



State-By-State: Analytics and Visualizations

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State-by-State Dashboards

The following section provides a dashboard of statistics on consumption of media and information, demographics, public opinion and its changes over time, and constituent concerns on a national and a state-by-state basis. Additionally, for states with sufficient social media penetration and usage, the dashboard does a sentiment analysis of 2015-2016 posts on social media (i.e. Twitter, Facebook, Google+, YouTube), classified as positive, negative, or neutral, in order to illustrate shifts in public opinion over time.

In relation to violence, the dashboard shows that riots and protests are the leading cause of violence in Nigeria and concentrate in urban centers like Lagos and Abuja. Although Boko Haram still drives unrest and violence in the Northern and Northeastern states, the overall number of Boko Haram attacks dropped nearly 75% in 2015 to 2016. Notably, federal government military interventions now account for more incidents of violence than Boko Haram, and the military is the second leading cause of violence behind riots and protests. These statistics, and others, are discernable based on the dashboards presented below, in addition to changes in state citizens' opinions toward the federal government, military, and state governor between 2014 and 2016. The purpose of this information is to add granularity to the discussion about when, where, and what types of violence is occurring in Nigeria and to contextualize shifts in types of violence and public opinion over time.

Outside of violence, the dashboards depict differences in top issues and concerns for constituents at state and regional levels, as well as differences in the importance of news sources, types of news sought, and interest in foreign affairs. These statistics provide governors and their peers with a more robust context about the media environment in which they operate as well as provide insight into the best methods of reaching constituents.

Nigeria

Twitter Sentiment

	Percent Positive	Percent Negative
Federal Government 2014	27.78%	49.61%
Federal Government 2015	45.29%	29.46%
Federal Government 2016	40.93%	36.82%
Military 2014	23.83%	57.31%
Military 2015	25.17%	54.58%
Military 2016	24.65%	55.02%
President Buhari 2015	42.40%	30.68%
President Buhari 2016	38.99%	38.04%

Statistics on Violence

	2014	2015	2016
Total Fatalities	11539	10933	3965
Number of Incidents of Violence	1527	1697	1122
Number of Attacks Perpetrated by the Military	180	266	232
Number of Attacks Perpetrated by Boko Haram	235	212	44
Number of Riots and Protests	567	753	482
Number of Attacks Perpetrated by Militias	96	80	95
Number of Attacks Perpetrated by Fulani Herdsmen	133	81	82
Number of Attacks Related to Electricity or Power	48	60	74

Statistics on News Sources and Media

Importance of News Sources and Media	
Source	Percentage Using Source for News
TV	88.45%
Radio	94.44%
Newspaper	43.54%
Internet	38.27%
Family	94.88%

Average Rating of the Importance of News on a Scale of 1-4: 3.605433

Frequently Sought News Topics	
Topic	Percentage Seeking News Regarding Topic
Health	73.87%
Art	34.51%
Sports	47.81%
Religion	75.08%
Economy	44.83%
Environment	48.27%
Politics	72.60%
Education	62.16%
Human Rights	56.14%
Crime	60.41%

Perceived Importance of News Topics	
Topic	Average Importance Rating on a Scale of 1-4
Nigeria	3.705123
Africa	2.965009
China	2.097373
Europe	2.407787
United States	2.650398
Rest of the World	2.884336

Mobile and Internet Access	
Percentage of the Population Distrustful of the Internet and Therefore Non-Users	13.93%
Percentage of the Population Using Twitter	17.52%
Device Most Commonly Used for Internet	Mobile Phone
Percentage of the Population with a Mobile Phone in the House	91.95%

Political Beliefs & Concerns

Most Common Answers to the Three Most Serious Problems Facing Nigeria	
First Mention	Corruption
Second Mention	Corruption
Third Mention	Unemployment/Lack of Jobs

Average Importance on a Scale of 1-9 for a Country to be Described as One That:

Protects Human Rights	8.227398
Is a Democracy with Political Freedoms	7.94785
Has People of Different Ethnicities or Races Living Together Peacefully	7.98765
Has Good Business and Economic Opportunities	8.061755%

State Demographic Data

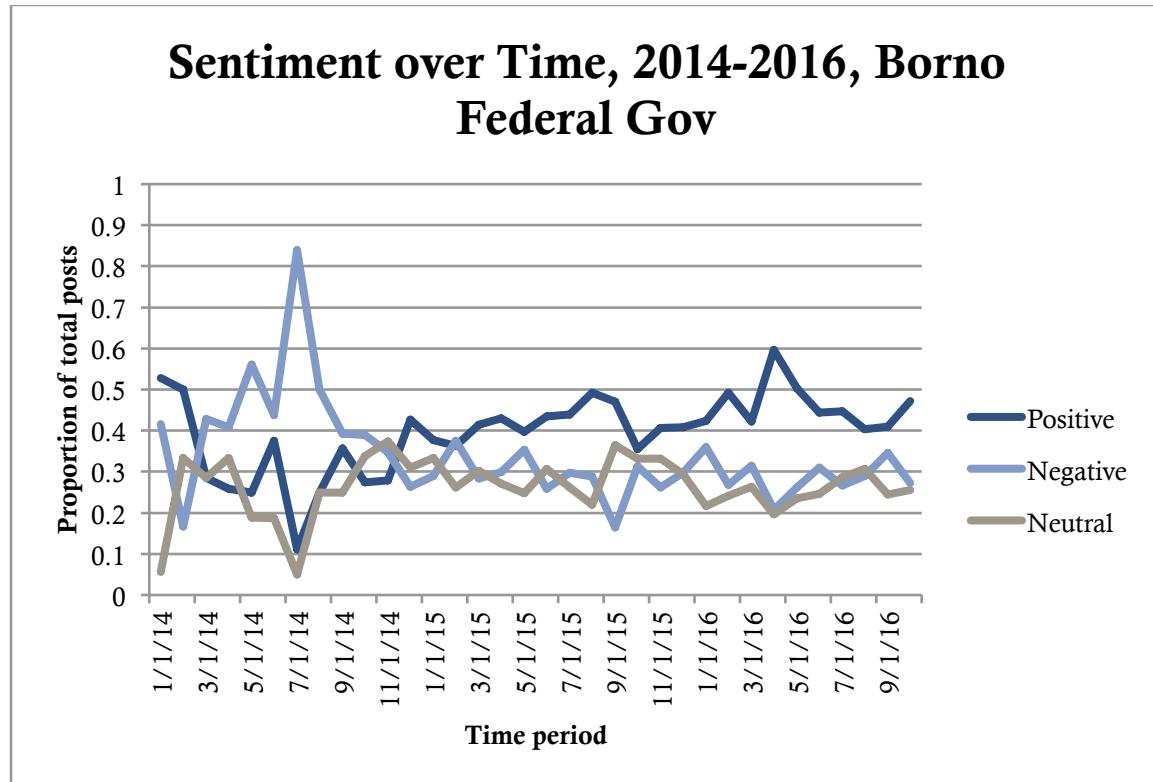
General	
Average Number of Individuals Older than 15 Residing in a Household	3.781
Percentage of the Population that is Male	52.2223%
Average Age of Individuals Over Age 15	33.41143

Language and Religion	
Percentage of the Population with a Basic Understanding of Hausa	33.83%
Percentage of the Population with a Basic Understanding of Igbo	27.65%
Percentage of the Population with a Basic Understanding of Yoruba	26.94%
Percentage of the Population with a Basic Understanding of English	59.85%
Percentage of the Population with a Basic Understanding of Pidgin	58.48%

Education and Income	
Percentage of the Population Holding a Paid Job	39.70%
Percentage of the Population Unemployed	33.73%
Percentage of the Population Living Comfortably on Current Income	5.86%
Percentage of the Population Finding it Difficult to Survive on Current Income	14.07%
Percentage of the Population Holding a High School Degree	48.08%
Percentage of the Population Employed by the Government	10.24%
Most Common Employer	Self-Employed

BORNO FEDERAL GOV GRAPH – for the Violence & Governance Booklet

Note – all of the graphs in the current document have incorrect titles, this one has the correct title (2014-2016 rather than 2015-2016) – we also need to change the captions/text to reflect that.

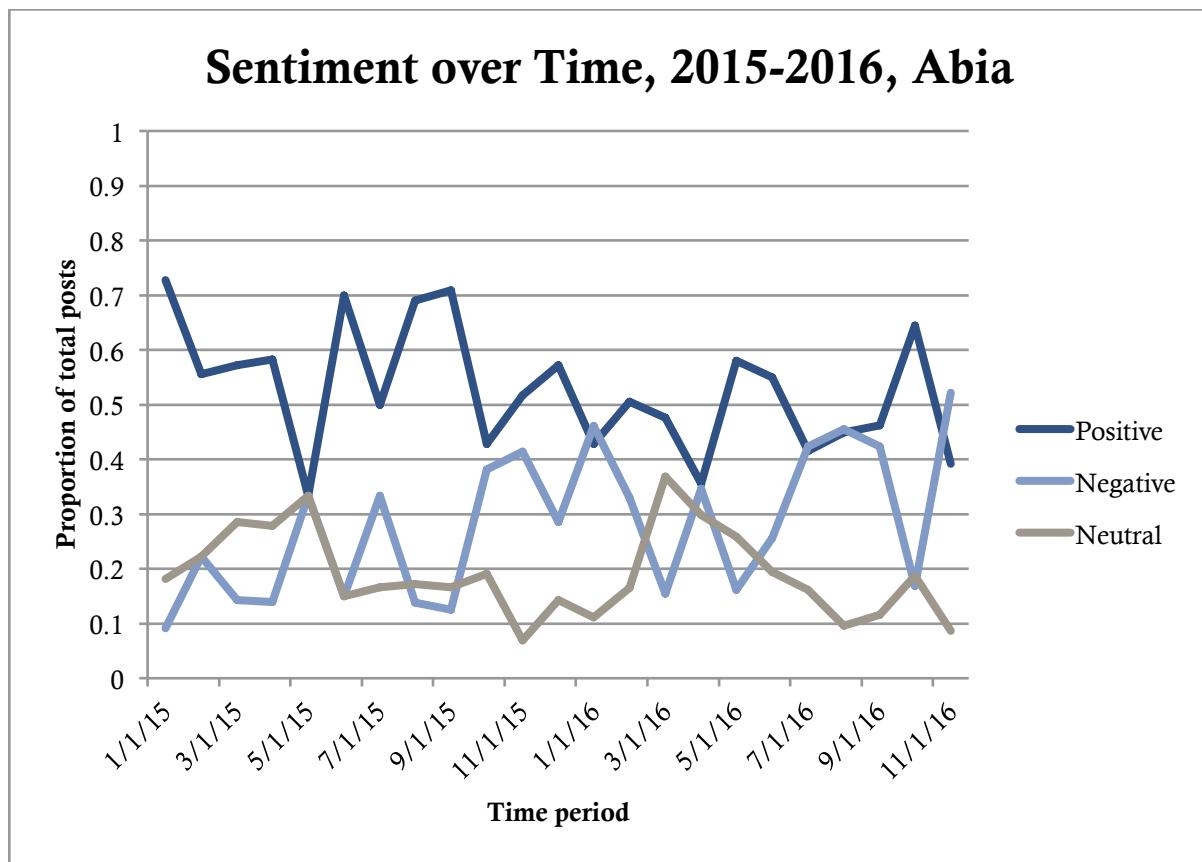


Abia

Twitter Sentiment

	Percent Positive	Percent Negative
Governor Ikpeazu 2015	56.89%	20.71%
Governor Ikpeazu 2016*	52.71%	30.60%
Federal Government 2014	32.14%	48.81%
Federal Government 2015	20.87%	58.48%
Federal Government 2016	21.49%	56.70%
Military 2014	18.57%	67.14%
Military 2015	13.78%	66.95%
Military 2016	15.45%	63.88%
President Buhari 2015	31.66%	49.42%
President Buhari 2016	25.28%	53.03%

* Total tweets about Governor Ikpeazu 2015-16: 1638



Sentiment of tweets about Governor Ikpeazu

Statistics on Violence

State-by-State Analytics and Visualizations

December 1, 2016

	2014	2015	2016
Total Fatalities	0	1	24
Number of Incidents of Violence	5	27	32
Number of Attacks Perpetrated by the Military	1	0	2
Number of Attacks Perpetrated by Boko Haram	0	0	0
Number of Riots and Protests	1	20	25
Number of Attacks Perpetrated by Militias	0	1	1
Number of Attacks Perpetrated by Fulani Herdsmen	0	0	0
Number of Attacks Related to Electricity or Power	0	1	1
Riots and Protests as Percentage of National Total	0.18%	2.66%	5.19%
Boko Haram Attacks as Percentage of National Total	0.00%	0.00%	0.00%

Statistics on News Sources and Media

Importance of News Sources and Media	
Source	Percentage Using Source for News
TV	98.49%
Radio	100.00%
Newspaper	47.47%
Internet	59.59%
Family	94.37%

Average Rating of the Importance of News on a Scale of 1-4: 3.48658

Frequently Sought News Topics	
Topic	Percentage Seeking News Regarding Topic
Health	84.86%
Art	38.93%
Sports	65.54%
Religion	54.88%
Economy	64.57%
Environment	44.39%
Politics	84.27%
Education	75.96%
Human Rights	58.09%
Crime	65.68%

Perceived Importance of News Topics	
Topic	Average Importance Rating on a Scale of 1-4
Nigeria	3.46418

Africa	2.55793
China	2.02579
Europe	2.10928
United States	2.41651
Rest of the World	2.67247

Mobile and Internet Access	
Percentage of the Population Distrustful of the Internet and Therefore Non-Users	4.89%
Percentage of the Population Using Twitter	12.85%
Device Most Commonly Used for Internet	Mobile Phone
Percentage of the Population with a Mobile Phone in the House	91.36%

Political Beliefs & Concerns

Most Common Answers to the Three Most Serious Problems Facing Nigeria	
First Mention	Unemployment/Lack of Jobs
Second Mention	Corruption
Third Mention	Unemployment/Lack of Jobs

Average Importance on a Scale of 1-9 for a Country to be Described as One That:	
Protects Human Rights	8.9476
Is a Democracy with Political Freedoms	8.60171
Has People of Different Ethnicities or Races Living Together Peacefully	8.56443
Has Good Business and Economic Opportunities	8.66534

State Demographic Data

General	
Average Number of Individuals Older than 15 Residing in a Household	3.26879
Percentage of the Population that is Male	51.416%
Average Age of Individuals Over Age 15	31.5848

Language and Religion	
Percentage of the Population with a Basic Understanding of Hausa	0.00%
Percentage of the Population with a Basic Understanding of Igbo	98.06%
Percentage of the Population with a Basic Understanding of Yoruba	0.00%
Percentage of the Population with a Basic Understanding of English	82.12%

Percentage of the Population with a Basic Understanding of Pidgin	76.31%
Most Common Religion	Catholicism

Education and Income	
Percentage of the Population Holding a Paid Job	41.27%
Percentage of the Population Unemployed	48.81%
Percentage of the Population Living Comfortably on Current Income	0.00%
Percentage of the Population Finding it Difficult to Survive on Current Income	38.86%
Percentage of the Population Holding a High School Degree	87.88%
Percentage of the Population Employed by the Government	4.79%
Most Common Employer	Self-Employed

Adamawa

Twitter Sentiment

	Percent Positive	Percent Negative
Governor Bindow 2015	54.64%	19.33%
Governor Bindow 2016*	56.59%	14.37%
Federal Government 2014	36.53%	39.22%
Federal Government 2015	47.11%	25.89%
Federal Government 2016	41.19%	32.12%
Military 2014	22.55%	60.78%
Military 2015	26.31%	46.22%
Military 2016	33.95%	38.48%
President Buhari 2015	48.94%	23.23%
President Buhari 2016	51.80%	19.14%

* Total tweets about Governor Bindow 2015-16: 1119

SENTIMENT GRAPH OMITTED DUE TO INSUFFICIENT SOCIAL MEDIA POSTS

Statistics on Violence

	2014	2015	2016
Total Fatalities	1013	669	133
Number of Incidents of Violence	93	61	20
Number of Attacks Perpetrated by the Military	28	22	2
Number of Attacks Perpetrated by Boko Haram	42	29	4
Number of Riots and Protests	6	2	5
Number of Attacks Perpetrated by Militias	4	3	2
Number of Attacks Perpetrated by Fulani Herdsmen	0	0	6
Number of Attacks Related to Electricity or Power	0	0	0
Riots and Protests as Percentage of National Total	1.06%	0.27%	1.04%
Boko Haram Attacks as Percentage of National Total	17.872%	13.679%	9.091%

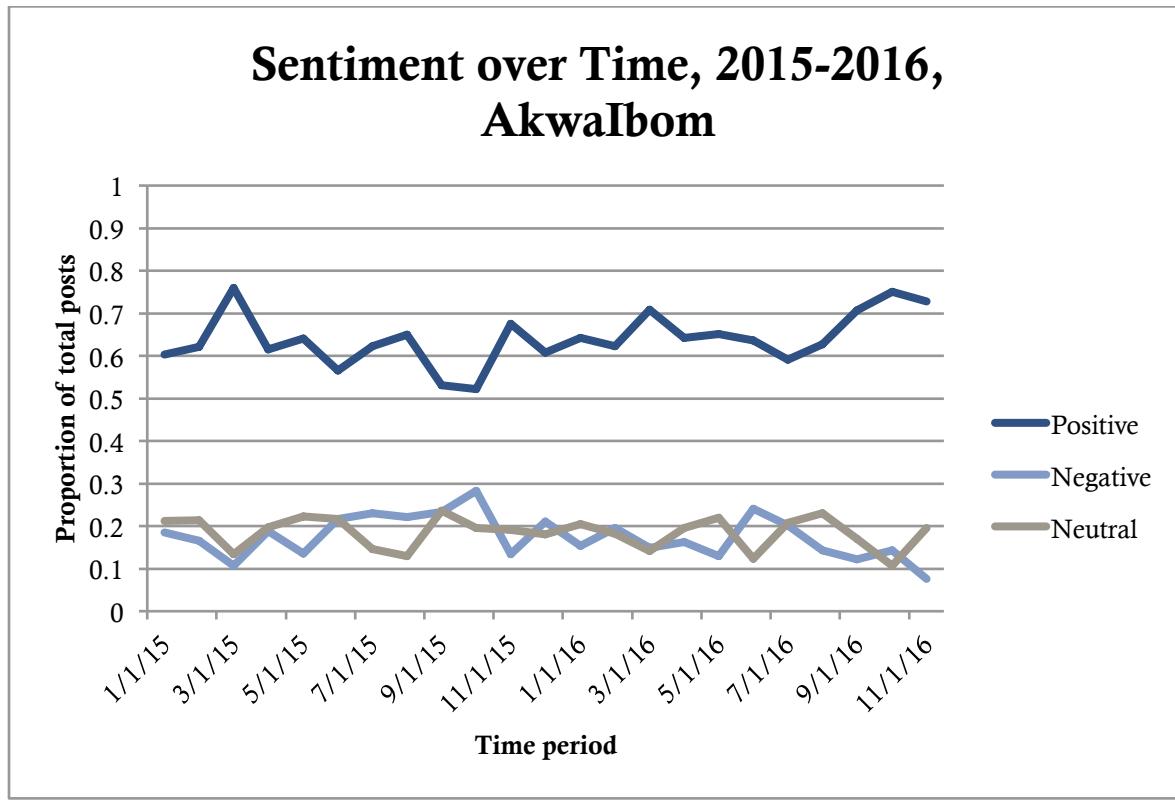
No BBG survey data exists for Adamawa.

Akwa Ibom

Twitter Sentiment

	Percent Positive	Percent Negative
Governor Emmanuel 2015	60.68%	20.13%
Governor Emmanuel 2016*	67.19%	16.63%
Federal Government 2014	24.51%	47.06%
Federal Government 2015	48.91%	34.15%
Federal Government 2016	43.40%	30.77%
Military 2014	19.64%	66.07%
Military 2015	24.00%	49.63%
Military 2016	17.10%	61.37%
President Buhari 2015	47.28%	26.92%
President Buhari 2016	33.61%	42.60%

* Total tweets about Governor Emmanuel 2015-16: 8447



Sentiment of tweets about Governor Emmanuel

Statistics on Violence

	2014	2015	2016
Total Fatalities	2	12	2
Number of Incidents of Violence	14	19	12
Number of Attacks Perpetrated by the Military	0	0	0
Number of Attacks Perpetrated by Boko Haram	1	0	0
Number of Riots and Protests	12	9	8
Number of Attacks Perpetrated by Militias	1	0	0
Number of Attacks Perpetrated by Fulani Herdsmen	0	0	0
Number of Attacks Related to Electricity or Power	2	1	7
Riots and Protests as Percentage of National Total	2.12%	1.20%	1.66%
Boko Haram Attacks as Percentage of National Total	0.426%	0.00%	0.00%

Statistics on News Sources and Media

Importance of News Sources and Media	
Source	Percentage Using Source for News
TV	97.58%
Radio	100.00%
Newspaper	58.86%
Internet	36.76%
Family	99.50%

Average Rating of the Importance of News on a Scale of 1-4: 3.71704

Frequently Sought News Topics	
Topic	Percentage Seeking News Regarding Topic
Health	95.34%
Art	52.85%
Sports	71.20%
Religion	85.58%
Economy	59.70%
Environment	80.77%
Politics	83.91%
Education	80.09%
Human Rights	59.32%
Crime	67.29%

Perceived Importance of News Topics	
Topic	Average Importance Rating on a Scale of 1-4

State-by-State Analytics and Visualizations

December 1, 2016

Nigeria	3.84608
Africa	3.33298
China	2.88437
Europe	2.94806
United States	3.2842
Rest of the World	3.17292

Mobile and Internet Access	
Percentage of the Population Distrustful of the Internet and Therefore Non-Users	5.31%
Percentage of the Population Using Twitter	21.66%
Device Most Commonly Used for Internet	Mobile Phone
Percentage of the Population with a Mobile Phone in the House	98.22%

Political Beliefs & Concerns

Most Common Answers to the Three Most Serious Problems Facing Nigeria	
First Mention	Unemployment/Lack of Jobs
Second Mention	Increasing Food Prices
Third Mention	Unemployment/Lack of Jobs

Average Importance on a Scale of 1-9 for a Country to be Described as One That:	
Protects Human Rights	8.77345
Is a Democracy with Political Freedoms	8.63354
Has People of Different Ethnicities or Races Living Together Peacefully	8.69136
Has Good Business and Economic Opportunities	8.8487

State Demographic Data

General	
Average Number of Individuals Older than 15 Residing in a Household	3.84431
Percentage of the Population that is Male	61.679%
Average Age of Individuals Over Age 15	38.304

Language and Religion	
Percentage of the Population with a Basic Understanding of Hausa	4.47%
Percentage of the Population with a Basic Understanding of Igbo	8.45%
Percentage of the Population with a Basic Understanding of Yoruba	6.78%

Percentage of the Population with a Basic Understanding of English	88.05%
Percentage of the Population with a Basic Understanding of Pidgin	97.28%
Most Common Religion	Pentecostal

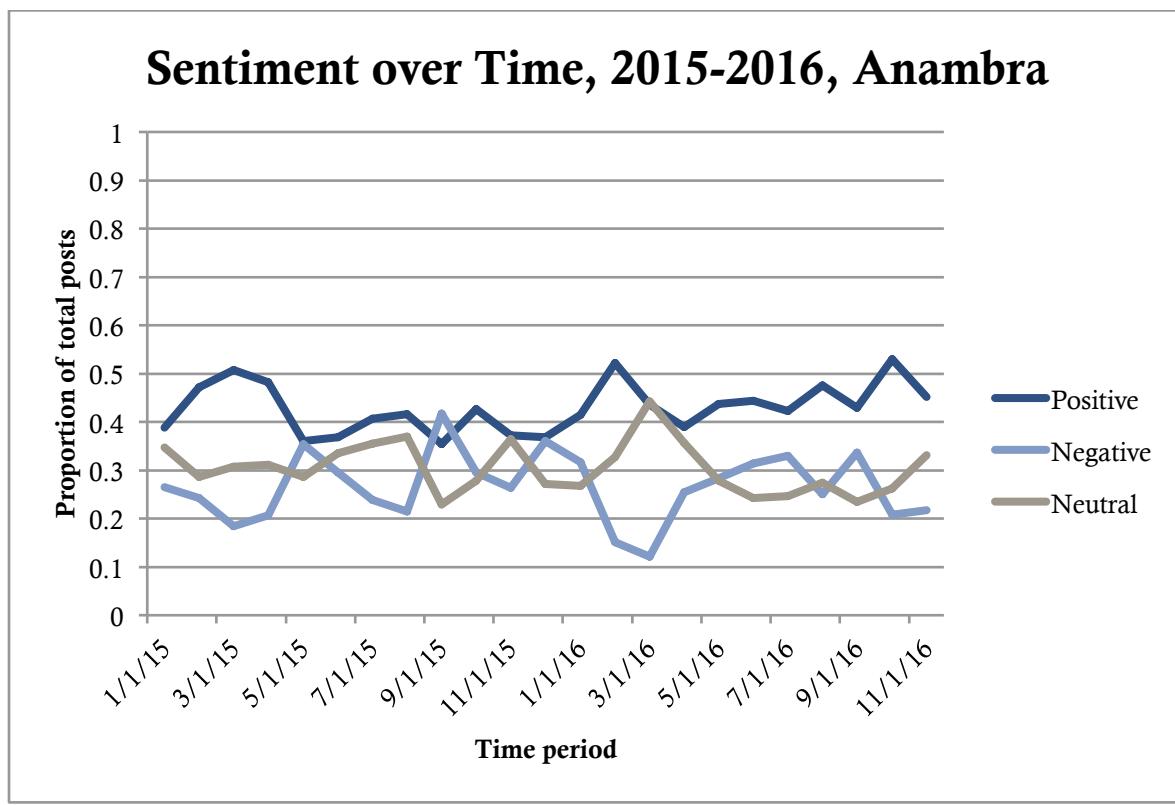
Education and Income	
Percentage of the Population Holding a Paid Job	17.73%
Percentage of the Population Unemployed	62.82%
Percentage of the Population Living Comfortably on Current Income	8.49%
Percentage of the Population Finding it Difficult to Survive on Current Income	7.46%
Percentage of the Population Holding a High School Degree	60.61%
Percentage of the Population Employed by the Government	6.13%
Most Common Employer	Private Business

Anambra

Twitter Sentiment

	Percent Positive	Percent Negative
Governor Obiano 2015	41.28%	26.83%
Governor Obiano 2016*	46.46%	23.54%
Federal Government 2014	27.60%	51.08%
Federal Government 2015	30.48%	45.96%
Federal Government 2016	30.38%	45.93%
Military 2014	20.27%	60.93%
Military 2015	22.44%	56.92%
Military 2016	25.06%	57.46%
President Buhari 2015	22.73%	43.18%
President Buhari 2016	28.30%	53.77%

* Total tweets about Governor Obiano 2015-16: 6313



Statistics on Violence

	2014	2015	2016
Total Fatalities	3	26	19
Number of Incidents of Violence	27	57	14
Number of Attacks Perpetrated by the Military	0	0	0
Number of Attacks Perpetrated by Boko Haram	0	0	0
Number of Riots and Protests	20	47	11
Number of Attacks Perpetrated by Militias	1	4	0
Number of Attacks Perpetrated by Fulani Herdsmen	0	0	1
Number of Attacks Related to Electricity or Power	0	4	0
Riots and Protests as Percentage of National Total	3.53%	6.24%	2.28%
Boko Haram Attacks as Percentage of National Total	0.00%	0.00%	0.00%

Statistics on News Sources and Media

Importance of News Sources and Media	
Source	Percentage Using Source for News
TV	100.00%
Radio	100.00%
Newspaper	71.11%
Internet	71.11%
Family	91.13%

Average Rating of the Importance of News on a Scale of 1-4: 3.21596

Frequently Sought News Topics	
Topic	Percentage Seeking News Regarding Topic
Health	93.77%
Art	83.62%
Sports	51.44%
Religion	74.64%
Economy	33.93%
Environment	22.67%
Politics	51.44%
Education	85.44%
Human Rights	23.26%
Crime	45.98%

Perceived Importance of News Topics	
Topic	Average Importance Rating on a Scale of 1-4

State-by-State Analytics and Visualizations

December 1, 2016

Nigeria	3.76534
Africa	2.8644
China	1.75379
Europe	2.13873
United States	2.25683
Rest of the World	2.69209

Mobile and Internet Access	
Percentage of the Population Distrustful of the Internet and Therefore Non-Users	0.00%
Percentage of the Population Using Twitter	25.09%
Device Most Commonly Used for Internet	Mobile Phone
Percentage of the Population with a Mobile Phone in the House	100.00%

Political Beliefs & Concerns

Most Common Answers to the Three Most Serious Problems Facing Nigeria	
First Mention	Poverty
Second Mention	Terrorism
Third Mention	Unemployment/Lack of Jobs

Average Importance on a Scale of 1-9 for a Country to be Described as One That:	
Protects Human Rights	8.03232
Is a Democracy with Political Freedoms	8.3621
Has People of Different Ethnicities or Races Living Together Peacefully	8.8494
Has Good Business and Economic Opportunities	9

State Demographic Data

General	
Average Number of Individuals Older than 15 Residing in a Household	4.36367
Percentage of the Population that is Male	51.437%
Average Age of Individuals Over Age 15	29.0117

Language and Religion	
Percentage of the Population with a Basic Understanding of Hausa	0.00%
Percentage of the Population with a Basic Understanding of Igbo	100.00%
Percentage of the Population with a Basic Understanding of Yoruba	4.64%

Percentage of the Population with a Basic Understanding of English	100.00%
Percentage of the Population with a Basic Understanding of Pidgin	100.00%
Most Common Religion	Catholicism

Education and Income	
Percentage of the Population Holding a Paid Job	0.00%
Percentage of the Population Unemployed	46.49%
Percentage of the Population Living Comfortably on Current Income	3.63%
Percentage of the Population Finding it Difficult to Survive on Current Income	0.00%
Percentage of the Population Holding a High School Degree	71.11%
Percentage of the Population Employed by the Government	0.00%
Most Common Employer	Null

Bauchi

Twitter Sentiment

	Percent Positive	Percent Negative
Governor Misau 2015	36.79%	14.42%
Governor Misau 2016*	50.72%	6.96%
Federal Government 2014	29.13%	39.12%
Federal Government 2015	44.65%	24.27%
Federal Government 2016	37.37%	32.34%
Military 2014	25.45%	53.64%
Military 2015	23.64%	54.88%
Military 2016	26.95%	49.75%
President Buhari 2015	37.45%	21.98%
President Buhari 2016	37.95%	31.28%

* Total tweets about Governor Misau 2015-16: 426

SENTIMENT GRAPH OMITTED DUE TO INSUFFICIENT SOCIAL MEDIA POSTS

Statistics on Violence

	2014	2015	2016
Total Fatalities	164	49	0
Number of Incidents of Violence	37	28	9
Number of Attacks Perpetrated by the Military	5	4	0
Number of Attacks Perpetrated by Boko Haram	5	2	1
Number of Riots and Protests	9	8	7
Number of Attacks Perpetrated by Militias	2	7	0
Number of Attacks Perpetrated by Fulani Herdsmen	0	0	0
Number of Attacks Related to Electricity or Power	0	0	2
Riots and Protests as Percentage of National Total	1.59%	1.06%	1.45%
Boko Haram Attacks as Percentage of National Total	2.128%	0.943%	2.273%

Statistics on News Sources and Media

Importance of News Sources and Media	
Source	Percentage Using Source for News
TV	49.66%
Radio	100.00%
Newspaper	1.61%
Internet	13.49%
Family	90.95%

Average Rating of the Importance of News on a Scale of 1-4: 3.52315

Frequently Sought News Topics	
Topic	Percentage Seeking News Regarding Topic
Health	82.44%
Art	59.31%
Sports	34.45%
Religion	98.46%
Economy	73.04%
Environment	65.03%
Politics	93.58%
Education	90.46%
Human Rights	85.73%
Crime	90.10%

Perceived Importance of News Topics	
Topic	Average Importance Rating on a Scale of 1-4
Nigeria	3.86736
Africa	3.4821
China	2.39169
Europe	2.81211
United States	2.89155
Rest of the World	3.38707

Mobile and Internet Access	
Percentage of the Population Distrustful of the Internet and Therefore Non-Users	0.00%
Percentage of the Population Using Twitter	0.00%
Device Most Commonly Used for Internet	Mobile Phone
Percentage of the Population with a Mobile Phone in the House	90.05%

Political Beliefs & Concerns

Most Common Answers to the Three Most Serious Problems Facing Nigeria	
First Mention	Corruption
Second Mention	Unemployment/Lack of Jobs
Third Mention	Poverty

Average Importance on a Scale of 1-9 for a Country to be Described as One That:	
Protects Human Rights	6.49866
Is a Democracy with Political Freedoms	6.6004
Has People of Different Ethnicities or Races Living Together Peacefully	5.72588
Has Good Business and Economic Opportunities	6.41888

State Demographic Data

General	
Average Number of Individuals Older than 15 Residing in a Household	3.0326
Percentage of the Population that is Male	64.478%
Average Age of Individuals Over Age 15	33.3088

Language and Religion	
Percentage of the Population with a Basic Understanding of Hausa	100.00%
Percentage of the Population with a Basic Understanding of Igbo	0.00%
Percentage of the Population with a Basic Understanding of Yoruba	0.00%
Percentage of the Population with a Basic Understanding of English	5.51%
Percentage of the Population with a Basic Understanding of Pidgin	9.00%
Most Common Religion	Sunni Islam

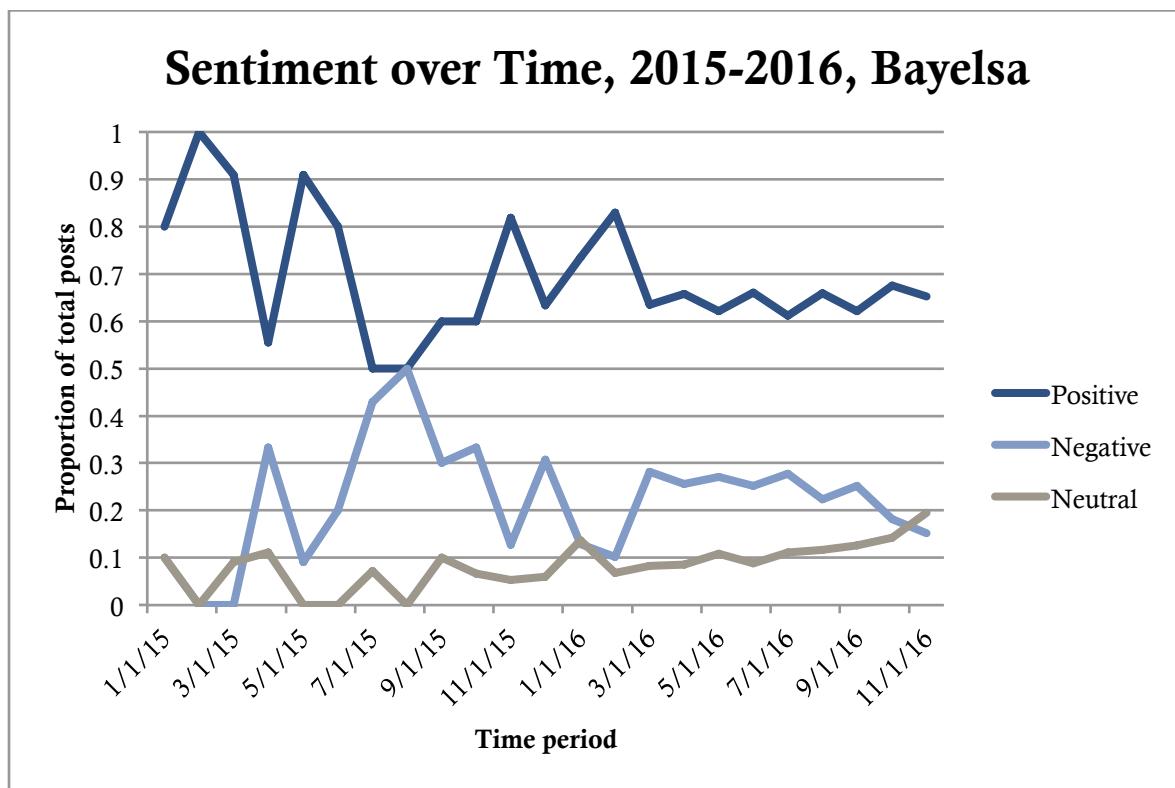
Education and Income	
Percentage of the Population Holding a Paid Job	30.71%
Percentage of the Population Unemployed	47.75 %
Percentage of the Population Living Comfortably on Current Income	15.01%
Percentage of the Population Finding it Difficult to Survive on Current Income	9.48%
Percentage of the Population Holding a High School Degree	28.90%
Percentage of the Population Employed by the Government	3.82%
Most Common Employer	Self-Employed

Bayelsa

Twitter Sentiment

	Percent Positive	Percent Negative
Governor Dickson 2015	69.38%	23.64%
Governor Dickson 2016*	66.55%	22.58%
Federal Government 2014	68.75%	31.25%
Federal Government 2015	38.26%	40.50%
Federal Government 2016	37.22%	42.64%
Military 2014	20.00%	60.00%
Military 2015	10.00%	55.00%
Military 2016	27.21%	59.56%
President Buhari 2015	35.29%	23.53%
President Buhari 2016	33.33%	37.70%

* Total tweets about Governor Dickson 2015-16: 1565



Sentiment of tweets about Governor Dickson

Statistics on Violence

	2014	2015	2016
Total Fatalities	9	20	37
Number of Incidents of Violence	45	46	31
Number of Attacks Perpetrated by the Military	1	1	3
Number of Attacks Perpetrated by Boko Haram	0	0	0
Number of Riots and Protests	27	26	13
Number of Attacks Perpetrated by Militias	1	1	0
Number of Attacks Perpetrated by Fulani Herdsmen	0	0	0
Number of Attacks Related to Electricity or Power	16	4	7
Riots and Protests as Percentage of National Total	4.76%	3.45%	2.70%
Boko Haram Attacks as Percentage of National Total	0.00%	0.00%	0.00%

Statistics on News Sources and Media

Importance of News Sources and Media	
Source	Percentage Using Source for News
TV	96.06%
Radio	92.06%
Newspaper	32.14%
Internet	31.70%
Family	82.51%

Average Rating of the Importance of News on a Scale of 1-4: 3.20152

Frequently Sought News Topics	
Topic	Percentage Seeking News Regarding Topic
Health	51.27%
Art	52.01%
Sports	57.98%
Religion	74.55%
Economy	64.80%
Environment	77.49%
Politics	69.55%
Education	86.65%
Human Rights	54.28%
Crime	60.56%

Perceived Importance of News Topics	
Topic	Average Importance Rating on a Scale of 1-4

Nigeria	3.22275
Africa	2.80474
China	2.04436
Europe	2.31885
United States	2.52157
Rest of the World	2.90599

Mobile and Internet Access	
Percentage of the Population Distrustful of the Internet and Therefore Non-Users	0.00%
Percentage of the Population Using Twitter	31.04 %
Device Most Commonly Used for Internet	Mobile Phone
Percentage of the Population with a Mobile Phone in the House	95.65%

Political Beliefs & Concerns

Most Common Answers to the Three Most Serious Problems Facing Nigeria	
First Mention	Corruption
Second Mention	Corruption
Third Mention	Unemployment/Lack of Jobs

Average Importance on a Scale of 1-9 for a Country to be Described as One That:	
Protects Human Rights	7.64088
Is a Democracy with Political Freedoms	7.80709
Has People of Different Ethnicities or Races Living Together Peacefully	7.54382
Has Good Business and Economic Opportunities	8.12713

State Demographic Data

General	
Average Number of Individuals Older than 15 Residing in a Household	3.92567
Percentage of the Population that is Male	47.50%
Average Age of Individuals Over Age 15	26.5196

Language and Religion	
Percentage of the Population with a Basic Understanding of Hausa	0.00%
Percentage of the Population with a Basic Understanding of Igbo	9.16%
Percentage of the Population with a Basic Understanding of Yoruba	0.00%

State-by-State Analytics and Visualizations

December 1, 2016

Percentage of the Population with a Basic Understanding of English	96.06%
Percentage of the Population with a Basic Understanding of Pidgin	100.00%
Most Common Religion	Christianity

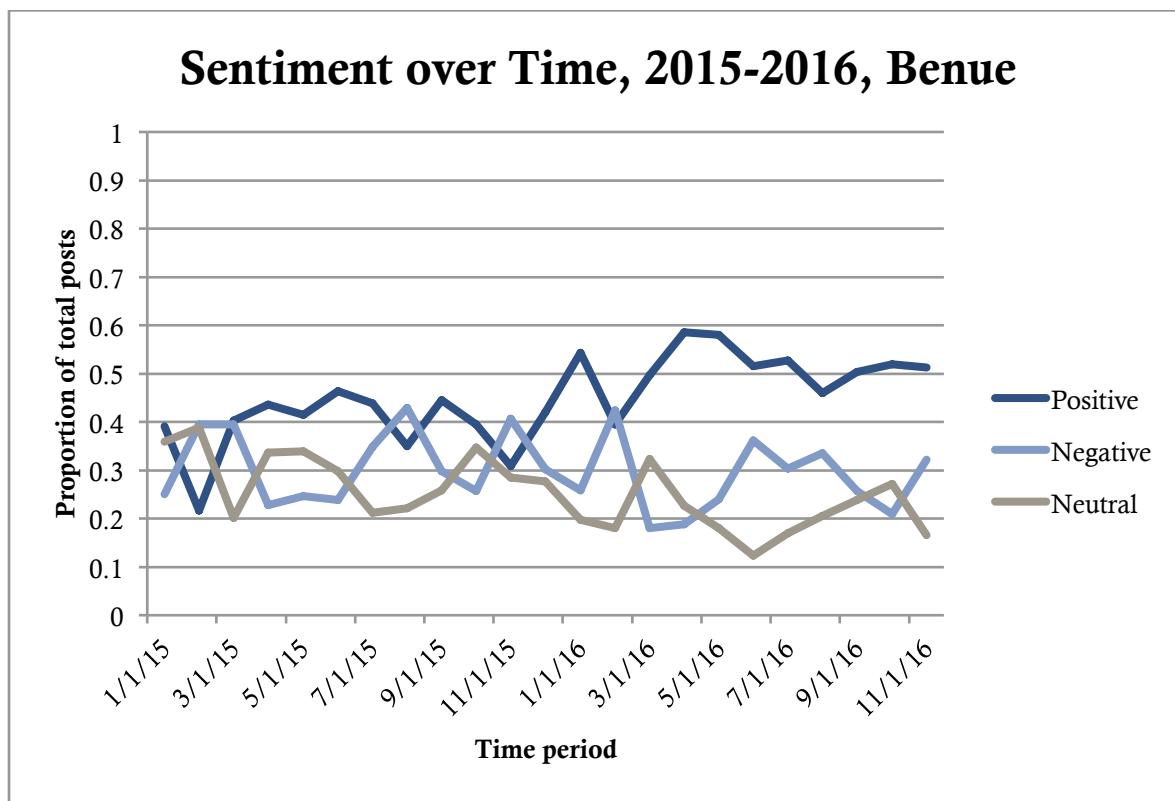
Education and Income	
Percentage of the Population Holding a Paid Job	39.58%
Percentage of the Population Unemployed	70.29%
Percentage of the Population Living Comfortably on Current Income	0.00%
Percentage of the Population Finding it Difficult to Survive on Current Income	8.57%
Percentage of the Population Holding a High School Degree	82.45%
Percentage of the Population Employed by the Government	9.56%
Most Common Employer	Self-Employed

Benue

Twitter Sentiment

	Percent Positive	Percent Negative
Governor Ortom 2015	41.20%	31.68%
Governor Ortom 2016*	52.64%	25.97%
Federal Government 2014	33.75%	36.83%
Federal Government 2015	42.75%	31.87%
Federal Government 2016	40.54%	33.45%
Military 2014	18.41%	63.39%
Military 2015	21.83%	57.50%
Military 2016	26.48%	53.99%
President Buhari 2015	41.27%	37.90%
President Buhari 2016	46.00%	25.00%

* Total tweets about Governor Ortom 2015-16: 6669



Sentiment of tweets about Governor Ortom

Statistics on Violence

	2014	2015	2016
Total Fatalities	374	456	559
Number of Incidents of Violence	49	69	59
Number of Attacks Perpetrated by the Military	1	0	0
Number of Attacks Perpetrated by Boko Haram	0	0	0
Number of Riots and Protests	6	15	10
Number of Attacks Perpetrated by Militias	2	7	3
Number of Attacks Perpetrated by Fulani Herdsmen	37	31	36
Number of Attacks Related to Electricity or Power	2	0	0
Riots and Protests as Percentage of National Total	1.06%	1.99%	2.07%
Boko Haram Attacks as Percentage of National Total	0.00%	0.00%	0.00%

Statistics on News Sources and Media

Importance of News Sources and Media	
Source	Percentage Using Source for News
TV	85.07%
Radio	93.82%
Newspaper	60.88%
Internet	47.85%
Family	94.61%

Average Rating of the Importance of News on a Scale of 1-4: 3.87555

Frequently Sought News Topics	
Topic	Percentage Seeking News Regarding Topic
Health	29.76%
Art	9.52%
Sports	54.95%
Religion	35.29%
Economy	27.46%
Environment	20.91%
Politics	87.27%
Education	40.21%
Human Rights	13.82%
Crime	16.10%

Perceived Importance of News Topics	
Topic	Average Importance Rating on a Scale of 1-4

Nigeria	3.78852
Africa	2.45711
China	1.51382
Europe	1.6795
United States	2.04479
Rest of the World	2.51837

Mobile and Internet Access	
Percentage of the Population Distrustful of the Internet and Therefore Non-Users	0.00%
Percentage of the Population Using Twitter	10.03%
Device Most Commonly Used for Internet	Mobile Phone
Percentage of the Population with a Mobile Phone in the House	99.02%

Political Beliefs & Concerns

Most Common Answers to the Three Most Serious Problems Facing Nigeria	
First Mention	Unemployment/Lack of Jobs
Second Mention	Unemployment/Lack of Jobs
Third Mention	Poverty

Average Importance on a Scale of 1-9 for a Country to be Described as One That:	
Protects Human Rights	8.83049
Is a Democracy with Political Freedoms	8.97888
Has People of Different Ethnicities or Races Living Together Peacefully	8.95902
Has Good Business and Economic Opportunities	8.97683

State Demographic Data

General	
Average Number of Individuals Older than 15 Residing in a Household	3.75205
Percentage of the Population that is Male	71.871%
Average Age of Individuals Over Age 15	29.727

Language and Religion	
Percentage of the Population with a Basic Understanding of Hausa	3.84%
Percentage of the Population with a Basic Understanding of Igbo	11.46%
Percentage of the Population with a Basic Understanding of Yoruba	0.00%

State-by-State Analytics and Visualizations

December 1, 2016

Percentage of the Population with a Basic Understanding of English	73.53%
Percentage of the Population with a Basic Understanding of Pidgin	96.88%
Most Common Religion	Catholic

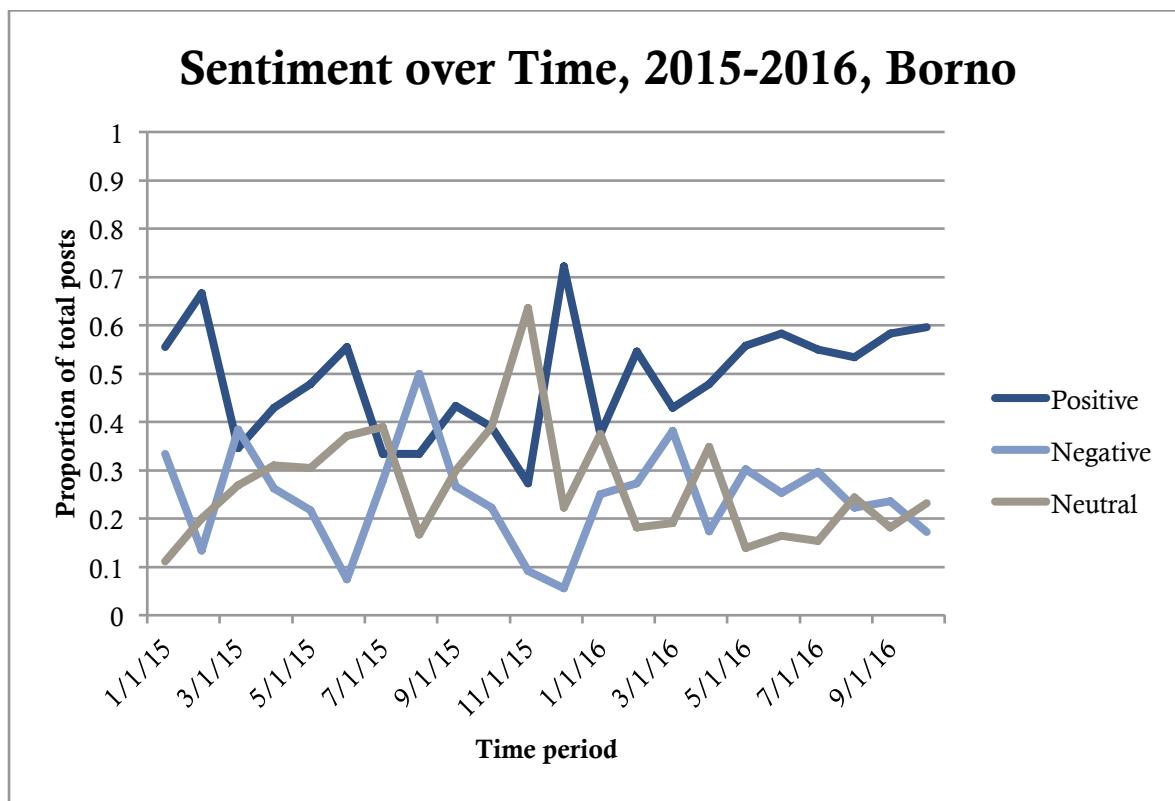
Education and Income	
Percentage of the Population Holding a Paid Job	22.39%
Percentage of the Population Unemployed	45.62%
Percentage of the Population Living Comfortably on Current Income	3.28%
Percentage of the Population Finding it Difficult to Survive on Current Income	1.00%
Percentage of the Population Holding a High School Degree	51.01%
Percentage of the Population Employed by the Government	30.27%
Most Common Employer	Self-Employed

Borno

Twitter Sentiment

	Percent Positive	Percent Negative
Governor Shettima 2015	45.49%	22.79%
Governor Shettima 2016*	57.71%	21.59%
Federal Government 2014	36.70%	34.57%
Federal Government 2015	47.00%	32.15%
Federal Government 2016	42.81%	33.46%
Military 2014	30.26%	53.32%
Military 2015	25.52%	51.32%
Military 2016	33.23%	43.58%
President Buhari 2015	60.87%	11.96%
President Buhari 2016	48.84%	25.58%

* Total tweets about Governor Shettima 2015-16: 861



Statistics on Violence

	2014	2015	2016
Total Fatalities	5943	7405	2197
Number of Incidents of Violence	272	343	240
Number of Attacks Perpetrated by the Military	84	184	192
Number of Attacks Perpetrated by Boko Haram	145	134	36
Number of Riots and Protests	9	6	4
Number of Attacks Perpetrated by Militias	9	5	2
Number of Attacks Perpetrated by Fulani Herdsmen	0	0	0
Number of Attacks Related to Electricity or Power	1	0	3
Riots and Protests as Percentage of National Total	1.59%	0.80%	0.83%
Boko Haram Attacks as Percentage of National Total	61.702 %	63.208%	81.818%

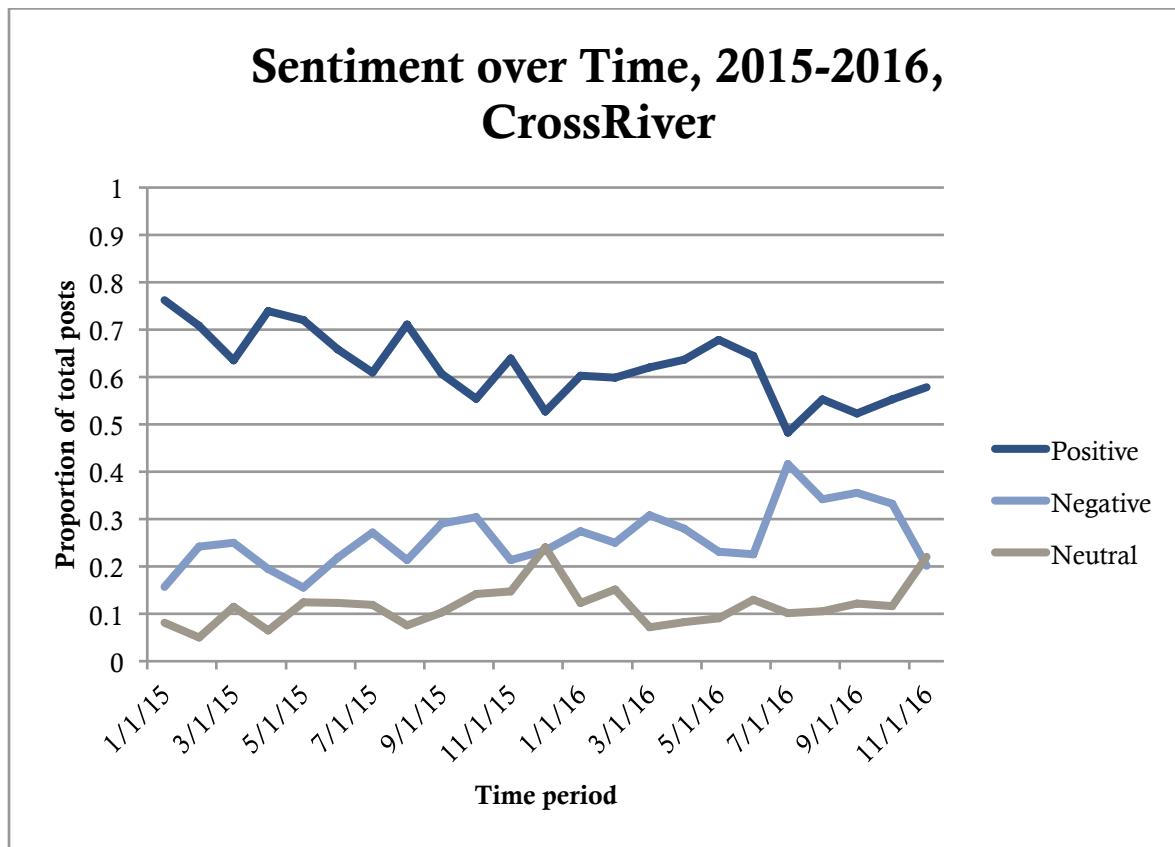
No BBG survey data exists for Borno.

