

Department of Business Administration - Professorship for Technology and Innovation Management



The **swiss Center for Automotive Research** (swiss CAR), founded in 2005, creates an environment that encourages the conduct of relevant and empirical research in an industry that is innovative in its products, processes, and technologies, core to Europe's economy, and broad enough to study from various perspectives and over a long period of time. Establishing competence on the industry's specifics and maintaining long-term relationships with companies in this industry has allowed for the identification and framing of research problems highly relevant to the industry as well as exceptional access to empirical data. A research team of doctoral students, guest research interns, and partly temporary personnel constitutes the center which is concerned with Technology- and Innovation Management-related studies. The center is known to national and international companies and to industry and governmental associations. Also, it is part of the Program on Vehicle and Mobility Innovations ([PVMI](#)).

Studies

New edition of the study „Automobilindustrie Schweiz“ in late 2018

In fall 2018 the Swiss Center for Automotive Research is going to publish the third edition of its study series "Automobilindustrie Schweiz". Established in 2008, the study is issued on a five-year cycle and investigates past developments and the current status of key performance indicators of the Swiss automotive industry. Further it provides an outlook on selected perspectives for the automotive sector.