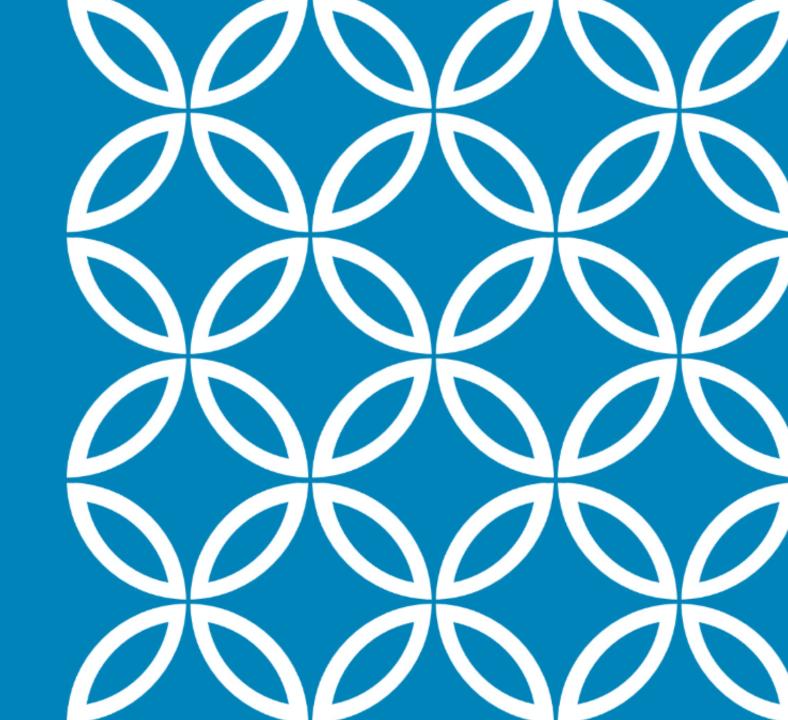
#### KING COUNTY RESIDENTIAL REAL ESTATE EVALUATION

2014 – 2015 Price Factors



#### **BACKGROUND:**





#### King County, Washington



- Urban: Seattle, Kirkland, Renton, Bellevue
- •Rural: Including islands and those in mountain ranges.