Cross River

Twitter Sentiment

	Percent Positive	Percent Negative
Governor Ayade 2015	65.16%	22.61%
Governor Ayade 2016*	58.88%	29.69%
Federal Government 2014	32.13%	44.86%
Federal Government 2015	41.63%	29.02%
Federal Government 2016	43.47%	36.59%
Military 2014	32.50%	48.81%
Military 2015	24.84%	48.04%
Military 2016	27.01%	57.29%
President Buhari 2015	48.71%	21.60%
President Buhari 2016	41.67%	29.91%

* Total tweets about Governor Ayade 2015-16: 5833



Sentiment of tweets about Governor Ayade

Statistics on Violence

	2014	2015	2016
Total Fatalities	6	12	47
Number of Incidents of Violence	15	24	32
Number of Attacks Perpetrated by the Military	0	1	3
Number of Attacks Perpetrated by Boko Haram	0	0	0
Number of Riots and Protests	10	17	8
Number of Attacks Perpetrated by Militias	2	3	20
Number of Attacks Perpetrated by Fulani Herdsmen	0	0	0
Number of Attacks Related to Electricity or Power	0	0	1
Riots and Protests as Percentage of National Total	1.76%	2.26%	1.66%
Boko Haram Attacks as Percentage of National Total	0.00%	0.00%	0.00%

Statistics on News Sources and Media

Importance of News Sources and Media	
Source	Percentage Using Source for News
TV	100.00%
Radio	100.00%
Newspaper	88.79%
Internet	53.69%
Family	98.59%

Average Rating of the Importance of News on a Scale of 1-4: 3.46622

Frequently Sought News Topics	
Topic	Percentage Seeking News Regarding Topic
Health	78.69%
Art	33.85%
Sports	36.32%
Religion	53.85%
Economy	38.11%
Environment	34.94%
Politics	56.75%
Education	37.75%
Human Rights	13.90%
Crime	10.52%

Perceived Importance of News Topics	
Topic	Average Importance Rating on a Scale of 1-4

Nigeria	3.5344
Africa	2.635
China	2.23076
Europe	2.37222
United States	2.60926
Rest of the World	2.28824

Mobile and Internet Access	
Percentage of the Population Distrustful of the Internet and Therefore Non-Users	0.00%
Percentage of the Population Using Twitter	2.43%
Device Most Commonly Used for Internet	Mobile Phone
Percentage of the Population with a Mobile Phone in the House	100.00%

Political Beliefs & Concerns

Most Common Answers to the Three Most Serious Problems Facing Nigeria	
First Mention	Corruption
Second Mention	Power
Third Mention	Terrorism

Average Importance on a Scale of 1-9 for a Country to be Described as One That:	
Protects Human Rights	8.92459
Is a Democracy with Political Freedoms	8.27283
Has People of Different Ethnicities or Races Living Together Peacefully	8.16671
Has Good Business and Economic Opportunities	8.94456

State Demographic Data

General	
Average Number of Individuals Older than 15 Residing in a Household	5.01387
Percentage of the Population that is Male	46.912%
Average Age of Individuals Over Age 15	32.8277

Language and Religion	
Percentage of the Population with a Basic Understanding of Hausa	2.59%
Percentage of the Population with a Basic Understanding of Igbo	3.50%
Percentage of the Population with a Basic Understanding of Yoruba	0.40%

State-by-State Analytics and Visualizations

December 1, 2016

Percentage of the Population with a Basic Understanding of English	76.89%
Percentage of the Population with a Basic Understanding of Pidgin	100.00%
Most Common Religion	Christianity

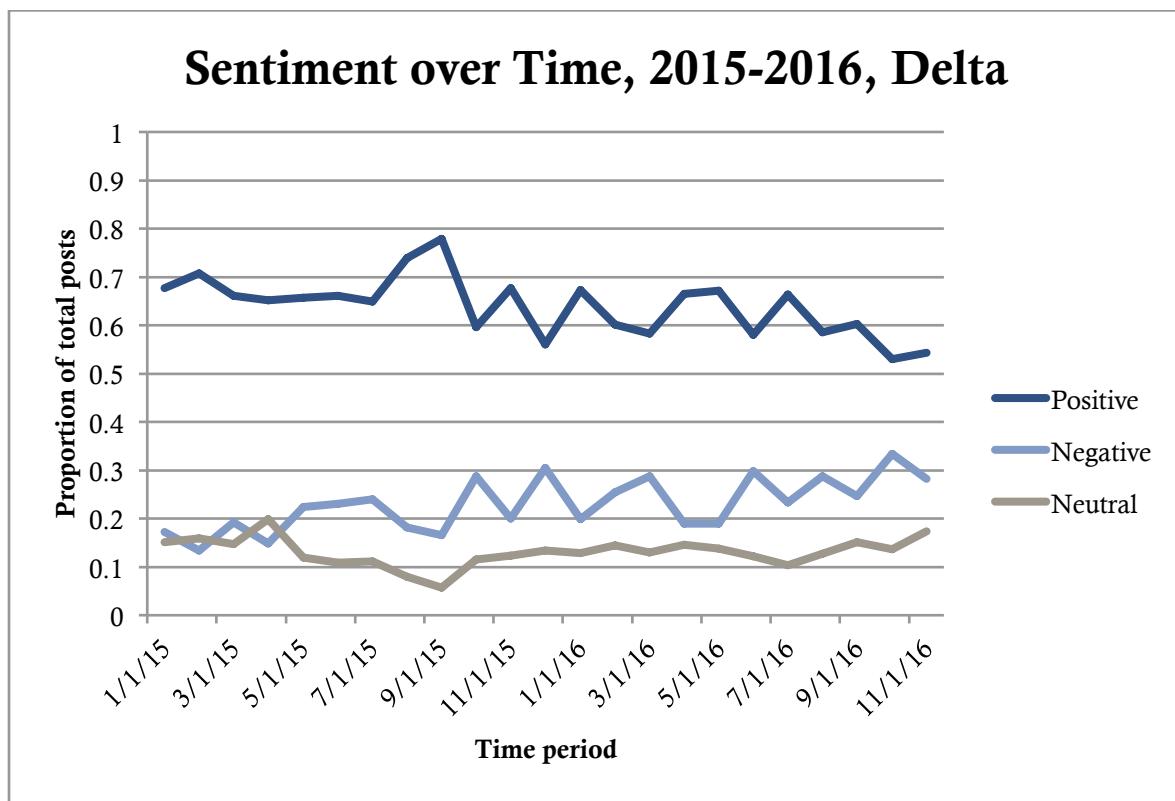
Education and Income	
Percentage of the Population Holding a Paid Job	42.48%
Percentage of the Population Unemployed	27.05%
Percentage of the Population Living Comfortably on Current Income	0.00%
Percentage of the Population Finding it Difficult to Survive on Current Income	0.55%
Percentage of the Population Holding a High School Degree	53.12%
Percentage of the Population Employed by the Government	12.30%
Most Common Employer	Self-Employed

Delta

Twitter Sentiment

	Percent Positive	Percent Negative
Governor Okowa 2015	64.79%	22.17%
Governor Okowa 2016*	61.32%	25.14%
Federal Government 2014	31.15%	55.22%
Federal Government 2015	39.94%	35.26%
Federal Government 2016	41.73%	31.44%
Military 2014	26.46%	58.09%
Military 2015	19.46%	53.75%
Military 2016	25.27%	58.71%
President Buhari 2015	45.86%	23.68%
President Buhari 2016	38.75%	39.94%

* Total tweets about Governor Okowa 2015-16: 8718



Statistics on Violence

	2014	2015	2016
Total Fatalities	32	20	38
Number of Incidents of Violence	52	62	81
Number of Attacks Perpetrated by the Military	2	2	4
Number of Attacks Perpetrated by Boko Haram	0	0	0
Number of Riots and Protests	38	43	39
Number of Attacks Perpetrated by Militias	5	5	14
Number of Attacks Perpetrated by Fulani Herdsmen	1	3	3
Number of Attacks Related to Electricity or Power	8	8	14
Riots and Protests as Percentage of National Total	6.70%	5.71%	8.09%
Boko Haram Attacks as Percentage of National Total	0.00%	0.00%	0.00%

Statistics on News Sources and Media

Importance of News Sources and Media	
Source	Percentage Using Source for News
TV	96.39%
Radio	88.70%
Newspaper	29.49%
Internet	24.27%
Family	97.58%

Average Rating of the Importance of News on a Scale of 1-4: 3.78703

Frequently Sought News Topics	
Topic	Percentage Seeking News Regarding Topic
Health	73.96%
Art	29.13%
Sports	52.07%
Religion	90.48%
Economy	45.63%
Environment	67.94%
Politics	67.14%
Education	66.07%
Human Rights	43.70%
Crime	54.33%

Perceived Importance of News Topics	
Topic	Average Importance Rating on a Scale of 1-4

Nigeria	3.73337
Africa	3.3275
China	2.8598
Europe	2.93317
United States	3.14029
Rest of the World	3.43226

Mobile and Internet Access	
Percentage of the Population Distrustful of the Internet and Therefore Non-Users	3.31%
Percentage of the Population Using Twitter	9.70%
Device Most Commonly Used for Internet	Mobile Phone
Percentage of the Population with a Mobile Phone in the House	86.14%

Political Beliefs & Concerns

Most Common Answers to the Three Most Serious Problems Facing Nigeria	
First Mention	Crime/Insecurity/Lack of Safety
Second Mention	Unemployment/Lack of Jobs
Third Mention	Corruption

Average Importance on a Scale of 1-9 for a Country to be Described as One That:	
Protects Human Rights	8.42787
Is a Democracy with Political Freedoms	8.11339
Has People of Different Ethnicities or Races Living Together Peacefully	8.36863
Has Good Business and Economic Opportunities	8.47115

State Demographic Data

General	
Average Number of Individuals Older than 15 Residing in a Household	3.55823
Percentage of the Population that is Male	51.513%
Average Age of Individuals Over Age 15	35.5716

Language and Religion	
Percentage of the Population with a Basic Understanding of Hausa	8.66%
Percentage of the Population with a Basic Understanding of Igbo	22.69%
Percentage of the Population with a Basic Understanding of Yoruba	6.81%

State-by-State Analytics and Visualizations

December 1, 2016

Percentage of the Population with a Basic Understanding of English	94.80%
Percentage of the Population with a Basic Understanding of Pidgin	99.83
Most Common Religion	Pentecostal

Education and Income	
Percentage of the Population Holding a Paid Job	16.50%
Percentage of the Population Unemployed	32.09%
Percentage of the Population Living Comfortably on Current Income	0.81%
Percentage of the Population Finding it Difficult to Survive on Current Income	20.57%
Percentage of the Population Holding a High School Degree	42.64%
Percentage of the Population Employed by the Government	5.29%
Most Common Employer	Self-Employed

Ebonyi

Twitter Sentiment

	Percent Positive	Percent Negative
Governor Umahi 2015	NA	NA
Governor Umahi 2016*	NA	NA
Federal Government 2014	0.00%	0.00%
Federal Government 2015	60.00%	20.00%
Federal Government 2016	56.41%	35.90%
Military 2014	0.00%	0.00%
Military 2015	16.67%	66.67%
Military 2016	10.00%	70.00%
President Buhari 2015	NA	NA
President Buhari 2016	NA	NA

* Total tweets about Governor Umahi 2015-16: 0

Statistics on Violence

	2014	2015	2016
Total Fatalities	0	3	22
Number of Incidents of Violence	5	27	10
Number of Attacks Perpetrated by the Military	0	0	0
Number of Attacks Perpetrated by Boko Haram	0	0	0
Number of Riots and Protests	2	17	7
Number of Attacks Perpetrated by Militias	0	3	2
Number of Attacks Perpetrated by Fulani Herdsmen	0	0	0
Number of Attacks Related to Electricity or Power	0	1	1
Riots and Protests as Percentage of National Total	0.35%	2.28%	1.45%
Boko Haram Attacks as Percentage of National Total	0.00%	0.00%	0.00%

Statistics on News Sources and Media

Importance of News Sources and Media	
Source	Percentage Using Source for News
TV	37.75%
Radio	78.18%
Newspaper	5.45%
Internet	9.08%
Family	98.50%

Average Rating of the Importance of News on a Scale of 1-4: 3.7067

State-by-State Analytics and Visualizations

December 1, 2016

Frequently Sought News Topics	
Topic	Percentage Seeking News Regarding Topic
Health	73.46%
Art	1.40%
Sports	12.23%
Religion	12.01%
Economy	1.43%
Environment	29.69%
Politics	51.44%
Education	24.21%
Human Rights	3.97%
Crime	35.12%

Perceived Importance of News Topics	
Topic	Average Importance Rating on a Scale of 1-4
Nigeria	3.78037
Africa	3.3287
China	1.07975
Europe	2.28494
United States	2.500094
Rest of the World	3.35895

Mobile and Internet Access	
Percentage of the Population Distrustful of the Internet and Therefore Non-Users	0.00%
Percentage of the Population Using Twitter	0.00%
Device Most Commonly Used for Internet	Mobile Phone
Percentage of the Population with a Mobile Phone in the House	85.46%

Political Beliefs & Concerns

Most Common Answers to the Three Most Serious Problems Facing Nigeria	
First Mention	Power
Second Mention	Power
Third Mention	Water

Average Importance on a Scale of 1-9 for a Country to be Described as One That:	
Protects Human Rights	8.79986

Is a Democracy with Political Freedoms	8.94339
Has People of Different Ethnicities or Races Living Together Peacefully	8.61558
Has Good Business and Economic Opportunities	8.68541

State Demographic Data

General	
Average Number of Individuals Older than 15 Residing in a Household	3.54022
Percentage of the Population that is Male	26.665%
Average Age of Individuals Over Age 15	33.0835

Language and Religion	
Percentage of the Population with a Basic Understanding of Hausa	0.00%
Percentage of the Population with a Basic Understanding of Igbo	100.00%
Percentage of the Population with a Basic Understanding of Yoruba	1.50%
Percentage of the Population with a Basic Understanding of English	35.15%
Percentage of the Population with a Basic Understanding of Pidgin	82.85%
Most Common Religion	Catholicism

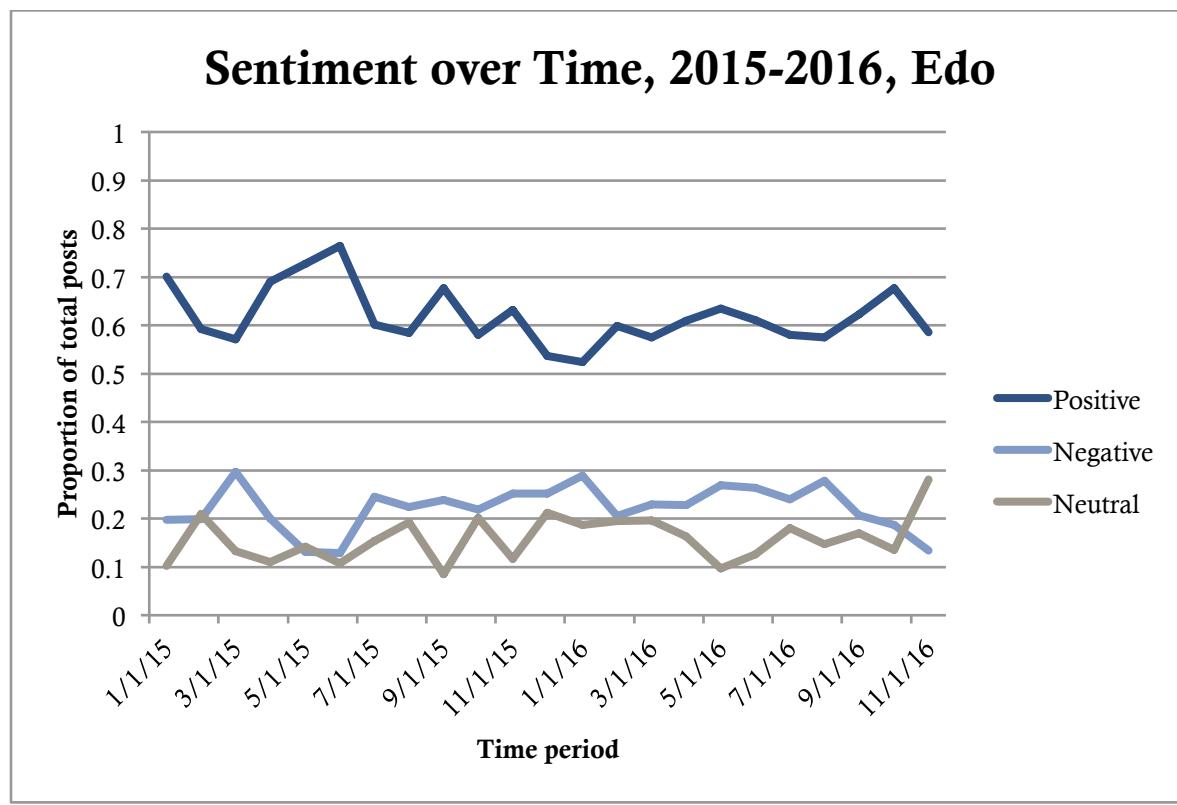
Education and Income	
Percentage of the Population Holding a Paid Job	83.88%
Percentage of the Population Unemployed	26.05%
Percentage of the Population Living Comfortably on Current Income	0.70%
Percentage of the Population Finding it Difficult to Survive on Current Income	62.31%
Percentage of the Population Holding a High School Degree	29.16%
Percentage of the Population Employed by the Government	7.59%
Most Common Employer	Self-Employed

Edo

Twitter Sentiment

	Percent Positive	Percent Negative
Governor Oshiomhole 2015	62.73%	21.69%
Governor Oshiomhole 2016*	60.26%	22.90%
Federal Government 2014	31.76%	43.81%
Federal Government 2015	38.69%	33.25%
Federal Government 2016	41.62%	38.73%
Military 2014	24.31%	58.07%
Military 2015	24.70%	54.75%
Military 2016	24.66%	55.27%
President Buhari 2015	57.58%	21.21%
President Buhari 2016	34.78%	43.48%

* Total tweets about Governor Oshiomhole 2015-16: 8632



Sentiment of tweets about Governor Oshiomhole

Statistics on Violence

	2014	2015	2016
Total Fatalities	21	17	6
Number of Incidents of Violence	34	41	31
Number of Attacks Perpetrated by the Military	1	2	0
Number of Attacks Perpetrated by Boko Haram	0	0	0
Number of Riots and Protests	21	27	22
Number of Attacks Perpetrated by Militias	3	1	4
Number of Attacks Perpetrated by Fulani Herdsmen	0	1	0
Number of Attacks Related to Electricity or Power	1	4	2
Riots and Protests as Percentage of National Total	3.70%	3.59%	4.56%
Boko Haram Attacks as Percentage of National Total	0.00%	0.00%	0.00%

Statistics on News Sources and Media

Importance of News Sources and Media	
Source	Percentage Using Source for News
TV	100.00%
Radio	82.18%
Newspaper	47.44%
Internet	37.23%
Family	100.00%

Average Rating of the Importance of News on a Scale of 1-4: 3.41386

Frequently Sought News Topics	
Topic	Percentage Seeking News Regarding Topic
Health	60.08%
Art	18.61%
Sports	42.24%
Religion	55.36%
Economy	21.72%
Environment	19.89%
Politics	62.10%
Education	31.74%
Human Rights	47.76%
Crime	73.09%

Perceived Importance of News Topics	
Topic	Average Importance Rating on a Scale of 1-4

State-by-State Analytics and Visualizations

December 1, 2016

Nigeria	3.73089
Africa	2.81735
China	2.39168
Europe	2.38874
United States	2.76563
Rest of the World	2.69464

Mobile and Internet Access	
Percentage of the Population Distrustful of the Internet and Therefore Non-Users	0.00%
Percentage of the Population Using Twitter	8.64%
Device Most Commonly Used for Internet	Mobile Phone
Percentage of the Population with a Mobile Phone in the House	100.00%

Political Beliefs & Concerns

Most Common Answers to the Three Most Serious Problems Facing Nigeria	
First Mention	Corruption
Second Mention	Power
Third Mention	Unemployment/Lack of Jobs

Average Importance on a Scale of 1-9 for a Country to be Described as One That:	
Protects Human Rights	9
Is a Democracy with Political Freedoms	9
Has People of Different Ethnicities or Races Living Together Peacefully	9
Has Good Business and Economic Opportunities	9

State Demographic Data

General	
Average Number of Individuals Older than 15 Residing in a Household	2.96766
Percentage of the Population that is Male	44.149%
Average Age of Individuals Over Age 15	32.7972

Language and Religion	
Percentage of the Population with a Basic Understanding of Hausa	1.99%
Percentage of the Population with a Basic Understanding of Igbo	10.39%
Percentage of the Population with a Basic Understanding of Yoruba	8.80%

Percentage of the Population with a Basic Understanding of English	94.99%
Percentage of the Population with a Basic Understanding of Pidgin	100.00%
Most Common Religion	Pentecostal

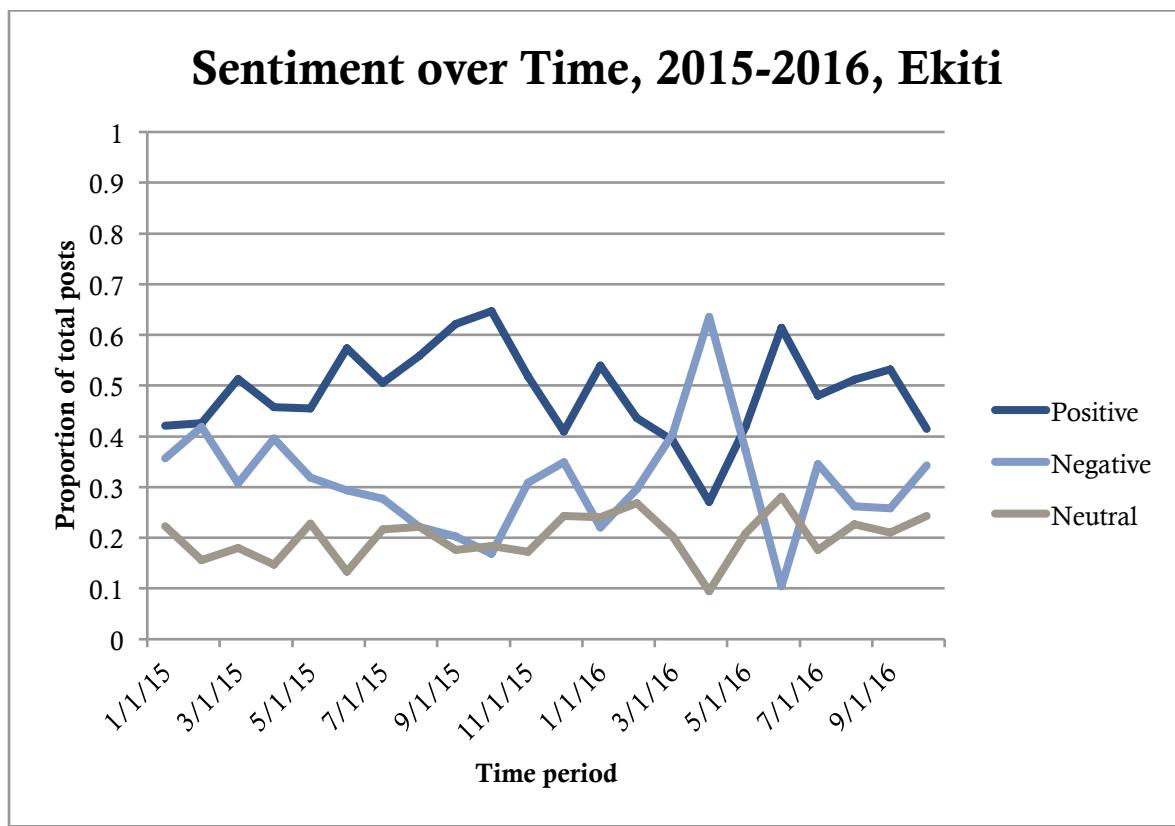
Education and Income	
Percentage of the Population Holding a Paid Job	65.54%
Percentage of the Population Unemployed	23.33%
Percentage of the Population Living Comfortably on Current Income	2.81%
Percentage of the Population Finding it Difficult to Survive on Current Income	4.96%
Percentage of the Population Holding a High School Degree	36.96%
Percentage of the Population Employed by the Government	22.55%
Most Common Employer	Self-Employed

Ekiti

Twitter Sentiment

	Percent Positive	Percent Negative
Governor Fayose 2015	52.92%	29.81%
Governor Fayose 2016*	45.75%	33.03%
Federal Government 2014	40.70%	40.70%
Federal Government 2015	44.05%	27.76%
Federal Government 2016	43.53%	36.37%
Military 2014	21.94%	64.17%
Military 2015	25.35%	54.69%
Military 2016	34.38%	48.96%
President Buhari 2015	43.75%	12.50%
President Buhari 2016	40.00%	42.00%

* Total tweets about Governor Fayose 2015-16: 3988



Statistics on Violence

	2014	2015	2016
Total Fatalities	85	2	1
Number of Incidents of Violence	21	27	17
Number of Attacks Perpetrated by the Military	0	0	1
Number of Attacks Perpetrated by Boko Haram	0	0	0
Number of Riots and Protests	16	25	13
Number of Attacks Perpetrated by Militias	1	0	0
Number of Attacks Perpetrated by Fulani Herdsmen	0	0	1
Number of Attacks Related to Electricity or Power	3	4	1
Riots and Protests as Percentage of National Total	2.82%	3.32%	2.70%
Boko Haram Attacks as Percentage of National Total	0.00%	0.00%	0.00%

Statistics on News Sources and Media

Importance of News Sources and Media	
Source	Percentage Using Source for News
TV	99.04%
Radio	100.00%
Newspaper	42.74%
Internet	34.87%
Family	97.39%

Average Rating of the Importance of News on a Scale of 1-4: 3.68867

Frequently Sought News Topics	
Topic	Percentage Seeking News Regarding Topic
Health	80.53%
Art	52.05%
Sports	64.52%
Religion	75.40%
Economy	52.03%
Environment	62.86%
Politics	76.87%
Education	52.94%
Human Rights	36.87%
Crime	44.83%

Perceived Importance of News Topics	
Topic	Average Importance Rating on a Scale of 1-4

State-by-State Analytics and Visualizations

December 1, 2016

Nigeria	3.8221
Africa	2.73801
China	1.55633
Europe	1.77754
United States	2.39265
Rest of the World	2.90441

Mobile and Internet Access	
Percentage of the Population Distrustful of the Internet and Therefore Non-Users	0.49%
Percentage of the Population Using Twitter	35.49%
Device Most Commonly Used for Internet	Mobile Phone
Percentage of the Population with a Mobile Phone in the House	93.01%

Political Beliefs & Concerns

Most Common Answers to the Three Most Serious Problems Facing Nigeria	
First Mention	Poverty
Second Mention	Power
Third Mention	Power

Average Importance on a Scale of 1-9 for a Country to be Described as One That:	
Protects Human Rights	7.78407
Is a Democracy with Political Freedoms	7.64831
Has People of Different Ethnicities or Races Living Together Peacefully	7.54143
Has Good Business and Economic Opportunities	7.87344

State Demographic Data

General	
Average Number of Individuals Older than 15 Residing in a Household	3.06425
Percentage of the Population that is Male	38.194%
Average Age of Individuals Over Age 15	36.2622

Language and Religion	
Percentage of the Population with a Basic Understanding of Hausa	2.37%
Percentage of the Population with a Basic Understanding of Igbo	2.12%
Percentage of the Population with a Basic Understanding of Yoruba	96.02%

Percentage of the Population with a Basic Understanding of English	43.87%
Percentage of the Population with a Basic Understanding of Pidgin	30.37%
Most Common Religion	Christianity

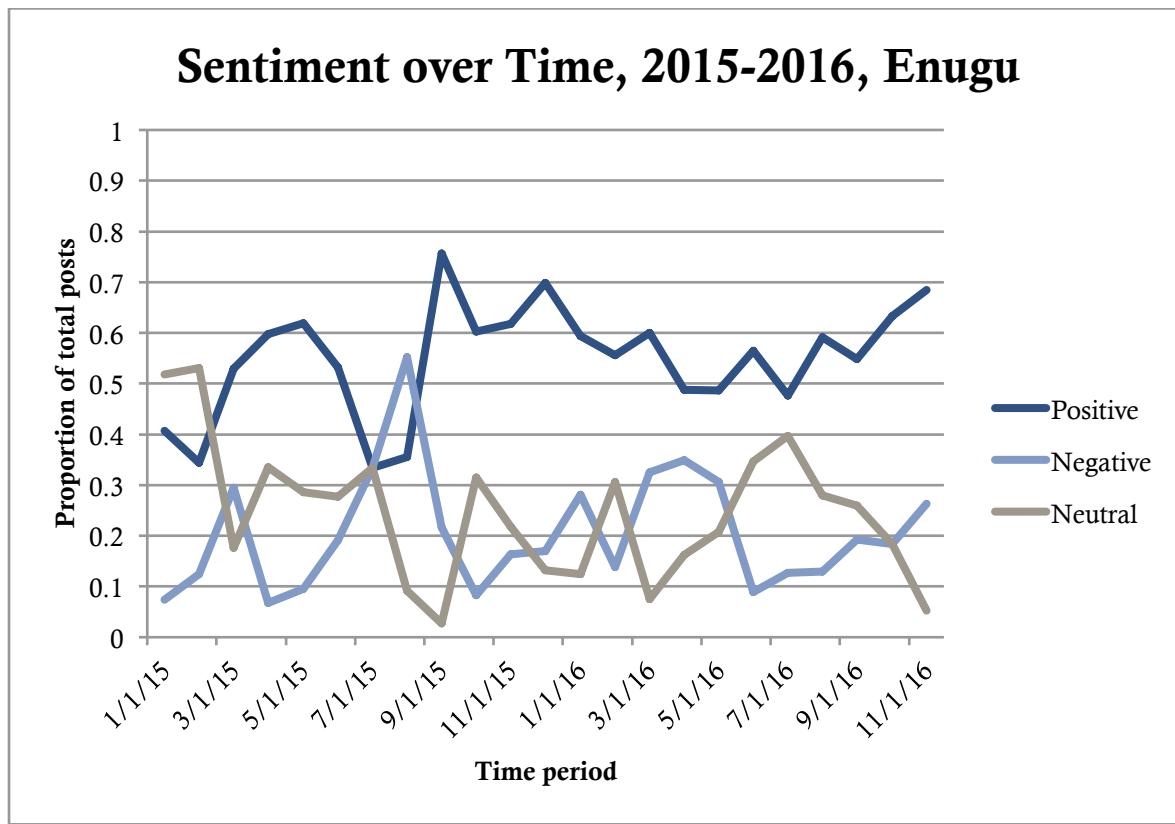
Education and Income	
Percentage of the Population Holding a Paid Job	49.88%
Percentage of the Population Unemployed	42.83%
Percentage of the Population Living Comfortably on Current Income	3.01%
Percentage of the Population Finding it Difficult to Survive on Current Income	13.99%
Percentage of the Population Holding a High School Degree	52.14%
Percentage of the Population Employed by the Government	5.73%
Most Common Employer	Self-Employed

Enugu

Twitter Sentiment

	Percent Positive	Percent Negative
Governor Ugwuanyi 2015	53.91%	18.01%
Governor Ugwuanyi 2016*	55.86%	21.26%
Federal Government 2014	26.51%	49.00%
Federal Government 2015	37.41%	41.84%
Federal Government 2016	35.08%	46.05%
Military 2014	24.09%	59.65%
Military 2015	25.40%	55.89%
Military 2016	21.08%	57.13%
President Buhari 2015	34.25%	42.51%
President Buhari 2016	31.90%	45.96%

* Total tweets about Governor Ugwuanyi 2015-16: 1584



Sentiment of tweets about Governor Ugwuanyi

Statistics on Violence

	2014	2015	2016
Total Fatalities	8	15	56
Number of Incidents of Violence	16	26	20
Number of Attacks Perpetrated by the Military	2	0	0
Number of Attacks Perpetrated by Boko Haram	0	1	0
Number of Riots and Protests	9	16	11
Number of Attacks Perpetrated by Militias	0	1	3
Number of Attacks Perpetrated by Fulani Herdsmen	0	1	4
Number of Attacks Related to Electricity or Power	0	1	2
Riots and Protests as Percentage of National Total	1.59%	2.12%	2.28%
Boko Haram Attacks as Percentage of National Total	0.00%	0.472%	0.00%

Statistics on News Sources and Media

Importance of News Sources and Media	
Source	Percentage Using Source for News
TV	50.97%
Radio	74.97%
Newspaper	12.81%
Internet	28.41%
Family	99.56%

Average Rating of the Importance of News on a Scale of 1-4: 3.82925

Frequently Sought News Topics	
Topic	Percentage Seeking News Regarding Topic
Health	79.42%
Art	5.68%
Sports	29.57%
Religion	24.01%
Economy	6.64%
Environment	19.64%
Politics	37.55%
Education	46.65%
Human Rights	16.18%
Crime	44.83%

Perceived Importance of News Topics	
Topic	Average Importance Rating on a Scale of 1-4

State-by-State Analytics and Visualizations

December 1, 2016

Nigeria	3.90444
Africa	3.53891
China	1.14025
Europe	2.48109
United States	2.88075
Rest of the World	3.48071

Mobile and Internet Access	
Percentage of the Population Distrustful of the Internet and Therefore Non-Users	0.00%
Percentage of the Population Using Twitter	0.00%
Device Most Commonly Used for Internet	Mobile Phone
Percentage of the Population with a Mobile Phone in the House	97.43%

Political Beliefs & Concerns

Most Common Answers to the Three Most Serious Problems Facing Nigeria	
First Mention	Poverty
Second Mention	Poverty
Third Mention	Health Problems

Average Importance on a Scale of 1-9 for a Country to be Described as One That:	
Protects Human Rights	8.90569
Is a Democracy with Political Freedoms	8.91084
Has People of Different Ethnicities or Races Living Together Peacefully	8.90598
Has Good Business and Economic Opportunities	8.64158

State Demographic Data

General	
Average Number of Individuals Older than 15 Residing in a Household	3.3462
Percentage of the Population that is Male	33.414%
Average Age of Individuals Over Age 15	36.4903

Language and Religion	
Percentage of the Population with a Basic Understanding of Hausa	8.86%
Percentage of the Population with a Basic Understanding of Igbo	100.00%
Percentage of the Population with a Basic Understanding of Yoruba	2.74%

Percentage of the Population with a Basic Understanding of English	62.36%
Percentage of the Population with a Basic Understanding of Pidgin	69.96%
Most Common Religion	Catholicism

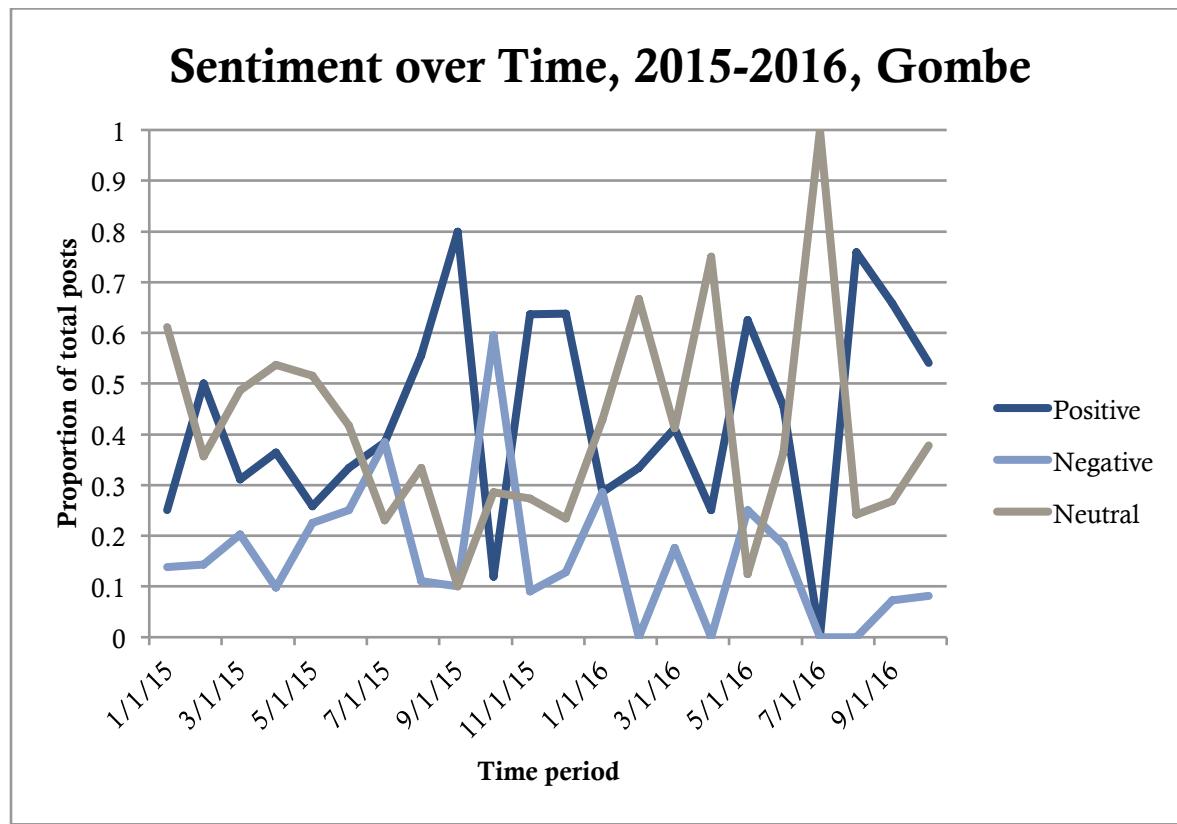
Education and Income	
Percentage of the Population Holding a Paid Job	52.24%
Percentage of the Population Unemployed	29.10%
Percentage of the Population Living Comfortably on Current Income	0.58%
Percentage of the Population Finding it Difficult to Survive on Current Income	47.41%
Percentage of the Population Holding a High School Degree	43.49%
Percentage of the Population Employed by the Government	8.06%
Most Common Employer	Self-Employed

Gombe

Twitter Sentiment

	Percent Positive	Percent Negative
Governor Dankwambo 2015	38.91%	20.85%
Governor Dankwambo 2016*	50.64%	11.14%
Federal Government 2014	25.66%	42.59%
Federal Government 2015	38.89%	27.78%
Federal Government 2016	0.00%	0.00%
Military 2014	25.99 %	56.44%
Military 2015	27.00%	50.33%
Military 2016	27.65%	48.93%
President Buhari 2015	41.37%	30.66%
President Buhari 2016	46.71%	29.11%

* Total tweets about Governor Dankwambo 2015-16: 925



Sentiment of tweets about Governor Dankwambo

Statistics on Violence

	2014	2015	2016
Total Fatalities	261	188	2
Number of Incidents of Violence	21	21	7
Number of Attacks Perpetrated by the Military	10	4	1
Number of Attacks Perpetrated by Boko Haram	3	11	0
Number of Riots and Protests	0	2	2
Number of Attacks Perpetrated by Militias	1	0	3
Number of Attacks Perpetrated by Fulani Herdsmen	0	1	0
Number of Attacks Related to Electricity or Power	1	0	0
Riots and Protests as Percentage of National Total	0.00%	0.27%	0.41%
Boko Haram Attacks as Percentage of National Total	1.277%	5.189%	0.00%

Statistics on News Sources and Media

Importance of News Sources and Media	
Source	Percentage Using Source for News
TV	81.28%
Radio	100.00%
Newspaper	49.67%
Internet	26.37%
Family	100.00%

Average Rating of the Importance of News on a Scale of 1-4: 3.75494

Frequently Sought News Topics	
Topic	Percentage Seeking News Regarding Topic
Health	100.00%
Art	25.70%
Sports	23.46%
92.66%	93.19%
Economy	59.58%
Environment	87.74%
Politics	97.36%
Education	50.13%
Human Rights	100.00%
Crime	99.47%

Perceived Importance of News Topics	
Topic	Average Importance Rating on a Scale of 1-4

State-by-State Analytics and Visualizations

December 1, 2016

Nigeria	3.97425
Africa	3.38078
China	2.24728
Europe	2.09107
United States	3.30041
Rest of the World	3.17012

Mobile and Internet Access	
Percentage of the Population Distrustful of the Internet and Therefore Non-Users	0.00%
Percentage of the Population Using Twitter	0.00%
Device Most Commonly Used for Internet	Mobile Phone
Percentage of the Population with a Mobile Phone in the House	96.95%

Political Beliefs & Concerns

Most Common Answers to the Three Most Serious Problems Facing Nigeria	
First Mention	Unemployment/Lack of Jobs
Second Mention	Corruption
Third Mention	Increasing Food Prices

Average Importance on a Scale of 1-9 for a Country to be Described as One That:	
Protects Human Rights	8.38543
Is a Democracy with Political Freedoms	8.12173
Has People of Different Ethnicities or Races Living Together Peacefully	8.16893
Has Good Business and Economic Opportunities	7.59766

State Demographic Data

General	
Average Number of Individuals Older than 15 Residing in a Household	3.91815
Percentage of the Population that is Male	42.502%
Average Age of Individuals Over Age 15	34.2715

Language and Religion	
Percentage of the Population with a Basic Understanding of Hausa	95.72%
Percentage of the Population with a Basic Understanding of Igbo	0.59%
Percentage of the Population with a Basic Understanding of Yoruba	0.59%

Percentage of the Population with a Basic Understanding of English	32.58%
Percentage of the Population with a Basic Understanding of Pidgin	26.94%
Most Common Religion	Sunni Islam

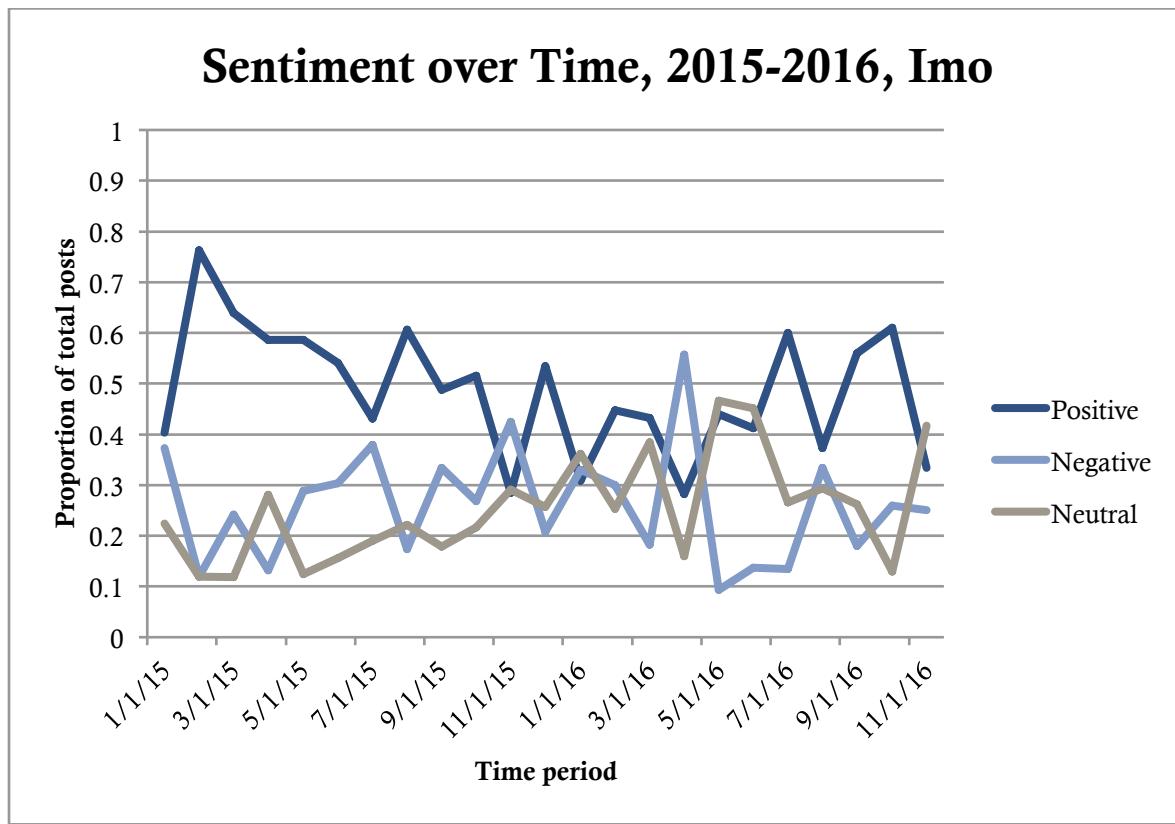
Education and Income	
Percentage of the Population Holding a Paid Job	43.36%
Percentage of the Population Unemployed	18.52%
Percentage of the Population Living Comfortably on Current Income	0.00%
Percentage of the Population Finding it Difficult to Survive on Current Income	58.40%
Percentage of the Population Holding a High School Degree	32.19%
Percentage of the Population Employed by the Government	18.85%
Most Common Employer	Self-Employed

Imo

Twitter Sentiment

	Percent Positive	Percent Negative
Governor Okorocha 2015	52.85%	23.71%
Governor Okorocha 2016*	44.63%	28.71%
Federal Government 2014	30.78%	54.50%
Federal Government 2015	36.22%	41.70%
Federal Government 2016	28.55%	51.89%
Military 2014	17.42%	68.18%
Military 2015	25.19%	53.59%
Military 2016	18.46%	69.23%
President Buhari 2015	32.90%	34.38%
President Buhari 2016	29.86%	51.25%

* Total tweets about Governor Okorocha 2015-16: 4350



Statistics on Violence

	2014	2015	2016
Total Fatalities	5	3	9
Number of Incidents of Violence	22	32	20
Number of Attacks Perpetrated by the Military	0	1	0
Number of Attacks Perpetrated by Boko Haram	0	0	0
Number of Riots and Protests	14	25	15
Number of Attacks Perpetrated by Militias	2	2	2
Number of Attacks Perpetrated by Fulani Herdsmen	0	0	0
Number of Attacks Related to Electricity or Power	3	0	2
Riots and Protests as Percentage of National Total	2.47%	3.32%	3.11%
Boko Haram Attacks as Percentage of National Total	0.00%	0.00%	0.00%

Statistics on News Sources and Media

Importance of News Sources and Media	
Source	Percentage Using Source for News
TV	86.55%
Radio	95.32%
Newspaper	54.88%
Internet	34.13%
Family	93.30%

Average Rating of the Importance of News on a Scale of 1-4: 3.71287

Frequently Sought News Topics	
Topic	Percentage Seeking News Regarding Topic
Health	72.81%
Art	45.61%
Sports	47.09%
92.66%	49.61%
Economy	52.72%
Environment	51.18%
Politics	58.23%
Education	68.88%
Human Rights	62.67%
Crime	58.63%

Perceived Importance of News Topics	
Topic	Average Importance Rating on a Scale of 1-4

State-by-State Analytics and Visualizations

December 1, 2016

Nigeria	3.68293
Africa	2.89398
China	1.92009
Europe	2.14308
United States	2.46807
Rest of the World	2.83424

Mobile and Internet Access	
Percentage of the Population Distrustful of the Internet and Therefore Non-Users	16.83%
Percentage of the Population Using Twitter	14.33%
Device Most Commonly Used for Internet	Mobile Phone
Percentage of the Population with a Mobile Phone in the House	89.58%

Political Beliefs & Concerns

Most Common Answers to the Three Most Serious Problems Facing Nigeria	
First Mention	Terrorism
Second Mention	Unemployment/Lack of Jobs
Third Mention	Unemployment/Lack of Jobs

Average Importance on a Scale of 1-9 for a Country to be Described as One That:	
Protects Human Rights	8.53905
Is a Democracy with Political Freedoms	8.221
Has People of Different Ethnicities or Races Living Together Peacefully	8.28976
Has Good Business and Economic Opportunities	8.42554

State Demographic Data

General	
Average Number of Individuals Older than 15 Residing in a Household	4.01524
Percentage of the Population that is Male	48.301%
Average Age of Individuals Over Age 15	36.5604

Language and Religion	
Percentage of the Population with a Basic Understanding of Hausa	5.02%
Percentage of the Population with a Basic Understanding of Igbo	99.36%
Percentage of the Population with a Basic Understanding of Yoruba	5.50%

Percentage of the Population with a Basic Understanding of English	71.17%
Percentage of the Population with a Basic Understanding of Pidgin	69.32%
Most Common Religion	Catholicism

Education and Income	
Percentage of the Population Holding a Paid Job	42.56%
Percentage of the Population Unemployed	30.90%
Percentage of the Population Living Comfortably on Current Income	7.66%
Percentage of the Population Finding it Difficult to Survive on Current Income	9.00%
Percentage of the Population Holding a High School Degree	60.74%
Percentage of the Population Employed by the Government	9.99%
Most Common Employer	Self-Employed

Jigawa

Twitter Sentiment

	Percent Positive	Percent Negative
Governor Abubakar 2015	62.50%	12.81%
Governor Abubakar 2016*	68.75%	31.25%
Federal Government 2014	66.67%	16.67%
Federal Government 2015	10.00%	25.00%
Federal Government 2016	0.00%	0.00%
Military 2014	28.57%	57.14%
Military 2015	50.00%	0.00%
Military 2016	100.00%	0.00%
President Buhari 2015	NA	NA
President Buhari 2016	NA	NA

* Total tweets about Governor Abubakar 2015-16: 65

SENTIMENT GRAPH OMITTED DUE TO INSUFFICIENT SOCIAL MEDIA POSTS

Statistics on Violence

	2014	2015	2016
Total Fatalities	17	2	1
Number of Incidents of Violence	6	5	2
Number of Attacks Perpetrated by the Military	1	0	0
Number of Attacks Perpetrated by Boko Haram	1	0	0
Number of Riots and Protests	1	1	2
Number of Attacks Perpetrated by Militias	0	0	0
Number of Attacks Perpetrated by Fulani Herdsmen	0	0	0
Number of Attacks Related to Electricity or Power	0	0	1
Riots and Protests as Percentage of National Total	0.18%	0.13%	0.41%
Boko Haram Attacks as Percentage of National Total	0.426%	0.00%	0.00%

Statistics on News Sources and Media

Importance of News Sources and Media	
Source	Percentage Using Source for News
TV	42.05%
Radio	100.00%
Newspaper	32.51%
Internet	27.74%

Family	100.00%
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Average Rating of the Importance of News on a Scale of 1-4: 3.22347

Frequently Sought News Topics	
Topic	Percentage Seeking News Regarding Topic
Health	48.62%
Art	18.56%
Sports	29.41%
Religion	86.82%
Economy	28.67%
Environment	40.31%
Politics	68.64%
Education	63.17%
Human Rights	56.37%
Crime	78.37%

Perceived Importance of News Topics	
Topic	Average Importance Rating on a Scale of 1-4
Nigeria	3.57583
Africa	3.04359
China	2.50778
Europe	2.64373
United States	2.57648
Rest of the World	2.9047

Mobile and Internet Access	
Percentage of the Population Distrustful of the Internet and Therefore Non-Users	67.50%
Percentage of the Population Using Twitter	26.73%
Device Most Commonly Used for Internet	Mobile Phone
Percentage of the Population with a Mobile Phone in the House	100.00%

Political Beliefs & Concerns

Most Common Answers to the Three Most Serious Problems Facing Nigeria	
First Mention	Terrorism
Second Mention	Unemployment/Lack of Jobs
Third Mention	Poverty

Average Importance on a Scale of 1-9 for a Country to be Described as One That:	
Protects Human Rights	8.73962
Is a Democracy with Political Freedoms	8.48896
Has People of Different Ethnicities or Races Living Together Peacefully	8.06287
Has Good Business and Economic Opportunities	8.36793

State Demographic Data

General	
Average Number of Individuals Older than 15 Residing in a Household	5.66254
Percentage of the Population that is Male	63.276%
Average Age of Individuals Over Age 15	25.538

Language and Religion	
Percentage of the Population with a Basic Understanding of Hausa	100.00%
Percentage of the Population with a Basic Understanding of Igbo	0.00%
Percentage of the Population with a Basic Understanding of Yoruba	0.00%
Percentage of the Population with a Basic Understanding of English	27.97%
Percentage of the Population with a Basic Understanding of Pidgin	26.66%
Most Common Religion	Islam

