

# Andrea Takamiya

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## PROFESSIONAL EXPERIENCE

### Project Manager

Sudokrew Solutions

Honolulu, HI

2016 – Present

- Understand our client's business model and values to ensure that any software built will be long-lasting solutions that are built towards clear business goals.
- Engage in constant communication with both clients and the Sudokrew team to ensure that requirements are clearly defined, and timelines and budgets are met.
- Served as Project Manager on projects for: Blue Planet Energy, Revolusun, Kamehameha Schools Faculty Union, Circa Victor, Ship to Hawaii

### Online Experience Manager

Hawaiian Airlines

Honolulu, HI

2014 – 2016

- Engaged with a team of over two hundred to successfully decommission the old HawaiianAirlines.com websites and launch seven multi-currency, multi-lingual websites for the airline.
- Received a quick promotion from Web Producer to Online Experience Manager and worked through many risks and challenges that arose during the span of the project such as the movement from waterfall to agile methodologies, adoption of new systems and platforms, defining roles and responsibilities across the project, and working with many offshore team members.
- Managed the needs of the airline and its many stakeholders against the priorities of IT, government regulations and project timelines to ensure everyone was working towards a clear vision, hitting milestones set by the business, and accomplishing the goals of the project.

### Web Producer

Hawaiian Airlines

Honolulu, HI

2013 - 2014

- Took on the role of Web Producer for the HawaiianAirlines.com re-platforming project as a step up from the previous Advertising Coordinator position. Gathered requirements, defined work flows, and worked with the IT department to ensure effective solutions.
- Quickly adopted new systems such as our Farelogix pricing and inventory management system and Sitecore content management system to ensure business-side expertise of those new tools.
- Communicated project status and timelines to multiple business units across the organization to ensure that business vision and expectations were in alignment across the program.

### Advertising Coordinator

Hawaiian Airlines

Honolulu, HI

2012 - 2013

- Managed digital advertising for the airline, including Display Advertising, Paid Search, Travel Search and Affiliate Marketing. Met very aggressive return on investment metrics and improved the Affiliate Marketing program to 250% revenue increases year over year.
- Led teams across the globe to launch digital marketing efforts internationally for Australia, New Zealand, Korea, Japan and Taiwan. This included search engine marketing in foreign languages, country-specific creative, analytics across multiple platforms, multi-lingual teams and coordination across GSA, PR, marketing agencies and Hawaiian Airlines.
- Managed SEO strategies and operations including contracting of an SEO vendor, site strategy, implementation, and measuring effectiveness of the optimization.

## DEVELOPMENT EXPERIENCE

### DevLeague

Full Stack Developer Bootcamp

Honolulu, HI

Nov 2016 - May 2017

- Immersed myself in learning how to build full-stack applications in Javascript for 20-30 hours per week, while keeping up with my full-time day job as a Project Manager.
- Ventured beyond the typical DevLeague curriculum by learning Shell scripting to automate the collection and cleaning of data and insertion into databases, and DevOps tasks such as setting servers and databases for production.

### Buoy Call - Interactive Map and Donation Application

Github.com/andimiya/Buoy-Call

<https://BuoyCall.org>

April 2017

Collaborated with 3 other students to create an application which found and displayed historical buoy data and plotted both buoys and sharks on a map. Users were able to interact with the application by clicking on any buoy to view graphed data, and could also select a shark on the map and name it by making a donation to a charity.

Contributions to this project include:

- Creating the database schemas for our buoy data and buoy coordinates data.  
Writing of bash scripts to collect data from various webpages, create csv files, adjust headers and file contents to be importable into our database, then import the data into PostgreSQL.
- Stripe payment processing implementation on both the server-side and client-side so our application could receive real credit card donations.
- Deployment of the application which involved nginx, pm2, the configuration and setup of two Digital Ocean droplets (one for our database and one for our application), and implementation of LetsEncrypt.

## EDUCATION

### Full Stack Javascript Developer

DevLeague

Honolulu, HI

Nov 2016 - May 2017

### Bachelor of Arts in Business Administration

Concentration in Marketing and

International Business

University of Hawaii at Manoa , 2008 – 2009

University of Oregon, 2005 – 2007

## TECHNICAL SKILLS

**Languages:** JavaScript, HTML5, CSS, SQL

**Frontend Proficiencies:** HTML5, CSS3, SASS, Javascript, ES6, React, Redux

**Server-Side Proficiencies:** NodeJS, Express, Sequelize

**Database Proficiencies:** PostgreSQL

**Web Skills:**

- Responsive/Mobile First Web Development
- Relational - and Non-Relational Database Modeling
- RESTful API Development
- API Integration
- Shell Scripting

### Other Skills and Certifications

Sitecore CMS ( Sitecore Certified)

Sitecore OMS (Sitecore Certified)

Sitecore DMS (Sitecore Certified)

Adobe Sitecatalyst (Omniure)

Adobe Test & Target

Farelogix Merchandising System

Microsoft Sharepoint CMS

Google Chrome Developer Tools

Adobe Photoshop CS6

Adobe Illustrator CS6

Adobe InDesign CS6

Google AdWords Platform