpur polytechnic institute
- Sylhet Polytechnic Institute
- Hobigonj Polytechnic Institute
- Moulvibazar Polytechnic Institute
- Dinajpur Polytechnic Institute
- Rangpur Polytechnic Institute
- Thakurgaon Polytechnic Institute
- Kurigram Polytechnic Institute
- Rajshahi Polytechnic Institute
- Rajshahi Mahila Polytechnic Institute
- Bogura Polytechnic Institute
- Pabna Polytechnic Institute
- Naogaon Polytechnic Institute
- Sirajganj Polytechnic Institute
- Chapai Nawabganj Polytechnic Institute
- Khulna Polytechnic Institute
- Khulna Mahila Polytechnic Institute
- Jessore Polytechnic Institute
- Kushtia Polytechnic Institute
- Jhenaidah Polytechnic Institute
- Satkhira Polytechnic Institute
- Magura Polytechnic Institute
- Barisal Polytechnic Institute
- Potuakhali Polytechnic Institute
- Bhola Polytechnic Institute
- Barguna Polytechnic Institute



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PARTICIPANTS

Competition: Quiz, Presentation & Project

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- Sirajganj Polytechnic Institute
- Chapai Nawabganj Polytechnic Institute
- Khulna Polytechnic Institute
- Khulna Mahila Polytechnic Institute
- Jessore Polytechnic Institute
- Kushtia Polytechnic Institute
- Jhenaidah Polytechnic Institute
- Satkhira Polytechnic Institute
- Magura Polytechnic Institute
- Barisal Polytechnic Institute
- Potuakhali Polytechnic Institute
- Bhola Polytechnic Institute
- Barguna Polytechnic Institute
- Lakshmipur Polytechnic Institute
- Chandpur Polytechnic Institute
- Brahmanbaria Polytechnic Institute
- Gopalganj polytechnic institute
- Mymensingh polytechnic institute
- Sherpur polytechnic institute
- Sylhet Polytechnic Institute
- Hobigonj Polytechnic Institute
- Moulvibazar Polytechnic Institute
- Dinajpur Polytechnic Institute
- Rangpur Polytechnic Institute
- Thakurgaon Polytechnic Institute
- Kurigram Polytechnic Institute
- Rajshahi Polytechnic Institute
- Rajshahi Mahila Polytechnic Institute
- SAIC, Daffodil, Society for social reform technology
- Institute of textile engineering
- Sherpur polytechnic Institute
- SAIC Institute And Management Technology
- Daffodil Polytechnic Institute
- Mymensingh PrivatePolytechnic Institute
- Rumdo Polytechnic Institute
- Society for social reformtechnology
- Institute of Marine Technology, Bagerhat



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PARTICIPANTS

Competition: Quiz, Presentation & Project

- Institute of Marine Technology, Shirajganj
- Institute of Marine Technology, Chandpur
- Institute of Marine Technology, Faridpur
- Institute of Marine Technology, Munshigang
- Bangladesh Institute of Marine Technology, Narayanganj
- Institute of textile engineering and information technology (I-TEIT)
- Engineer's Polytechnic Institute (EPI, Rajbari)
- DUET
- BUBT AUST
- Daffodil
- Feni University
- MEC
- DIU
- Green university
- Northern university Bangladesh
- Uttara University
- IUBAT
- Sonargaon university
- Prime University



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SPONSORS IN PREVIOUS YEAR IN IUT

2019

- SBAC BANK
- SURE CASH
- JANATA BANK
- LIMITED.
- UBER
- ASUS
- EXIM BANK
- JAMUNA TV
- RADIO FOORTI88.
- OFM
- STAINLESS STEELS
- MILLS LIMITED

2018

- CLICK
- SAUDI
- LUBRICANTS
- AKS
- GLOBAL TECH
- COMMUNICATIONS
- INVESTMENT
- CORPORATION OF
- BD
- NESCAFE
- INTEGER NUMBERS
- AUTOMATION
- CABLES
- JAGONEWS 24.COM
- PROTHOM ALO
- SOMOY TV
- RADIO FOORTI

2017

- KAZI IT
- SYSTEM
- ENGINEERING
- RADIO 71 FM 98.4
- TSS
- HAIER
- KISHORE ALO
- INTEGER NUMBER

2016

- PEPSI
- COREKNOWLEDGE
- SHADHIN 92.4 FM
- N2SYS
- FP SUPER SMART CABLE

2015

- BBS CABLES
- SHOUT
- COCA COLA
- RADIO FOORTI
- 88.0 FM
- KISHORE ALOLE

2014

- BPDB
- ENERGY PACK
- INDEPENDENT TV
- THE INDEPENDENT
- SPARK IT
- URO ORANGE
- RADIO FOORTI 88.0 FM



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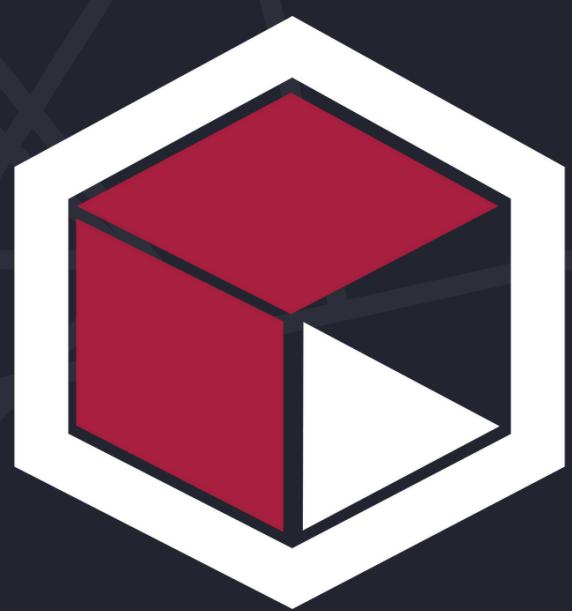
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