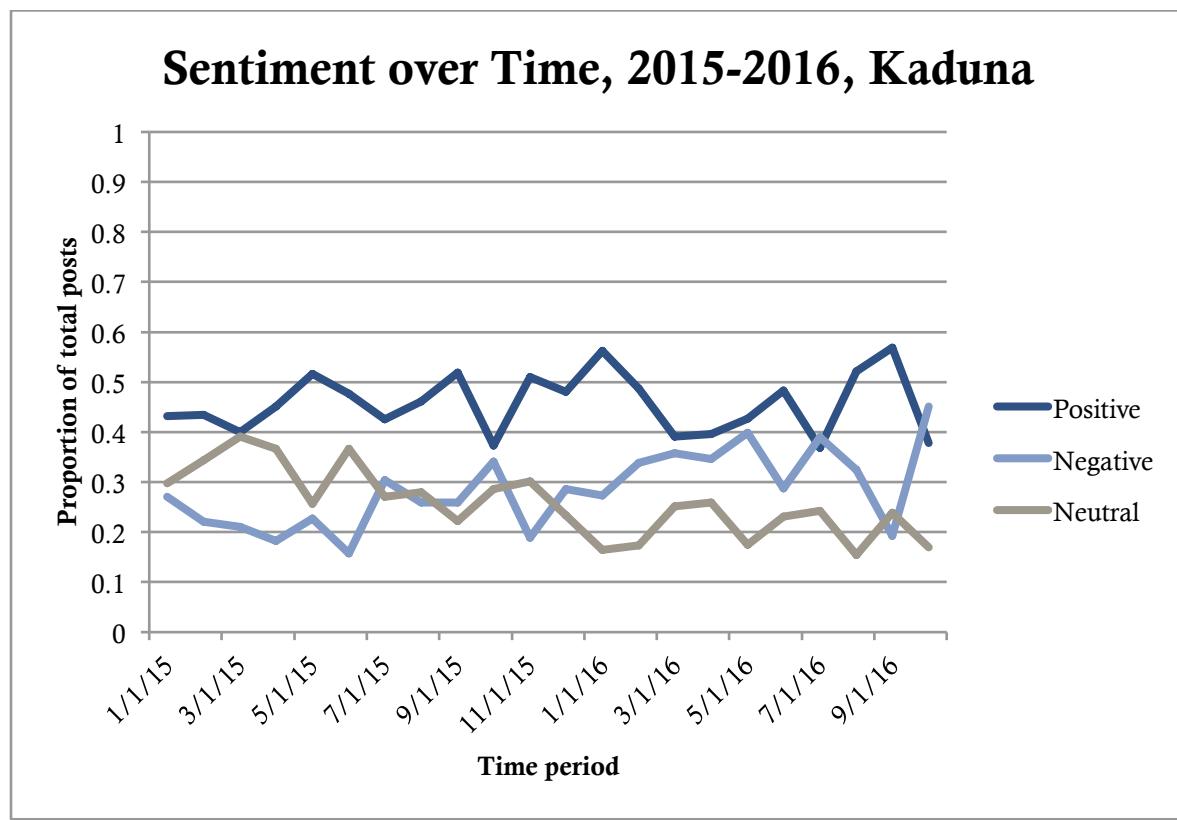
Education and Income	
Percentage of the Population Holding a Paid Job	33.13%
Percentage of the Population Unemployed	6.99%
Percentage of the Population Living Comfortably on Current Income	0.00%
Percentage of the Population Finding it Difficult to Survive on Current Income	22.83%
Percentage of the Population Holding a High School Degree	32.12%
Percentage of the Population Employed by the Government	3.98%
Most Common Employer	Self-Employed

Kaduna

Twitter Sentiment

	Percent Positive	Percent Negative
Governor el-Rufai 2015	45.35%	25.07%
Governor el-Rufai 2016*	43.96%	33.11%
Federal Government 2014	32.93%	36.64%
Federal Government 2015	46.23%	29.53%
Federal Government 2016	46.71%	31.72%
Military 2014	24.10%	54.93%
Military 2015	24.80%	54.70%
Military 2016	26.58%	52.75%
President Buhari 2015	47.72%	33.33%
President Buhari 2016	43.62%	39.36%

* Total tweets about Governor el-Rufai 2015-16: 8332



Sentiment of tweets about Governor el-Rufai

Statistics on Violence

	2014	2015	2016
Total Fatalities	628	432	75
Number of Incidents of Violence	66	50	41
Number of Attacks Perpetrated by the Military	4	8	0
Number of Attacks Perpetrated by Boko Haram	4	1	0
Number of Riots and Protests	19	28	22
Number of Attacks Perpetrated by Militias	2	0	2
Number of Attacks Perpetrated by Fulani Herdsmen	20	3	12
Number of Attacks Related to Electricity or Power	0	0	2
Riots and Protests as Percentage of National Total	3.35%	3.72%	4.56%
Boko Haram Attacks as Percentage of National Total	1.702%	0.472%	0.00%

Statistics on News Sources and Media

Importance of News Sources and Media	
Source	Percentage Using Source for News
TV	97.69%
Radio	99.79%
Newspaper	36.54%
Internet	34.32%
Family	100.00%

Average Rating of the Importance of News on a Scale of 1-4: 3.67282

Frequently Sought News Topics	
Topic	Percentage Seeking News Regarding Topic
Health	92.36%
Art	71.60%
Sports	54.29%
Religion	94.36%
Economy	37.21%
Environment	41.17%
Politics	94.96%
Education	84.29%
Human Rights	76.56%
Crime	80.42%

Perceived Importance of News Topics	
Topic	Average Importance Rating on a Scale of 1-4

Nigeria	3.6074
Africa	3.01164
China	2.66114
Europe	2.63093
United States	2.79244
Rest of the World	2.89108

Mobile and Internet Access	
Percentage of the Population Distrustful of the Internet and Therefore Non-Users	0.00%
Percentage of the Population Using Twitter	4.97%
Device Most Commonly Used for Internet	Mobile Phone
Percentage of the Population with a Mobile Phone in the House	88.46%

Political Beliefs & Concerns

Most Common Answers to the Three Most Serious Problems Facing Nigeria	
First Mention	Corruption
Second Mention	Terrorism
Third Mention	Terrorism

Average Importance on a Scale of 1-9 for a Country to be Described as One That:	
Protects Human Rights	7.91379
Is a Democracy with Political Freedoms	7.80692
Has People of Different Ethnicities or Races Living Together Peacefully	7.73519
Has Good Business and Economic Opportunities	7.78091

State Demographic Data

General	
Average Number of Individuals Older than 15 Residing in a Household	4.37148
Percentage of the Population that is Male	57.226%
Average Age of Individuals Over Age 15	33.5316

Language and Religion	
Percentage of the Population with a Basic Understanding of Hausa	96.24%
Percentage of the Population with a Basic Understanding of Igbo	3.61%
Percentage of the Population with a Basic Understanding of Yoruba	4.53%

Percentage of the Population with a Basic Understanding of English	42.16%
Percentage of the Population with a Basic Understanding of Pidgin	50.91%
Most Common Religion	Sunni Islam

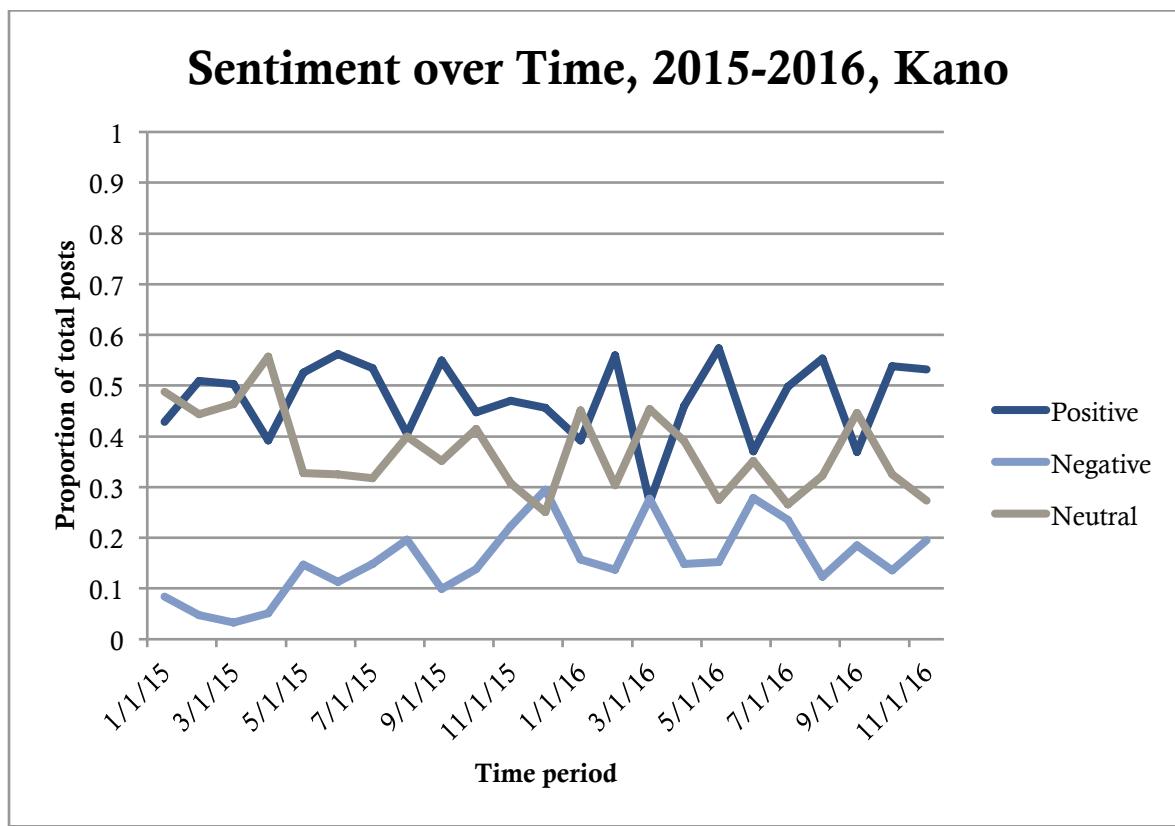
Education and Income	
Percentage of the Population Holding a Paid Job	47.61%
Percentage of the Population Unemployed	23.02%
Percentage of the Population Living Comfortably on Current Income	0.00%
Percentage of the Population Finding it Difficult to Survive on Current Income	17.51%
Percentage of the Population Holding a High School Degree	41.74%
Percentage of the Population Employed by the Government	11.75%
Most Common Employer	Self-Employed

Kano

Twitter Sentiment

	Percent Positive	Percent Negative
Governor Ganduje 2015	47.43%	12.24%
Governor Ganduje 2016*	45.40%	17.97%
Federal Government 2014	27.91%	39.95%
Federal Government 2015	45.31%	23.24%
Federal Government 2016	39.18%	32.53%
Military 2014	24.60%	61.30%
Military 2015	25.37%	53.10%
Military 2016	25.22%	53.03%
President Buhari 2015	45.45%	24.72%
President Buhari 2016	44.72%	29.16%

* Total tweets about Governor Ganduje 2015-16: 6893



Statistics on Violence

	2014	2015	2016
Total Fatalities	269	89	2
Number of Incidents of Violence	28	26	8
Number of Attacks Perpetrated by the Military	1	0	0
Number of Attacks Perpetrated by Boko Haram	7	3	0
Number of Riots and Protests	6	12	6
Number of Attacks Perpetrated by Militias	0	4	1
Number of Attacks Perpetrated by Fulani Herdsmen	1	0	0
Number of Attacks Related to Electricity or Power	0	0	1
Riots and Protests as Percentage of National Total	1.06%	1.59%	1.24%
Boko Haram Attacks as Percentage of National Total	2.979%	1.415%	0.00%

Statistics on News Sources and Media

Importance of News Sources and Media	
Source	Percentage Using Source for News
TV	21.23%
Radio	100.00%
Newspaper	11.35%
Internet	9.54%
Family	100.00%

Average Rating of the Importance of News on a Scale of 1-4: 3.96964

Frequently Sought News Topics	
Topic	Percentage Seeking News Regarding Topic
Health	42.84%
Art	19.18%
Sports	43.98%
Religion	100.00%
Economy	39.02%
Environment	17.99%
Politics	92.00%
Education	52.82%
Human Rights	62.15%
Crime	68.44%

Perceived Importance of News Topics	
Topic	Average Importance Rating on a Scale of 1-4

Nigeria	3.9861
Africa	3.5985
China	2.29125
Europe	2.56408
United States	2.35696
Rest of the World	2.76396

Mobile and Internet Access	
Percentage of the Population Distrustful of the Internet and Therefore Non-Users	20.99%
Percentage of the Population Using Twitter	11.85%
Device Most Commonly Used for Internet	Mobile Phone
Percentage of the Population with a Mobile Phone in the House	93.09%

Political Beliefs & Concerns

Most Common Answers to the Three Most Serious Problems Facing Nigeria	
First Mention	Terrorism
Second Mention	Unemployment/Lack of Jobs
Third Mention	Unemployment/Lack of Jobs

Average Importance on a Scale of 1-9 for a Country to be Described as One That:	
Protects Human Rights	7.97169
Is a Democracy with Political Freedoms	7.22877
Has People of Different Ethnicities or Races Living Together Peacefully	7.89889
Has Good Business and Economic Opportunities	7.69491

State Demographic Data

General	
Average Number of Individuals Older than 15 Residing in a Household	4.49275
Percentage of the Population that is Male	60.665%
Average Age of Individuals Over Age 15	28.9585

Language and Religion	
Percentage of the Population with a Basic Understanding of Hausa	98.36%
Percentage of the Population with a Basic Understanding of Igbo	0.39%
Percentage of the Population with a Basic Understanding of Yoruba	2.52%

State-by-State Analytics and Visualizations

December 1, 2016

Percentage of the Population with a Basic Understanding of English	10.39%
Percentage of the Population with a Basic Understanding of Pidgin	8.45%
Most Common Religion	Islam

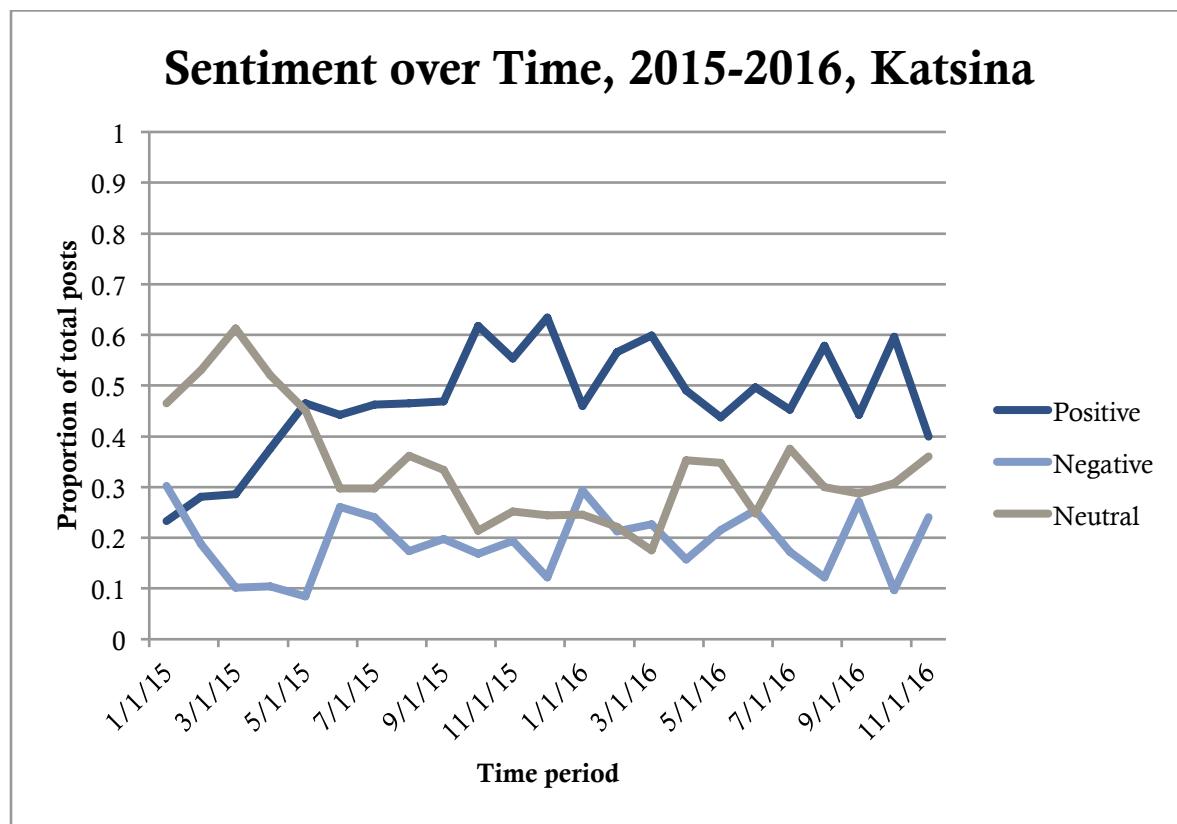
Education and Income	
Percentage of the Population Holding a Paid Job	16.49%
Percentage of the Population Unemployed	14.41%
Percentage of the Population Living Comfortably on Current Income	0.00%
Percentage of the Population Finding it Difficult to Survive on Current Income	0.00%
Percentage of the Population Holding a High School Degree	9.18%
Percentage of the Population Employed by the Government	4.81%
Most Common Employer	Self-Employed

Katsina

Twitter Sentiment

	Percent Positive	Percent Negative
Governor Masari 2015	46.75%	18.81%
Governor Masari 2016*	48.34%	20.17%
Federal Government 2014	35.55%	36.00%
Federal Government 2015	39.39%	24.89%
Federal Government 2016	43.55%	31.75%
Military 2014	25.82%	53.05%
Military 2015	20.56%	60.56%
Military 2016	21.21%	48.70%
President Buhari 2015	48.36%	26.81%
President Buhari 2016	45.31%	30.05%

* Total tweets about Governor Masari 2015-16: 3299



Sentiment of tweets about Governor Masari

Statistics on Violence

	2014	2015	2016
Total Fatalities	324	18	0
Number of Incidents of Violence	14	11	4
Number of Attacks Perpetrated by the Military	1	0	1
Number of Attacks Perpetrated by Boko Haram	0	0	0
Number of Riots and Protests	2	5	3
Number of Attacks Perpetrated by Militias	1	1	0
Number of Attacks Perpetrated by Fulani Herdsmen	2	0	0
Number of Attacks Related to Electricity or Power	0	0	1
Riots and Protests as Percentage of National Total	0.35%	0.66%	0.62%
Boko Haram Attacks as Percentage of National Total	0.00%	0.00%	0.00%

Statistics on News Sources and Media

Importance of News Sources and Media	
Source	Percentage Using Source for News
TV	100.00%
Radio	100.00%
Newspaper	16.24%
Internet	94.15%
Family	76.27%

Average Rating of the Importance of News on a Scale of 1-4: 3.77419

Frequently Sought News Topics	
Topic	Percentage Seeking News Regarding Topic
Health	99.51%
Art	96.20%
Sports	84.09%
Religion	97.77%
Economy	99.51%
Environment	98.28%
Politics	96.38%
Education	100.00%
Human Rights	96.30%
Crime	95.70%

Perceived Importance of News Topics	
Topic	Average Importance Rating on a Scale of 1-4

Nigeria	3.39531
Africa	3.50956
China	3.58881
Europe	3.3793
United States	3.38857
Rest of the World	3.41257

Mobile and Internet Access	
Percentage of the Population Distrustful of the Internet and Therefore Non-Users	100.00%
Percentage of the Population Using Twitter	7.13%
Device Most Commonly Used for Internet	Mobile Phone
Percentage of the Population with a Mobile Phone in the House	94.74%

Political Beliefs & Concerns

Most Common Answers to the Three Most Serious Problems Facing Nigeria	
First Mention	Drug Use
Second Mention	Crime/Insecurity/lack of Safety
Third Mention	Corruption

Average Importance on a Scale of 1-9 for a Country to be Described as One That:	
Protects Human Rights	8.21065
Is a Democracy with Political Freedoms	8.25943
Has People of Different Ethnicities or Races Living Together Peacefully	8.59509
Has Good Business and Economic Opportunities	8.36189

State Demographic Data

General	
Average Number of Individuals Older than 15 Residing in a Household	3.91577
Percentage of the Population that is Male	65.273%
Average Age of Individuals Over Age 15	25.562

Language and Religion	
Percentage of the Population with a Basic Understanding of Hausa	100.00%
Percentage of the Population with a Basic Understanding of Igbo	2.34%
Percentage of the Population with a Basic Understanding of Yoruba	0.00%

State-by-State Analytics and Visualizations

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Percentage of the Population with a Basic Understanding of English	75.43%
Percentage of the Population with a Basic Understanding of Pidgin	6.46%
Most Common Religion	Sunni Islam

Education and Income	
Percentage of the Population Holding a Paid Job	15.77%
Percentage of the Population Unemployed	20.28%
Percentage of the Population Living Comfortably on Current Income	29.21%
Percentage of the Population Finding it Difficult to Survive on Current Income	3.12%
Percentage of the Population Holding a High School Degree	9.85%
Percentage of the Population Employed by the Government	27.28%
Most Common Employer	Self-Employed

Kebbi

Twitter Sentiment

	Percent Positive	Percent Negative
Governor Bagudu 2015	49.41%	25.06%
Governor Bagudu 2016*	61.58%	15.52%
Federal Government 2014	36.27%	39.00%
Federal Government 2015	38.53%	27.38%
Federal Government 2016	44.79%	30.53%
Military 2014	26.30%	55.99%
Military 2015	26.34%	47.67%
Military 2016	36.84%	46.08%
President Buhari 2015	48.53%	25.00%
President Buhari 2016	45.00%	40.00%

* Total tweets about Governor Bagudu 2015-16: 570

SENTIMENT GRAPH OMITTED DUE TO INSUFFICIENT SOCIAL MEDIA POSTS

Statistics on Violence

	2014	2015	2016
Total Fatalities	8	7	7
Number of Incidents of Violence	4	5	2
Number of Attacks Perpetrated by the Military	1	1	0
Number of Attacks Perpetrated by Boko Haram	0	0	0
Number of Riots and Protests	1	3	0
Number of Attacks Perpetrated by Militias	1	0	1
Number of Attacks Perpetrated by Fulani Herdsmen	0	0	0
Number of Attacks Related to Electricity or Power	0	0	1
Riots and Protests as Percentage of National Total	0.18%	0.40%	0.00%
Boko Haram Attacks as Percentage of National Total	0.00%	0.00%	0.00%

Statistics on News Sources and Media

Importance of News Sources and Media	
Source	Percentage Using Source for News
TV	97.69%
Radio	89.20%
Newspaper	22.30%

Internet	6.22%
Family	100.00%

Average Rating of the Importance of News on a Scale of 1-4: 2.84863

Frequently Sought News Topics	
Topic	Percentage Seeking News Regarding Topic
Health	39.89%
Art	1.98%
Sports	22.42%
Religion	96.59%
Economy	6.23%
Environment	46.33%
Politics	78.50%
Education	16.25%
Human Rights	65.52%
Crime	75.64%

Perceived Importance of News Topics	
Topic	Average Importance Rating on a Scale of 1-4
Nigeria	3.84089
Africa	2.03153
China	1.6371
Europe	1.6371
United States	1.66371
Rest of the World	2.04158

Mobile and Internet Access	
Percentage of the Population Distrustful of the Internet and Therefore Non-Users	96.58%
Percentage of the Population Using Twitter	0.00%
Device Most Commonly Used for Internet	Null
Percentage of the Population with a Mobile Phone in the House	72.34%

Political Beliefs & Concerns

Most Common Answers to the Three Most Serious Problems Facing Nigeria	
First Mention	Corruption
Second Mention	Corruption

Third Mention	Increasing Food Prices
Average Importance on a Scale of 1-9 for a Country to be Described as One That:	
Protects Human Rights	7.63659
Is a Democracy with Political Freedoms	6.5502
Has People of Different Ethnicities or Races Living Together Peacefully	6.331
Has Good Business and Economic Opportunities	6.37812

State Demographic Data

General	
Average Number of Individuals Older than 15 Residing in a Household	4.9513
Percentage of the Population that is Male	64.003%
Average Age of Individuals Over Age 15	35.7209

Language and Religion	
Percentage of the Population with a Basic Understanding of Hausa	100.00%
Percentage of the Population with a Basic Understanding of Igbo	0.00%
Percentage of the Population with a Basic Understanding of Yoruba	0.00%
Percentage of the Population with a Basic Understanding of English	4.41%
Percentage of the Population with a Basic Understanding of Pidgin	4.41%
Most Common Religion	Islam

Education and Income	
Percentage of the Population Holding a Paid Job	2.02%
Percentage of the Population Unemployed	20.40%
Percentage of the Population Living Comfortably on Current Income	3.21%
Percentage of the Population Finding it Difficult to Survive on Current Income	2.54%
Percentage of the Population Holding a High School Degree	6.44%
Percentage of the Population Employed by the Government	0.00%
Most Common Employer	Self-Employed

Kogi

Twitter Sentiment

	Percent Positive	Percent Negative
Governor Bello 2015	47.17%	10.72%
Governor Bello 2016*	45.84%	28.19%
Federal Government 2014	43.77%	30.65%
Federal Government 2015	49.71%	28.68%
Federal Government 2016	46.76%	27.39%
Military 2014	25.47%	60.78%
Military 2015	20.34%	58.90%
Military 2016	18.76%	59.29%
President Buhari 2015	44.19%	30.23%
President Buhari 2016	57.50%	17.50%

* Total tweets about Governor Bello 2015-16: 1751

SENTIMENT GRAPH OMITTED DUE TO INSUFFICIENT SOCIAL MEDIA POSTS

Statistics on Violence

	2014	2015	2016
Total Fatalities	20	44	2
Number of Incidents of Violence	16	28	17
Number of Attacks Perpetrated by the Military	0	2	1
Number of Attacks Perpetrated by Boko Haram	0	0	0
Number of Riots and Protests	7	10	11
Number of Attacks Perpetrated by Militias	2	2	2
Number of Attacks Perpetrated by Fulani Herdsmen	3	4	0
Number of Attacks Related to Electricity or Power	2	0	1
Riots and Protests as Percentage of National Total	1.23%	1.33%	2.28%
Boko Haram Attacks as Percentage of National Total	0.00%	0.00%	0.00%

Statistics on News Sources and Media

Importance of News Sources and Media	
Source	Percentage Using Source for News
TV	100.00%
Radio	100.00%
Newspaper	69.64%
Internet	68.85%

Family	100.00%
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Average Rating of the Importance of News on a Scale of 1-4: 3.23661

Frequently Sought News Topics	
Topic	Percentage Seeking News Regarding Topic
Health	93.06%
Art	33.78%
Sports	57.38%
Religion	69.62%
Economy	38.39%
Environment	39.29%
Politics	60.81%
Education	78.54%
Human Rights	38.48%
Crime	31.48%

Perceived Importance of News Topics	
Topic	Average Importance Rating on a Scale of 1-4
Nigeria	3.82083
Africa	3.40617
China	2.20623
Europe	3.02289
United States	3.45976
Rest of the World	2.97449

Mobile and Internet Access	
Percentage of the Population Distrustful of the Internet and Therefore Non-Users	0.00%
Percentage of the Population Using Twitter	18.02%
Device Most Commonly Used for Internet	Mobile Phone
Percentage of the Population with a Mobile Phone in the House	98.35%

Political Beliefs & Concerns

Most Common Answers to the Three Most Serious Problems Facing Nigeria	
First Mention	Terrorism
Second Mention	Corruption
Third Mention	Poverty

Average Importance on a Scale of 1-9 for a Country to be Described as One That:	
Protects Human Rights	7.83962
Is a Democracy with Political Freedoms	6.79893
Has People of Different Ethnicities or Races Living Together Peacefully	6.89061
Has Good Business and Economic Opportunities	7.04732

State Demographic Data

General	
Average Number of Individuals Older than 15 Residing in a Household	3.99115
Percentage of the Population that is Male	67.179%
Average Age of Individuals Over Age 15	32.195

Language and Religion	
Percentage of the Population with a Basic Understanding of Hausa	36.08%
Percentage of the Population with a Basic Understanding of Igbo	11.07%
Percentage of the Population with a Basic Understanding of Yoruba	59.65%
Percentage of the Population with a Basic Understanding of English	85.50%
Percentage of the Population with a Basic Understanding of Pidgin	91.31%
Most Common Religion	Islam

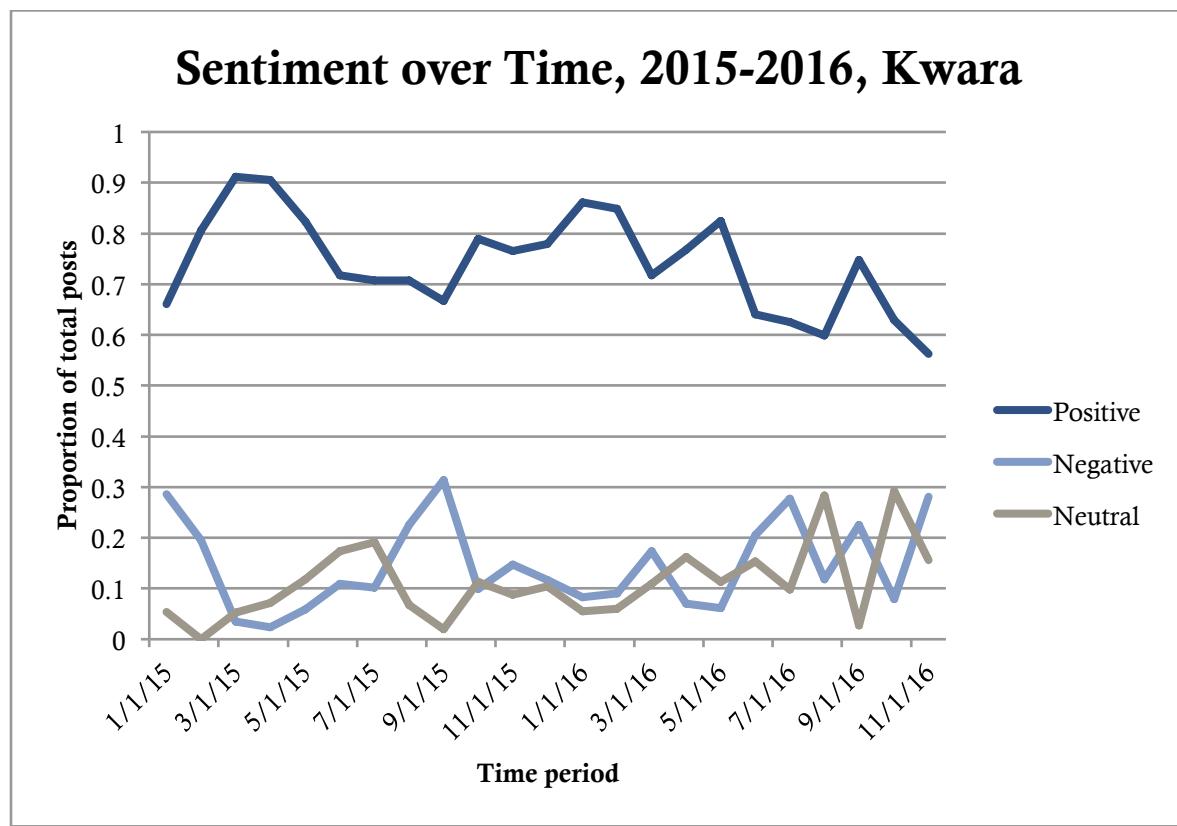
Education and Income	
Percentage of the Population Holding a Paid Job	55.76%
Percentage of the Population Unemployed	40.25%
Percentage of the Population Living Comfortably on Current Income	3.14%
Percentage of the Population Finding it Difficult to Survive on Current Income	12.74%
Percentage of the Population Holding a High School Degree	78.54%
Percentage of the Population Employed by the Government	27.27%
Most Common Employer	Self-Employed

Kwara

Twitter Sentiment

	Percent Positive	Percent Negative
Governor Ahmed 2015	76.49%	14.23%
Governor Ahmed 2016*	70.19%	17.80%
Federal Government 2014	26.67%	55.57%
Federal Government 2015	38.98%	36.17%
Federal Government 2016	50.53%	36.61%
Military 2014	19.58%	60.29%
Military 2015	20.34%	56.04%
Military 2016	24.17%	55.52%
President Buhari 2015	43.49%	26.92%
President Buhari 2016	48.42%	26.51%

* Total tweets about Governor Ahmed 2015-16: 1605



Sentiment of tweets about Governor Ahmed

Statistics on Violence

	2014	2015	2016
Total Fatalities	11	11	5
Number of Incidents of Violence	26	30	9
Number of Attacks Perpetrated by the Military	0	3	0
Number of Attacks Perpetrated by Boko Haram	0	0	0
Number of Riots and Protests	15	18	8
Number of Attacks Perpetrated by Militias	3	4	1
Number of Attacks Perpetrated by Fulani Herdsmen	0	2	0
Number of Attacks Related to Electricity or Power	1	2	1
Riots and Protests as Percentage of National Total	2.65%	2.39%	1.66%
Boko Haram Attacks as Percentage of National Total	0.00%	0.00%	0.00%

Statistics on News Sources and Media

Importance of News Sources and Media	
Source	Percentage Using Source for News
TV	86.76%
Radio	100.00%
Newspaper	37.65%
Internet	12.52%
Family	93.39%

Average Rating of the Importance of News on a Scale of 1-4: 3.68857

Frequently Sought News Topics	
Topic	Percentage Seeking News Regarding Topic
Health	85.00%
Art	69.25%
Sports	72.93%
Religion	89.80%
Economy	59.15%
Environment	54.13%
Politics	87.28%
Education	60.58%
Human Rights	55.98%
Crime	48.45%

Perceived Importance of News Topics	
Topic	Average Importance Rating on a Scale of 1-4

Nigeria	3.62018
Africa	2.45078
China	1.42946
Europe	1.6369
United States	1.91958
Rest of the World	2.06909

Mobile and Internet Access	
Percentage of the Population Distrustful of the Internet and Therefore Non-Users	37.89%
Percentage of the Population Using Twitter	21.98%
Device Most Commonly Used for Internet	Mobile Phone
Percentage of the Population with a Mobile Phone in the House	98.27%

Political Beliefs & Concerns

Most Common Answers to the Three Most Serious Problems Facing Nigeria	
First Mention	Terrorism
Second Mention	Unemployment/Lack of Jobs
Third Mention	Crime/Insecurity/Lack of Safety

Average Importance on a Scale of 1-9 for a Country to be Described as One That:	
Protects Human Rights	4.96037
Is a Democracy with Political Freedoms	4.8071
Has People of Different Ethnicities or Races Living Together Peacefully	4.02918
Has Good Business and Economic Opportunities	4.03017

State Demographic Data

General	
Average Number of Individuals Older than 15 Residing in a Household	3.63097
Percentage of the Population that is Male	50.664%
Average Age of Individuals Over Age 15	30.4016

Language and Religion	
Percentage of the Population with a Basic Understanding of Hausa	34.46%
Percentage of the Population with a Basic Understanding of Igbo	0.00%
Percentage of the Population with a Basic Understanding of Yoruba	100.00%

State-by-State Analytics and Visualizations

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Percentage of the Population with a Basic Understanding of English	45.15%
Percentage of the Population with a Basic Understanding of Pidgin	30.94%
Most Common Religion	Islam

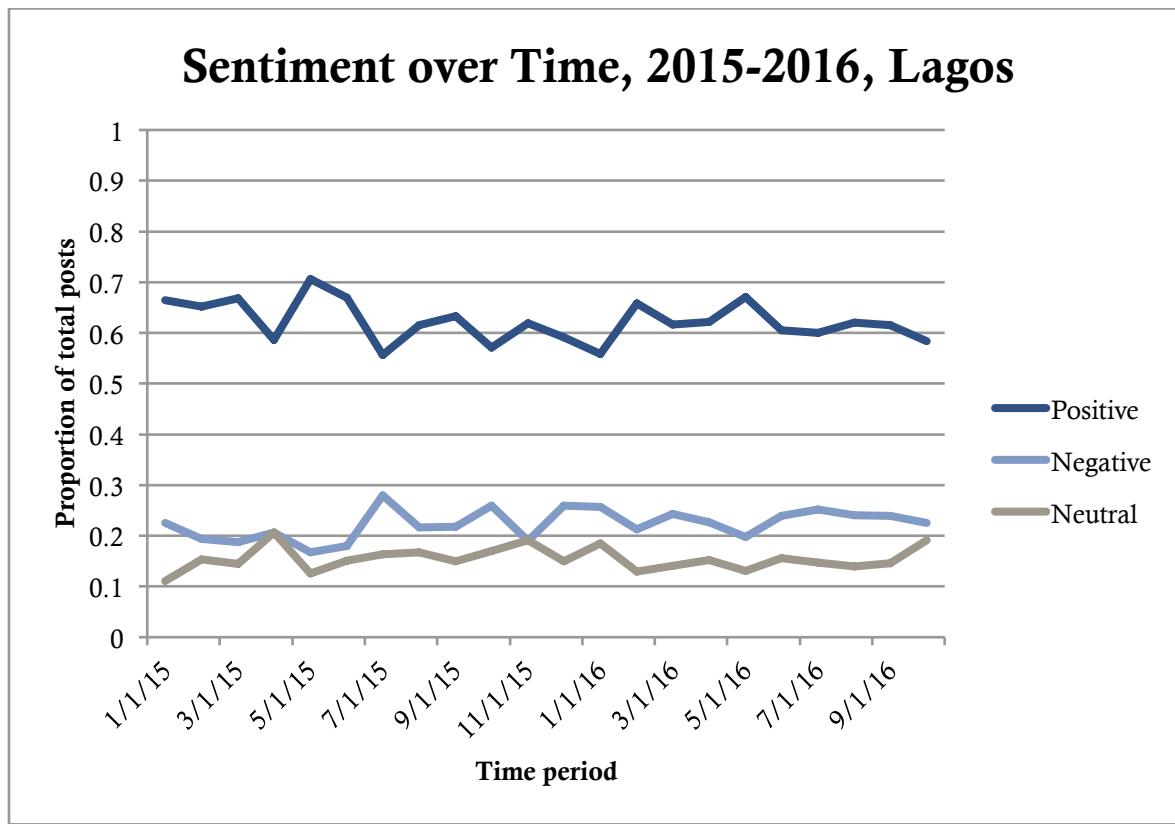
Education and Income	
Percentage of the Population Holding a Paid Job	34.29%
Percentage of the Population Unemployed	48.02%
Percentage of the Population Living Comfortably on Current Income	10.47%
Percentage of the Population Finding it Difficult to Survive on Current Income	2.79%
Percentage of the Population Holding a High School Degree	30.58%
Percentage of the Population Employed by the Government	2.39%
Most Common Employer	Self-Employed

Lagos

Twitter Sentiment

	Percent Positive	Percent Negative
Governor Ambode 2015	63.88%	21.14%
Governor Ambode 2016*	61.57%	22.67%
Federal Government 2014	26.83%	51.10%
Federal Government 2015	47.62%	27.80%
Federal Government 2016	42.18%	35.31%
Military 2014	23.39%	58.38%
Military 2015	25.10%	54.39%
Military 2016	25.30%	54.39%
President Buhari 2015	43.93%	27.33%
President Buhari 2016	39.74%	36.60%

* Total tweets about Governor Ambode 2015-16: 9354



Sentiment of tweets about Governor Ambode

Statistics on Violence

	2014	2015	2016
Total Fatalities	62	25	63
Number of Incidents of Violence	110	136	95
Number of Attacks Perpetrated by the Military	2	1	3
Number of Attacks Perpetrated by Boko Haram	1	0	0
Number of Riots and Protests	89	118	62
Number of Attacks Perpetrated by Militias	6	5	9
Number of Attacks Perpetrated by Fulani Herdsmen	0	0	1
Number of Attacks Related to Electricity or Power	2	11	7
Riots and Protests as Percentage of National Total	15.70%	15.67%	12.86%
Boko Haram Attacks as Percentage of National Total	0.426%	0.00%	0.00%

Statistics on News Sources and Media

Importance of News Sources and Media	
Source	Percentage Using Source for News
TV	98.95%
Radio	84.28%
Newspaper	58.20%
Internet	62.28%
Family	98.15%

Average Rating of the Importance of News on a Scale of 1-4: 3.70105

Frequently Sought News Topics	
Topic	Percentage Seeking News Regarding Topic
Health	75.82%
Art	41.04%
Sports	63.97%
Religion	72.69%
Economy	61.88%
Environment	54.21%
Politics	63.55%
Education	75.40%
Human Rights	63.55%
Crime	65.24%

Perceived Importance of News Topics	
Topic	Average Importance Rating on a Scale of 1-4

Nigeria	3.71969
Africa	3.05708
China	2.28023
Europe	2.80911
United States	3.17795
Rest of the World	3.27088

Mobile and Internet Access	
Percentage of the Population Distrustful of the Internet and Therefore Non-Users	0.00%
Percentage of the Population Using Twitter	40.99%
Device Most Commonly Used for Internet	Mobile Phone
Percentage of the Population with a Mobile Phone in the House	97.80%

Political Beliefs & Concerns

Most Common Answers to the Three Most Serious Problems Facing Nigeria	
First Mention	Corruption
Second Mention	Power
Third Mention	Power

Average Importance on a Scale of 1-9 for a Country to be Described as One That:	
Protects Human Rights	7.95874
Is a Democracy with Political Freedoms	7.79625
Has People of Different Ethnicities or Races Living Together Peacefully	7.69918
Has Good Business and Economic Opportunities	8.01218

State Demographic Data

General	
Average Number of Individuals Older than 15 Residing in a Household	3.23074
Percentage of the Population that is Male	50.564%
Average Age of Individuals Over Age 15	32.7866

Language and Religion	
Percentage of the Population with a Basic Understanding of Hausa	3.74%
Percentage of the Population with a Basic Understanding of Igbo	20.78%
Percentage of the Population with a Basic Understanding of Yoruba	84.23%

State-by-State Analytics and Visualizations

December 1, 2016

Percentage of the Population with a Basic Understanding of English	82.60%
Percentage of the Population with a Basic Understanding of Pidgin	81.72%
Most Common Religion	Pentecostal

Education and Income	
Percentage of the Population Holding a Paid Job	43.41%
Percentage of the Population Unemployed	20.78%
Percentage of the Population Living Comfortably on Current Income	7.13%
Percentage of the Population Finding it Difficult to Survive on Current Income	9.44%
Percentage of the Population Holding a High School Degree	77.99%
Percentage of the Population Employed by the Government	5.36%
Most Common Employer	Self-Employed

Nasarawa

Twitter Sentiment

	Percent Positive	Percent Negative
Governor Al-Makura 2015	36.16%	43.95%
Governor Al-Makura 2016*	58.46%	26.13%
Federal Government 2014	31.48%	52.47%
Federal Government 2015	43.13%	29.44%
Federal Government 2016	39.06%	38.27%
Military 2014	25.19%	59.93%
Military 2015	24.34%	54.60%
Military 2016	24.55%	46.65%
President Buhari 2015	50.76%	25.76%
President Buhari 2016	32.26%	32.26%

* Total tweets about Governor Al-Makura 2015-16: 443

SENTIMENT GRAPH OMITTED DUE TO INSUFFICIENT SOCIAL MEDIA POSTS

Statistics on Violence

	2014	2015	2016
Total Fatalities	381	22	39
Number of Incidents of Violence	56	13	24
Number of Attacks Perpetrated by the Military	5	0	0
Number of Attacks Perpetrated by Boko Haram	0	1	0
Number of Riots and Protests	14	5	15
Number of Attacks Perpetrated by Militias	7	2	3
Number of Attacks Perpetrated by Fulani Herdsmen	21	1	2
Number of Attacks Related to Electricity or Power	0	0	0
Riots and Protests as Percentage of National Total	2.47%	0.66%	3.11%
Boko Haram Attacks as Percentage of National Total	0.00%	0.472%	0.00%

Statistics on News Sources and Media

Importance of News Sources and Media	
Source	Percentage Using Source for News
TV	100.00%
Radio	100.00%
Newspaper	25.63%
Internet	11.70%

State-by-State Analytics and Visualizations

December 1, 2016

Family	100.00%
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Average Rating of the Importance of News on a Scale of 1-4: 3.43428

Frequently Sought News Topics	
Topic	Percentage Seeking News Regarding Topic
Health	67.61%
Art	8.92%
Sports	25.26%
Religion	98.55%
Economy	47.33%
Environment	2.68%
Politics	73.76%
Education	48.09%
Human Rights	59.82%
Crime	94.72%

Perceived Importance of News Topics	
Topic	Average Importance Rating on a Scale of 1-4
Nigeria	3.43794
Africa	3.22159
China	1.08259
Europe	2.21231
United States	2.2558
Rest of the World	2.94803

Mobile and Internet Access	
Percentage of the Population Distrustful of the Internet and Therefore Non-Users	34.80%
Percentage of the Population Using Twitter	0.00%
Device Most Commonly Used for Internet	Mobile Phone
Percentage of the Population with a Mobile Phone in the House	100.00%

Political Beliefs & Concerns

Most Common Answers to the Three Most Serious Problems Facing Nigeria	
First Mention	Poverty
Second Mention	Crime/Insecurity/Lack of Safety
Third Mention	Poverty

Average Importance on a Scale of 1-9 for a Country to be Described as One That:	
Protects Human Rights	8.96868
Is a Democracy with Political Freedoms	8.83726
Has People of Different Ethnicities or Races Living Together Peacefully	8.9108
Has Good Business and Economic Opportunities	8.86858

State Demographic Data

General	
Average Number of Individuals Older than 15 Residing in a Household	4.07268
Percentage of the Population that is Male	79.283%
Average Age of Individuals Over Age 15	37.8892

Language and Religion	
Percentage of the Population with a Basic Understanding of Hausa	94.27%
Percentage of the Population with a Basic Understanding of Igbo	5.73%
Percentage of the Population with a Basic Understanding of Yoruba	0.00%
Percentage of the Population with a Basic Understanding of English	29.01%
Percentage of the Population with a Basic Understanding of Pidgin	27.79%
Most Common Religion	Christianity

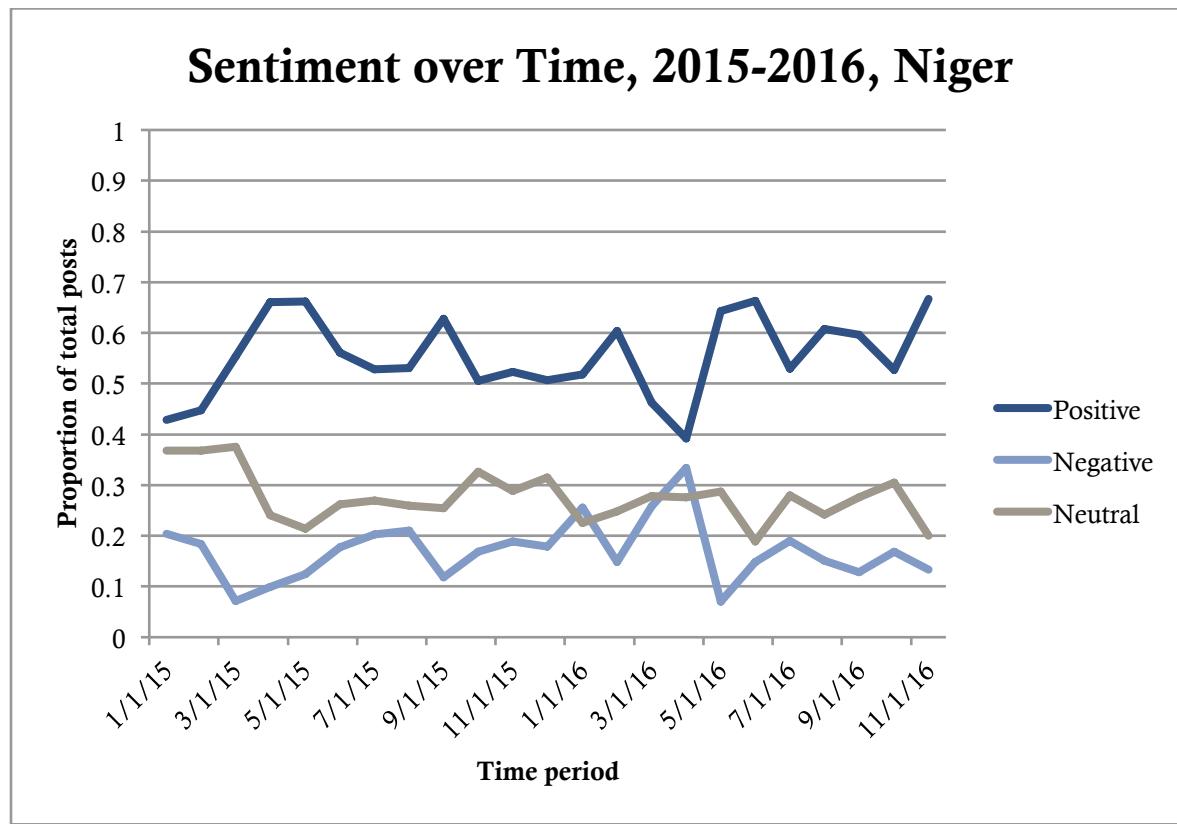
Education and Income	
Percentage of the Population Holding a Paid Job	6.58%
Percentage of the Population Unemployed	44.70%
Percentage of the Population Living Comfortably on Current Income	0.00%
Percentage of the Population Finding it Difficult to Survive on Current Income	32.84%
Percentage of the Population Holding a High School Degree	38.53%
Percentage of the Population Employed by the Government	0.00%
Most Common Employer	Private Business

Niger

Twitter Sentiment

	Percent Positive	Percent Negative
Governor Bello 2015	52.87%	17.84%
Governor Bello 2016*	54.12%	18.98%
Federal Government 2014	34.44%	52.50%
Federal Government 2015	41.73%	31.64%
Federal Government 2016	51.10%	28.57%
Military 2014	27.67%	58.67%
Military 2015	26.06%	57.81%
Military 2016	29.89%	51.34%
President Buhari 2015	48.51%	27.54%
President Buhari 2016	49.43%	22.99%

* Total tweets about Governor Bello 2015-16: 3586



Sentiment of tweets about Governor Bello

Statistics on Violence

	2014	2015	2016
Total Fatalities	6	41	39
Number of Incidents of Violence	5	15	10
Number of Attacks Perpetrated by the Military	0	0	0
Number of Attacks Perpetrated by Boko Haram	1	0	0
Number of Riots and Protests	0	11	4
Number of Attacks Perpetrated by Militias	2	2	2
Number of Attacks Perpetrated by Fulani Herdsmen	0	2	2
Number of Attacks Related to Electricity or Power	0	1	0
Riots and Protests as Percentage of National Total	0.00%	1.46%	0.83%
Boko Haram Attacks as Percentage of National Total	0.426%	0.00%	0.00%

Statistics on News Sources and Media

Importance of News Sources and Media	
Source	Percentage Using Source for News
TV	100.00%
Radio	95.87%
Newspaper	90.18%
Internet	41.35%
Family	100.00%

Average Rating of the Importance of News on a Scale of 1-4: 3.91506

Frequently Sought News Topics	
Topic	Percentage Seeking News Regarding Topic
Health	100.00%
Art	3.37%
Sports	75.62%
Religion	85.08%
Economy	47.15%
Environment	65.11%
Politics	85.19%
Education	66.67%
Human Rights	77.12%
Crime	5.45%

Perceived Importance of News Topics**State-by-State Analytics and Visualizations**

December 1, 2016

Topic	Average Importance Rating on a Scale of 1-4
Nigeria	4
Africa	3.09284
China	1.99838
Europe	2.72538
United States	3.38533
Rest of the World	3.43777

Mobile and Internet Access	
Percentage of the Population Distrustful of the Internet and Therefore Non-Users	19.85%
Percentage of the Population Using Twitter	2.74%
Device Most Commonly Used for Internet	Mobile Phone
Percentage of the Population with a Mobile Phone in the House	95.40%

Political Beliefs & Concerns

Most Common Answers to the Three Most Serious Problems Facing Nigeria	
First Mention	Terrorism
Second Mention	Corruption
Third Mention	Unemployment/Lack of Jobs

Average Importance on a Scale of 1-9 for a Country to be Described as One That:	
Protects Human Rights	9
Is a Democracy with Political Freedoms	9
Has People of Different Ethnicities or Races Living Together Peacefully	8.98806
Has Good Business and Economic Opportunities	9

State Demographic Data

General	
Average Number of Individuals Older than 15 Residing in a Household	3.9832
Percentage of the Population that is Male	58.985%
Average Age of Individuals Over Age 15	35.4202

Language and Religion	
Percentage of the Population with a Basic Understanding of Hausa	84.53%
Percentage of the Population with a Basic Understanding of Igbo	18.21%

Percentage of the Population with a Basic Understanding of Yoruba	6.53%
Percentage of the Population with a Basic Understanding of English	79.12%
Percentage of the Population with a Basic Understanding of Pidgin	84.98%
Most Common Religion	Catholicism