- Tech and Retail Industries
- •Art, Culture and Sports
- Outdoor Activity

## KING COUNTY RESIDENTIAL REAL ESTATE 2014-2015

21K Homes Sold

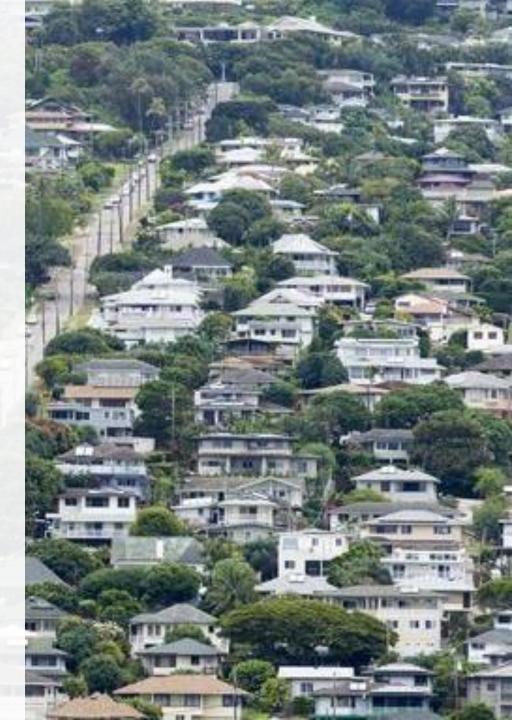
Average Price: \$540K

Average Size: ~2K sq ft , 3 bedrooms, 15K sq ft lot

## Evaluated 21 different features including:

- Size
- Number of Bedrooms
- Number of Bathrooms
- Lot Size
- Age

- Renovations
- Neighboring Home Price
- Condition
- Grade
- View



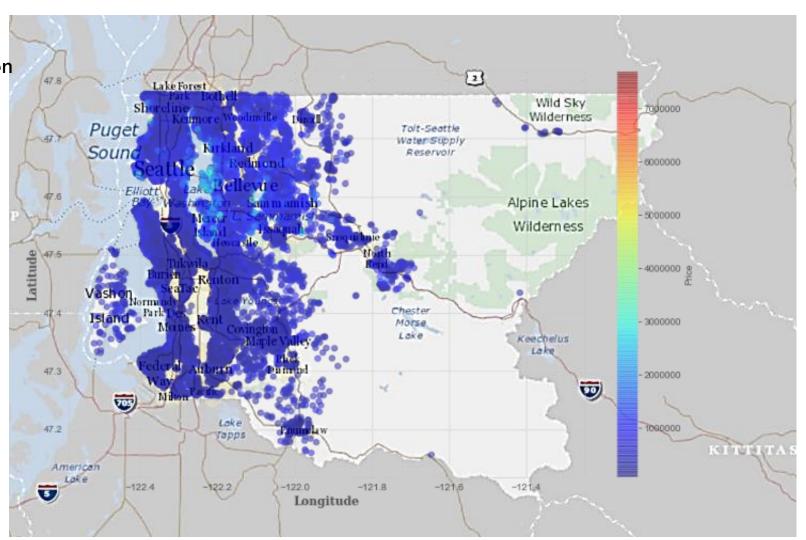


#### LOCATION! LOCATION! LOCATION!

Residential properties around Lake Washington fetched a higher price.

Bellevue is one of the most desirable areas to live with access to both the city and outdoor recreational activities.

zipcode	A	Average Home Sale Price 2014-2015	Area
98039	\$	2,135,612	Bellevue
98004	\$	1,359,437	Bellevue
98040	\$	1,186,082	Mercer Island
98112	\$	1,988,993	Madison Park
98102	\$	903,702	East Lake/Capitol Hill





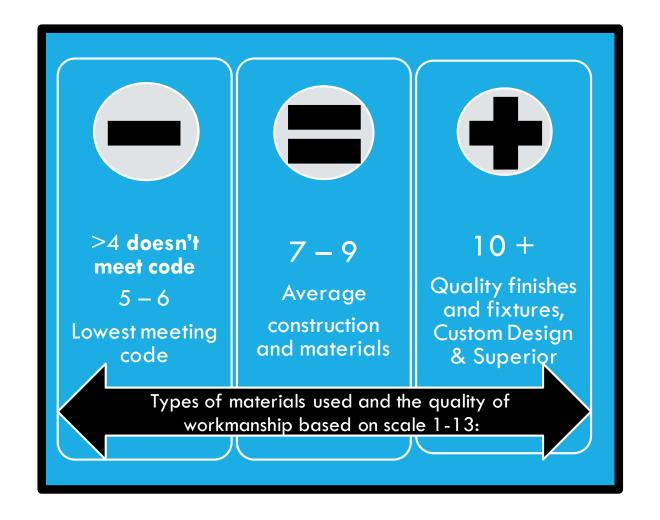


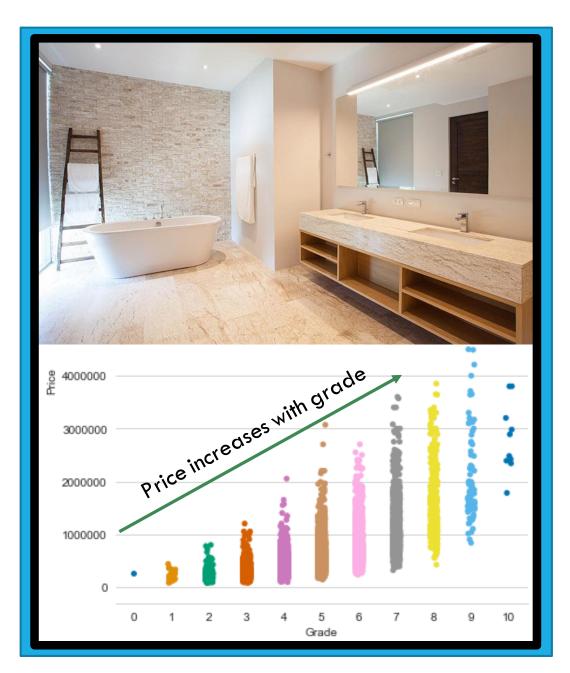


## GRADE:









# OTHER FACTORS FOR CONSIDERATION:



Condition is important.

(age + grade) / Last Upgrade

Thoughtful use of space: Fewer rooms and floors

Renovating? Investing? Selling? Consider:

Location

Size

Quality

#### Only 3% of the data reflected : renovations:



**View:** Relatively low reporting ~10%.



Were there **months in the calendar** that got a higher price or made it easier to sell?





### THANK YOU. HAPPY HUNTING.