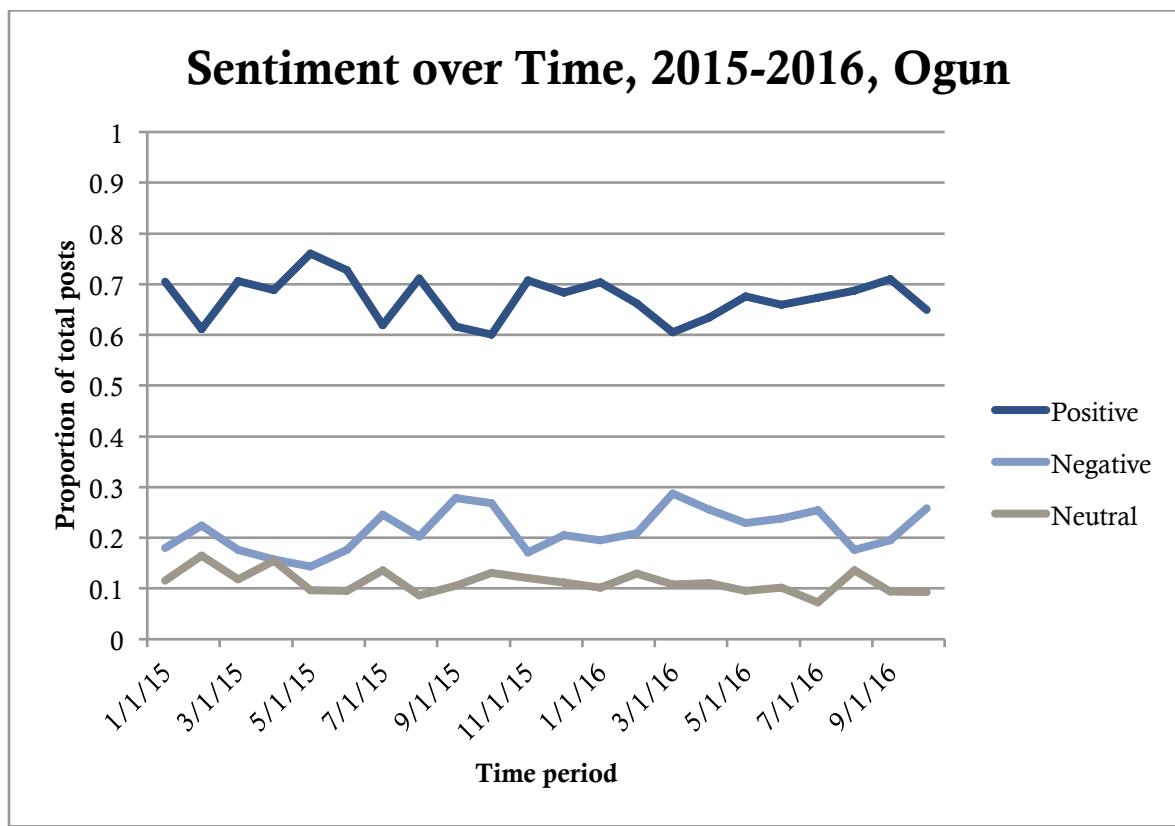
Education and Income	
Percentage of the Population Holding a Paid Job	73.26%
Percentage of the Population Unemployed	58.63%
Percentage of the Population Living Comfortably on Current Income	0.00%
Percentage of the Population Finding it Difficult to Survive on Current Income	17.56%
Percentage of the Population Holding a High School Degree	42.49%
Percentage of the Population Employed by the Government	4.52%
Most Common Employer	Self-Employed

Ogun

Twitter Sentiment

	Percent Positive	Percent Negative
Governor Amosun 2015	68.98%	19.94%
Governor Amosun 2016*	66.32%	23.00%
Federal Government 2014	36.39%	43.51%
Federal Government 2015	38.92%	36.24%
Federal Government 2016	44.64%	34.72%
Military 2014	25.37%	55.22%
Military 2015	32.14%	50.52%
Military 2016	26.19%	50.12%
President Buhari 2015	45.89%	25.05%
President Buhari 2016	35.91%	29.43%

* Total tweets about Governor Amosun 2015-16: 8209



Statistics on Violence

	2014	2015	2016
Total Fatalities	10	8	98
Number of Incidents of Violence	31	22	23
Number of Attacks Perpetrated by the Military	0	0	4
Number of Attacks Perpetrated by Boko Haram	0	0	0
Number of Riots and Protests	23	15	9
Number of Attacks Perpetrated by Militias	4	3	0
Number of Attacks Perpetrated by Fulani Herdsmen	0	1	1
Number of Attacks Related to Electricity or Power	0	1	3
Riots and Protests as Percentage of National Total	4.06%	1.99%	1.87%
Boko Haram Attacks as Percentage of National Total	0.00%	0.00%	0.00%

Statistics on News Sources and Media

Importance of News Sources and Media	
Source	Percentage Using Source for News
TV	93.43%
Radio	90.66%
Newspaper	63.22%
Internet	55.66%
Family	100.00%

Average Rating of the Importance of News on a Scale of 1-4: 3.73017

Frequently Sought News Topics	
Topic	Percentage Seeking News Regarding Topic
Health	61.63%
Art	35.79%
Sports	65.17
Religion	64.39%
Economy	67.72%
Environment	40.19%
Politics	77.49%
Education	61.85%
Human Rights	62.04%
Crime	61.51%

Perceived Importance of News Topics	
Topic	Average Importance Rating on a Scale of 1-4

Nigeria	3.73218
Africa	2.78931
China	2.45938
Europe	2.81629
United States	2.11728
Rest of the World	3.26684

Mobile and Internet Access	
Percentage of the Population Distrustful of the Internet and Therefore Non-Users	0.00%
Percentage of the Population Using Twitter	53.38%
Device Most Commonly Used for Internet	Mobile Phone
Percentage of the Population with a Mobile Phone in the House	100.00%

Political Beliefs & Concerns

Most Common Answers to the Three Most Serious Problems Facing Nigeria	
First Mention	Corruption
Second Mention	Power
Third Mention	Corruption

Average Importance on a Scale of 1-9 for a Country to be Described as One That:	
Protects Human Rights	8.09177
Is a Democracy with Political Freedoms	8.23955
Has People of Different Ethnicities or Races Living Together Peacefully	8.38695
Has Good Business and Economic Opportunities	8.5156

State Demographic Data

General	
Average Number of Individuals Older than 15 Residing in a Household	2.54538
Percentage of the Population that is Male	54.271%
Average Age of Individuals Over Age 15	33.3263

Language and Religion	
Percentage of the Population with a Basic Understanding of Hausa	7.03%
Percentage of the Population with a Basic Understanding of Igbo	19.18%
Percentage of the Population with a Basic Understanding of Yoruba	93.03%

Percentage of the Population with a Basic Understanding of English	73.13%
Percentage of the Population with a Basic Understanding of Pidgin	69.40%
Most Common Religion	Pentecostal

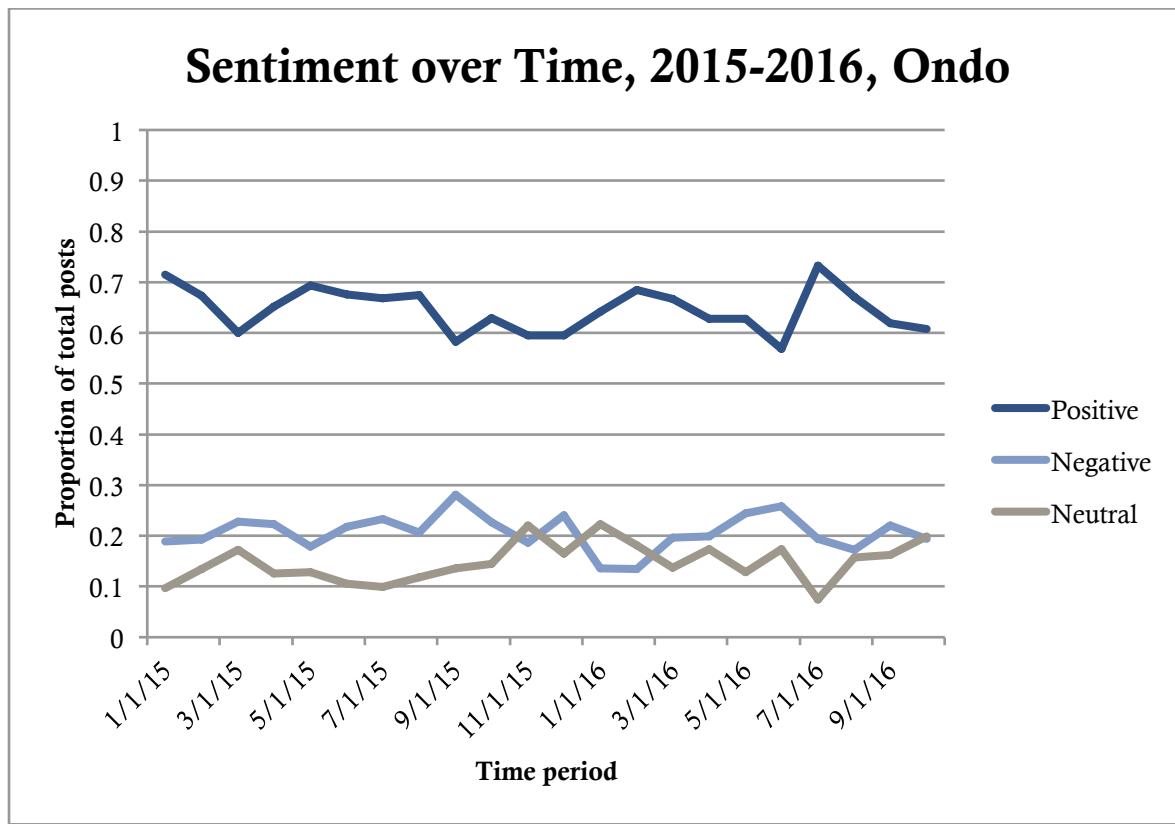
Education and Income	
Percentage of the Population Holding a Paid Job	44.57%
Percentage of the Population Unemployed	32.17%
Percentage of the Population Living Comfortably on Current Income	2.64%
Percentage of the Population Finding it Difficult to Survive on Current Income	13.66%
Percentage of the Population Holding a High School Degree	79.67%
Percentage of the Population Employed by the Government	4.52%
Most Common Employer	Self-Employed

Ondo

Twitter Sentiment

	Percent Positive	Percent Negative
Governor Mimiko 2015	65.20%	22.04%
Governor Mimiko 2016*	63.73%	21.54%
Federal Government 2014	34.85%	47.14%
Federal Government 2015	46.47%	23.76%
Federal Government 2016	47.54%	32.13%
Military 2014	27.25%	62.01%
Military 2015	23.16%	61.78%
Military 2016	25.34%	58.96%
President Buhari 2015	43.78%	26.66%
President Buhari 2016	42.49%	35.89%

* Total tweets about Governor Mimiko 2015-16: 8629



Sentiment of tweets about Governor Mimiko

Statistics on Violence

	2014	2015	2016
Total Fatalities	3	3	4
Number of Incidents of Violence	20	30	17
Number of Attacks Perpetrated by the Military	1	0	0
Number of Attacks Perpetrated by Boko Haram	0	0	0
Number of Riots and Protests	15	17	13
Number of Attacks Perpetrated by Militias	1	0	0
Number of Attacks Perpetrated by Fulani Herdsmen	0	1	1
Number of Attacks Related to Electricity or Power	2	1	1
Riots and Protests as Percentage of National Total	2.65%	2.26%	2.70%
Boko Haram Attacks as Percentage of National Total	0.00%	0.00%	0.00%

Statistics on News Sources and Media

Importance of News Sources and Media	
Source	Percentage Using Source for News
TV	98.42%
Radio	100.00%
Newspaper	58.26%
Internet	33.68%
Family	94.26%

Average Rating of the Importance of News on a Scale of 1-4: 3.22877

Frequently Sought News Topics	
Topic	Percentage Seeking News Regarding Topic
Health	27.84%
Art	20.49%
Sports	28.65%
Religion	68.34%
Economy	50.21%
Environment	29.73%
Politics	72.03%
Education	83.19%
Human Rights	8.48%
Crime	44.32%

Perceived Importance of News Topics	
Topic	Average Importance Rating on a Scale of 1-4

State-by-State Analytics and Visualizations

December 1, 2016

Nigeria	3.49743
Africa	3.02688
China	1.95641
Europe	2.64673
United States	2.87112
Rest of the World	3.06825

Mobile and Internet Access	
Percentage of the Population Distrustful of the Internet and Therefore Non-Users	2.18%
Percentage of the Population Using Twitter	0.00%
Device Most Commonly Used for Internet	Mobile Phone
Percentage of the Population with a Mobile Phone in the House	85.79%

Political Beliefs & Concerns

Most Common Answers to the Three Most Serious Problems Facing Nigeria	
First Mention	Unemployment/Lack of Jobs
Second Mention	Power
Third Mention	Poverty

Average Importance on a Scale of 1-9 for a Country to be Described as One That:	
Protects Human Rights	7.08758
Is a Democracy with Political Freedoms	7.77562
Has People of Different Ethnicities or Races Living Together Peacefully	7.637319
Has Good Business and Economic Opportunities	7.79598

State Demographic Data

General	
Average Number of Individuals Older than 15 Residing in a Household	3.19376
Percentage of the Population that is Male	40.904%
Average Age of Individuals Over Age 15	35.9601

Language and Religion	
Percentage of the Population with a Basic Understanding of Hausa	0.00%
Percentage of the Population with a Basic Understanding of Igbo	2.66%
Percentage of the Population with a Basic Understanding of Yoruba	92.73%

Percentage of the Population with a Basic Understanding of English	18.43%
Percentage of the Population with a Basic Understanding of Pidgin	9.93%
Most Common Religion	Christianity

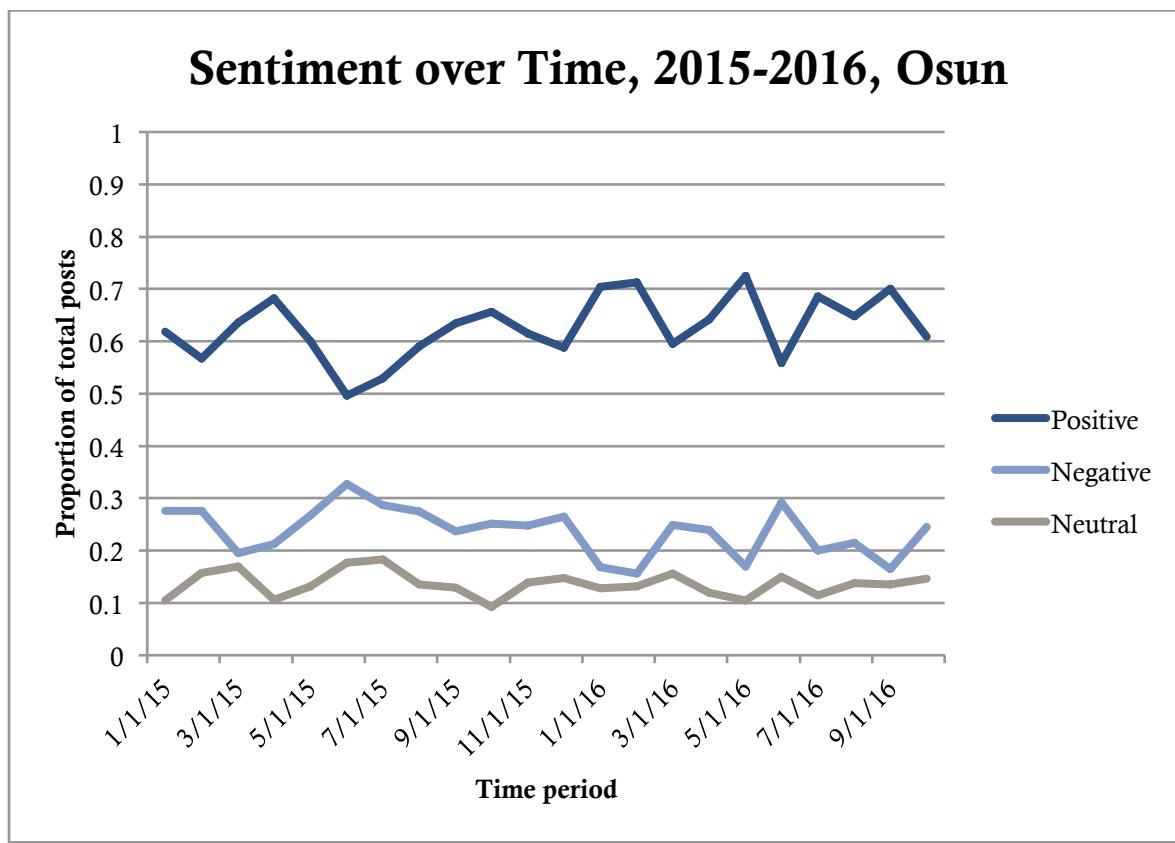
Education and Income	
Percentage of the Population Holding a Paid Job	32.46%
Percentage of the Population Unemployed	32.18%
Percentage of the Population Living Comfortably on Current Income	0.00%
Percentage of the Population Finding it Difficult to Survive on Current Income	21.39%
Percentage of the Population Holding a High School Degree	61.33%
Percentage of the Population Employed by the Government	12.69%
Most Common Employer	Self-Employed

Osun

Twitter Sentiment

	Percent Positive	Percent Negative
Governor Aregbesola 2015	60.68%	26.02%
Governor Aregbesola 2016*	66.07%	21.12%
Federal Government 2014	26.13%	53.39%
Federal Government 2015	54.18%	23.33%
Federal Government 2016	52.80%	28.24%
Military 2014	32.24%	52.80%
Military 2015	23.91%	51.58%
Military 2016	28.66%	48.51%
President Buhari 2015	50.14%	25.29%
President Buhari 2016	49.33%	28.80%

* Total tweets about Governor Aregbesola 2015-16: 8271



Statistics on Violence

	2014	2015	2016
Total Fatalities	8	6	1
Number of Incidents of Violence	31	37	17
Number of Attacks Perpetrated by the Military	0	0	0
Number of Attacks Perpetrated by Boko Haram	0	0	0
Number of Riots and Protests	17	28	14
Number of Attacks Perpetrated by Militias	1	2	1
Number of Attacks Perpetrated by Fulani Herdsmen	0	0	0
Number of Attacks Related to Electricity or Power	0	7	1
Riots and Protests as Percentage of National Total	3.00%	3.72%	2.90%
Boko Haram Attacks as Percentage of National Total	0.00%	0.00%	0.00%

Statistics on News Sources and Media

Importance of News Sources and Media	
Source	Percentage Using Source for News
TV	90.16%
Radio	96.09%
Newspaper	21.02%
Internet	27.49%
Family	97.84%

Average Rating of the Importance of News on a Scale of 1-4: 3.64299

Frequently Sought News Topics	
Topic	Percentage Seeking News Regarding Topic
Health	88.73%
Art	31.94%
Sports	47.56%
Religion	78.83%
Economy	66.40%
Environment	39.13%
Politics	56.61%
Education	82.19%
Human Rights	76.59%
Crime	65.14%

Perceived Importance of News Topics	
Topic	Average Importance Rating on a Scale of 1-4

Nigeria	3.74803
Africa	2.88324
China	2.22929
Europe	2.31594
United States	2.45051
Rest of the World	2.59443

Mobile and Internet Access	
Percentage of the Population Distrustful of the Internet and Therefore Non-Users	4.80%
Percentage of the Population Using Twitter	16.24%
Device Most Commonly Used for Internet	Mobile Phone
Percentage of the Population with a Mobile Phone in the House	93.90%

Political Beliefs & Concerns

Most Common Answers to the Three Most Serious Problems Facing Nigeria	
First Mention	Poverty
Second Mention	Power
Third Mention	Corruption

Average Importance on a Scale of 1-9 for a Country to be Described as One That:	
Protects Human Rights	8.63844
Is a Democracy with Political Freedoms	8.28155
Has People of Different Ethnicities or Races Living Together Peacefully	8.62616
Has Good Business and Economic Opportunities	8.42898

State Demographic Data

General	
Average Number of Individuals Older than 15 Residing in a Household	2.7019
Percentage of the Population that is Male	32.827%
Average Age of Individuals Over Age 15	31.8251

Language and Religion	
Percentage of the Population with a Basic Understanding of Hausa	3.99%
Percentage of the Population with a Basic Understanding of Igbo	5.78%
Percentage of the Population with a Basic Understanding of Yoruba	96.34%

Percentage of the Population with a Basic Understanding of English	37.37%
Percentage of the Population with a Basic Understanding of Pidgin	22.21%
Most Common Religion	Christianity

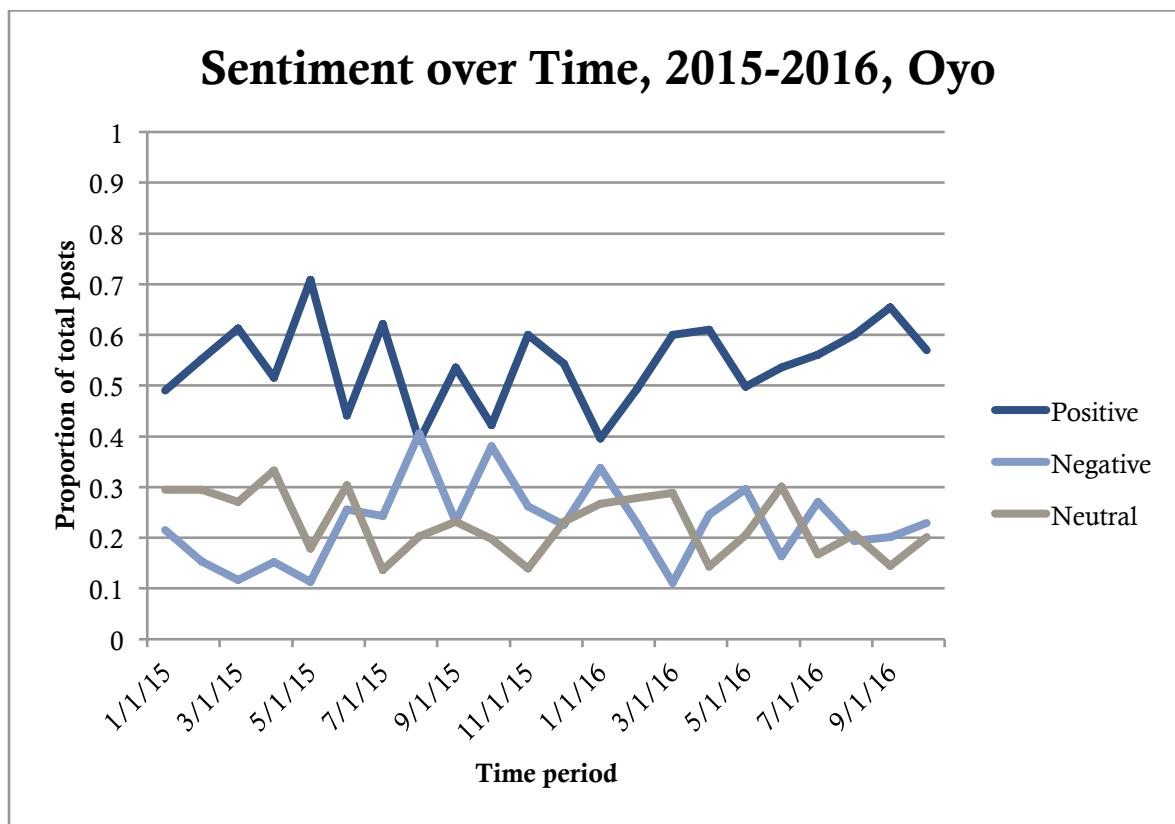
Education and Income	
Percentage of the Population Holding a Paid Job	71.51%
Percentage of the Population Unemployed	13.39%
Percentage of the Population Living Comfortably on Current Income	30.75%
Percentage of the Population Finding it Difficult to Survive on Current Income	3.28%
Percentage of the Population Holding a High School Degree	42.25%
Percentage of the Population Employed by the Government	1.64%
Most Common Employer	Self-Employed

Oyo

Twitter Sentiment

	Percent Positive	Percent Negative
Governor Ajimobi 2015	48.69%	25.58%
Governor Ajimobi 2016*	53.35%	23.48%
Federal Government 2014	26.62%	52.32%
Federal Government 2015	52.73%	24.24%
Federal Government 2016	46.85%	32.50%
Military 2014	23.63%	55.42%
Military 2015	23.60%	55.95%
Military 2016	26.92%	54.76%
President Buhari 2015	58.70%	21.26%
President Buhari 2016	45.74%	35.11%

* Total tweets about Governor Ajimobi 2015-16: 8447



Statistics on Violence

	2014	2015	2016
Total Fatalities	5	1	1
Number of Incidents of Violence	40	33	16
Number of Attacks Perpetrated by the Military	0	0	0
Number of Attacks Perpetrated by Boko Haram	0	0	0
Number of Riots and Protests	27	32	13
Number of Attacks Perpetrated by Militias	10	0	0
Number of Attacks Perpetrated by Fulani Herdsmen	0	0	1
Number of Attacks Related to Electricity or Power	0	2	3
Riots and Protests as Percentage of National Total	4.76%	4.25%	2.70%
Boko Haram Attacks as Percentage of National Total	0.00%	0.00%	0.00%

Statistics on News Sources and Media

Importance of News Sources and Media	
Source	Percentage Using Source for News
TV	99.36%
Radio	98.98%
Newspaper	32.06%
Internet	33.84%
Family	77.27%

Average Rating of the Importance of News on a Scale of 1-4: 3.28821

Frequently Sought News Topics	
Topic	Percentage Seeking News Regarding Topic
Health	93.11%
Art	41.82%
Sports	26.09%
92.66%	92.66%
Economy	52.52%
Environment	58.52%
Politics	69.28%
Education	77.29
Human Rights	69.57
Crime	72.97%

Perceived Importance of News Topics	
Topic	Average Importance Rating on a Scale of 1-4

Nigeria	3.4757
Africa	2.96926
China	2.49571
Europe	2.83149
United States	2.82986
Rest of the World	2.90553

Mobile and Internet Access	
Percentage of the Population Distrustful of the Internet and Therefore Non-Users	0.94%
Percentage of the Population Using Twitter	13.37%
Device Most Commonly Used for Internet	Mobile Phone
Percentage of the Population with a Mobile Phone in the House	91.28%

Political Beliefs & Concerns

Most Common Answers to the Three Most Serious Problems Facing Nigeria	
First Mention	Terrorism
Second Mention	Power
Third Mention	Power

Average Importance on a Scale of 1-9 for a Country to be Described as One That:	
Protects Human Rights	8.16633
Is a Democracy with Political Freedoms	8.15139
Has People of Different Ethnicities or Races Living Together Peacefully	8.25996
Has Good Business and Economic Opportunities	8.19253

State Demographic Data

General	
Average Number of Individuals Older than 15 Residing in a Household	3.23074
Percentage of the Population that is Male	50.564%
Average Age of Individuals Over Age 15	32.7866

Language and Religion	
Percentage of the Population with a Basic Understanding of Hausa	19.05%
Percentage of the Population with a Basic Understanding of Igbo	7.13%
Percentage of the Population with a Basic Understanding of Yoruba	91.76%

Percentage of the Population with a Basic Understanding of English	30.20%
Percentage of the Population with a Basic Understanding of Pidgin	18.35%
Most Common Religion	Islam

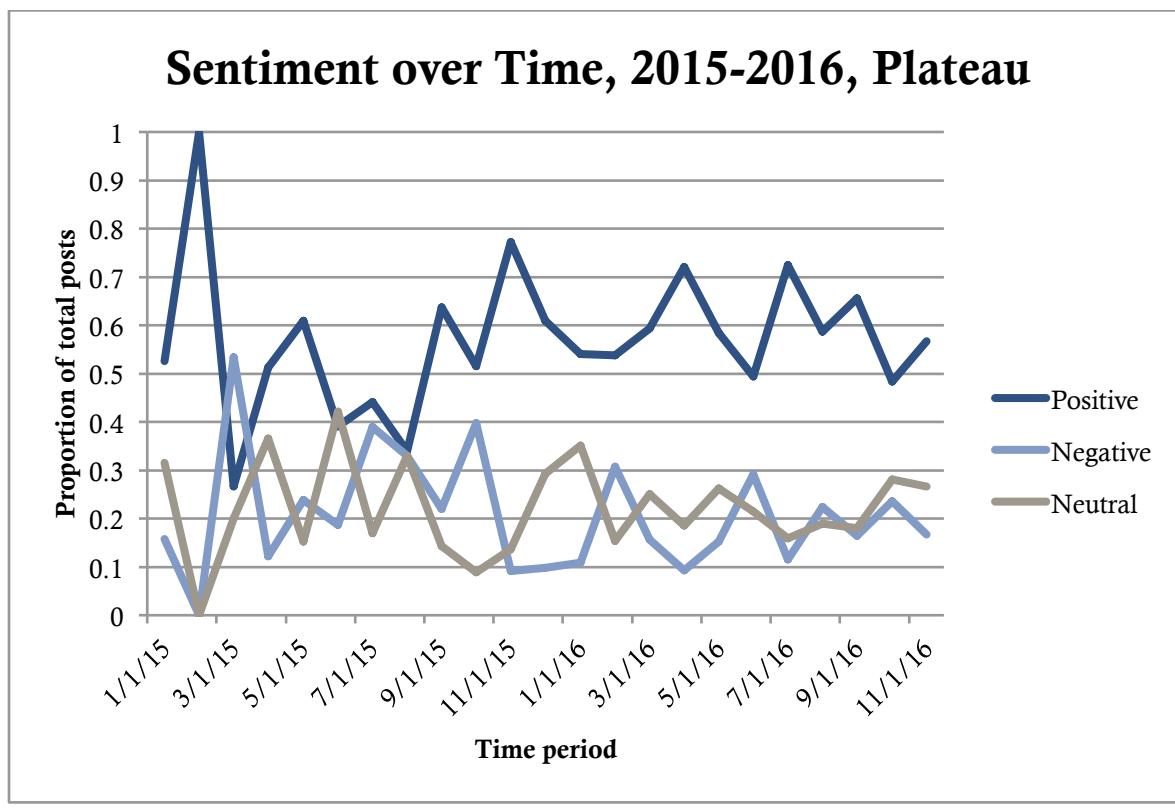
Education and Income	
Percentage of the Population Holding a Paid Job	74.91%
Percentage of the Population Unemployed	8.92%
Percentage of the Population Living Comfortably on Current Income	8.84%
Percentage of the Population Finding it Difficult to Survive on Current Income	9.69%
Percentage of the Population Holding a High School Degree	38.12%
Percentage of the Population Employed by the Government	0.34%
Most Common Employer	Self-Employed

Plateau

Twitter Sentiment

	Percent Positive	Percent Negative
Governor Lalong 2015	55.42%	20.79%
Governor Lalong 2016*	58.45%	18.90%
Federal Government 2014	29.78%	41.67%
Federal Government 2015	57.86%	21.43%
Federal Government 2016	42.24%	37.02%
Military 2014	22.54%	51.33%
Military 2015	21.81%	53.72%
Military 2016	24.96%	47.12%
President Buhari 2015	46.88%	29.71%
President Buhari 2016	43.08%	32.14%

* Total tweets about Governor Lalong 2015-16: 1443



Statistics on Violence

	2014	2015	2016
Total Fatalities	548	305	8
Number of Incidents of Violence	82	69	17
Number of Attacks Perpetrated by the Military	7	8	0
Number of Attacks Perpetrated by Boko Haram	2	3	0
Number of Riots and Protests	14	14	12
Number of Attacks Perpetrated by Militias	7	4	4
Number of Attacks Perpetrated by Fulani Herdsmen	28	22	1
Number of Attacks Related to Electricity or Power	0	0	1
Riots and Protests as Percentage of National Total	2.47%	1.86%	2.49%
Boko Haram Attacks as Percentage of National Total	0.851%	1.415%	0.00%

Statistics on News Sources and Media

Importance of News Sources and Media	
Source	Percentage Using Source for News
TV	100.00%
Radio	93.63%
Newspaper	87.35%
Internet	77.06%
Family	97.87%

Average Rating of the Importance of News on a Scale of 1-4: 3.73342

Frequently Sought News Topics	
Topic	Percentage Seeking News Regarding Topic
Health	92.87%
Art	54.98%
Sports	64.37%
Religion	56.57%
Economy	43.98%
Environment	69.18%
Politics	69.64%
Education	65.91%
Human Rights	77.42%
Crime	77.17%

Perceived Importance of News Topics	
Topic	Average Importance Rating on a Scale of 1-4

State-by-State Analytics and Visualizations

December 1, 2016

Nigeria	3.86079
Africa	3.28084
China	2.65025
Europe	2.75378
United States	2.91272
Rest of the World	3.15457

Mobile and Internet Access	
Percentage of the Population Distrustful of the Internet and Therefore Non-Users	0.00%
Percentage of the Population Using Twitter	20.06%
Device Most Commonly Used for Internet	Mobile Phone
Percentage of the Population with a Mobile Phone in the House	76.48%

Political Beliefs & Concerns

Most Common Answers to the Three Most Serious Problems Facing Nigeria	
First Mention	Unemployment/Lack of Jobs
Second Mention	Corruption
Third Mention	Corruption

Average Importance on a Scale of 1-9 for a Country to be Described as One That:	
Protects Human Rights	8.03772
Is a Democracy with Political Freedoms	6.93883
Has People of Different Ethnicities or Races Living Together Peacefully	6.94076
Has Good Business and Economic Opportunities	7.15576

State Demographic Data

General	
Average Number of Individuals Older than 15 Residing in a Household	4.23032
Percentage of the Population that is Male	46.619%
Average Age of Individuals Over Age 15	33.8909

Language and Religion	
Percentage of the Population with a Basic Understanding of Hausa	90.48%
Percentage of the Population with a Basic Understanding of Igbo	9.41%
Percentage of the Population with a Basic Understanding of Yoruba	2.97%

Percentage of the Population with a Basic Understanding of English	61.93%
Percentage of the Population with a Basic Understanding of Pidgin	63.25%
Most Common Religion	Christianity

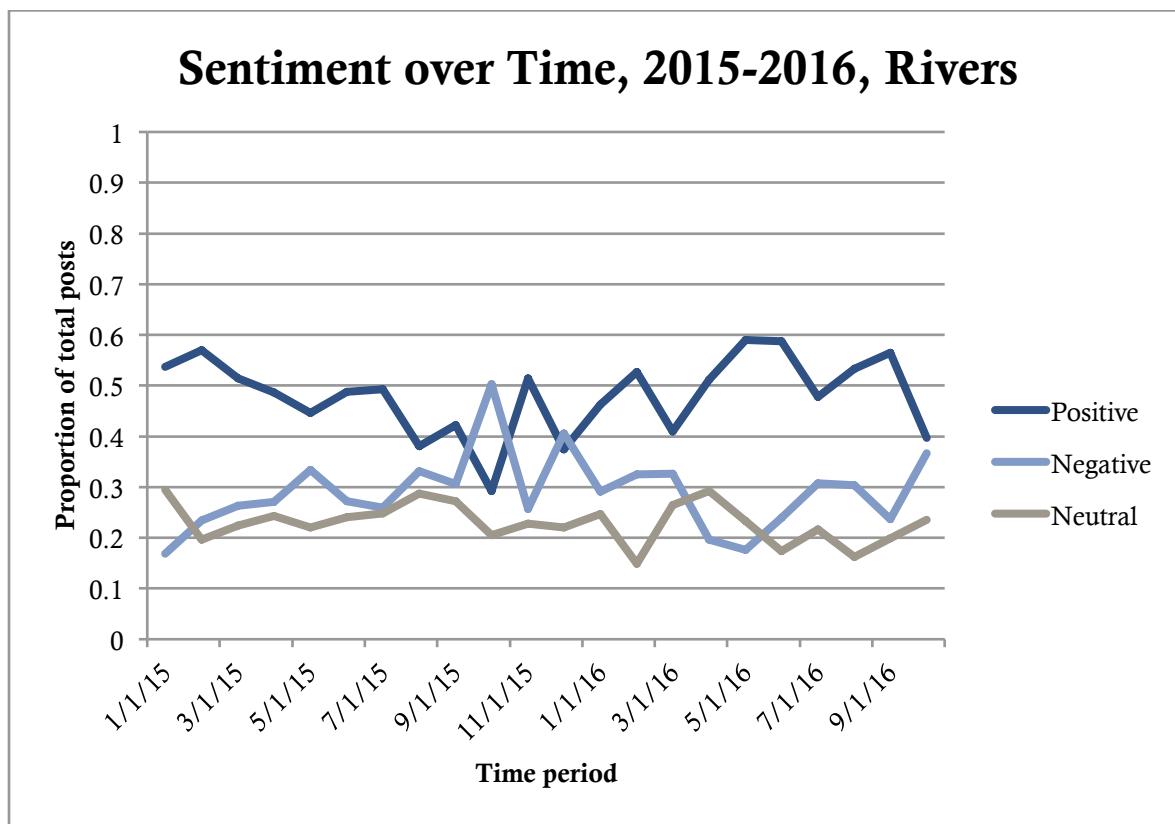
Education and Income	
Percentage of the Population Holding a Paid Job	41.01%
Percentage of the Population Unemployed	51.34%
Percentage of the Population Living Comfortably on Current Income	2.42%
Percentage of the Population Finding it Difficult to Survive on Current Income	11.07%
Percentage of the Population Holding a High School Degree	54.95%
Percentage of the Population Employed by the Government	12.76%
Most Common Employer	Self-Employed

Rivers

Twitter Sentiment

	Percent Positive	Percent Negative
Governor Wike 2015	46.34%	30.20%
Governor Wike 2016*	49.99%	27.26%
Federal Government 2014	28.79%	48.19%
Federal Government 2015	37.87%	39.35%
Federal Government 2016	35.55%	44.14%
Military 2014	23.34%	56.13%
Military 2015	24.32%	54.81%
Military 2016	24.32%	54.81%
President Buhari 2015	40.78%	37.77%
President Buhari 2016	37.61%	40.86%

* Total tweets about Governor Wike 2015-16: 5849



Sentiment of tweets about Governor Wike

Statistics on Violence

	2014	2015	2016
Total Fatalities	32	79	124
Number of Incidents of Violence	56	97	59
Number of Attacks Perpetrated by the Military	3	1	3
Number of Attacks Perpetrated by Boko Haram	0	0	0
Number of Riots and Protests	34	47	17
Number of Attacks Perpetrated by Militias	1	1	1
Number of Attacks Perpetrated by Fulani Herdsmen	0	0	0
Number of Attacks Related to Electricity or Power	2	5	4
Riots and Protests as Percentage of National Total	6.00%	6.24%	3.53%
Boko Haram Attacks as Percentage of National Total	0.00%	0.00%	0.00%

Statistics on News Sources and Media

Importance of News Sources and Media	
Source	Percentage Using Source for News
TV	80.10%
Radio	86.88%
Newspaper	32.80%
Internet	35.41%
Family	76.99%

Average Rating of the Importance of News on a Scale of 1-4: 3.35189

Frequently Sought News Topics	
Topic	Percentage Seeking News Regarding Topic
Health	81.02%
Art	56.57%
Sports	49.75%
92.66%	75.33%
Economy	56.93%
Environment	77.95%
Politics	61.29%
Education	86.12%
Human Rights	86.89%
Crime	69.44%

Perceived Importance of News Topics	
Topic	Average Importance Rating on a Scale of 1-4

State-by-State Analytics and Visualizations

December 1, 2016

Nigeria	3.60467
Africa	2.86732
China	2.03471
Europe	2.11823
United States	2.44453
Rest of the World	2.6665

Mobile and Internet Access	
Percentage of the Population Distrustful of the Internet and Therefore Non-Users	0.58%
Percentage of the Population Using Twitter	32.09%
Device Most Commonly Used for Internet	Mobile Phone
Percentage of the Population with a Mobile Phone in the House	96.72%

Political Beliefs & Concerns

Most Common Answers to the Three Most Serious Problems Facing Nigeria	
First Mention	Corruption
Second Mention	Terrorism
Third Mention	Unemployment/Lack of Jobs

Average Importance on a Scale of 1-9 for a Country to be Described as One That:	
Protects Human Rights	8.5088
Is a Democracy with Political Freedoms	8.33158
Has People of Different Ethnicities or Races Living Together Peacefully	8.38197
Has Good Business and Economic Opportunities	8.39948

State Demographic Data

General	
Average Number of Individuals Older than 15 Residing in a Household	3.65127
Percentage of the Population that is Male	36.075%
Average Age of Individuals Over Age 15	25.5259

Language and Religion	
Percentage of the Population with a Basic Understanding of Hausa	0.43%
Percentage of the Population with a Basic Understanding of Igbo	20.89%
Percentage of the Population with a Basic Understanding of Yoruba	5.60%

Percentage of the Population with a Basic Understanding of English	8.69%
Percentage of the Population with a Basic Understanding of Pidgin	99.43%
Most Common Religion	Christianity

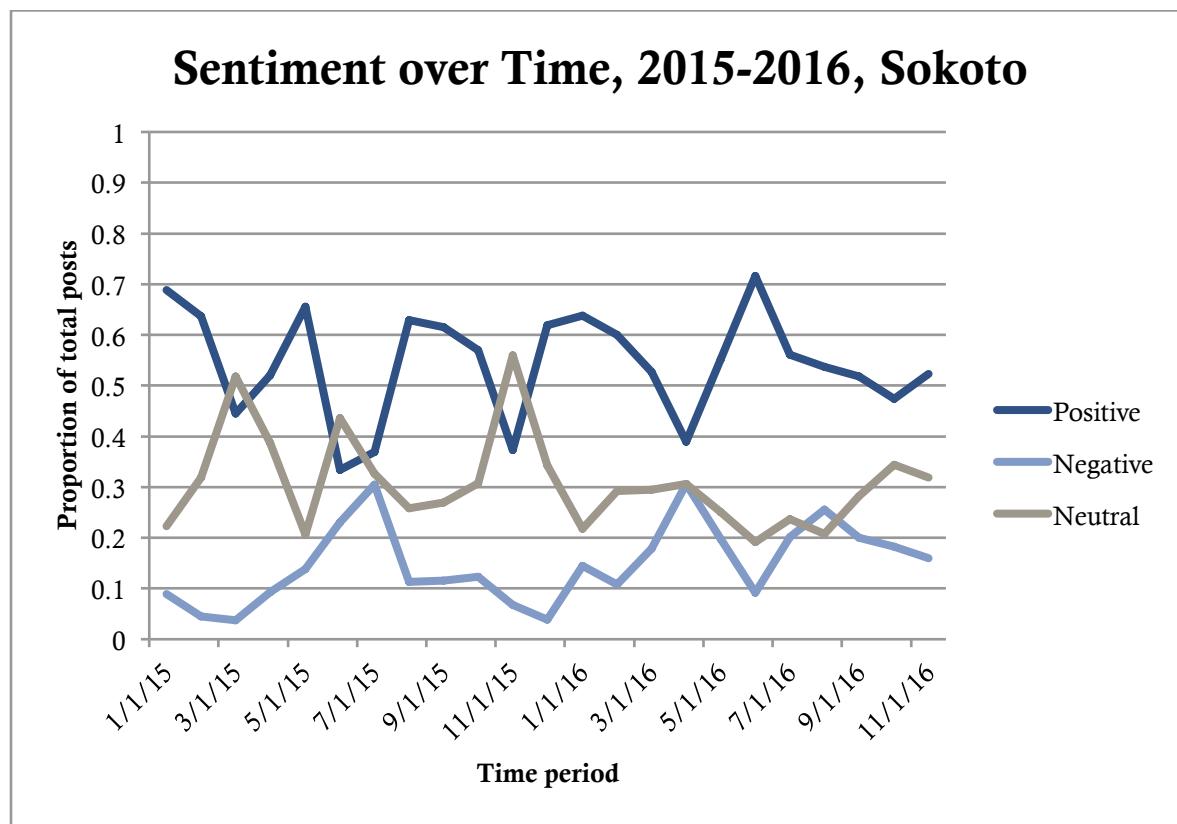
Education and Income	
Percentage of the Population Holding a Paid Job	33.50%
Percentage of the Population Unemployed	55.67%
Percentage of the Population Living Comfortably on Current Income	9.71%
Percentage of the Population Finding it Difficult to Survive on Current Income	8.64%
Percentage of the Population Holding a High School Degree	66.04%
Percentage of the Population Employed by the Government	16.13%
Most Common Employer	Self-Employed

Sokoto

Twitter Sentiment

	Percent Positive	Percent Negative
Governor Tambuwal 2015	47.31%	14.12%
Governor Tambuwal 2016*	55.25%	16.04%
Federal Government 2014	25.10%	32.92%
Federal Government 2015	39.50%	27.40%
Federal Government 2016	36.11%	38.68%
Military 2014	27.65%	58.80%
Military 2015	27.19%	53.81%
Military 2016	23.91%	55.36%
President Buhari 2015	32.12%	32.42%
President Buhari 2016	44.82%	37.84%

* Total tweets about Governor Tambuwal 2015-16: 1882



Sentiment of tweets about Governor Tambuwal

Statistics on Violence

	2014	2015	2016
Total Fatalities	3	1	0
Number of Incidents of Violence	6	1	2
Number of Attacks Perpetrated by the Military	0	0	0
Number of Attacks Perpetrated by Boko Haram	0	0	0
Number of Riots and Protests	3	0	2
Number of Attacks Perpetrated by Militias	0	0	0
Number of Attacks Perpetrated by Fulani Herdsmen	0	0	0
Number of Attacks Related to Electricity or Power	0	0	1
Riots and Protests as Percentage of National Total	0.53%	0.00%	0.41%
Boko Haram Attacks as Percentage of National Total	0.00%	0.00%	0.00%

Statistics on News Sources and Media

Importance of News Sources and Media	
Source	Percentage Using Source for News
TV	100.00%
Radio	84.64%
Newspaper	29.44%
Internet	18.58%
Family	100.00%

Average Rating of the Importance of News on a Scale of 1-4: 2.88453

Frequently Sought News Topics	
Topic	Percentage Seeking News Regarding Topic
Health	23.12%
Art	0.00%
Sports	56.87%
Religion	94.68%
Economy	0.00%
Environment	32.37%
Politics	85.39%
Education	16.13%
Human Rights	42.97%
Crime	52.19%

Perceived Importance of News Topics	
Topic	Average Importance Rating on a Scale of 1-4

State-by-State Analytics and Visualizations

December 1, 2016

Nigeria	3.71026
Africa	1.75123
China	1.49053
Europe	1.49053
United States	1.49053
Rest of the World	1.85352

Mobile and Internet Access	
Percentage of the Population Distrustful of the Internet and Therefore Non-Users	92.02%
Percentage of the Population Using Twitter	0.00%
Device Most Commonly Used for Internet	Mobile Phone
Percentage of the Population with a Mobile Phone in the House	94.92%

Political Beliefs & Concerns

Most Common Answers to the Three Most Serious Problems Facing Nigeria	
First Mention	Corruption
Second Mention	Corruption
Third Mention	Increasing Food Prices

Average Importance on a Scale of 1-9 for a Country to be Described as One That:	
Protects Human Rights	7.50345
Is a Democracy with Political Freedoms	6.98262
Has People of Different Ethnicities or Races Living Together Peacefully	6.80235
Has Good Business and Economic Opportunities	6.7665

State Demographic Data

General	
Average Number of Individuals Older than 15 Residing in a Household	7.39869
Percentage of the Population that is Male	84.643%
Average Age of Individuals Over Age 15	28.8945

Language and Religion	
Percentage of the Population with a Basic Understanding of Hausa	100.00%
Percentage of the Population with a Basic Understanding of Igbo	0.00%
Percentage of the Population with a Basic Understanding of Yoruba	0.00%

Percentage of the Population with a Basic Understanding of English	6.25%
Percentage of the Population with a Basic Understanding of Pidgin	6.25%
Most Common Religion	Islam

Education and Income	
Percentage of the Population Holding a Paid Job	13.28%
Percentage of the Population Unemployed	57.63%
Percentage of the Population Living Comfortably on Current Income	0.00%
Percentage of the Population Finding it Difficult to Survive on Current Income	0.00%
Percentage of the Population Holding a High School Degree	20.96%
Percentage of the Population Employed by the Government	42.55%
Most Common Employer	Self-Employed

Taraba

Twitter Sentiment

	Percent Positive	Percent Negative
Governor Ishaku 2015	45.56%	23.22%
Governor Ishaku 2016*	54.92%	29.04%
Federal Government 2014	51.96%	22.06%
Federal Government 2015	44.26%	23.17%
Federal Government 2016	40.52%	35.34%
Military 2014	17.97%	58.86%
Military 2015	24.22%	48.61%
Military 2016	43.33%	35.19%
President Buhari 2015	44.42%	26.05%
President Buhari 2016	68.75%	6.25%

* Total tweets about Governor Ishaku 2015-16: 330

SENTIMENT GRAPH OMITTED DUE TO INSUFFICIENT SOCIAL MEDIA POSTS

Statistics on Violence

	2014	2015	2016
Total Fatalities	365	178	194
Number of Incidents of Violence	35	31	21
Number of Attacks Perpetrated by the Military	0	3	0
Number of Attacks Perpetrated by Boko Haram	0	0	0
Number of Riots and Protests	0	8	0
Number of Attacks Perpetrated by Militias	7	3	8
Number of Attacks Perpetrated by Fulani Herdsmen	17	8	9
Number of Attacks Related to Electricity or Power	0	0	0
Riots and Protests as Percentage of National Total	0.00%	1.06%	0.00%
Boko Haram Attacks as Percentage of National Total	0.00%	0.00%	0.00%

Statistics on News Sources and Media

Importance of News Sources and Media	
Source	Percentage Using Source for News
TV	86.16%
Radio	90.04%
Newspaper	62.68%
Internet	61.69%

Family	70.70%
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Average Rating of the Importance of News on a Scale of 1-4: 3.7595

Frequently Sought News Topics	
Topic	Percentage Seeking News Regarding Topic
Health	66.75%
Art	43.07%
Sports	60.25%
Religion	56.97%
Economy	49.79%
Environment	46.99%
Politics	61.54%
Education	68.51%
Human Rights	68.20%
Crime	60.11%

Perceived Importance of News Topics	
Topic	Average Importance Rating on a Scale of 1-4
Nigeria	3.67388
Africa	3.28405
China	2.93332
Europe	2.92931
United States	3.29042
Rest of the World	3.18143

Mobile and Internet Access	
Percentage of the Population Distrustful of the Internet and Therefore Non-Users	17.28%
Percentage of the Population Using Twitter	38.14%
Device Most Commonly Used for Internet	Mobile Phone
Percentage of the Population with a Mobile Phone in the House	89.54%

Political Beliefs & Concerns

Most Common Answers to the Three Most Serious Problems Facing Nigeria	
First Mention	Terrorism
Second Mention	Corruption
Third Mention	Corruption

Average Importance on a Scale of 1-9 for a Country to be Described as One That:	
Protects Human Rights	8.431
Is a Democracy with Political Freedoms	7.66882
Has People of Different Ethnicities or Races Living Together Peacefully	7.95024
Has Good Business and Economic Opportunities	7.82546

State Demographic Data

General	
Average Number of Individuals Older than 15 Residing in a Household	3.62154
Percentage of the Population that is Male	65.156%
Average Age of Individuals Over Age 15	31.2201

Language and Religion	
Percentage of the Population with a Basic Understanding of Hausa	100.00%
Percentage of the Population with a Basic Understanding of Igbo	17.29%
Percentage of the Population with a Basic Understanding of Yoruba	16.88%
Percentage of the Population with a Basic Understanding of English	71.51%
Percentage of the Population with a Basic Understanding of Pidgin	41.27%
Most Common Religion	Pentecostal

Education and Income	
Percentage of the Population Holding a Paid Job	45.02%
Percentage of the Population Unemployed	78.66%
Percentage of the Population Living Comfortably on Current Income	12.96%
Percentage of the Population Finding it Difficult to Survive on Current Income	29.79%
Percentage of the Population Holding a High School Degree	79.46%
Percentage of the Population Employed by the Government	56.52%
Most Common Employer	Government (Non-Military)

Yobe

Twitter Sentiment

	Percent Positive	Percent Negative
Governor Geidam 2015	38.40%	30.09%
Governor Geidam 2016*	43.33%	15.00%
Federal Government 2014	50.00%	50.00%
Federal Government 2015	46.67%	23.64%
Federal Government 2016	41.00%	34.00%
Military 2014	16.67%	50.00%
Military 2015	35.37%	45.12%
Military 2016	28.87%	37.92%
President Buhari 2015	72.73%	9.09%
President Buhari 2016	57.14%	14.29%

* Total tweets about Governor Geidam 2015-16: 104

SENTIMENT GRAPH OMITTED DUE TO INSUFFICIENT SOCIAL MEDIA POSTS

Statistics on Violence

	2014	2015	2016
Total Fatalities	525	528	63
Number of Incidents of Violence	44	52	14
Number of Attacks Perpetrated by the Military	13	18	10
Number of Attacks Perpetrated by Boko Haram	21	21	3
Number of Riots and Protests	1	2	1
Number of Attacks Perpetrated by Militias	0	2	0
Number of Attacks Perpetrated by Fulani Herdsmen	0	0	0
Number of Attacks Related to Electricity or Power	0	0	0
Riots and Protests as Percentage of National Total	0.18%	0.27%	0.21%
Boko Haram Attacks as Percentage of National Total	8.936%	9.906%	6.818%

No BBG survey data exists for Yobe.

Zamfara

Twitter Sentiment

	Percent Positive	Percent Negative
Governor Abubakar 2015	51.05%	11.50%
Governor Abubakar 2016*	58.03%	17.01%
Federal Government 2014	24.02%	35.29%
Federal Government 2015	54.32%	26.11%
Federal Government 2016	47.95%	26.53%
Military 2014	28.85%	46.15%
Military 2015	22.50%	59.17%
Military 2016	30.20%	53.56%
President Buhari 2015	46.88%	28.13%
President Buhari 2016	59.46%	27.03%

* Total tweets about Governor Abubakar 2015-16: 267

SENTIMENT GRAPH OMITTED DUE TO INSUFFICIENT SOCIAL MEDIA POSTS

Statistics on Violence

	2014	2015	2016
Total Fatalities	330	204	57
Number of Incidents of Violence	22	10	7
Number of Attacks Perpetrated by the Military	0	0	1
Number of Attacks Perpetrated by Boko Haram	0	3	0
Number of Riots and Protests	1	1	1
Number of Attacks Perpetrated by Militias	4	0	2
Number of Attacks Perpetrated by Fulani Herdsmen	2	0	0
Number of Attacks Related to Electricity or Power	0	0	0
Riots and Protests as Percentage of National Total	0.18%	0.13%	0.21%
Boko Haram Attacks as Percentage of National Total	0.00%	1.415%	0.00%

Statistics on News Sources and Media

Importance of News Sources and Media	
Source	Percentage Using Source for News
TV	100.00%
Radio	96.04%
Newspaper	29.19%

Internet	5.82%
Family	100.00%

Average Rating of the Importance of News on a Scale of 1-4: 2.76897

Frequently Sought News Topics	
Topic	Percentage Seeking News Regarding Topic
Health	75.26%
Art	0.00%
Sports	24.19%
Religion	96.29%
Economy	12.33%
Environment	37.51%
Politics	73.77%
Education	6.90%
Human Rights	52.50%
Crime	74.91%

Perceived Importance of News Topics	
Topic	Average Importance Rating on a Scale of 1-4
Nigeria	3.8838
Africa	2.17428
China	1.48898
Europe	1.48898
United States	1.59596
Rest of the World	1.98565

Mobile and Internet Access	
Percentage of the Population Distrustful of the Internet and Therefore Non-Users	100.00%
Percentage of the Population Using Twitter	0.00%
Device Most Commonly Used for Internet	Null
Percentage of the Population with a Mobile Phone in the House	58.31%

Political Beliefs & Concerns

Most Common Answers to the Three Most Serious Problems Facing Nigeria	
First Mention	Water
Second Mention	Water

Third Mention	Poverty
Average Importance on a Scale of 1-9 for a Country to be Described as One That:	
Protects Human Rights	7.79366
Is a Democracy with Political Freedoms	6.91755
Has People of Different Ethnicities or Races Living Together Peacefully	7.05461
Has Good Business and Economic Opportunities	6.66681

State Demographic Data

General	
Average Number of Individuals Older than 15 Residing in a Household	3.6533
Percentage of the Population that is Male	49.173%
Average Age of Individuals Over Age 15	35.724

Language and Religion	
Percentage of the Population with a Basic Understanding of Hausa	100.00%
Percentage of the Population with a Basic Understanding of Igbo	2.91%
Percentage of the Population with a Basic Understanding of Yoruba	0.00%
Percentage of the Population with a Basic Understanding of English	0.00%
Percentage of the Population with a Basic Understanding of Pidgin	0.00%
Most Common Religion	Islam

Education and Income	
Percentage of the Population Holding a Paid Job	0.00%
Percentage of the Population Unemployed	22.08%
Percentage of the Population Living Comfortably on Current Income	0.00%
Percentage of the Population Finding it Difficult to Survive on Current Income	0.00%
Percentage of the Population Holding a High School Degree	2.54%
Percentage of the Population Employed by the Government	0.00%
Most Common Employer	Null

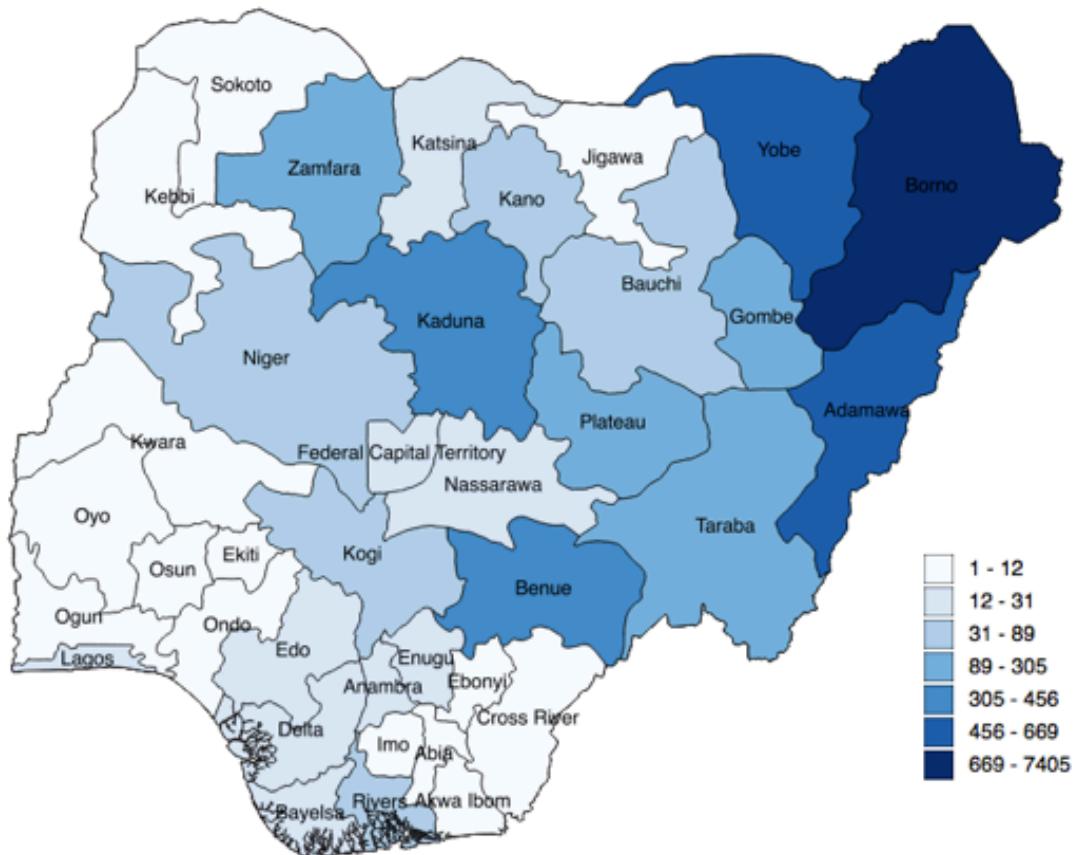
DATA VISUALIZATION

The following section includes visualizations of data acquired from ACLED, the Global Terrorism Database, and the BBG/Gallup survey of Nigeria. Filtered by year and by state, the visualizations display the distribution of various violent incidents, demographic information, media and information consumption patterns, technology and internet penetration, and changes in sentiment toward various officials and entities throughout Nigeria.

While this set of visualizations is by no means exhaustive, it does begin to depict a Nigeria that is severely divided on religious, ethnic, language, and socioeconomic lines, as well as in technological and media penetration. It shows significant difference in opinion toward both state and federal governments and concentrated centers of violence and economic disempowerment. In combination with the detailed statistics in the previous section, these visualization help contextualize and relate the situations in each state to the broader state of Nigeria as a whole.

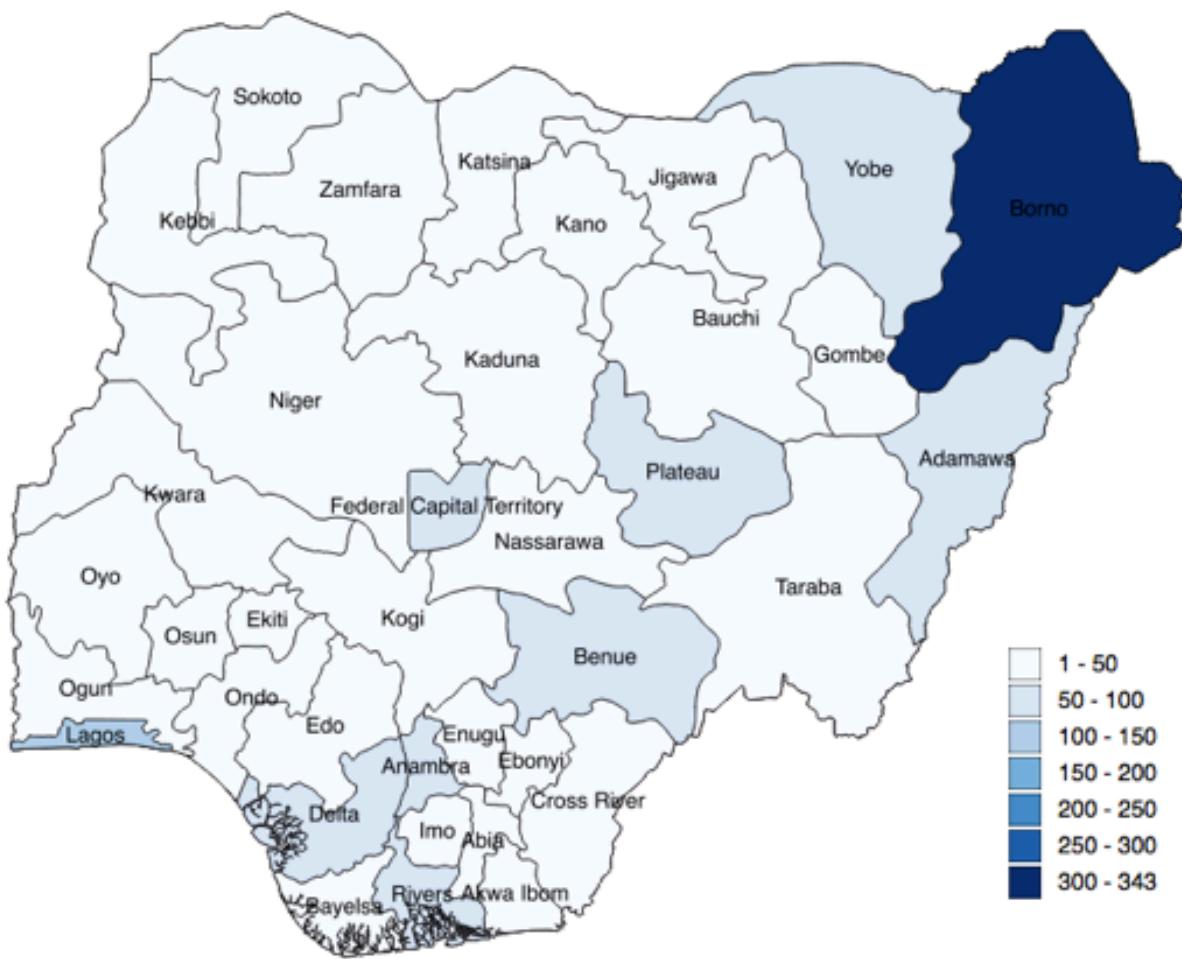
Violence

Total number of fatalities, 2015



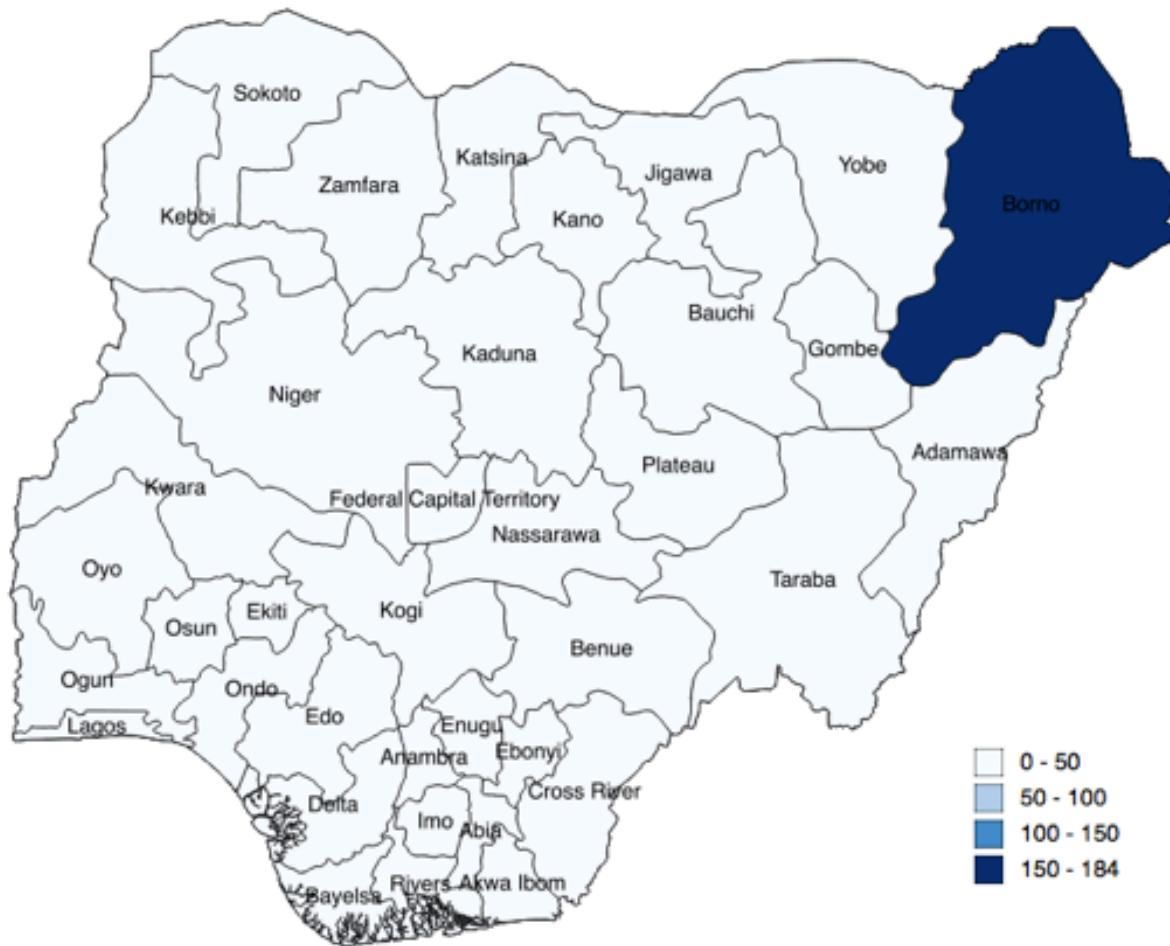
Most fatalities are concentrated in the Northeast states, specifically Borno.

Total incidents of violence, 2015



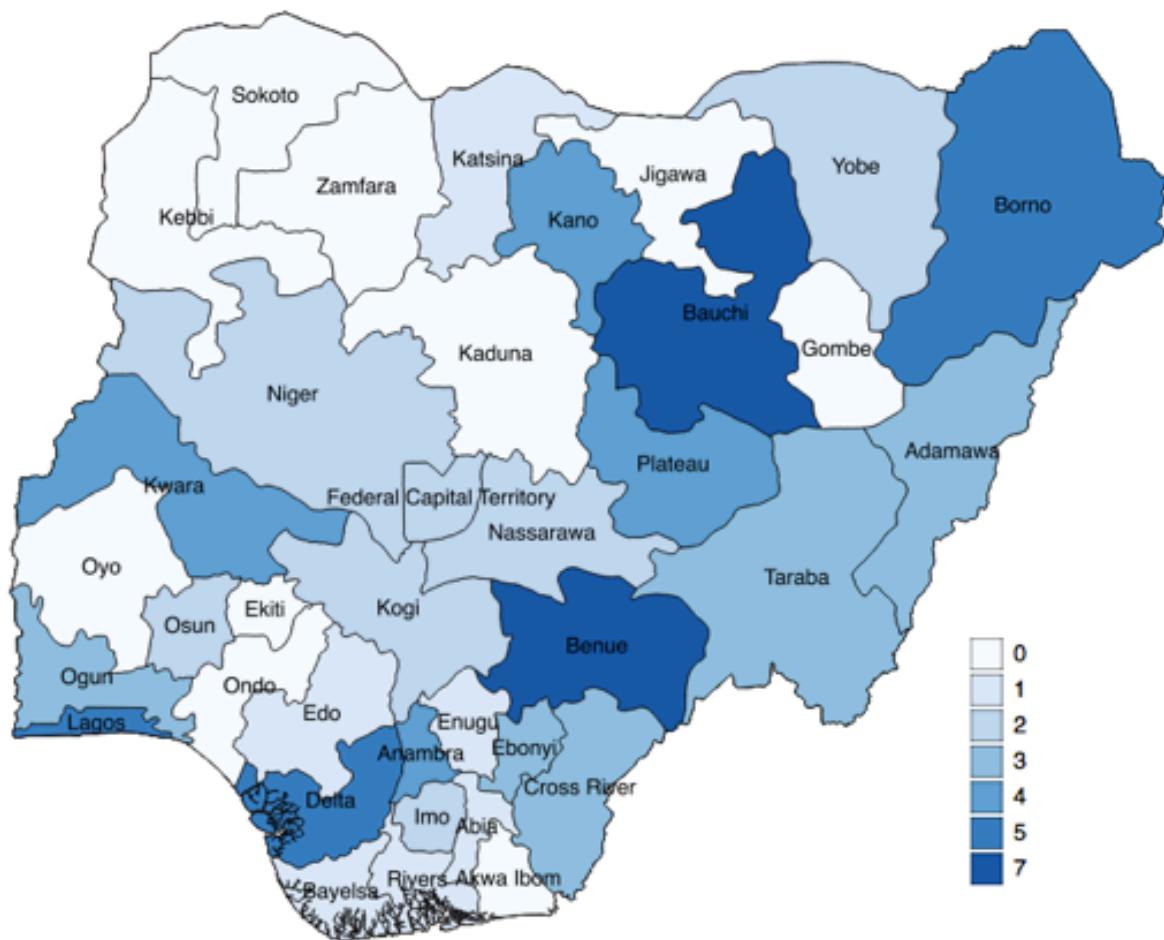
The vast majority of incidents of violence are concentrated in the Northeast state of Borno.

Attacks by military, 2015



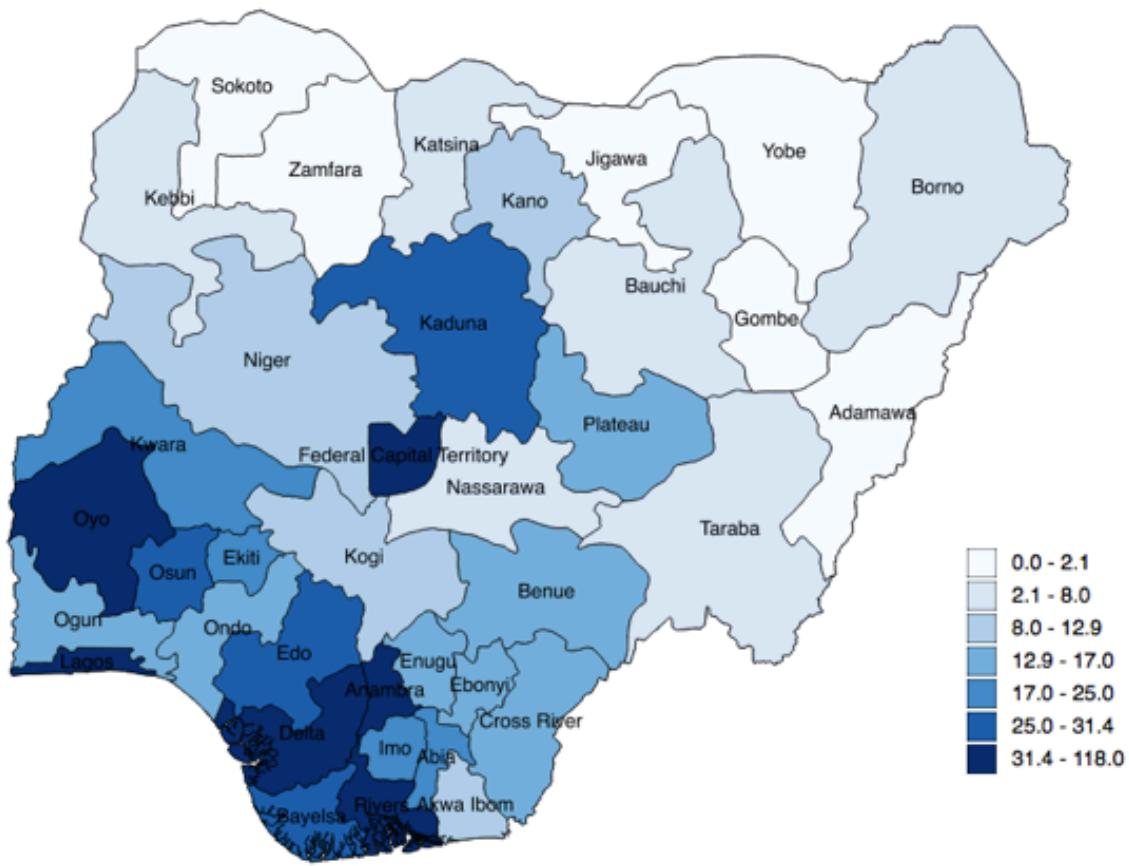
The vast majority of attacks by the military are in the Northeast state of Borno.

Attacks by militias, 2015



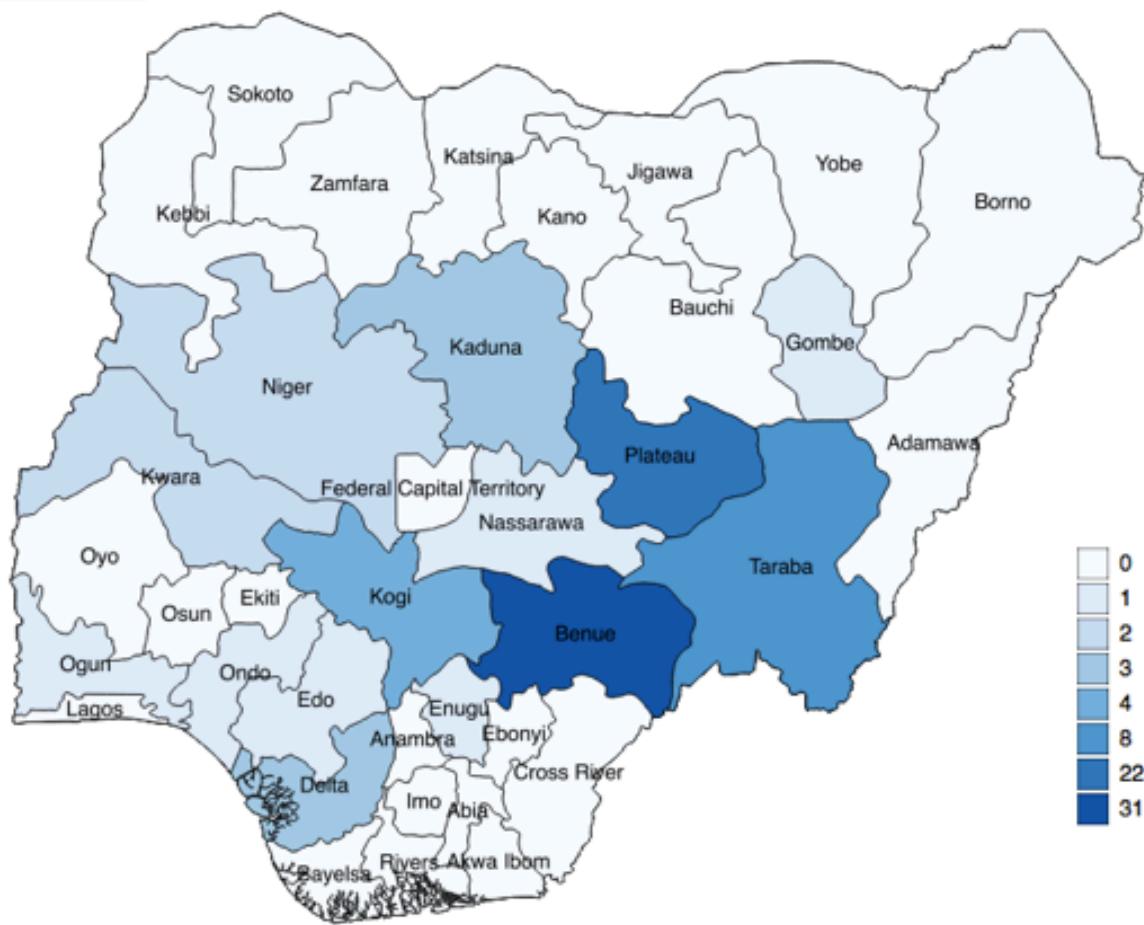
Excluding Fulani attacks, most militia attacks are in the states of Benue, Bauchi, and Borno.

Number of Riots and Protests, 2015



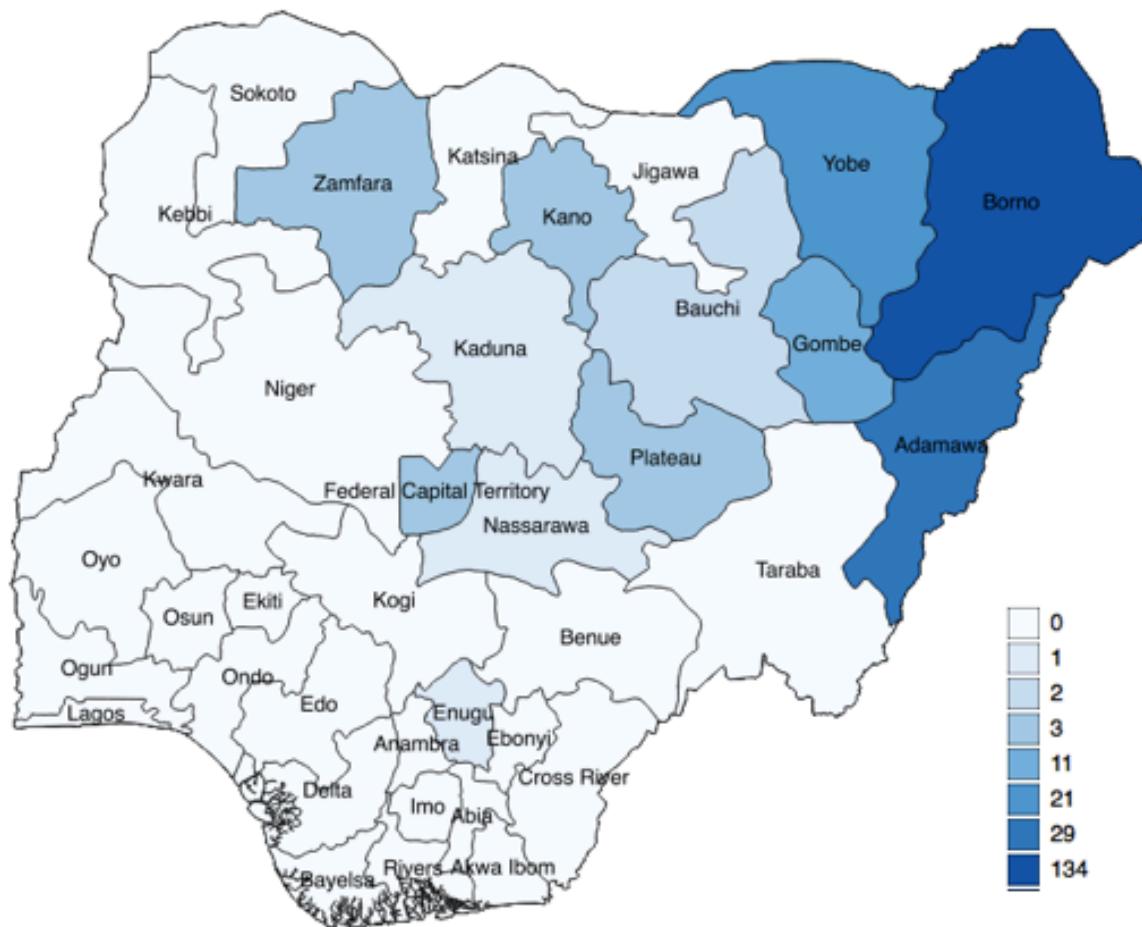
Most riots are concentrated in the Southwest states of Nigeria.

Attacks by Fulani Herdsman, 2015



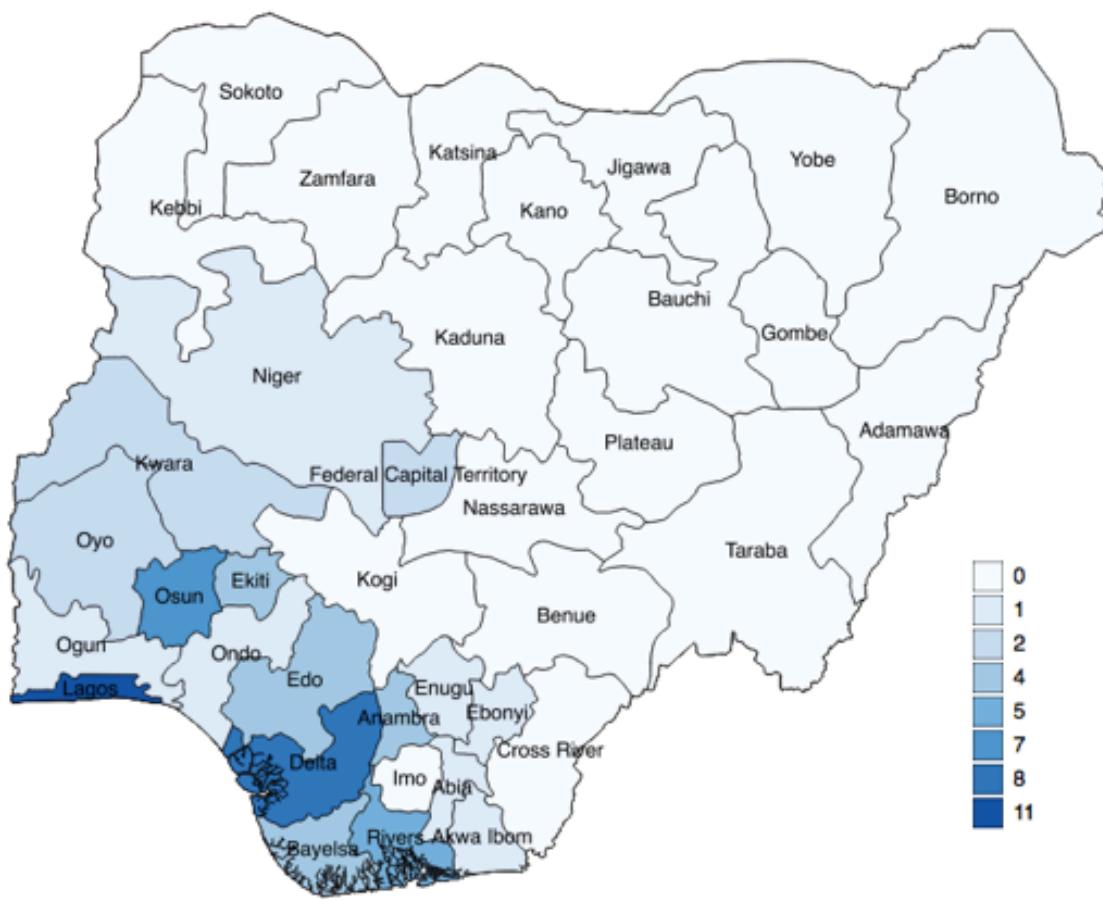
Attacks by Fulani Herdsmen are concentrated in the Middle Belt region, especially in Benue and Plateau.

Attacks by Boko Haram, 2015



The vast majority of Boko Haram attacks are in the Northeast states, especially Borno.

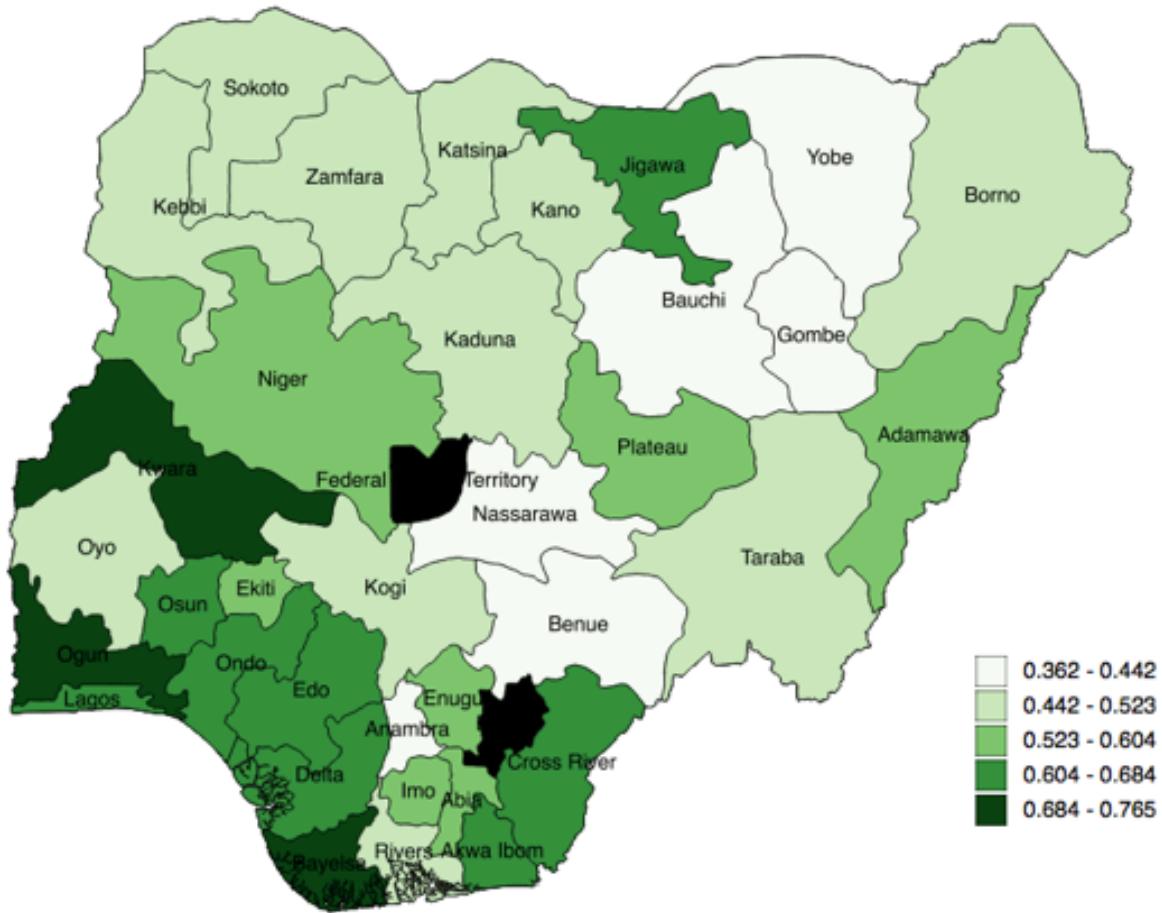
Attacks related to electricity or power, 2015



Most attacks related to electricity or power control are concentrated in the Southwest states.

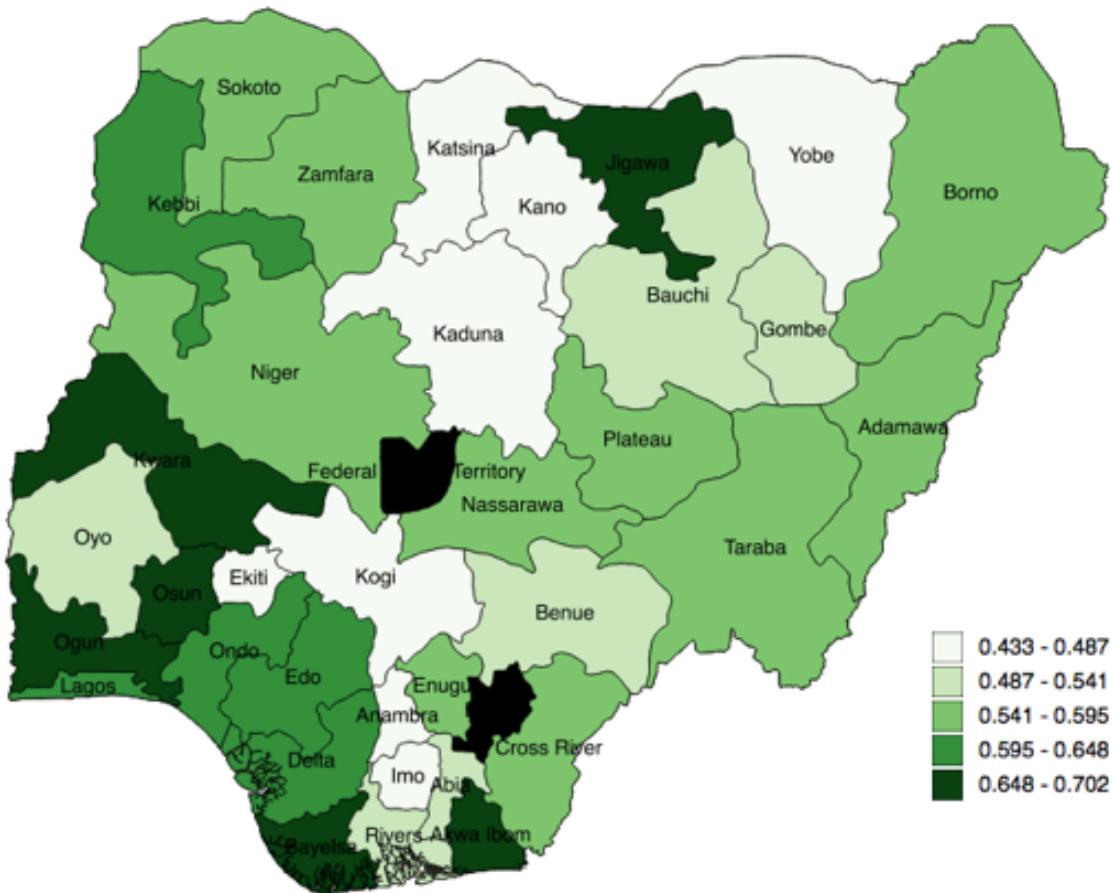
Twitter Sentiment

Average percentage of tweets that were positive about state governor, 2015



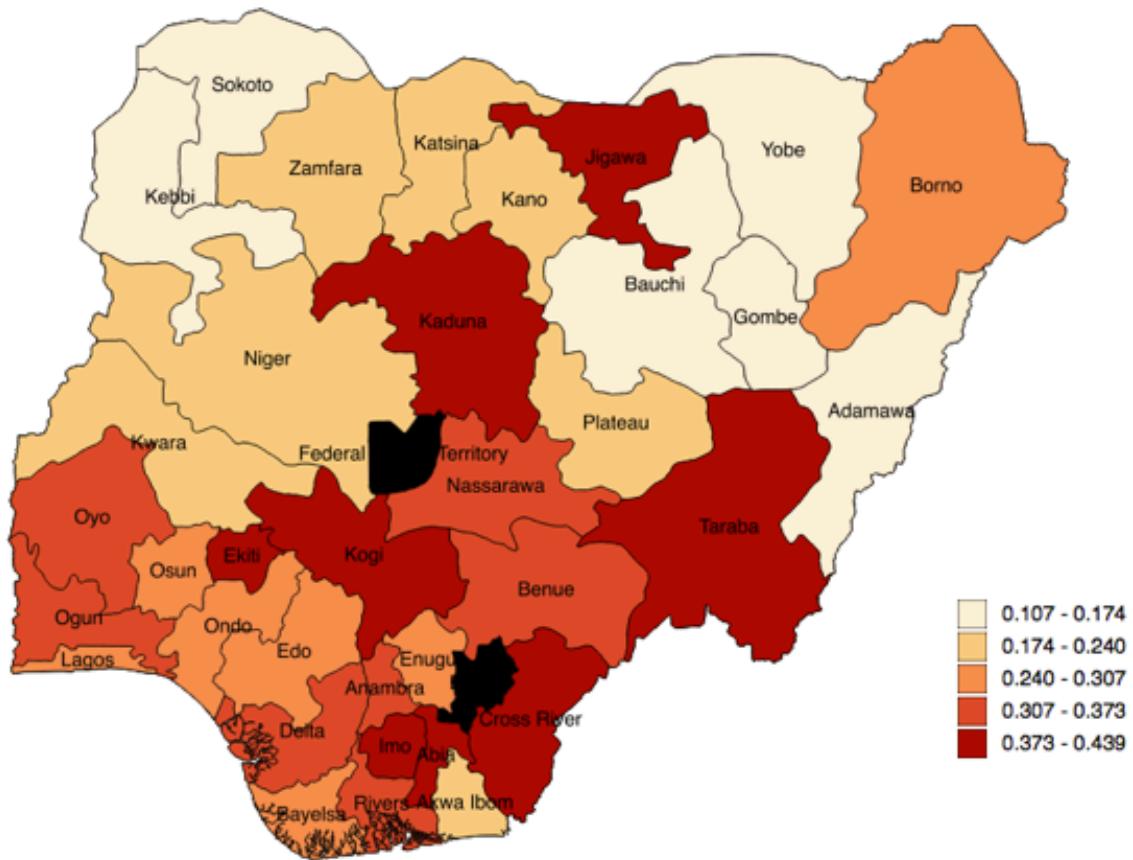
Tweets in the Southwest states tend to be the most positive, ranging from 50-75%. We see the lowest percentage of positive tweets in the Middle Belt and Northeast states.

Average percentage of tweets that were positive about state governor, 2016

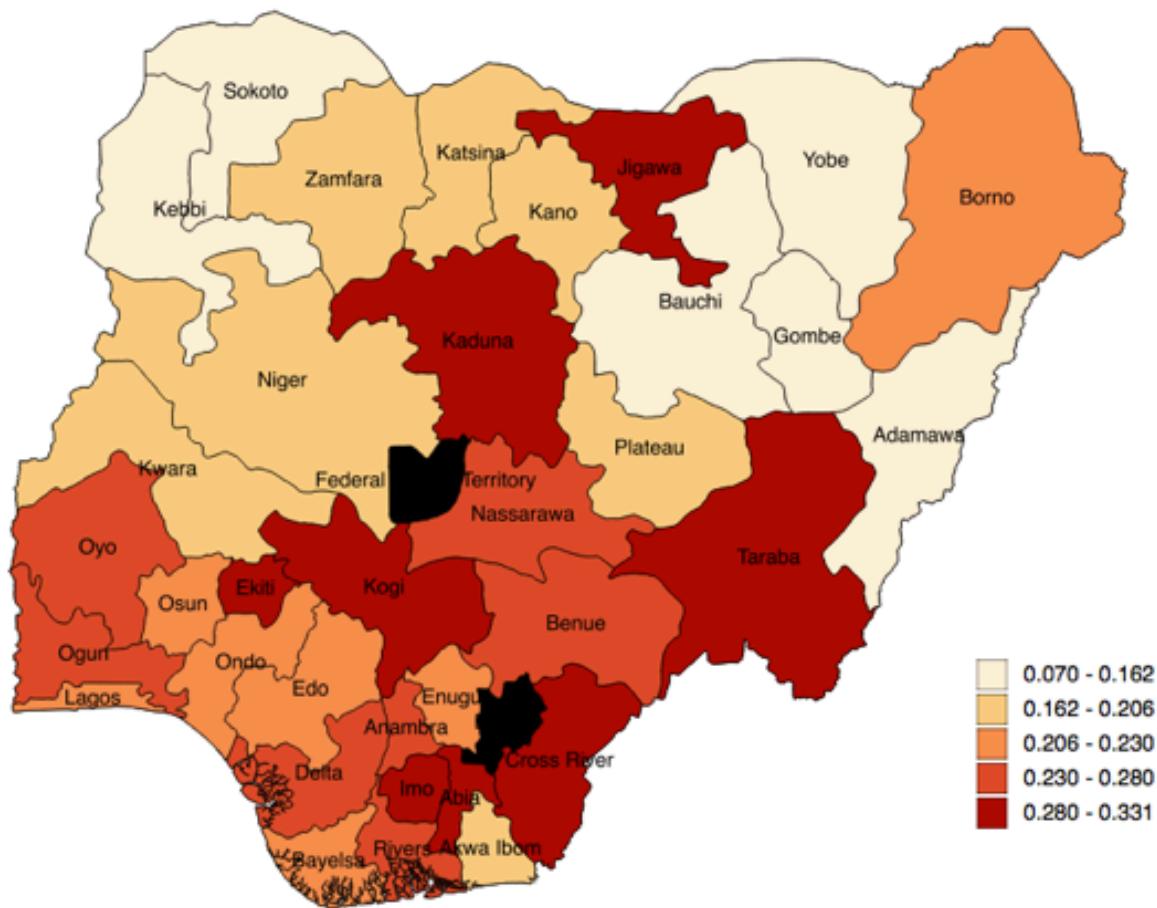


Tweets in the Southwest states tend to be the most positive, ranging from 50-70%. We see the lowest percentage of positive tweets in the Middle Belt and Northern states.

Average percentage of tweets that were negative about state governor, 2015

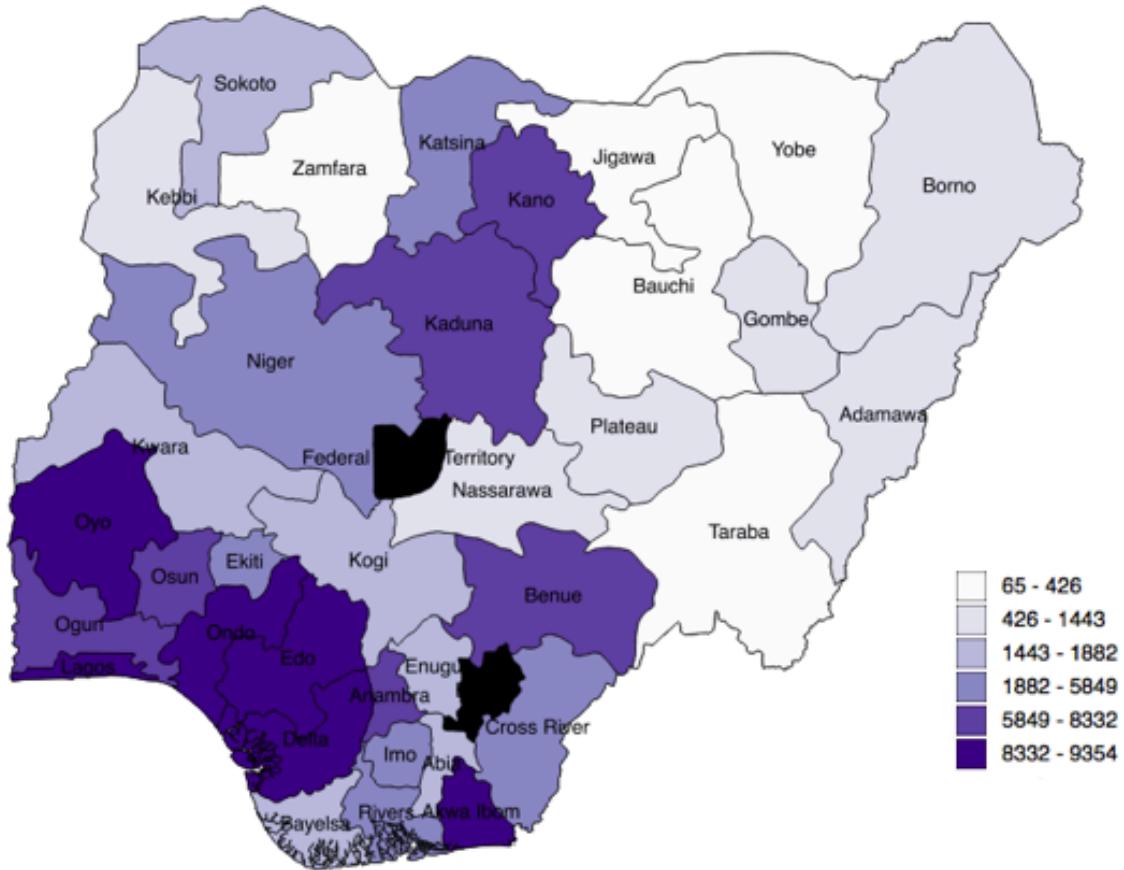


Tweets in the Middle Belt states tend to be the most negative, ranging from 30-45%. We see the lowest percentage of negative tweets in the Northwest and Northeast states, excluding Borno.

Average percentage of tweets that were negative about state governor, 2016

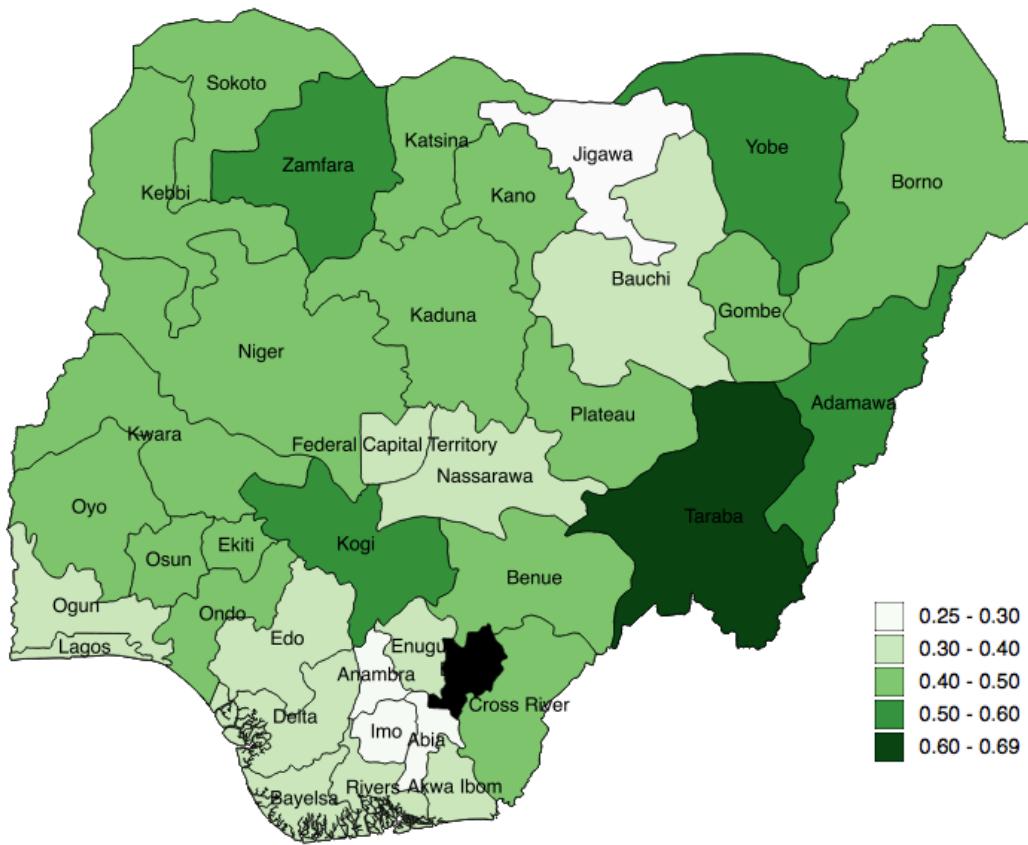
Tweets in the Middle Belt states tend to be the most negative, ranging from 23-33%. We see the lowest percentage of negative tweets in the Northwest and Northeast states, excluding Borno.

Number of tweets about the governors over 2015-2016 used to calculate positive and negative sentiment



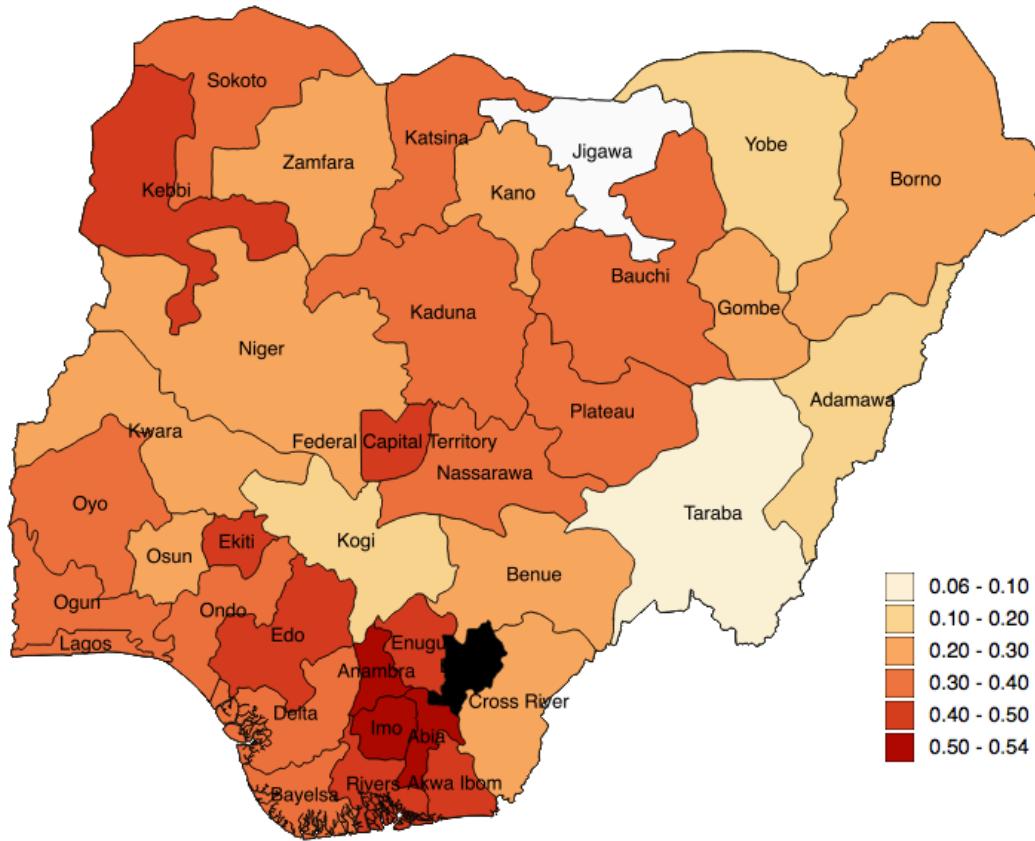
The vast majority of tweets are seen in the Southwest and Middle Belt states, greater in magnitude of 10+ when compared to Northeast states.

Percentage positive posts about President Buhari, 2016



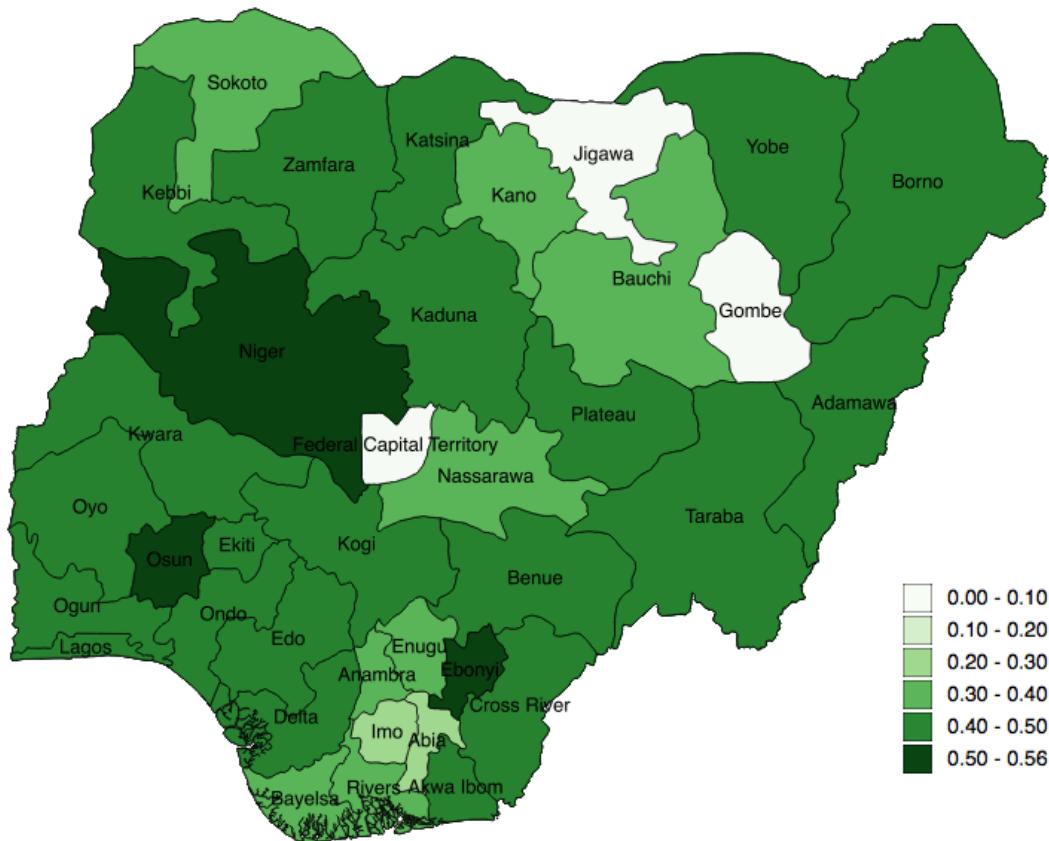
There is no consistent concentration of positive posts about President Buhari based on region, urban versus rural, religion, language, or other demographic markers. However, he typically sees 40% or more positive posts.

Percentage negative posts about President Buhari, 2016



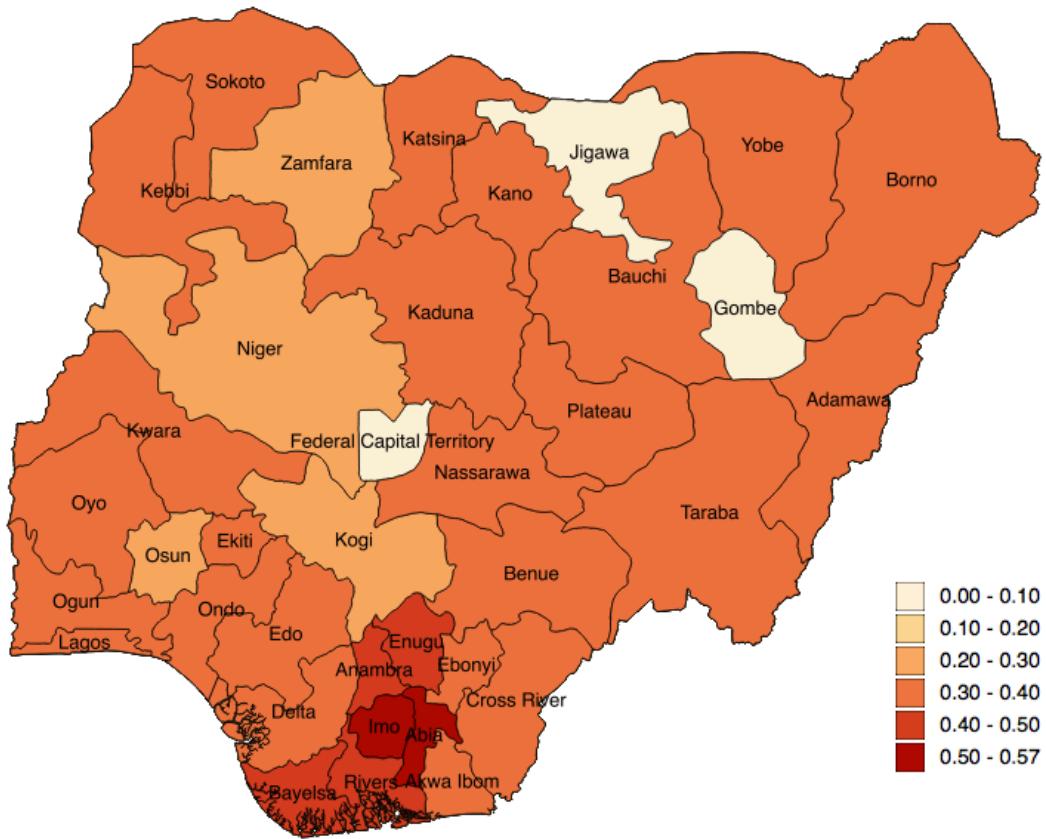
President Buhari experiences particularly high concentrations of negative posts in the South and nationally sees an average percentage of negative posts between 30% and 40%.

Percentage positive posts about the federal government, 2016



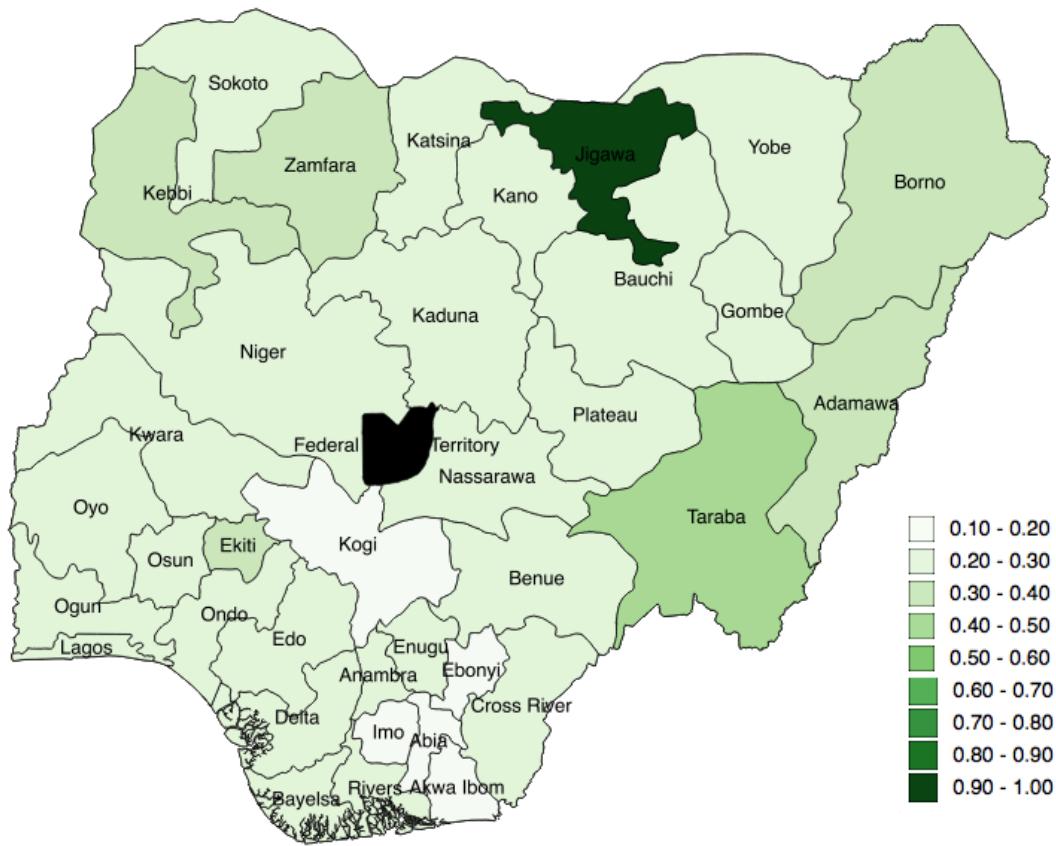
The federal government experiences favorability ratings above 40% on rarely dips below 20%. However, certain Northern states and state in the Niger River Delta region see the lowest ratings.

Percentage negative posts about the federal government, 2016



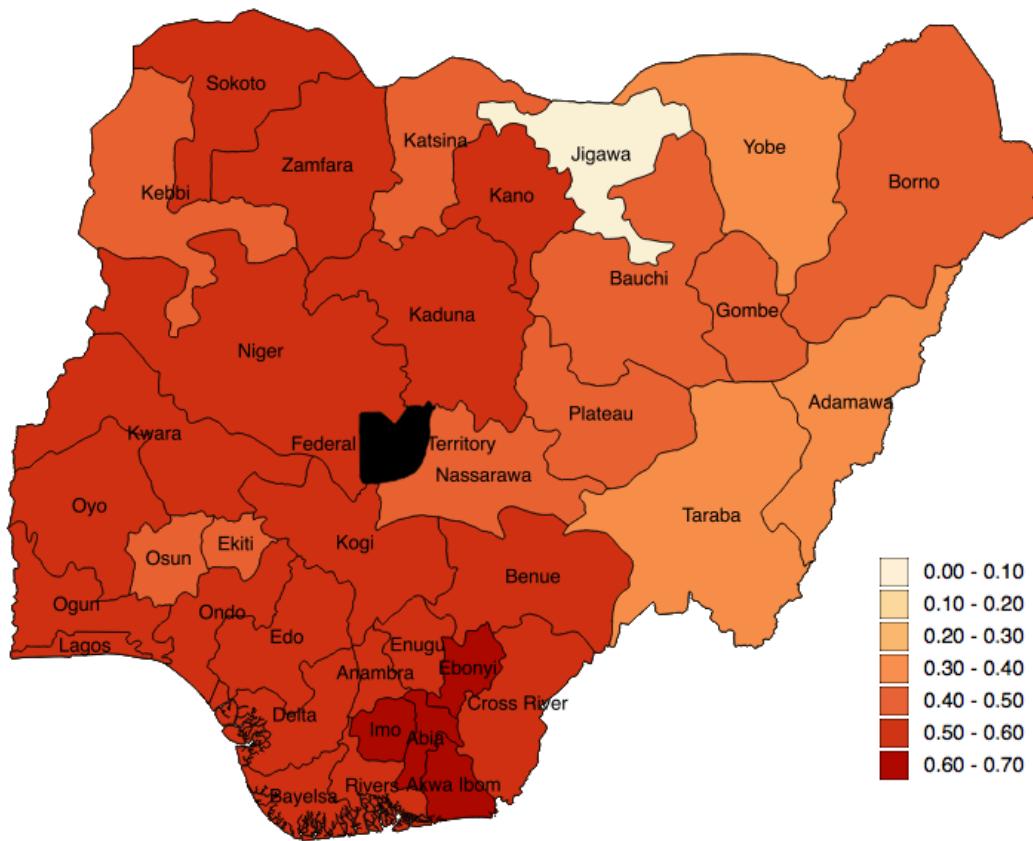
Negativity about the federal government is concentrated in the Niger River Delta region and hovers around 30% to 40% in the majority of other states.

Percentage positive posts about the military, 2016



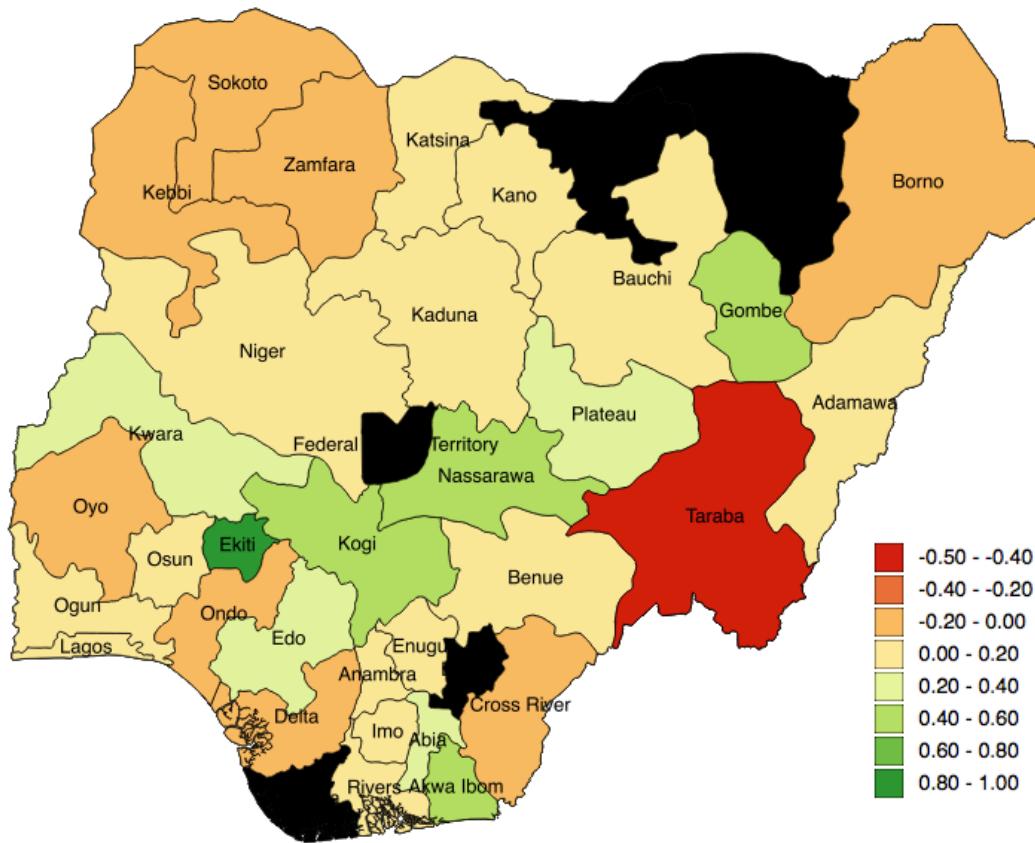
Positivity about the military is exceptionally low when viewed in the context of federal government and Buhari ratings, but certain centers like Abuja and Jigawa exhibit exceptionally high ratings.

Percentage negative posts about the military, 2016



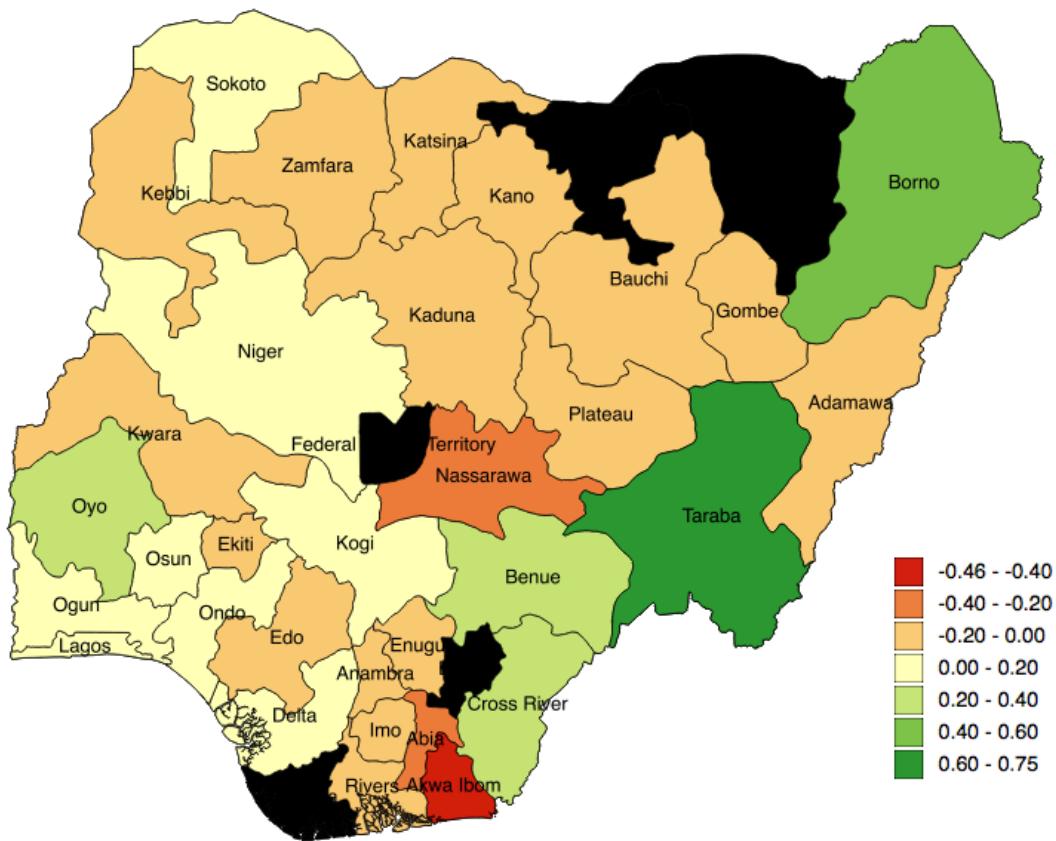
Negativity about the military is frequently above 50%, and it is especially high in the South and in the Niger River Delta region.

Percentage change in positive posts about the military, 2015-2016



Change in positive opinions toward the military since 2015 is inconsistent, and the vast majority of states experience a change of 20% or less in either direction.

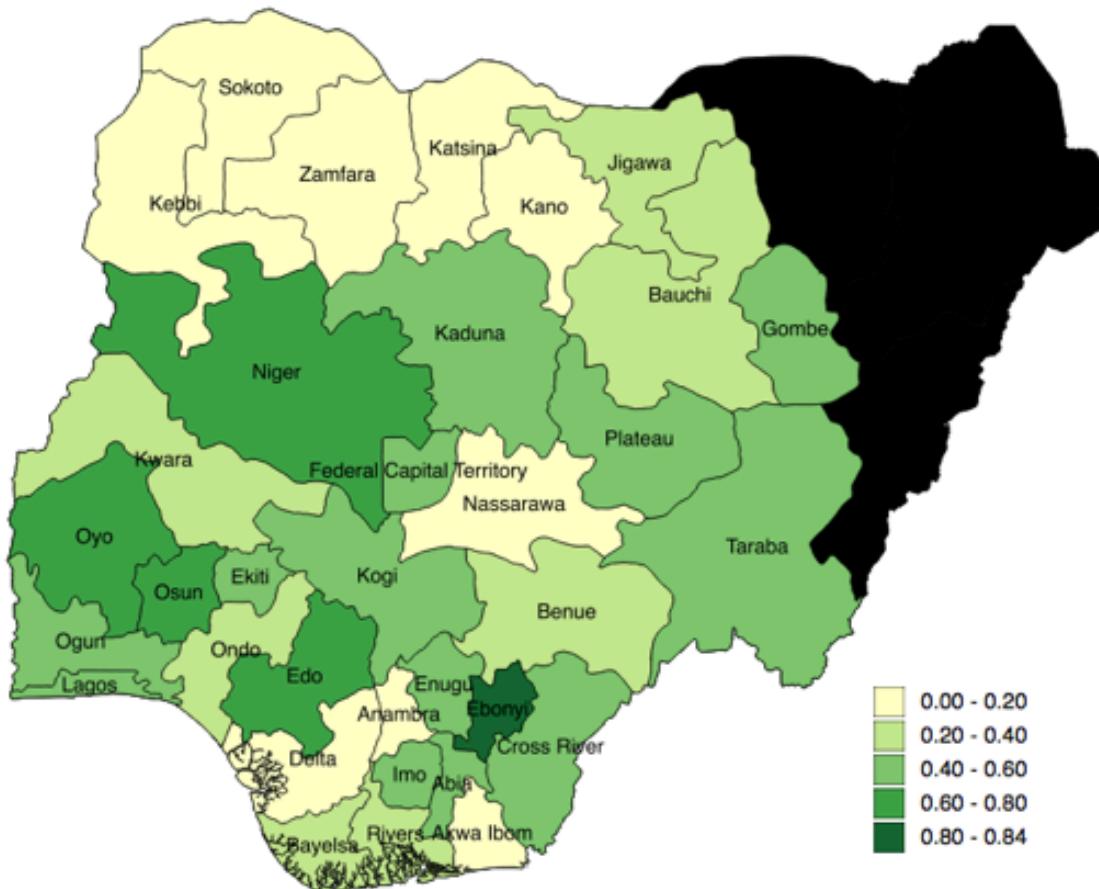
Percentage change in negative posts about the military, 2015-2016



Change in negative opinions toward the military since 2015 is inconsistent, and the vast majority of state experience a change of 20% or less in either direction.

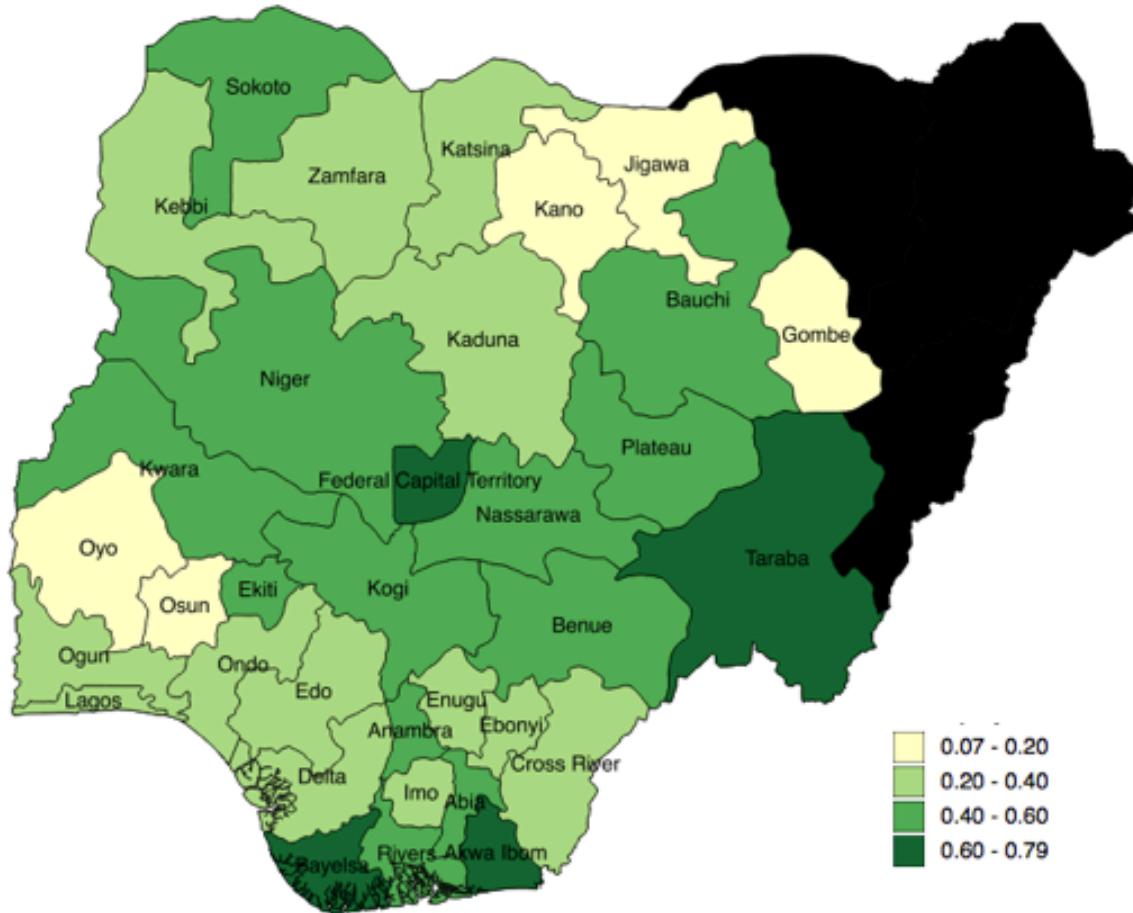
Education and Employment

Percentage of respondents with a paid job



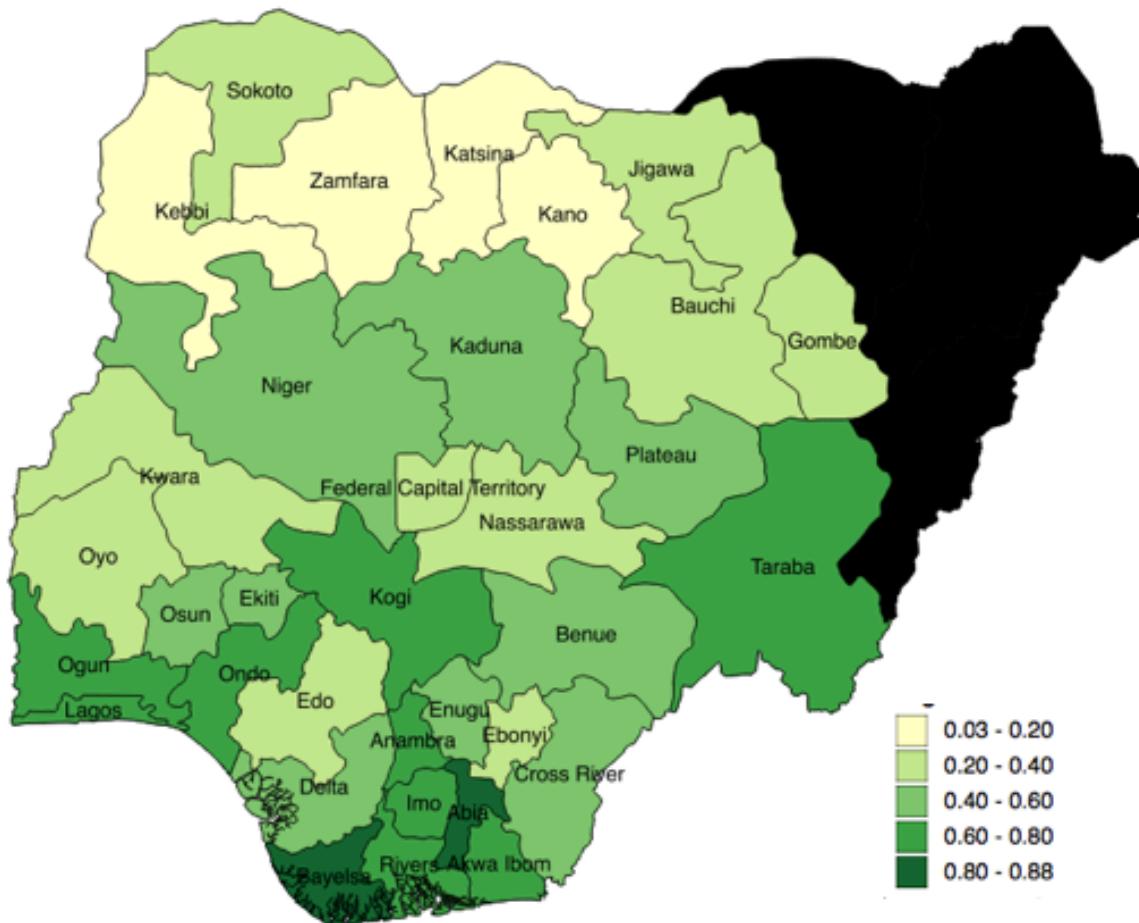
Most paid employment can be seen in the South and Middle Belt states, ranging from 60-80%. The Northern states have the lowest paid employment, ranging from 0-20%.

Percentage of respondents unemployed



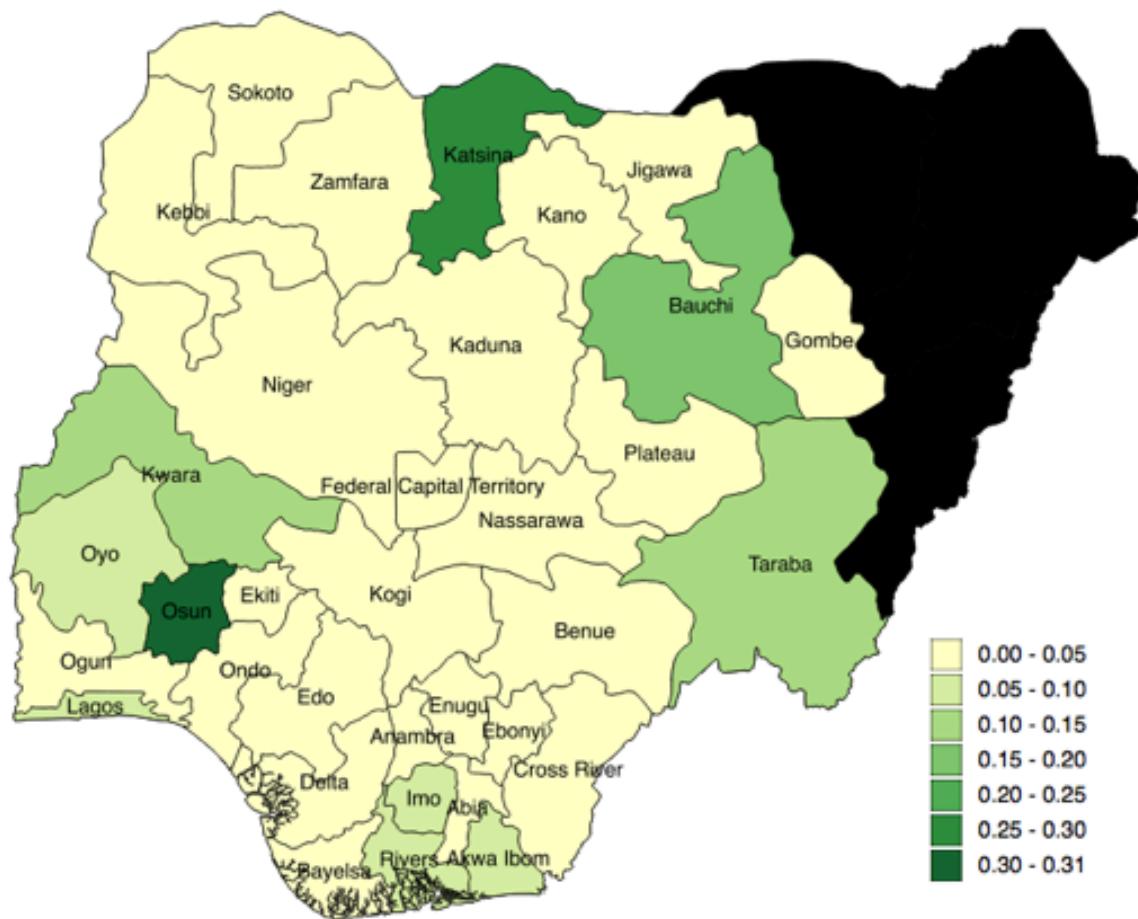
The Southern states have the highest percentage of unemployment, ranging from 50-80%. Kano, Jigawa, Gombe, Oyo, and Osun have the lowest unemployment percentages.

Percentage of respondents with at least a high school degree

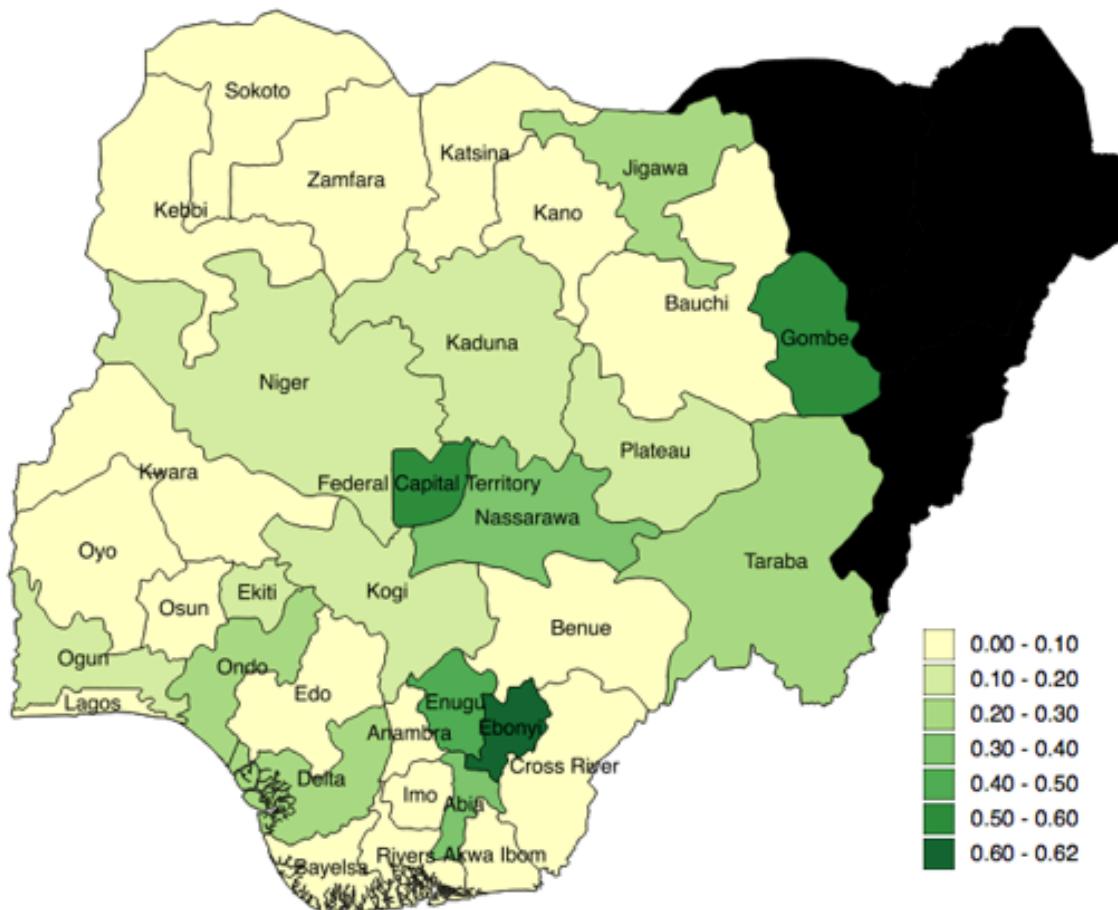


Most respondents in the Southern states have at least a high school education, while most in the North do not.

Percentage of respondents living comfortably on present income

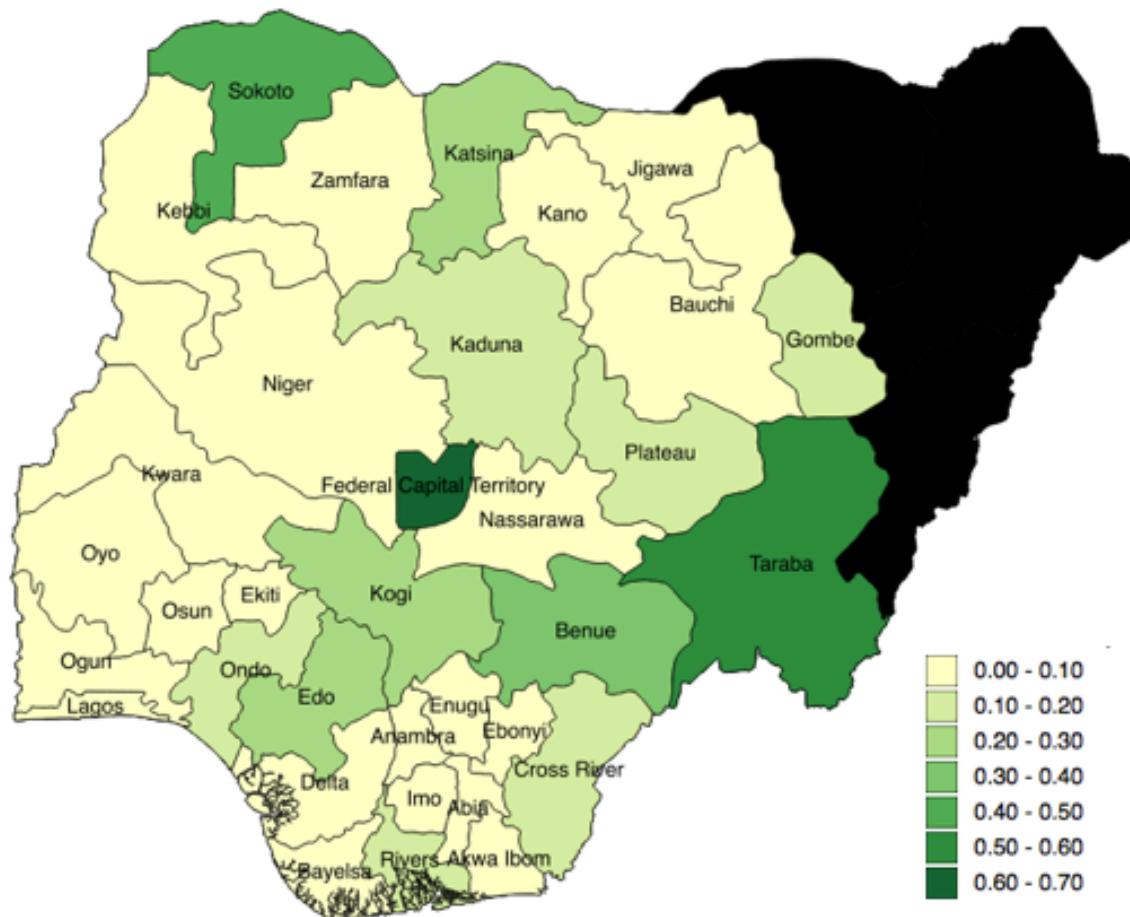


Excluding Katsina and Osun, most respondents do not identify as being able to live comfortably on their present income.

Percentage of respondents finding it very difficult to live on present income

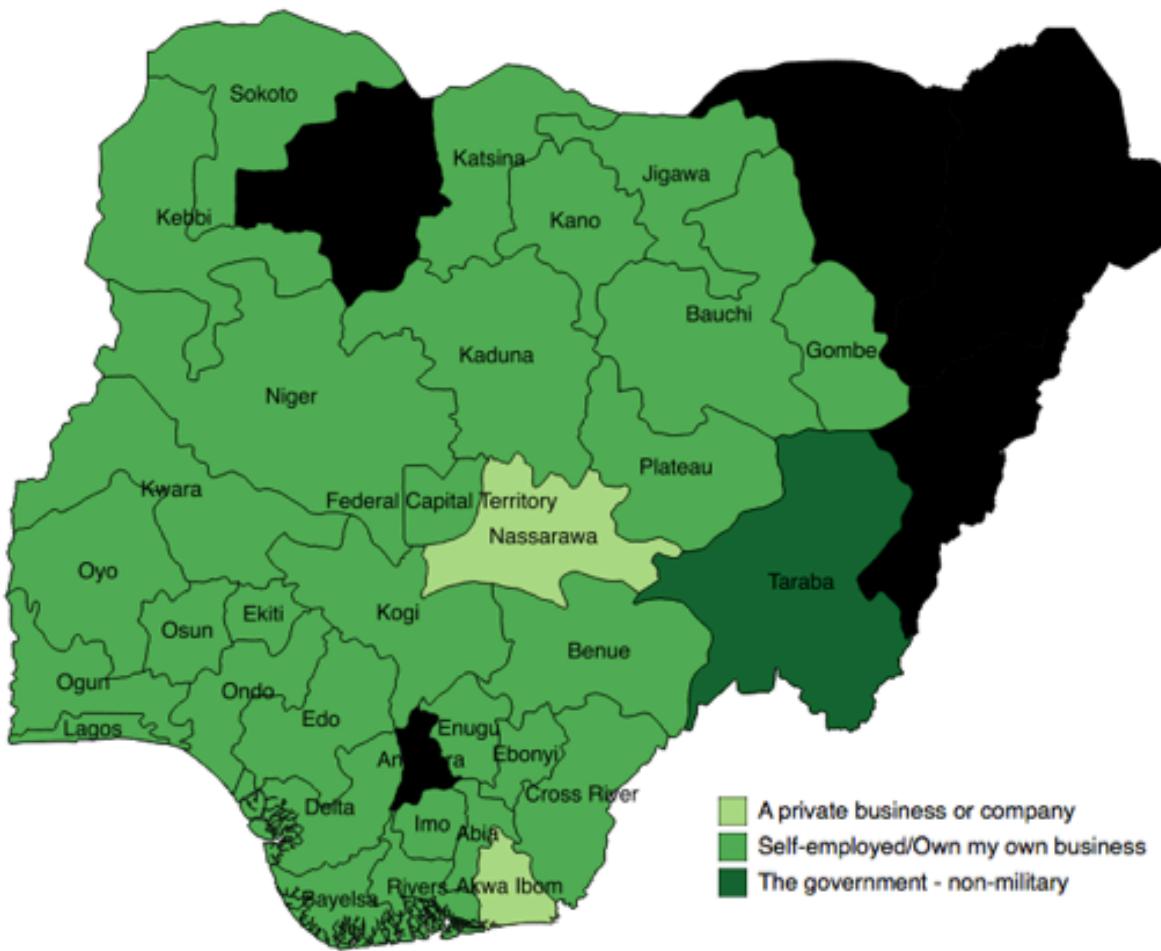
Excluding Federal Capital, Gombe, and Ebony, most respondents do not identify as finding it very difficult to live on present income.

Percentage of respondents employed by the government



Taraba, Sokoto, and the Federal Capital employ the highest percentage of respondents, ranging from 50-70%.

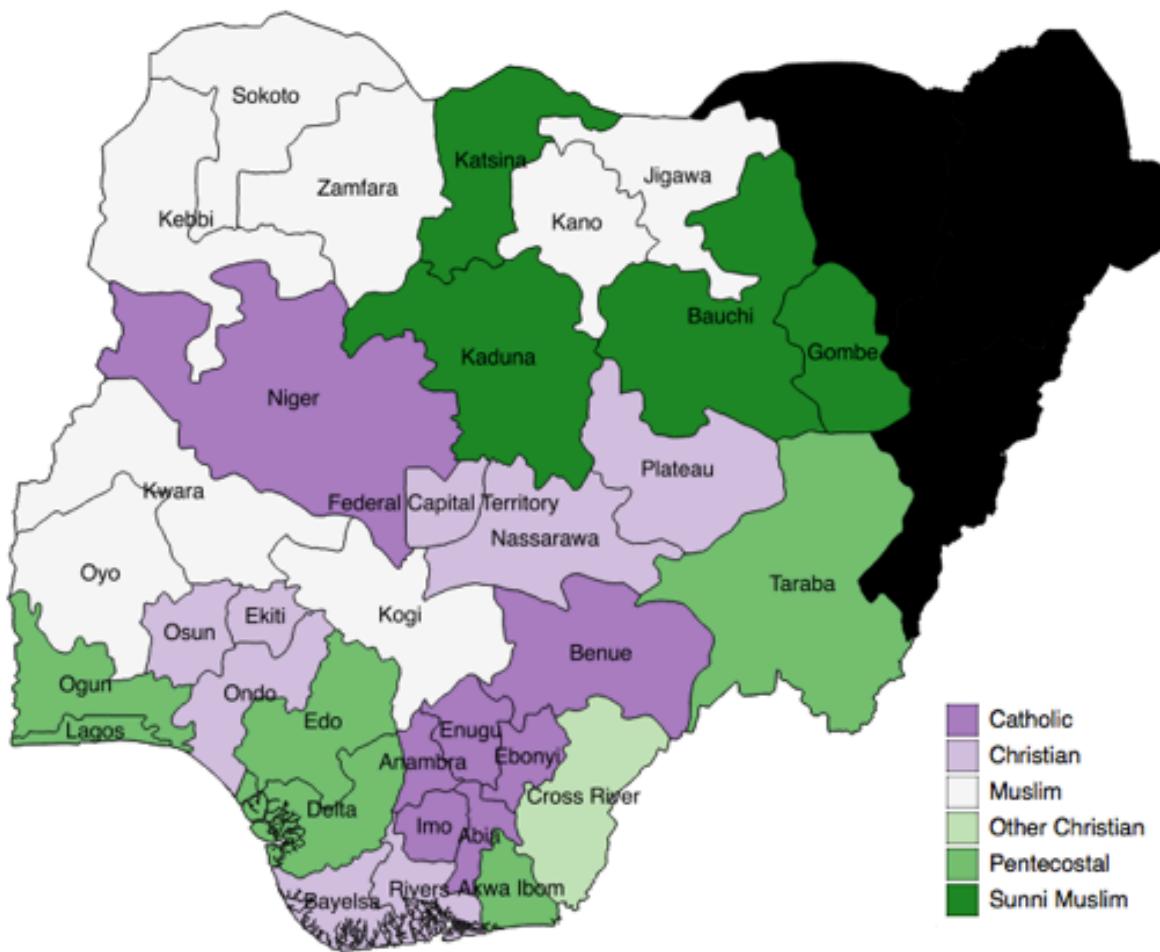
Most common employer



Taraba is the only state that respondents identify as being employed most by the government. In most other areas of Nigeria, respondents identify as self-employed.

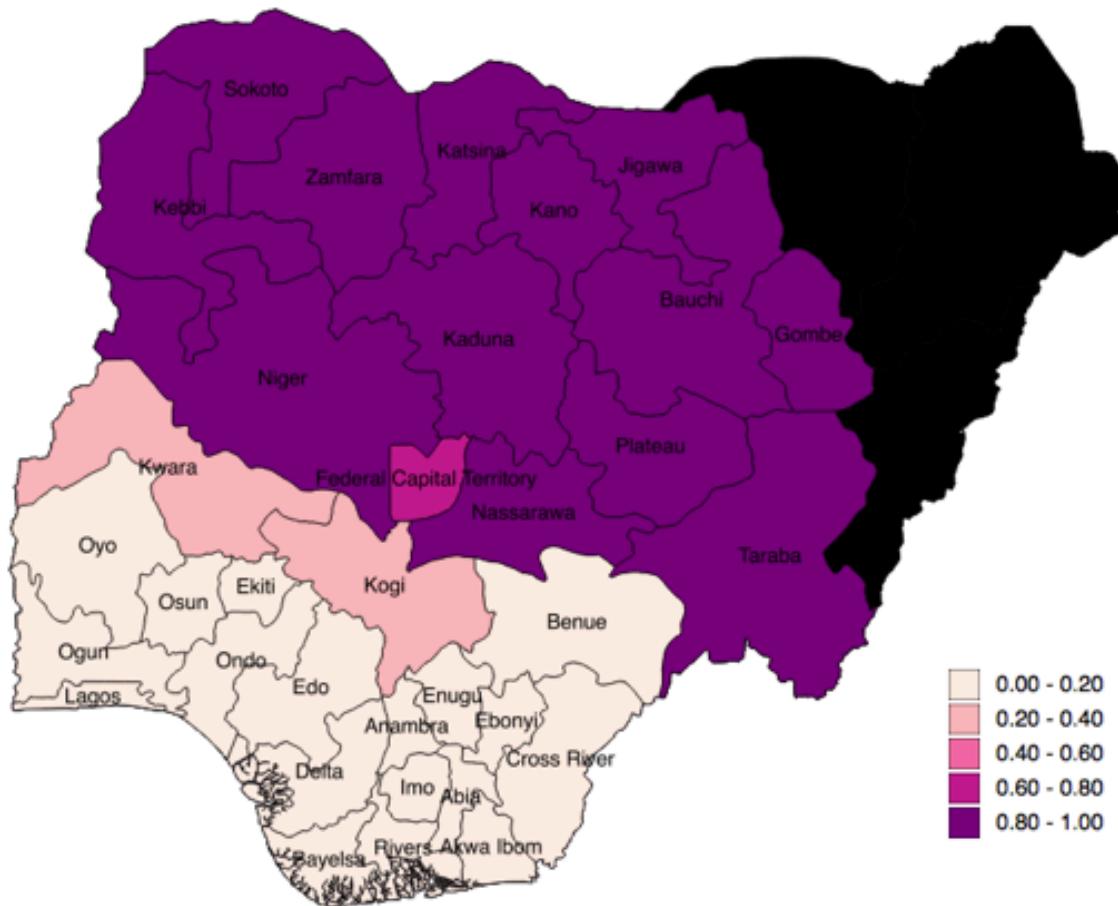
Language, Religion, and General Demographics

Most common religion



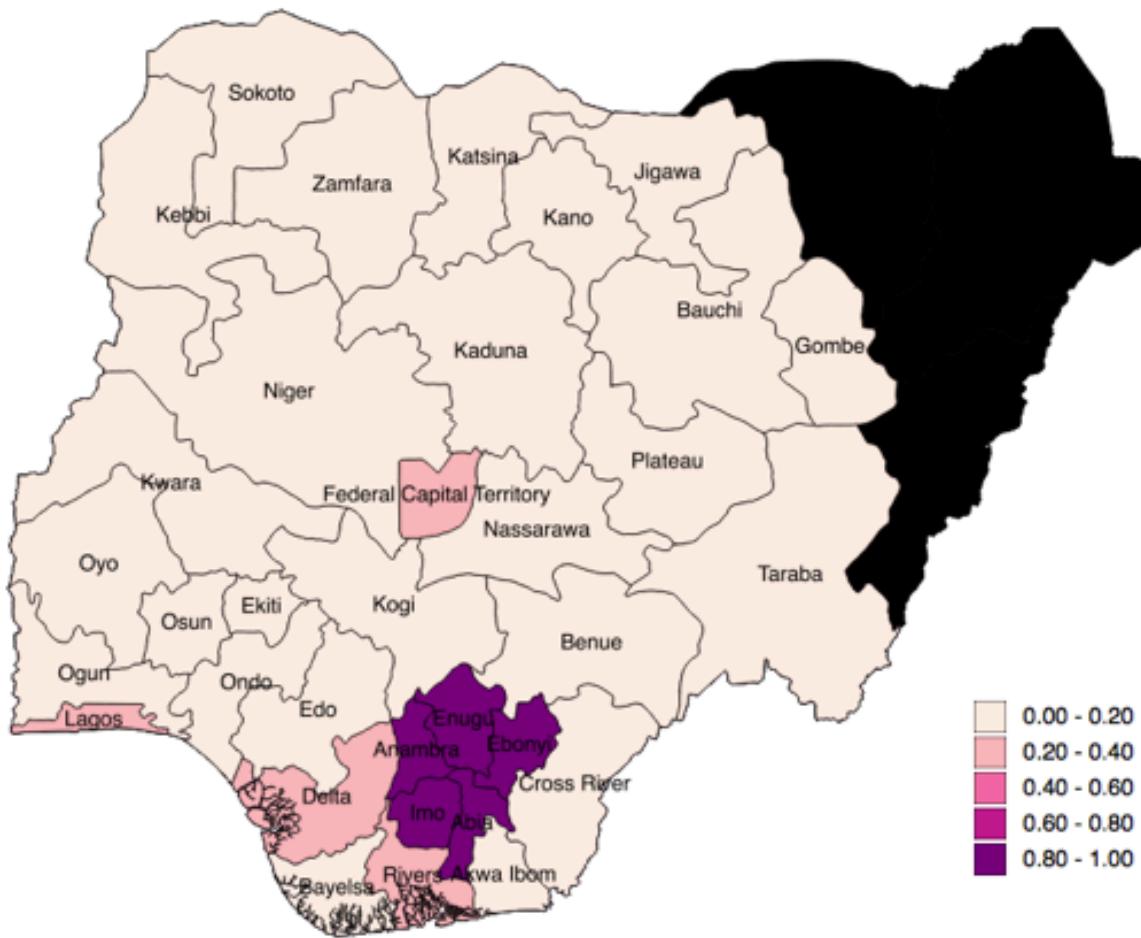
The Northern states identify more as Sunni Muslim while the Southern states identify as Christian and Catholic.

Percentage of respondents who speak Hausa



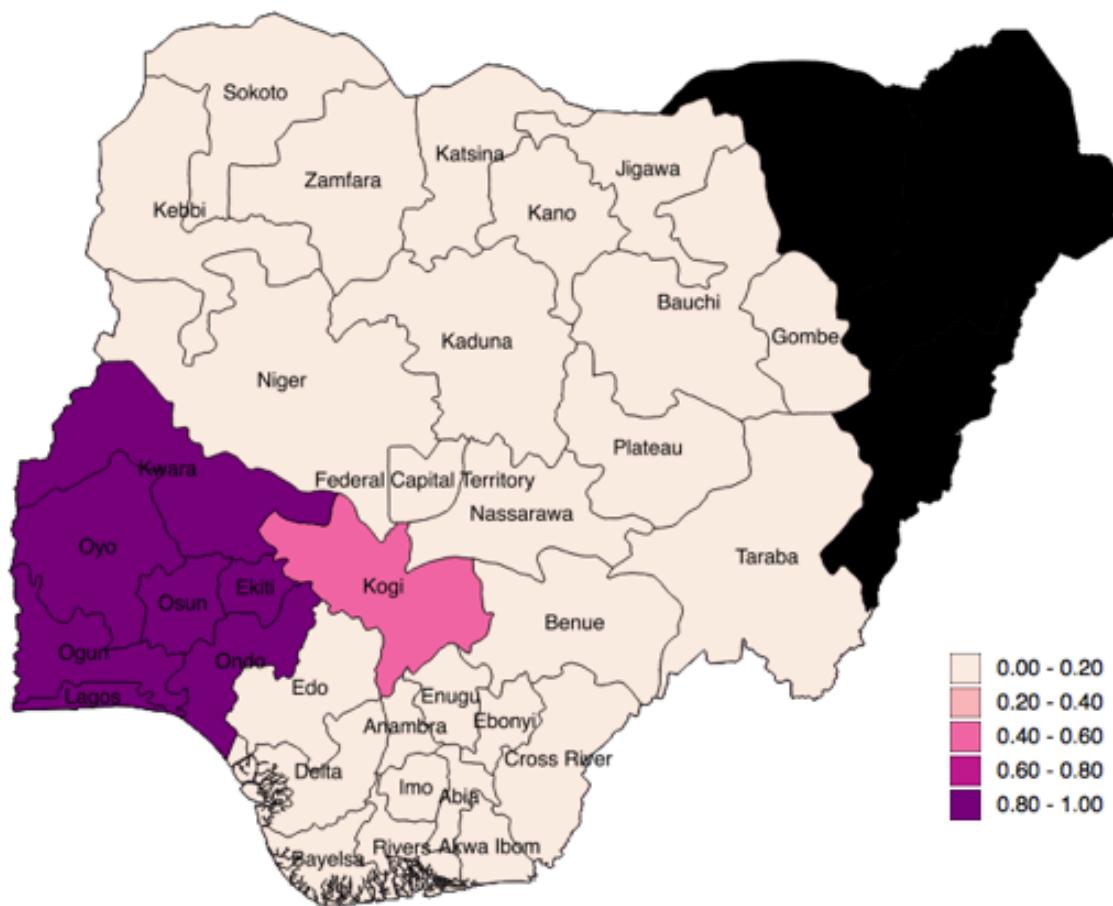
The overwhelming majority of respondents in the Northern states speak Hausa as their main language while the Southern states do not.

Percentage of respondents who speak Igbo



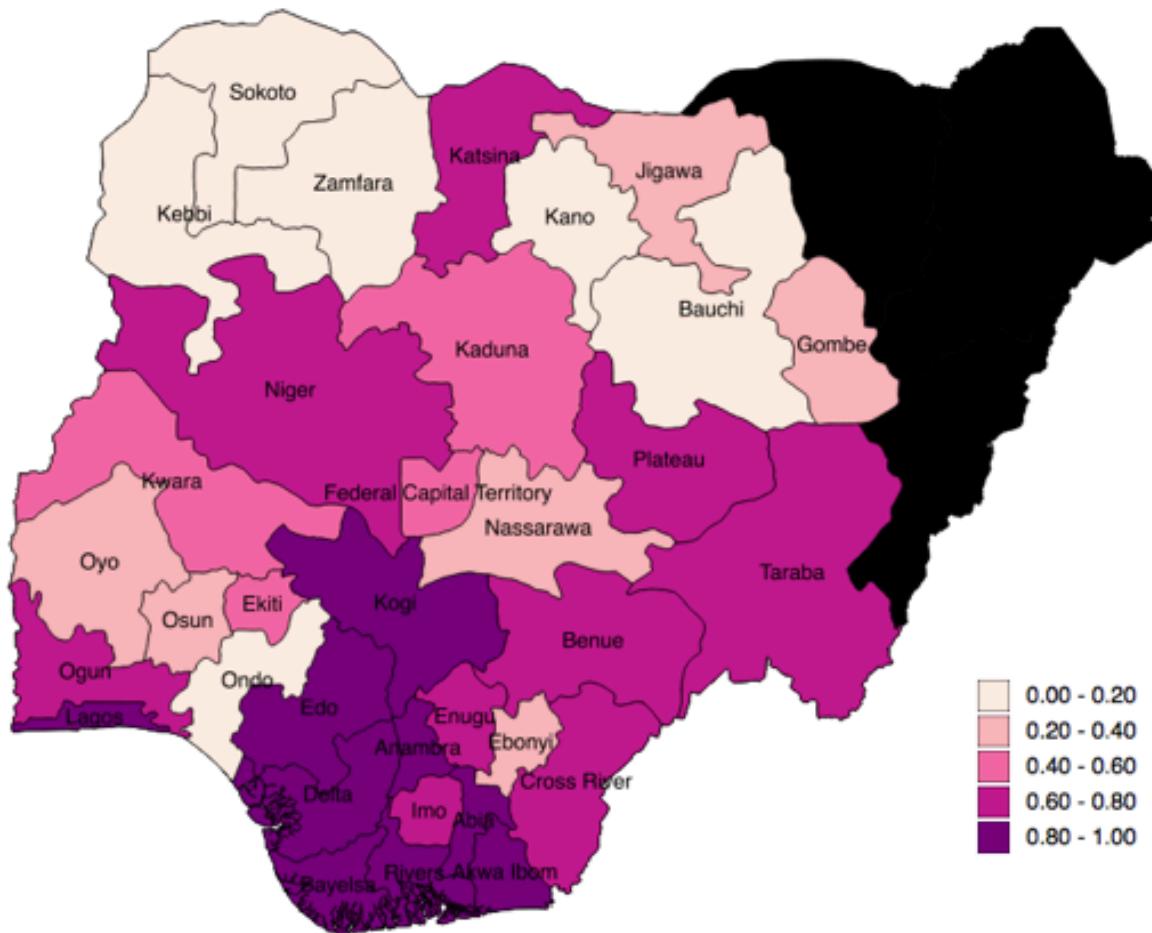
We see a tight concentration of Southern states that speak Igno as their primary language, but nowhere else in Nigeria.

Percentage of respondents who speak Yoruba



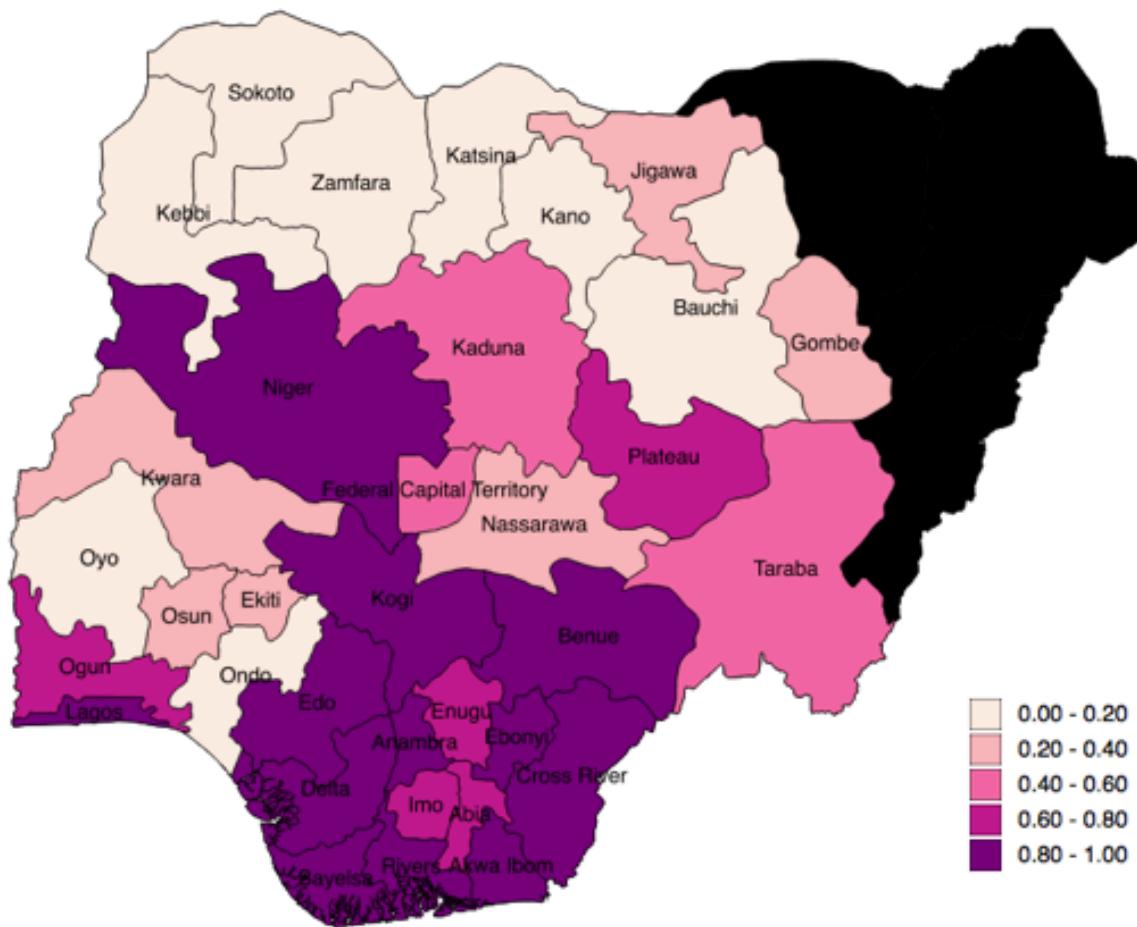
The vast majority of Western states identify as speaking Yoruba as their primary language.

Percentage of respondents who speak English



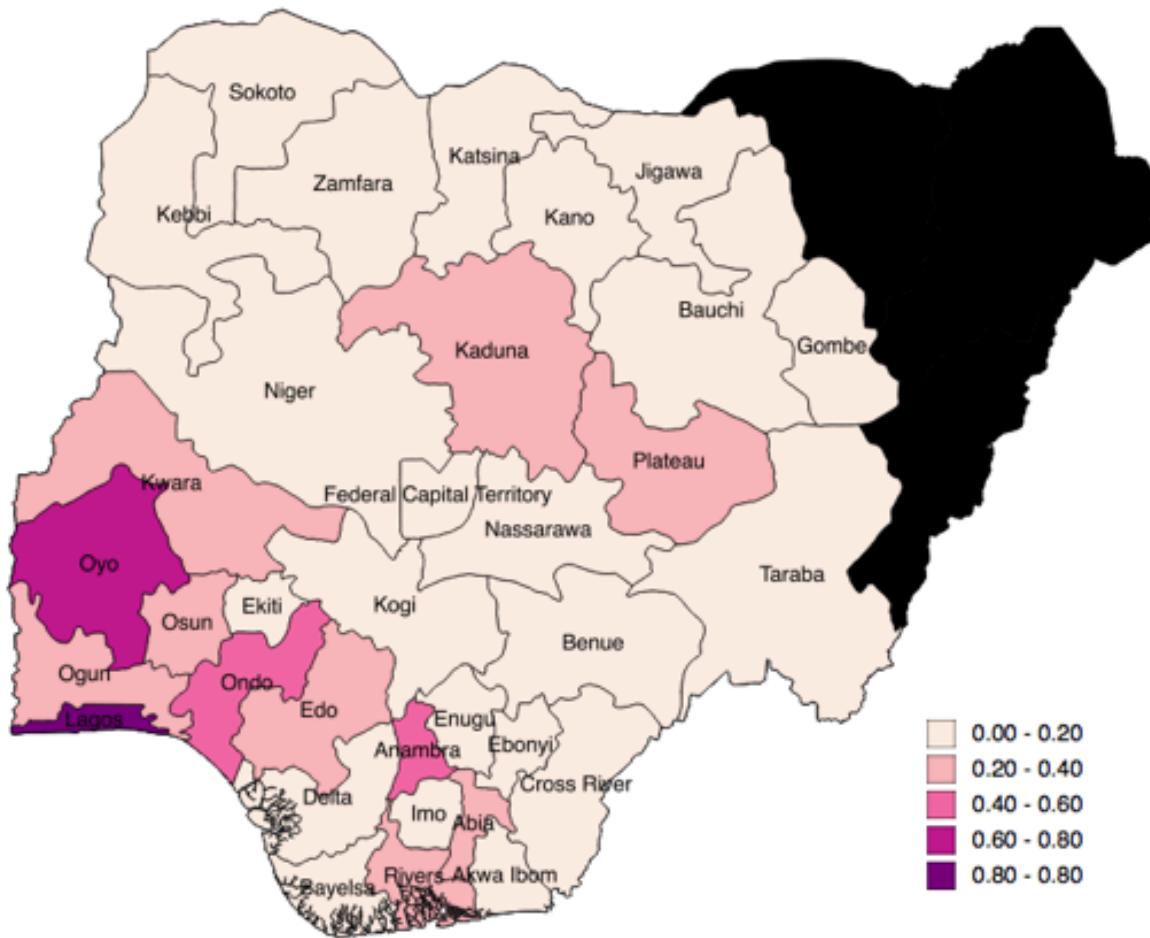
The vast majority of respondents who speak English as their primary language are concentrated in the Southern states, with some spoken in the Middle belt regions.

Percentage of respondents who speak Pidgin

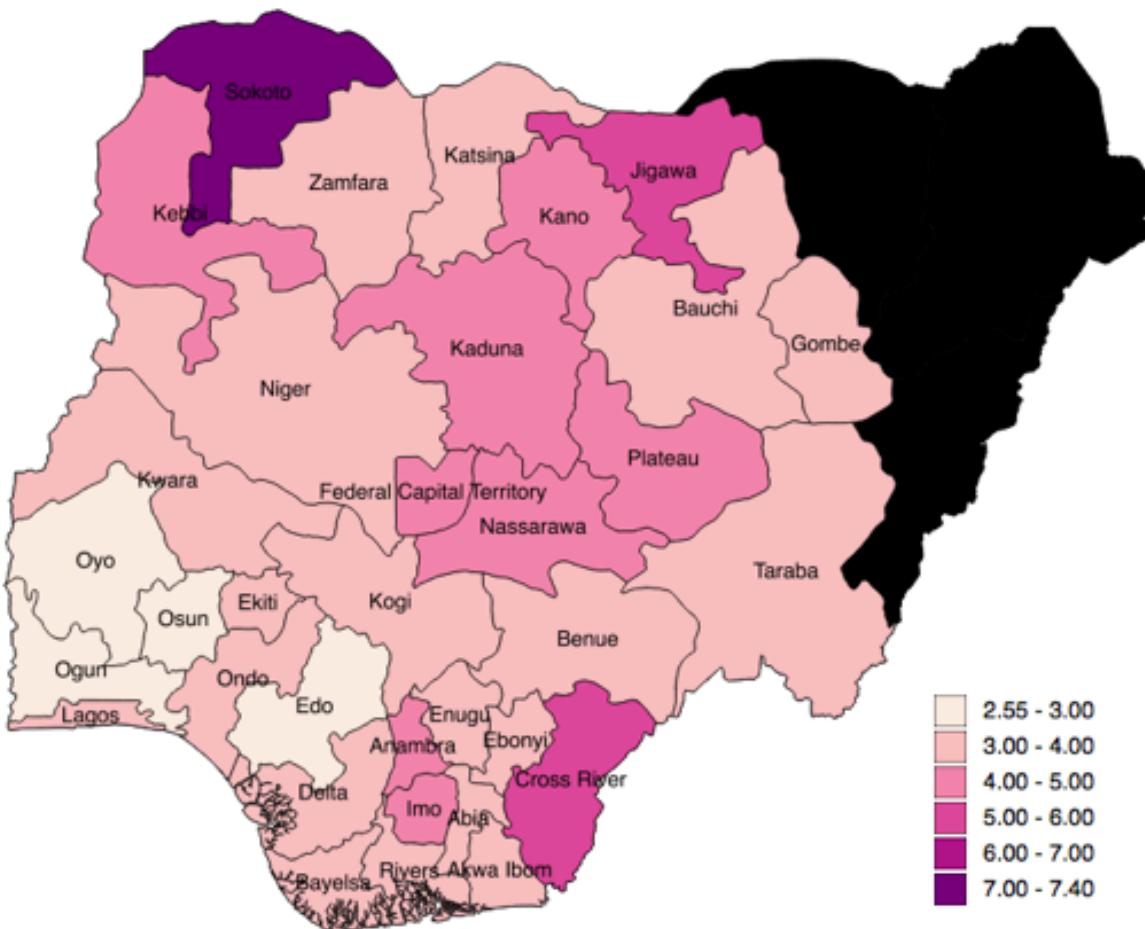


The vast majority of respondents who speak Pidgin are also concentrated in the Southern states and Niger delta region.

Percentage of respondents living in urban areas

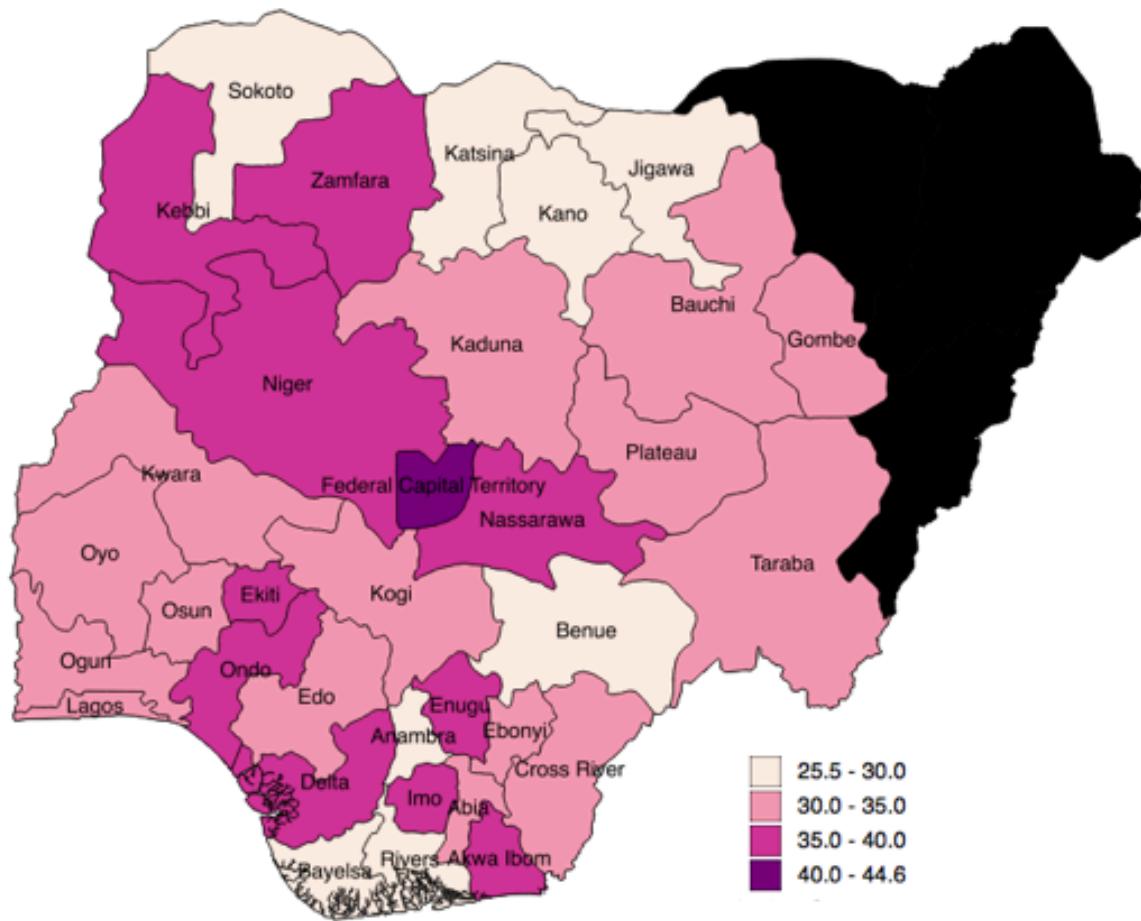


Lagos and Oyo are the two states where the majority of respondents live in urban areas. Elsewhere, most (or half) of respondents do not.

Average number of individuals older than 15 residing in a household

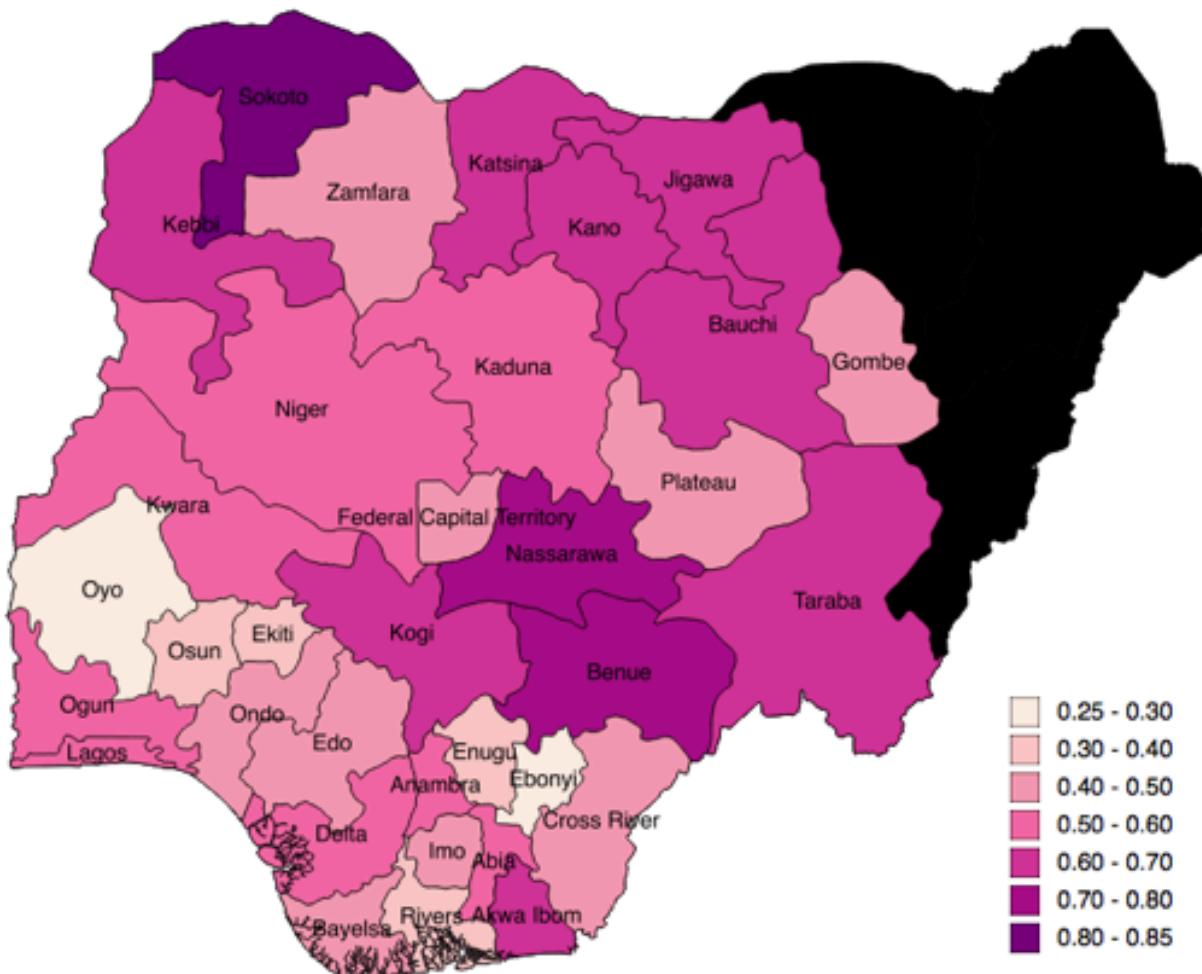
Sokoto is by far the oldest state, with over 7 individuals per household age 15 or older. Elsewhere, most states are very young.

Average age of respondent



Excluding the Federal Capital, the average age of respondents tend to be distributed across the country, with the Northwest states older by 5 years as a whole.

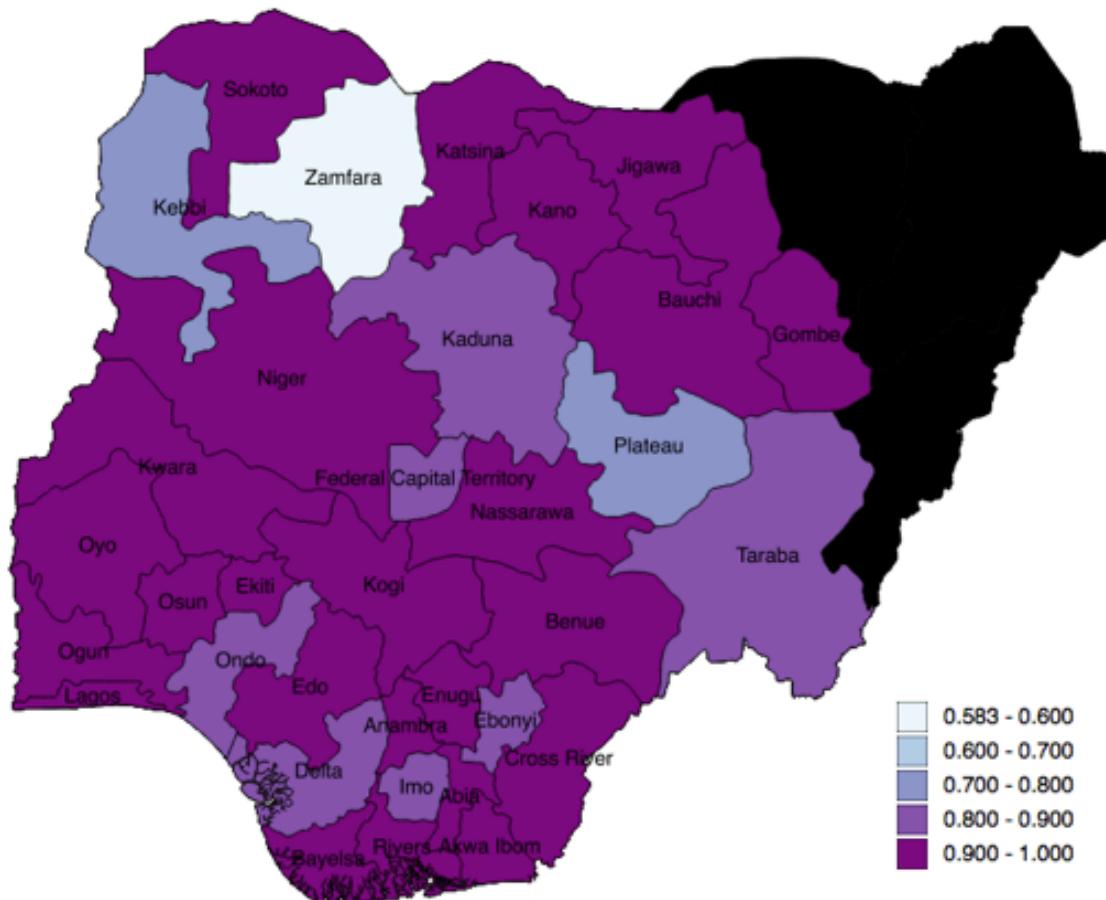
Percentage of respondents that are male



Most respondents to the survey are male, other than in Ebonyi and Oyo, where the majority of respondents are female.

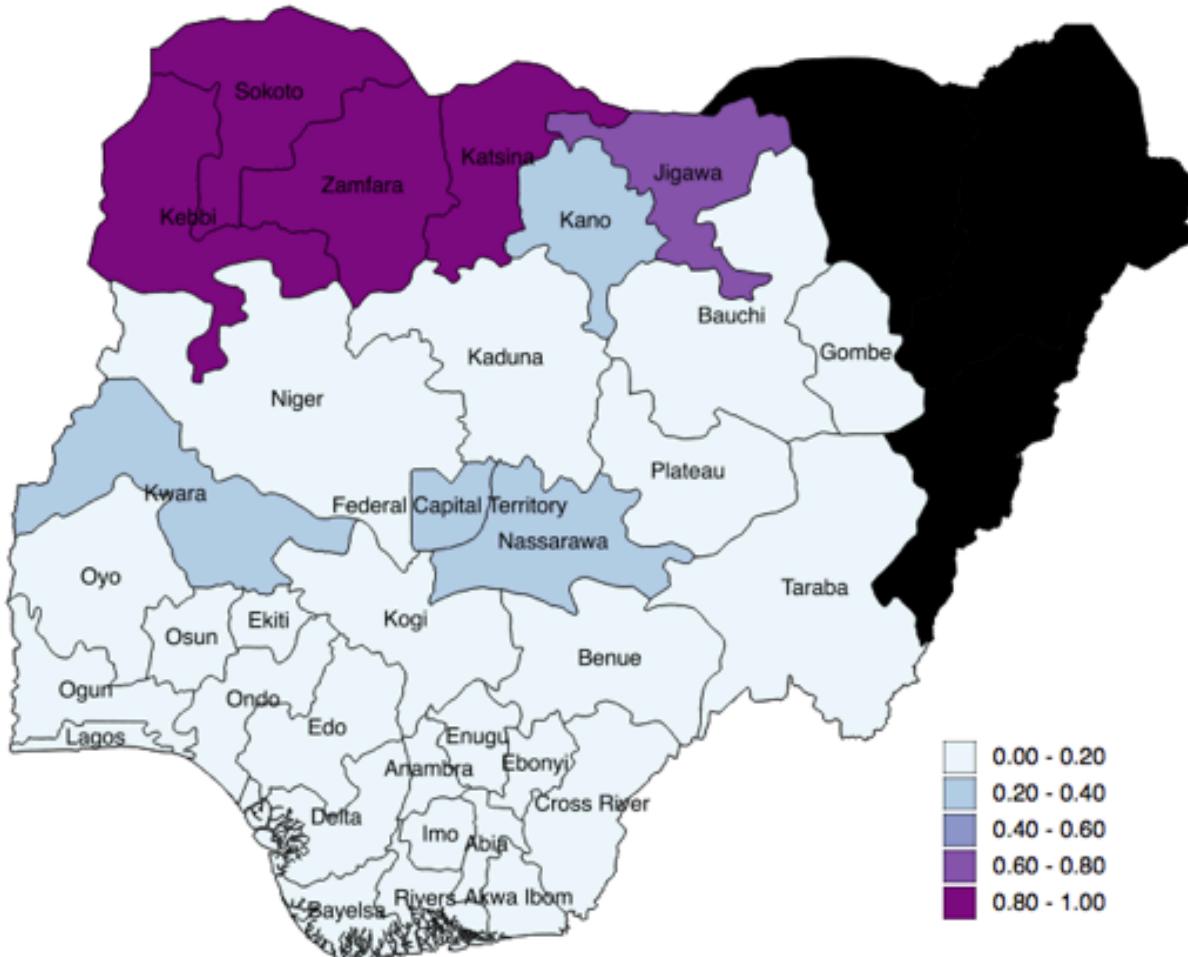
Mobile and Internet Access

Percentage of respondents with a mobile phone in the house



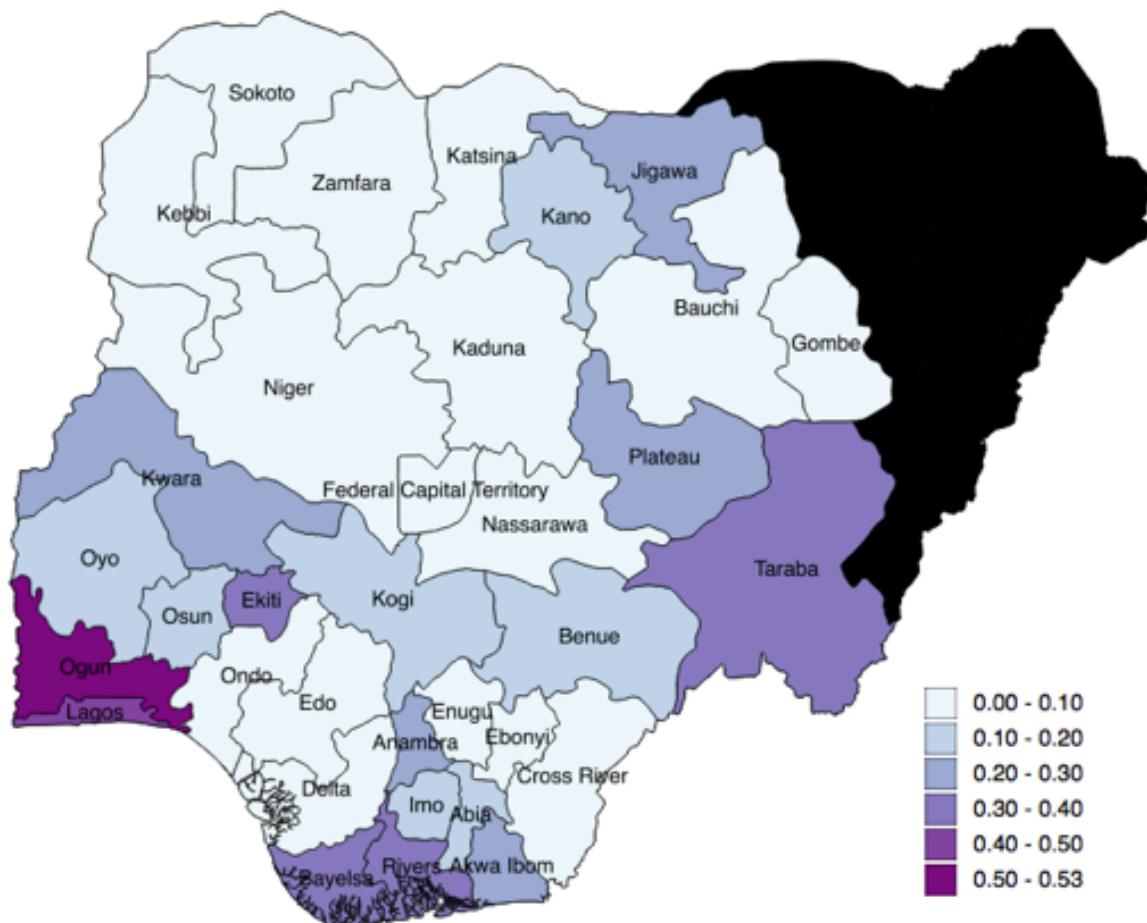
Excluding Zamfara, all states in Nigeria seem to have households that 70-100% own phones.

Percentage of respondents who have not used the internet in last 4 weeks because they “don’t trust the Internet”



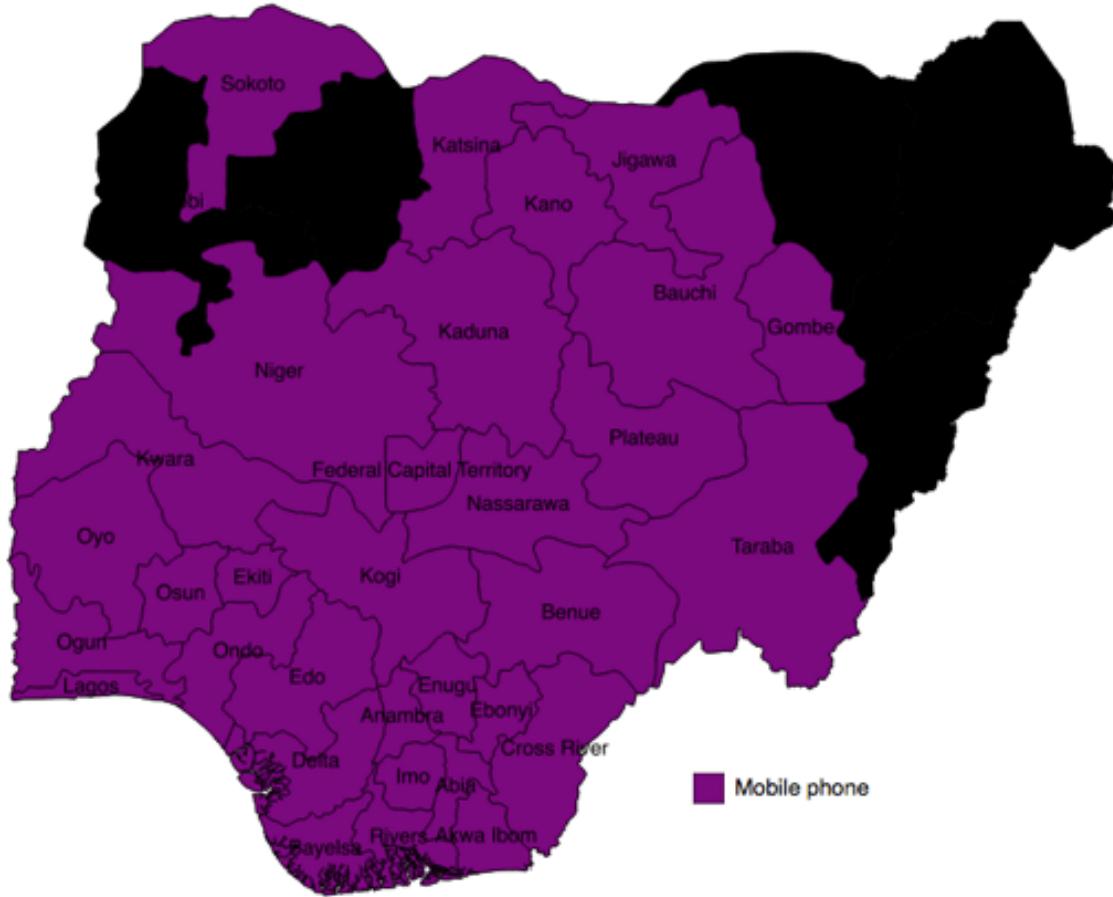
The only states where the majority of respondents don't trust the Internet are concentrated in the North, and specifically Northwest states.

Percentage of respondents who have used Twitter in the past 7 days



Other than Ogun, most respondents have not used Twitter in the past 7 days.

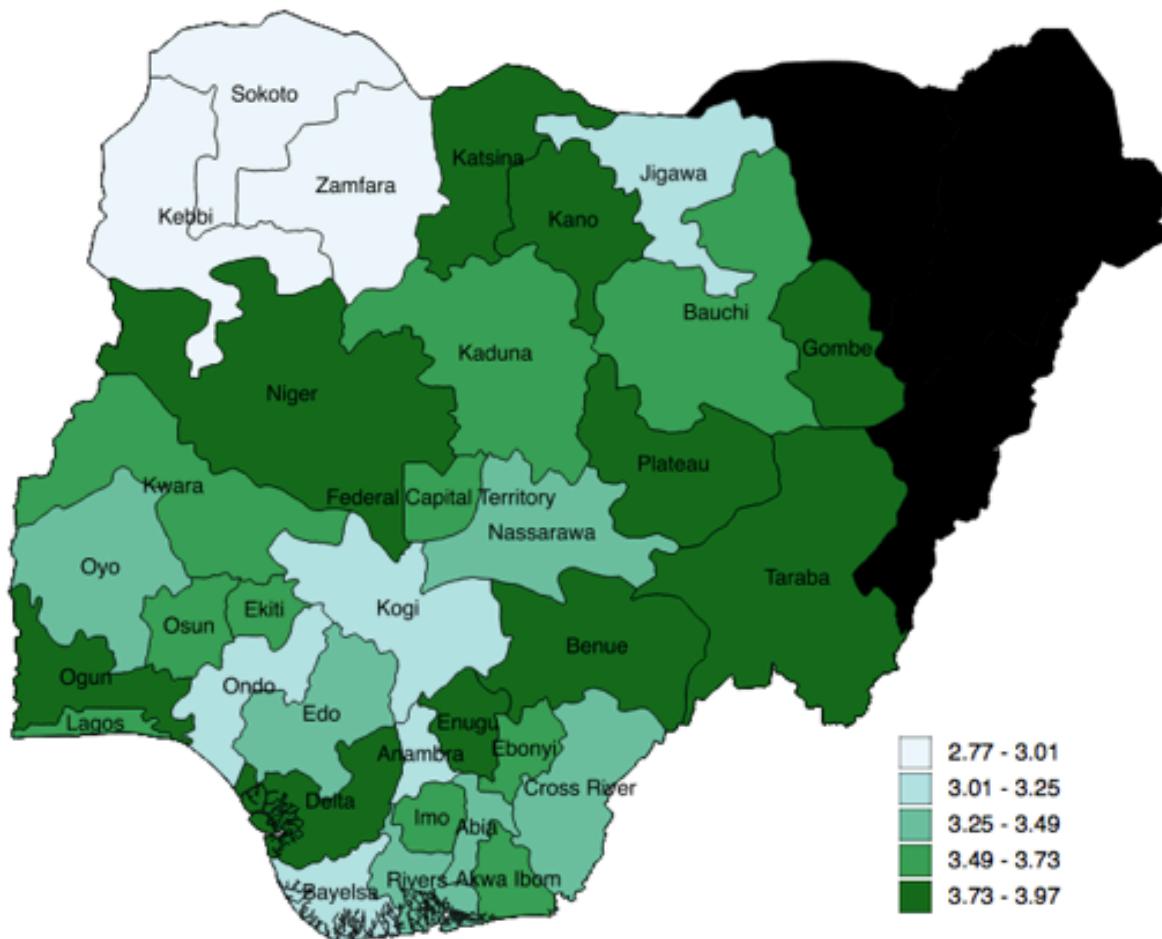
Device respondents most commonly use Internet on



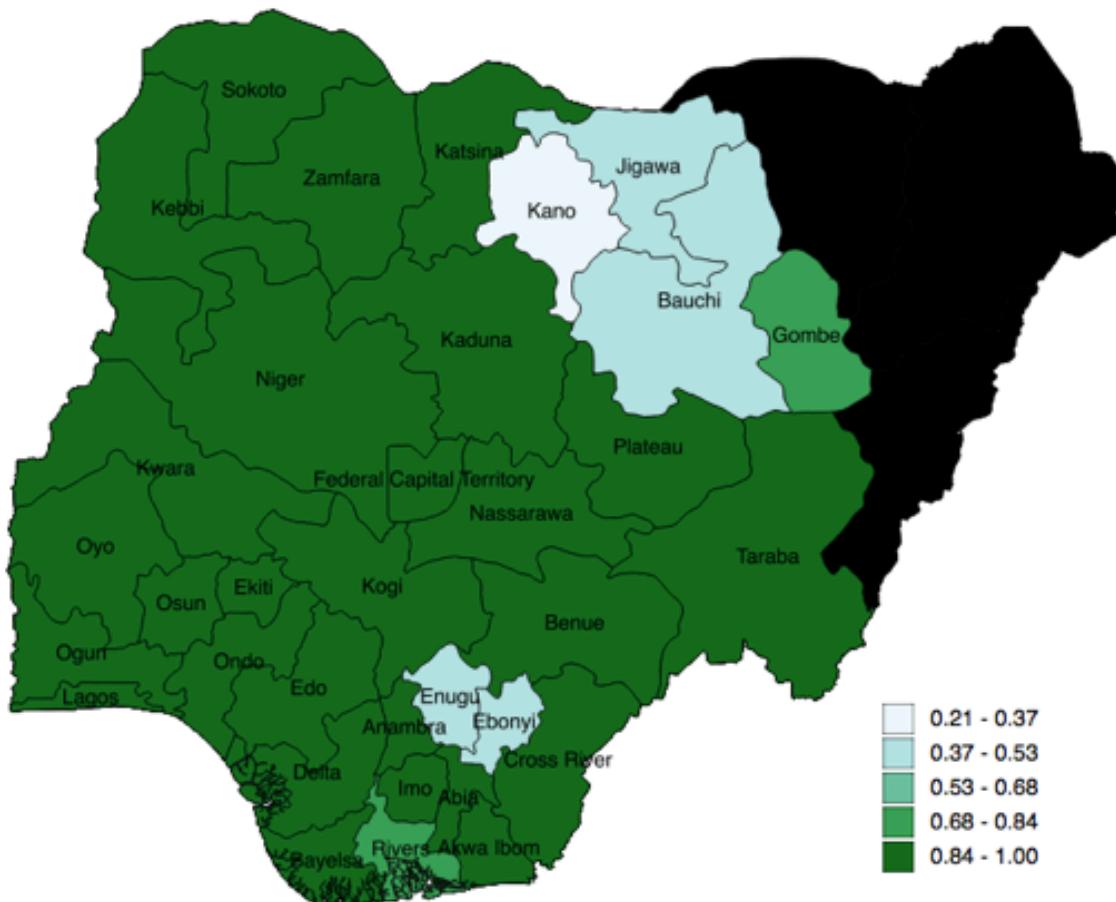
Every reported state in Nigeria identified mobile phones as the primary device Internet is accessed with.

News Sources and Media

Average rating of the importance of the news

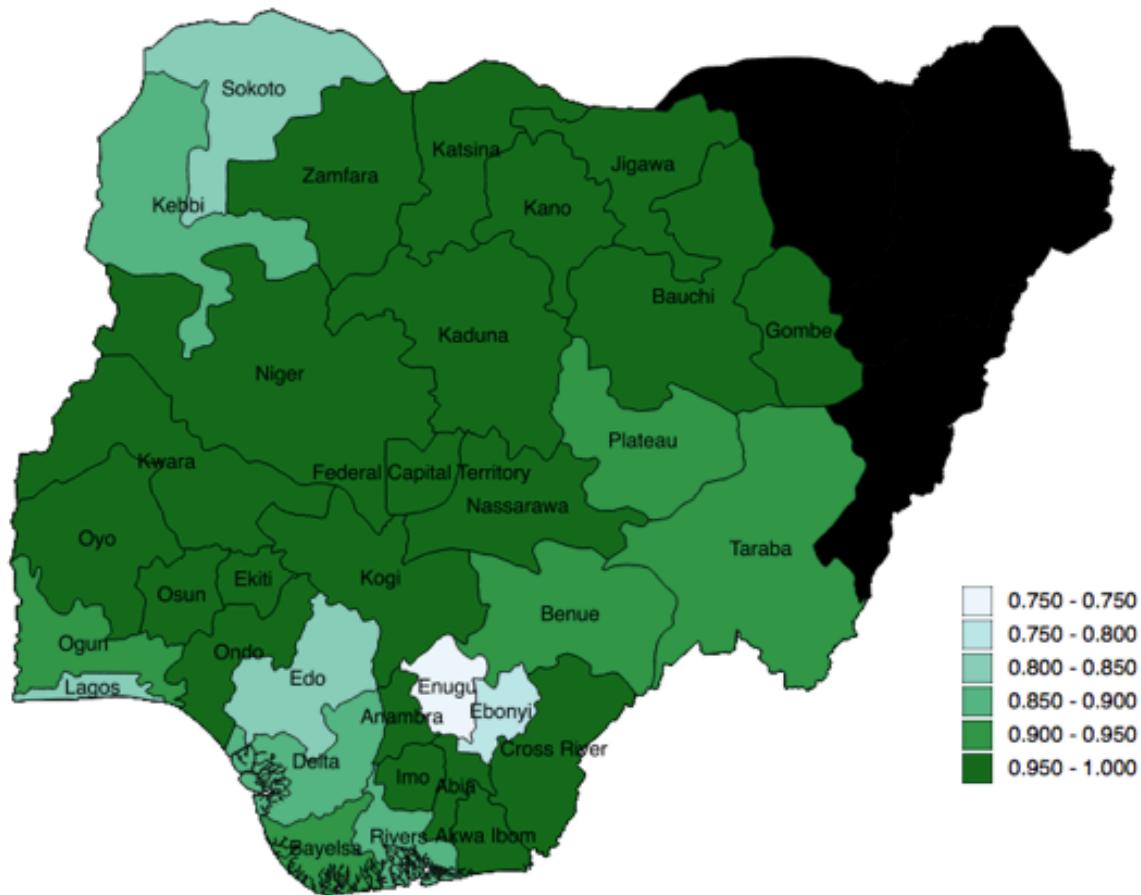


On a scale of 1-4 with 4 being very important, most respondents other than the Northwest states find news to be fairly important.

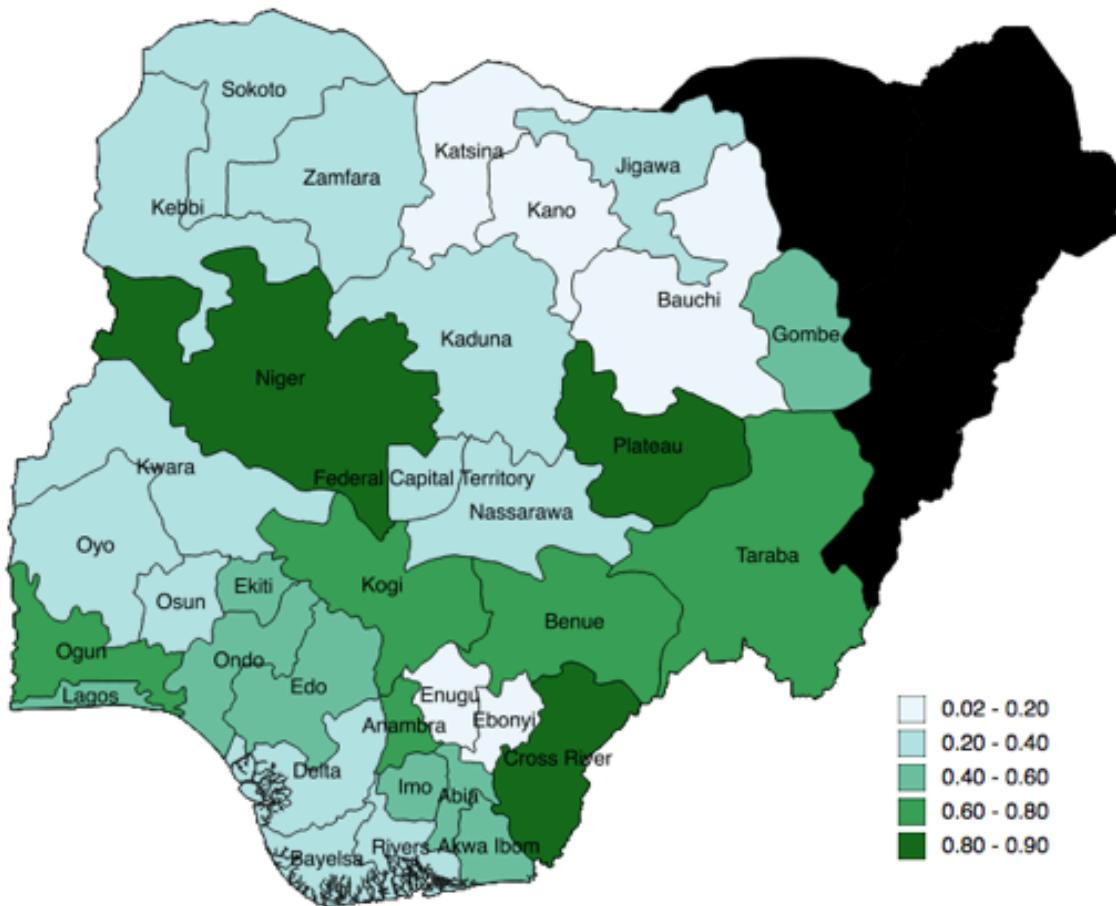
Percentage of respondents who use television as a source of news

Other than Enugu, Ebonyi, and Northern states of Kano, Jigawa, and Bauchi, 85-100% of respondents identify television as a news source.

Percentage of respondents who use radio as a source of news

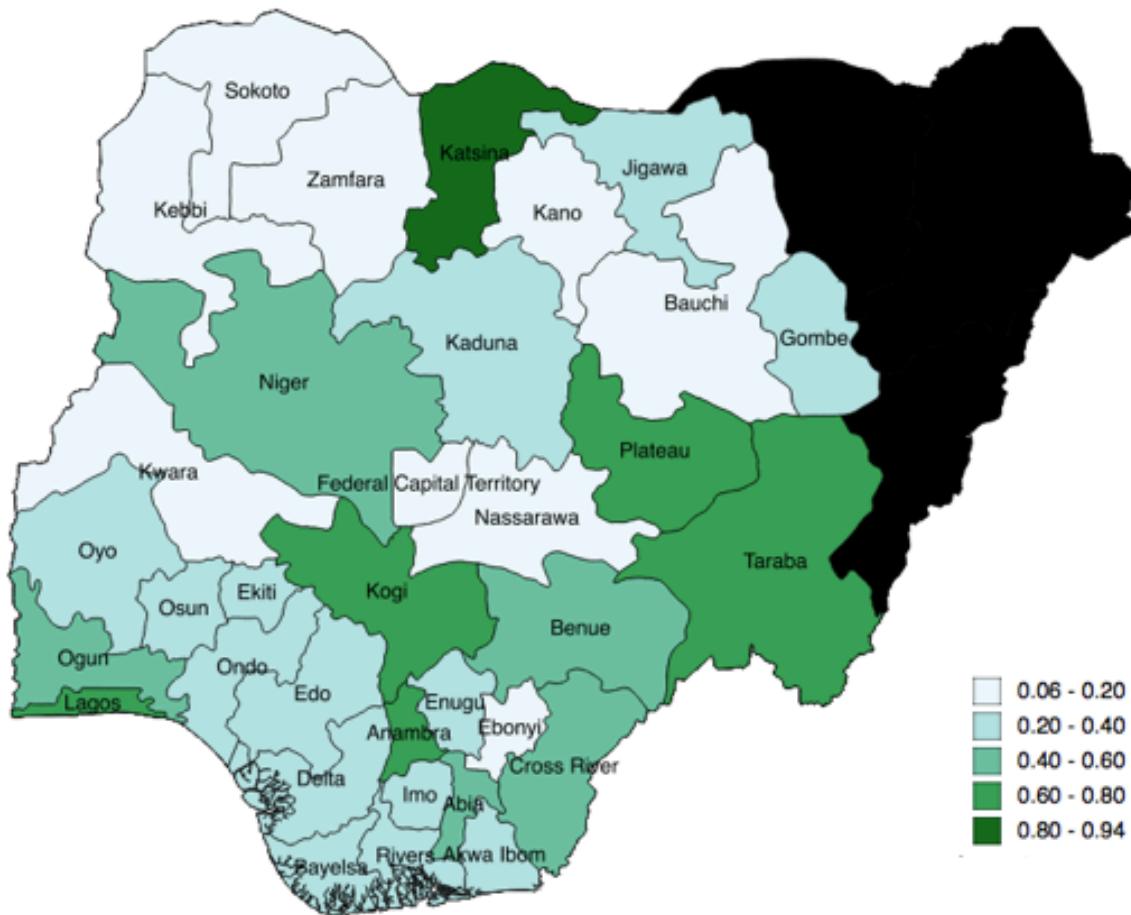


Other than Enugu, 85-100% of respondents identify radio as a news source.

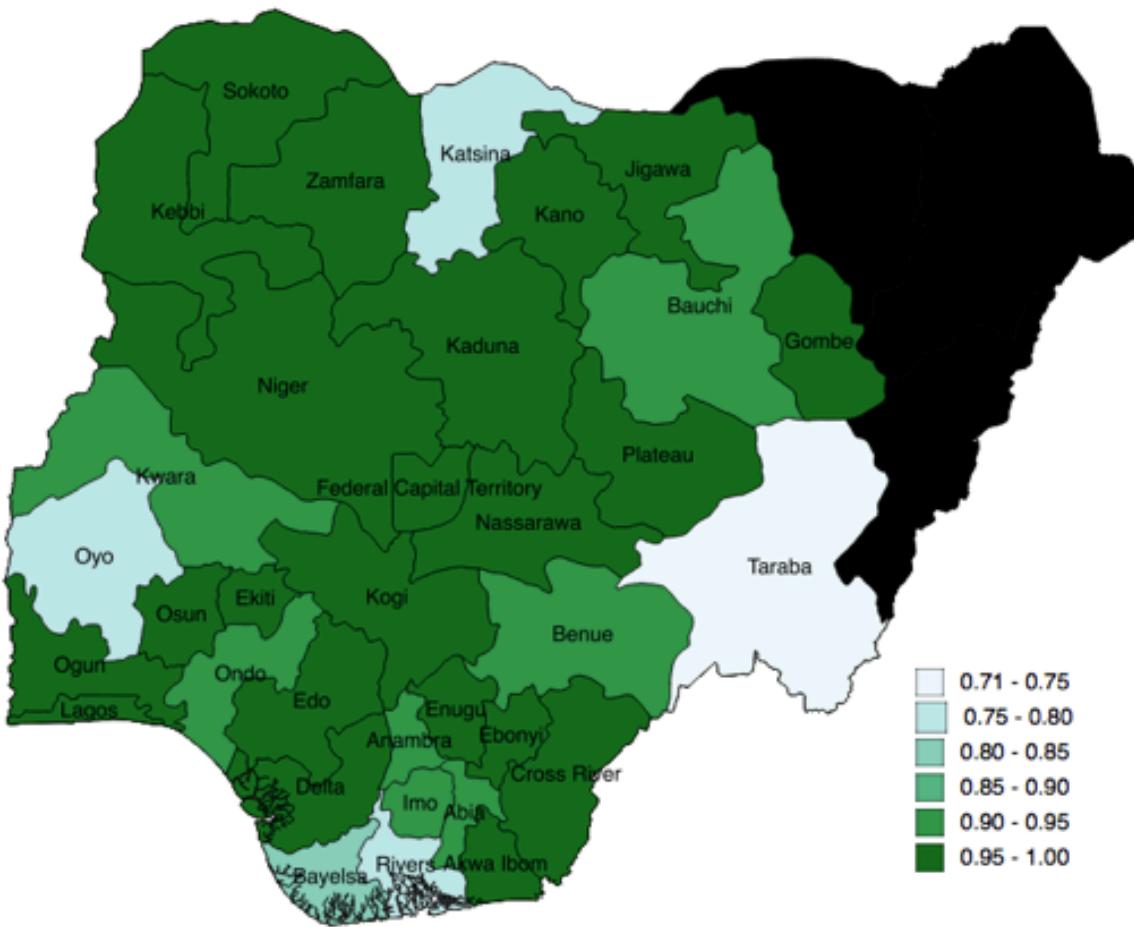
Percentage of respondents who use newspaper or magazines as a source of news

Newspaper and magazines are cited as a less common source of news, excluding Niger, Plateau, and Cross River.

Percentage of respondents who use internet as a source of news

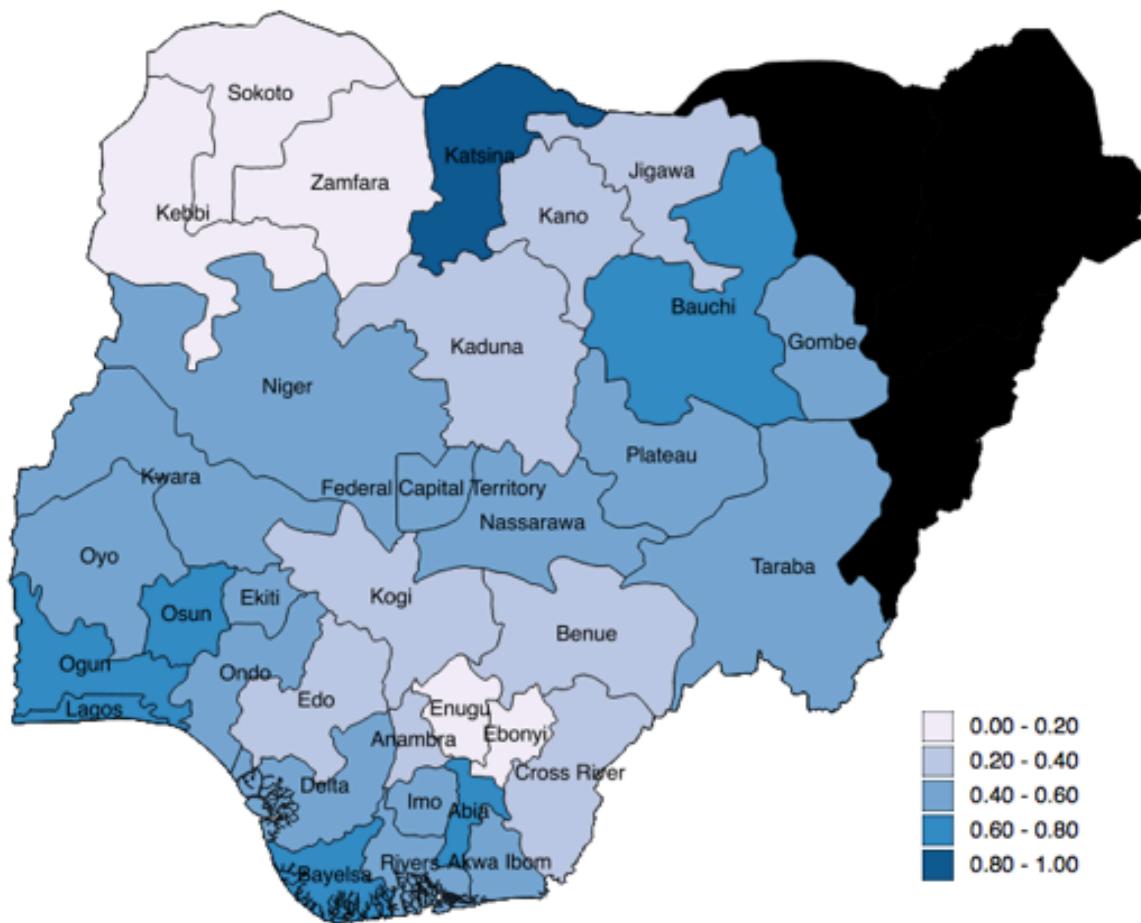


Excluding Katsina, Plateau, Taraba, Kogi, and Lagos, most respondents do not use the Internet as a source of news.

Percentage of respondents who use family as a source of news

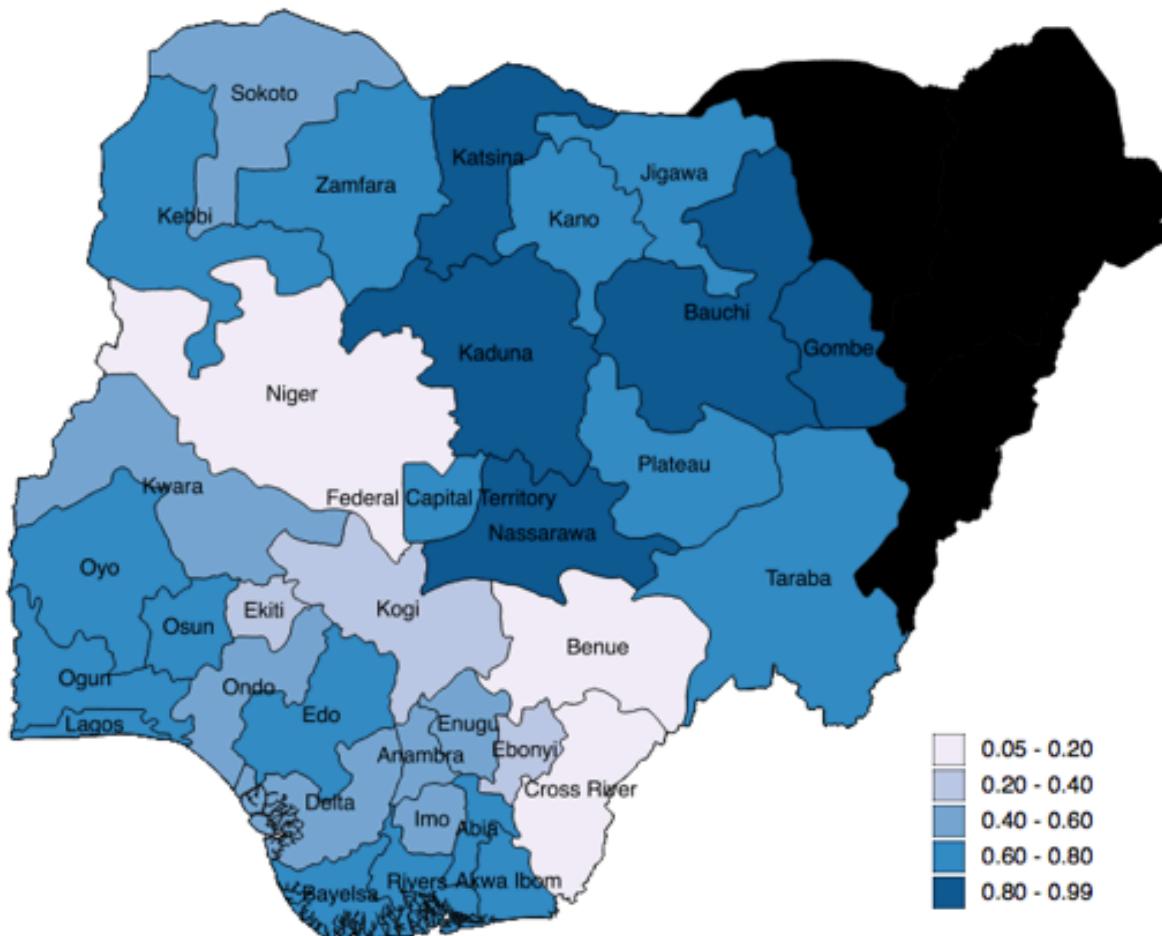
Excluding Taraba, Oyo, Katsina, and Rivers, 95-100% of respondents use family as a source of news.

Percentage of respondents who frequently seek out news and information regarding business and the economy



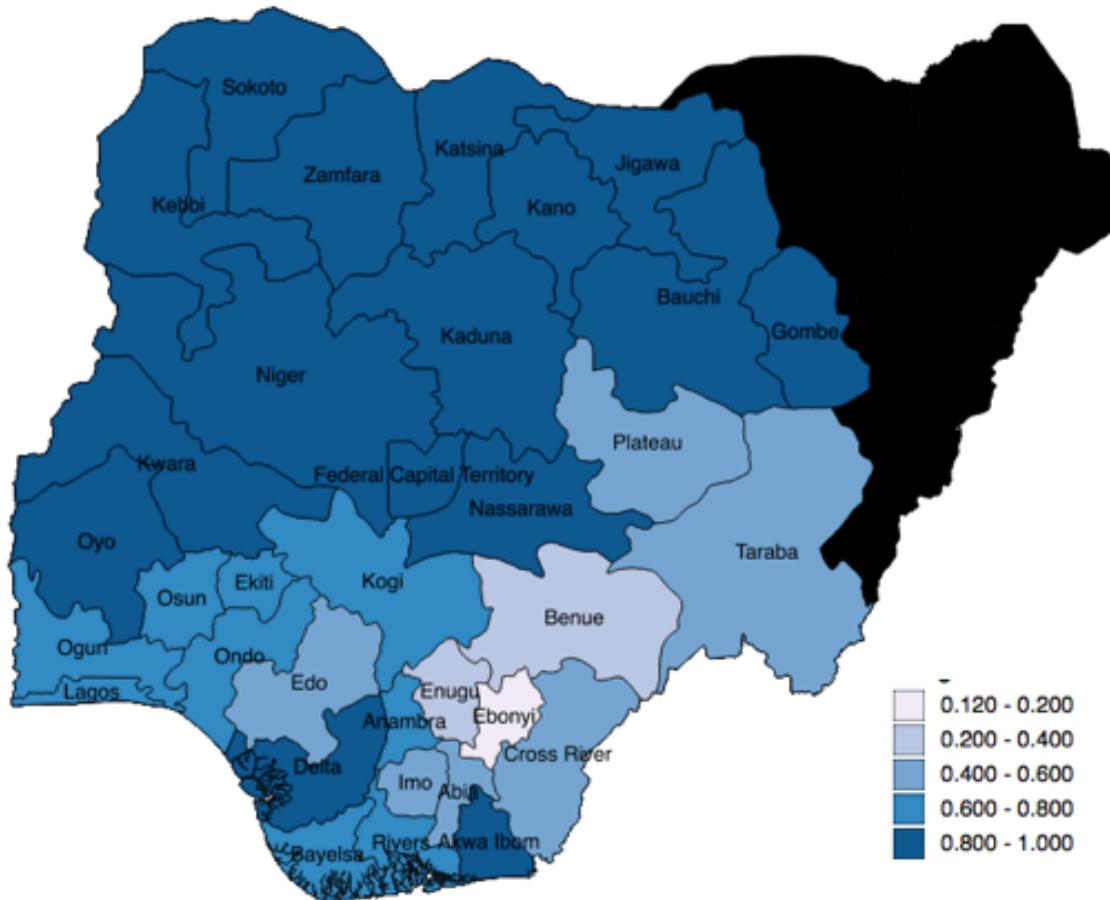
Most Southwest states and Enugu and Ebonyi seek out information regarding the economy and/or business.

Percentage of respondents who frequently seek out news and information regarding crime and public safety



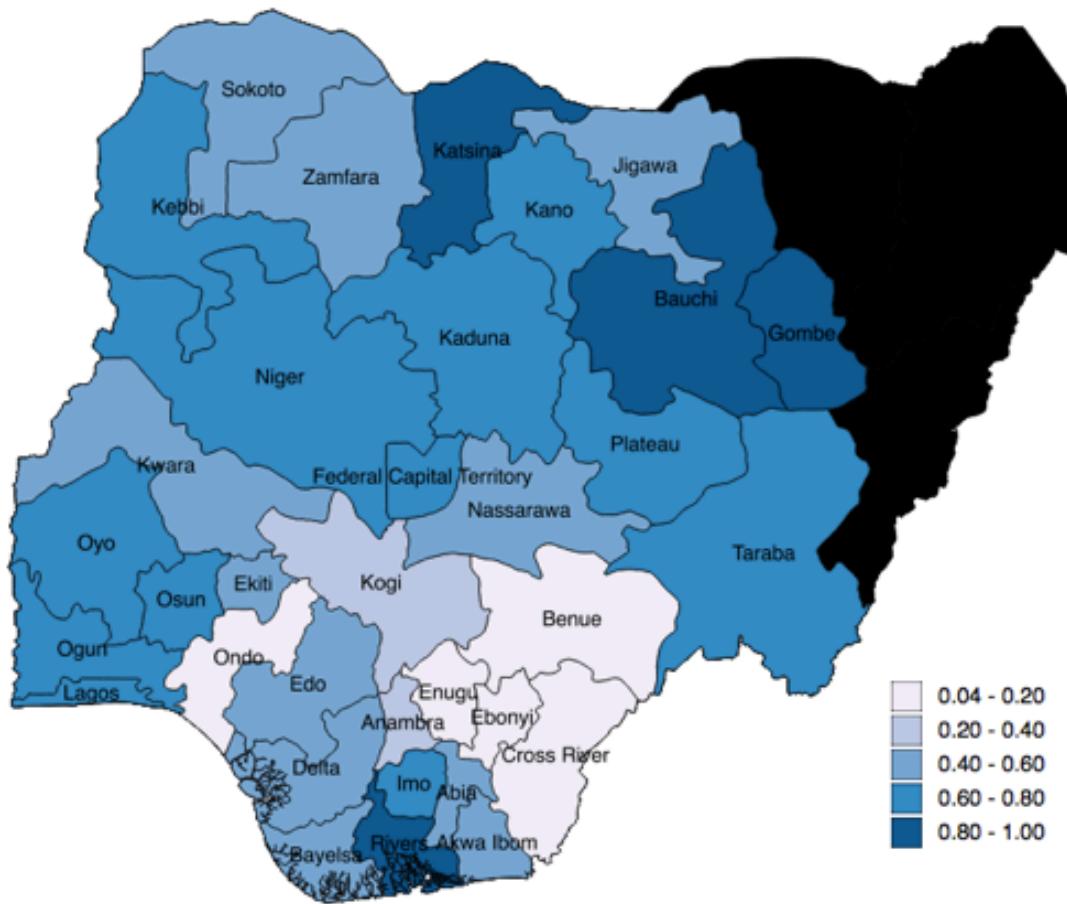
The vast majority of respondents who frequently seek out information regarding crime are concentrated in the Northern states.

Percentage of respondents who frequently seek out news and information regarding religion



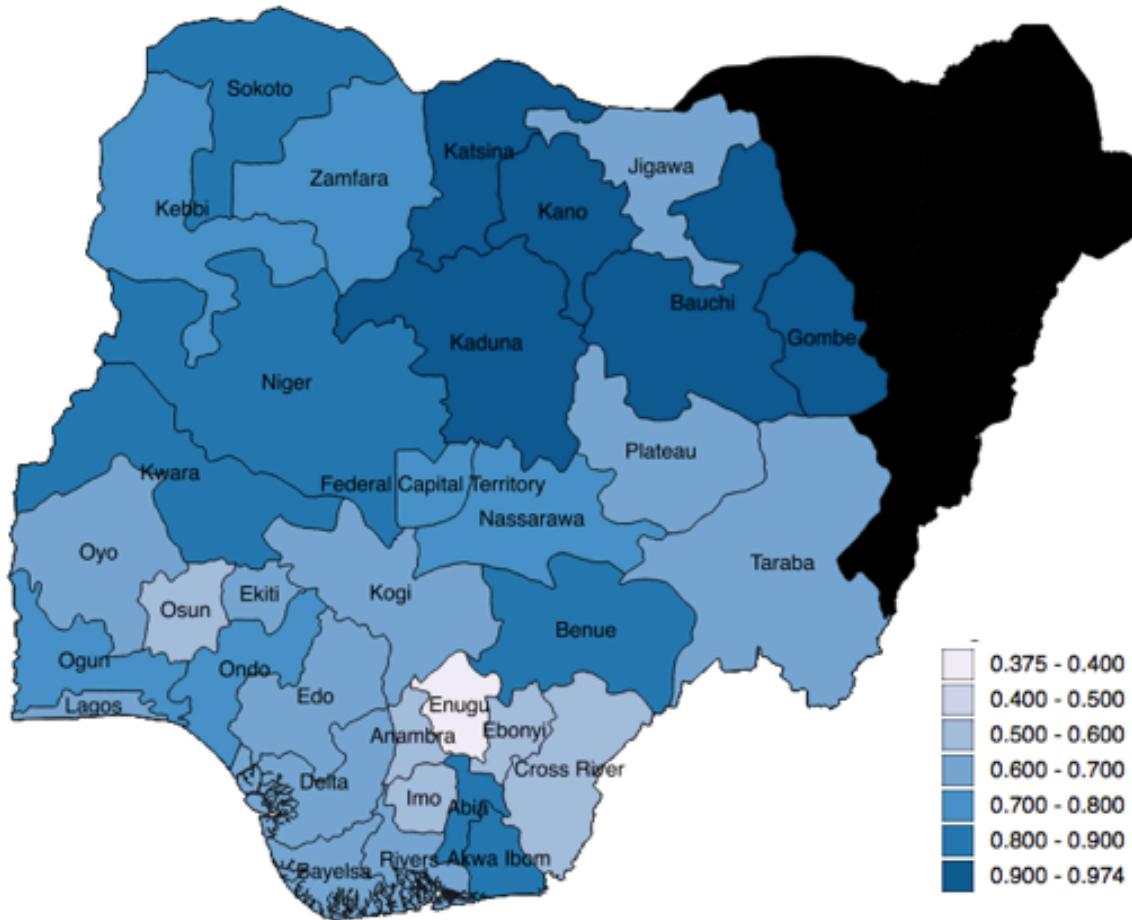
Excluding Ebonyi, the vast majority of respondents frequently seek out news regarding religion.

Percentage of respondents who frequently seek out news and information regarding human rights



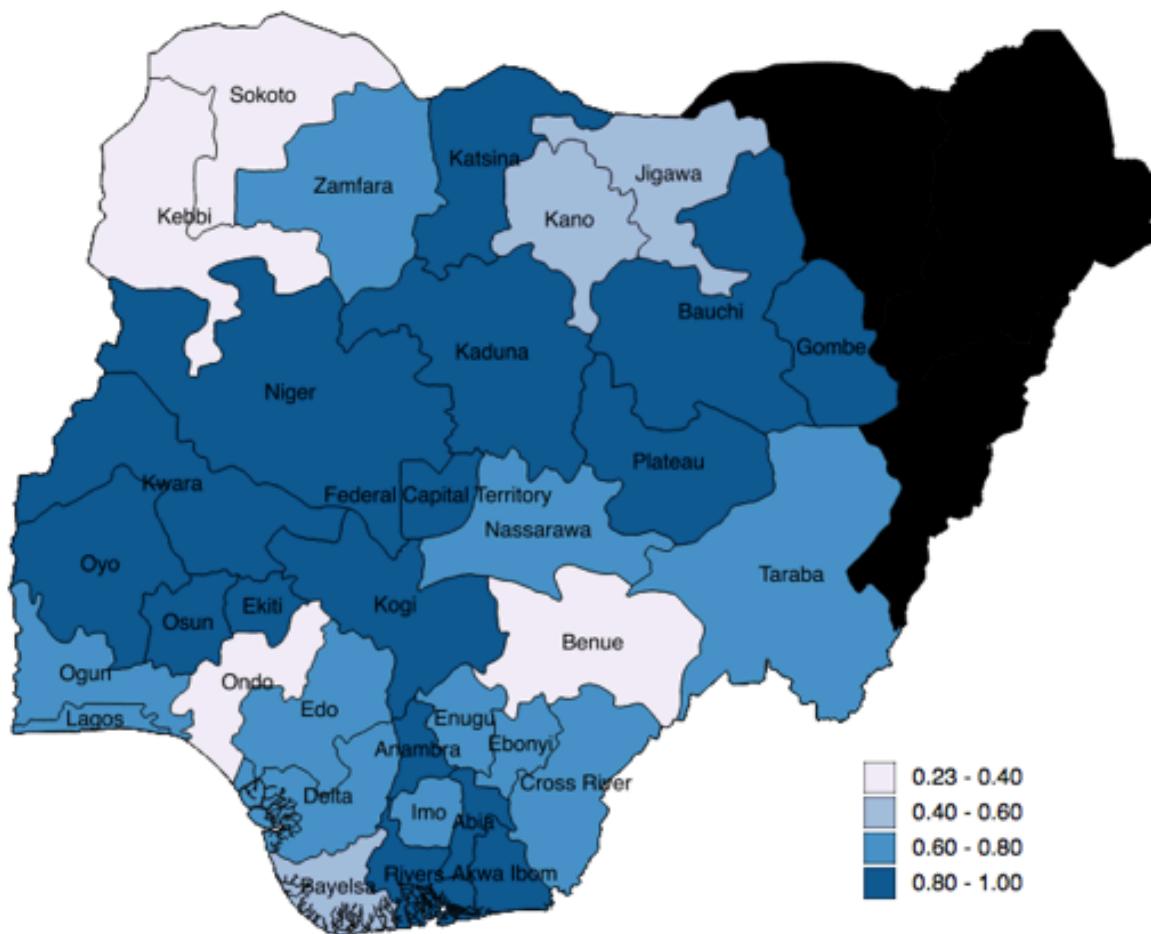
The vast majority of respondents who seek out information regarding human rights are concentrated in Rivers and the Northern states of Katsina, Bauchi, and Gombe.

Percentage of respondents who frequently seek out news and information regarding political news about Nigeria



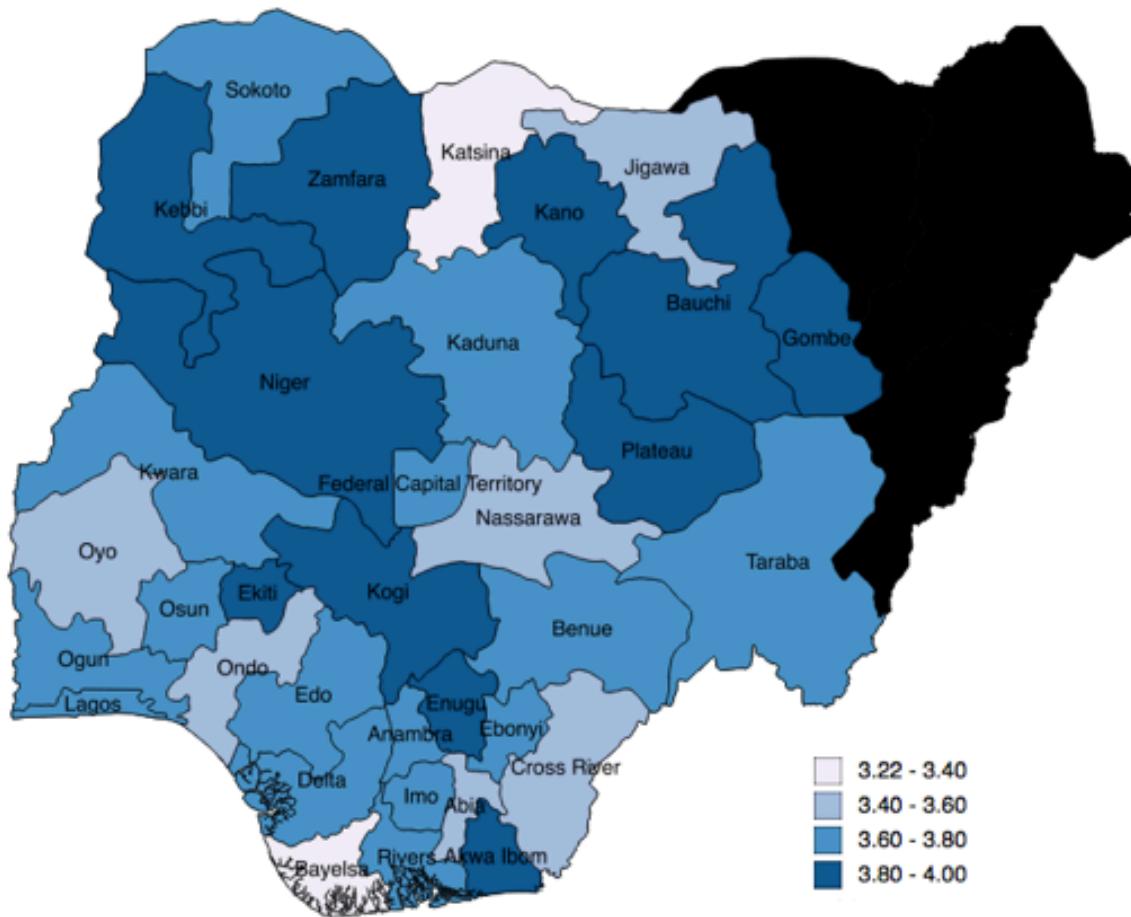
The vast majority of respondents who frequently seek out information regarding political news are concentrated in the Northern states.

Percentage of respondents who frequently seek out news and information regarding health



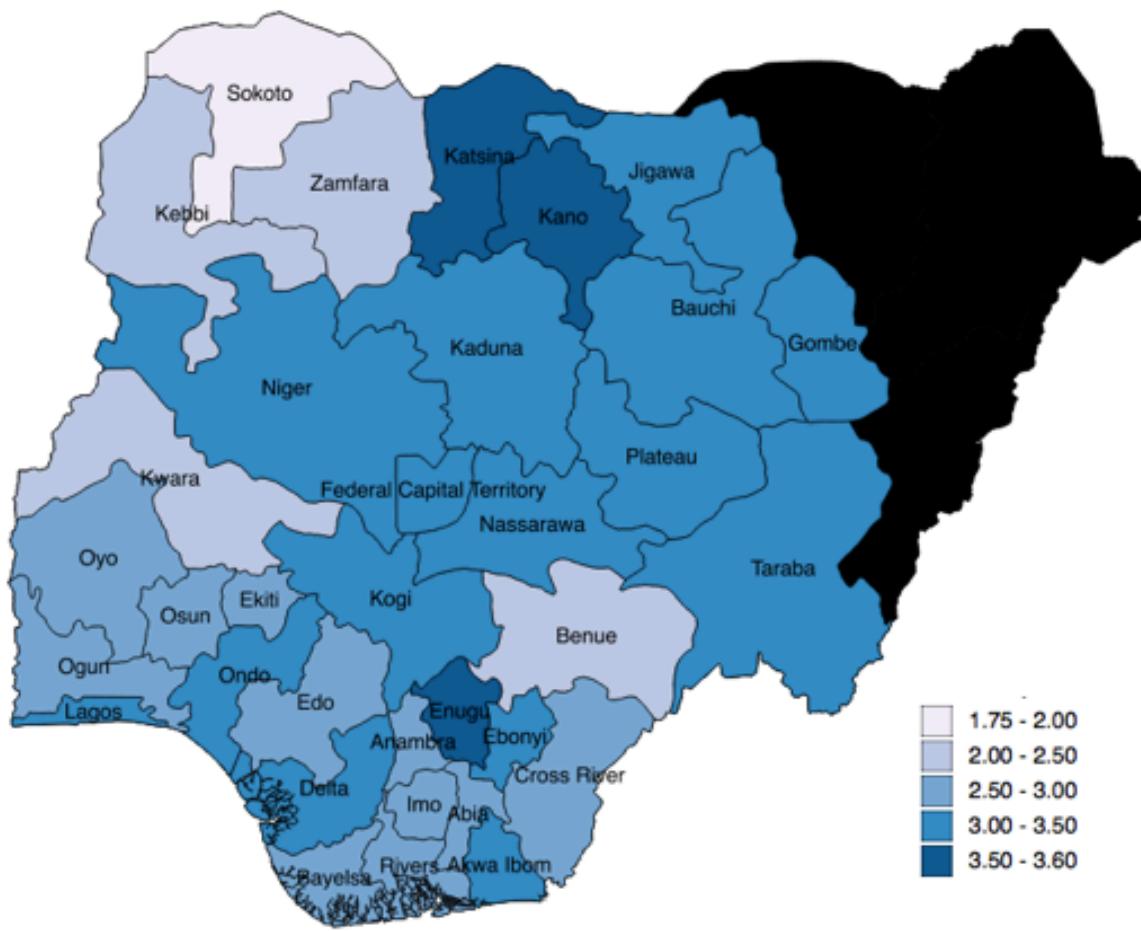
The vast majority of respondents who seek out information regarding health are concentrated in the Middle Belt and Southern states.

Average rating of the importance of news about Nigeria



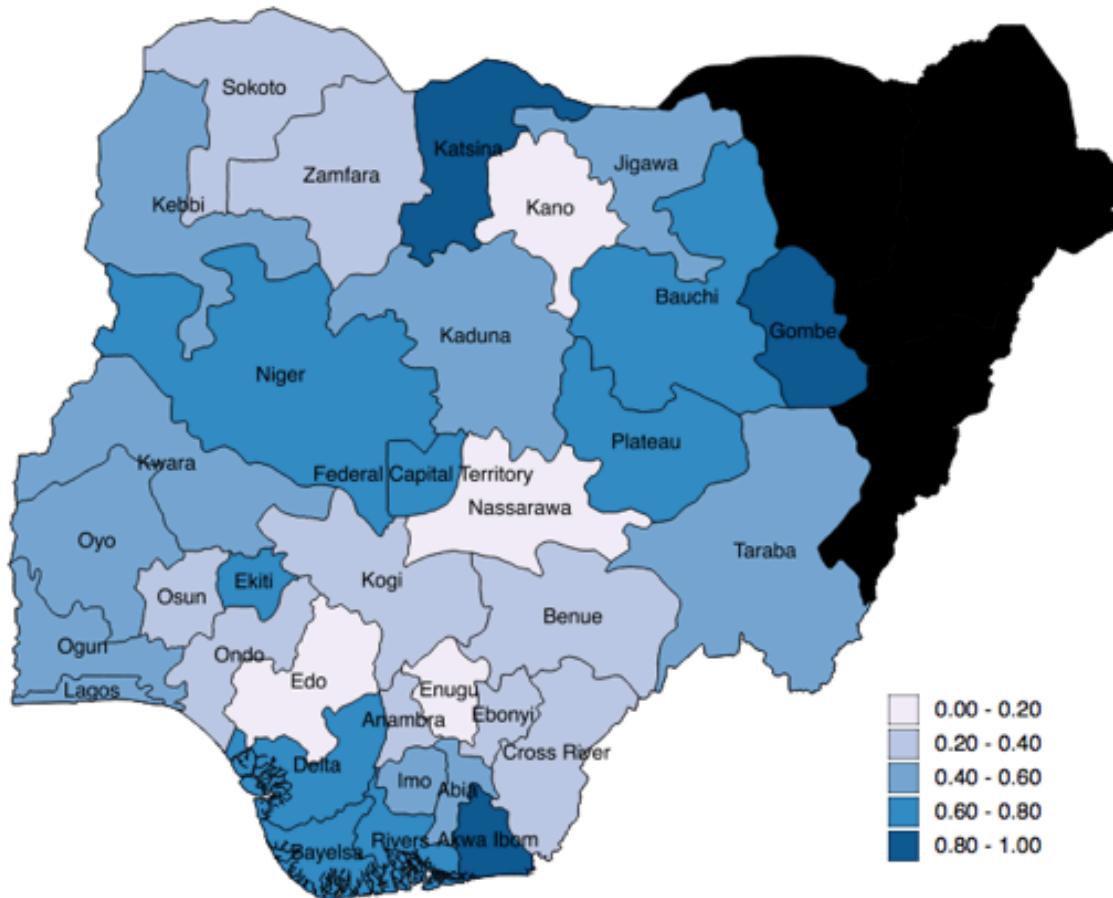
On a scale of 1-4, with 4 being very important, all but Bayelsa and Katsina identify news as being very important.

Average rating of the importance of news about Africa



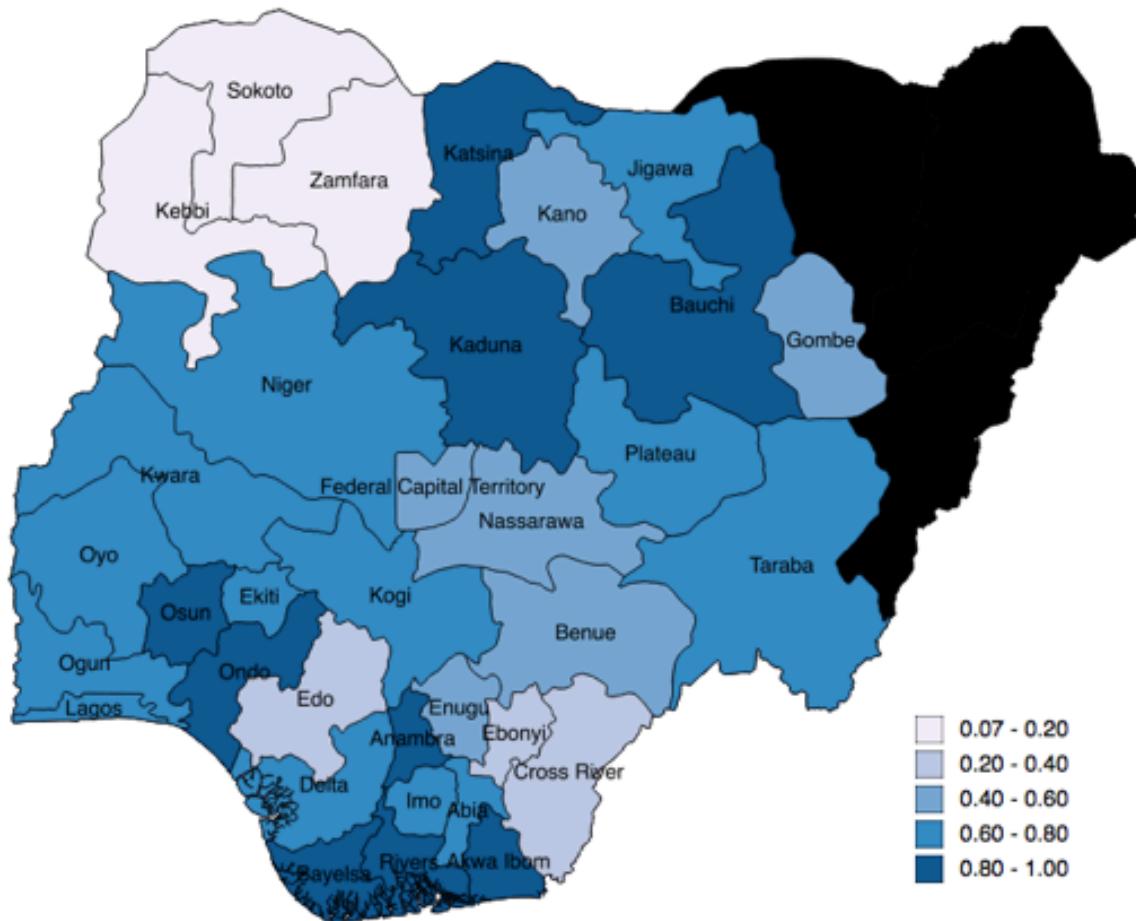
On a scale of 1-4, with 4 being very important, most states other than Sokoto identify news about Africa as being fairly important.

Percentage of respondents who frequently seek out news and information regarding the environment



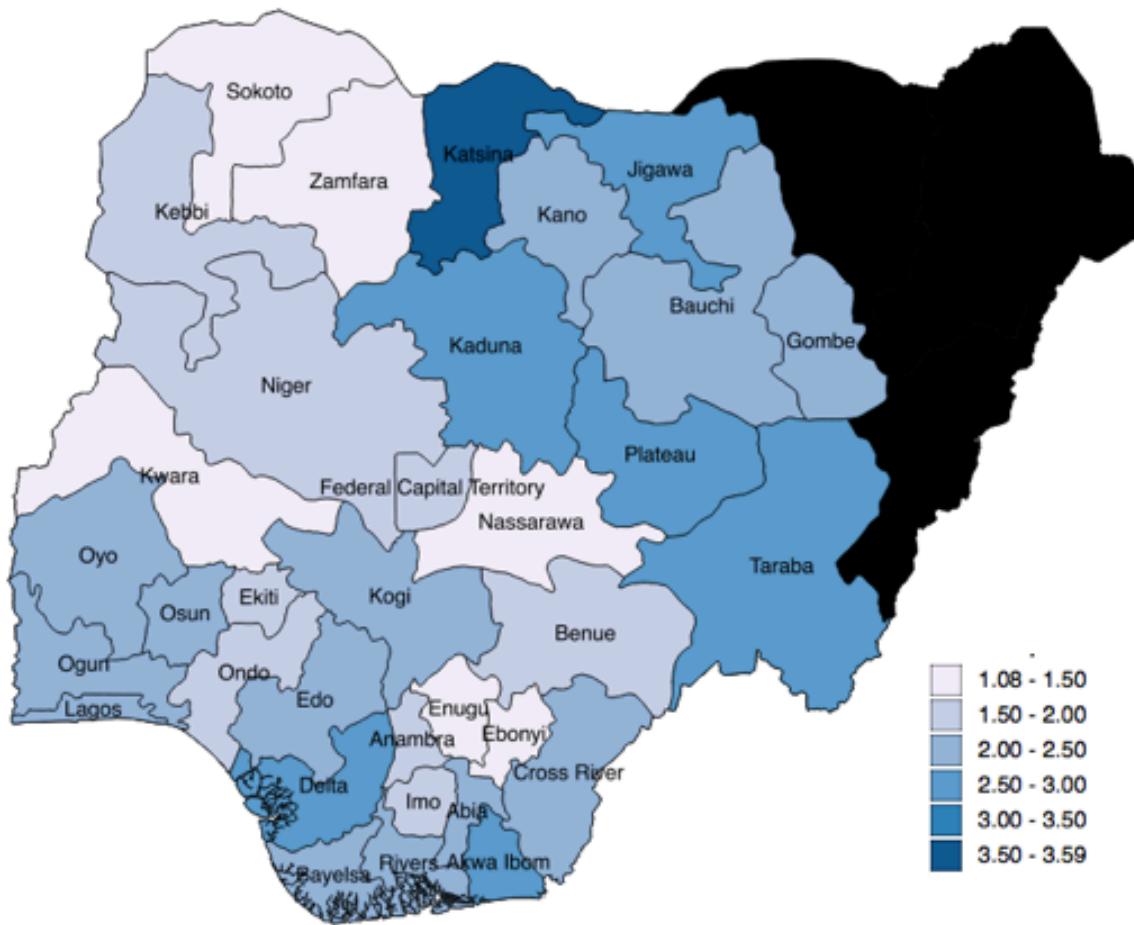
The vast majority of respondents who seek out information regarding the environment are concentrated in the Northern and Southern states.

Percentage of respondents who frequently seek out news and information regarding education



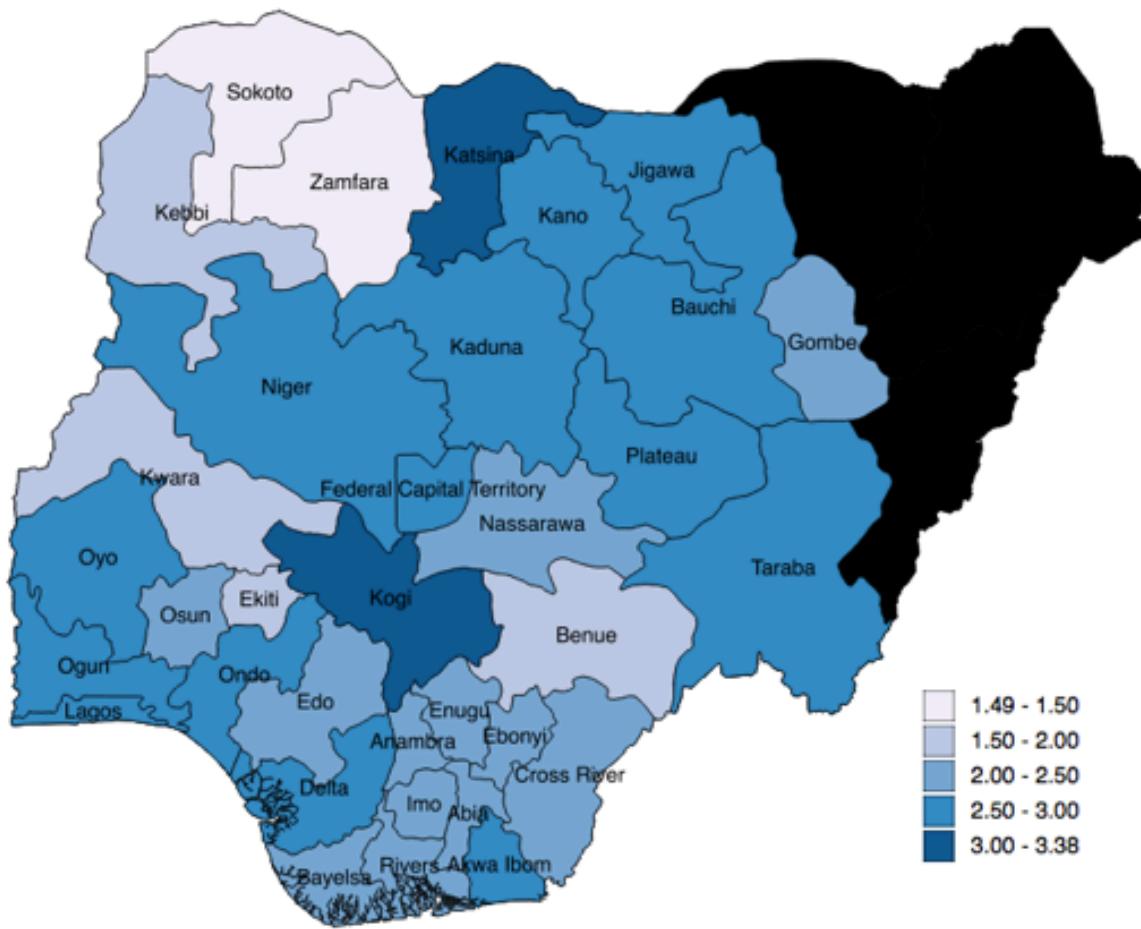
The vast majority of respondents who seek out information regarding education are concentrated in the Northern and Southern states.

Average rating of the importance of news about China



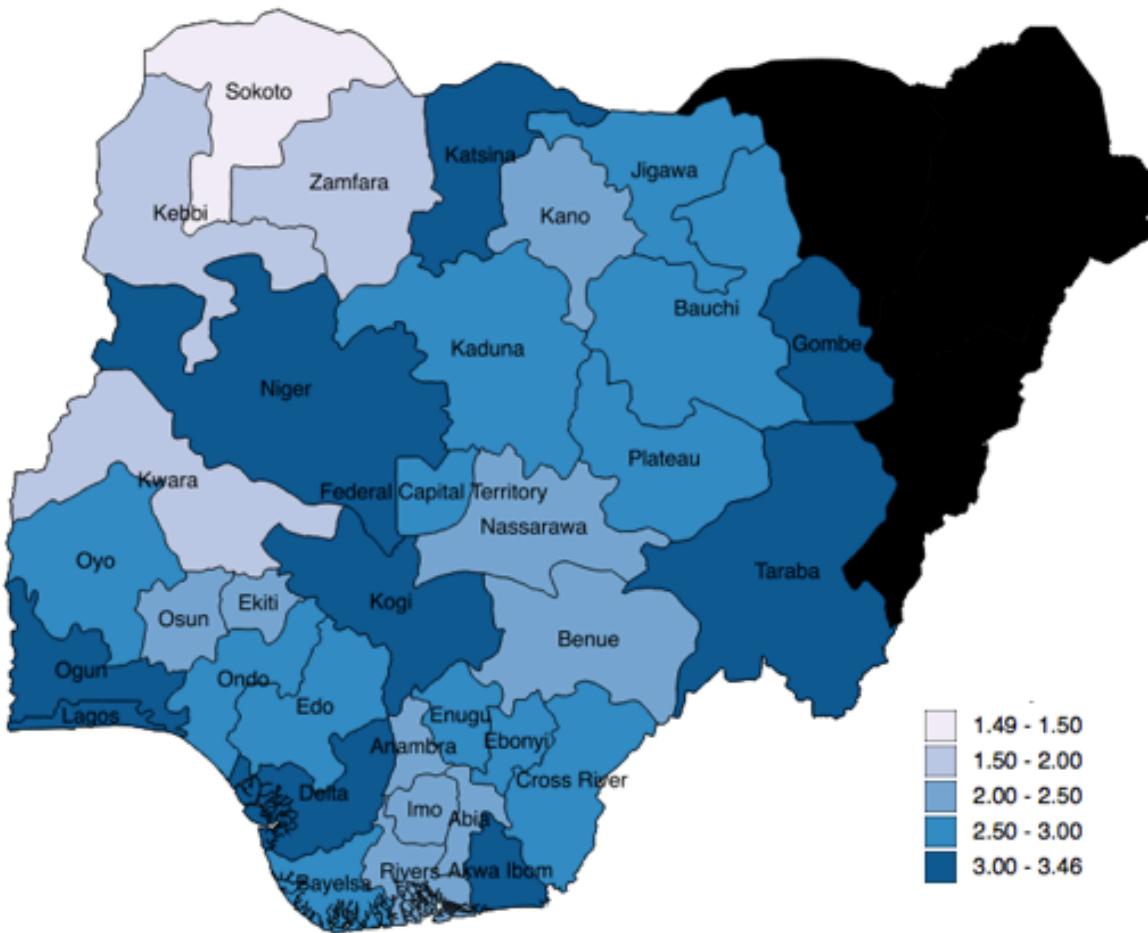
On a scale of 1-4, with 4 being very important, most Nigerians (other than Katsina) do not find news of China to be very important.

Average rating of the importance of news about Europe

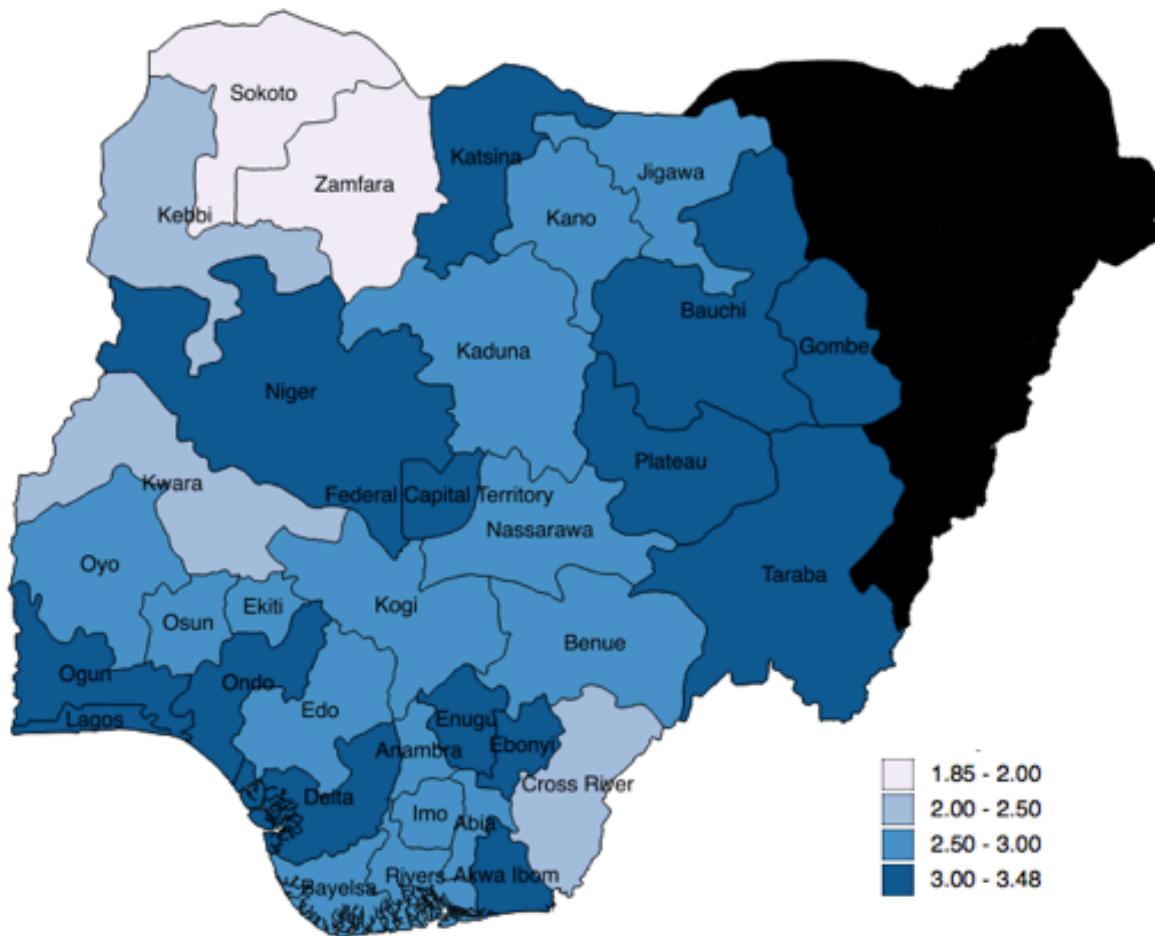


On a scale of 1-4, with 4 being very important, most states other than Sokoto and Zamfara find news about Europe to be fairly important.

Average rating of the importance of news about the US



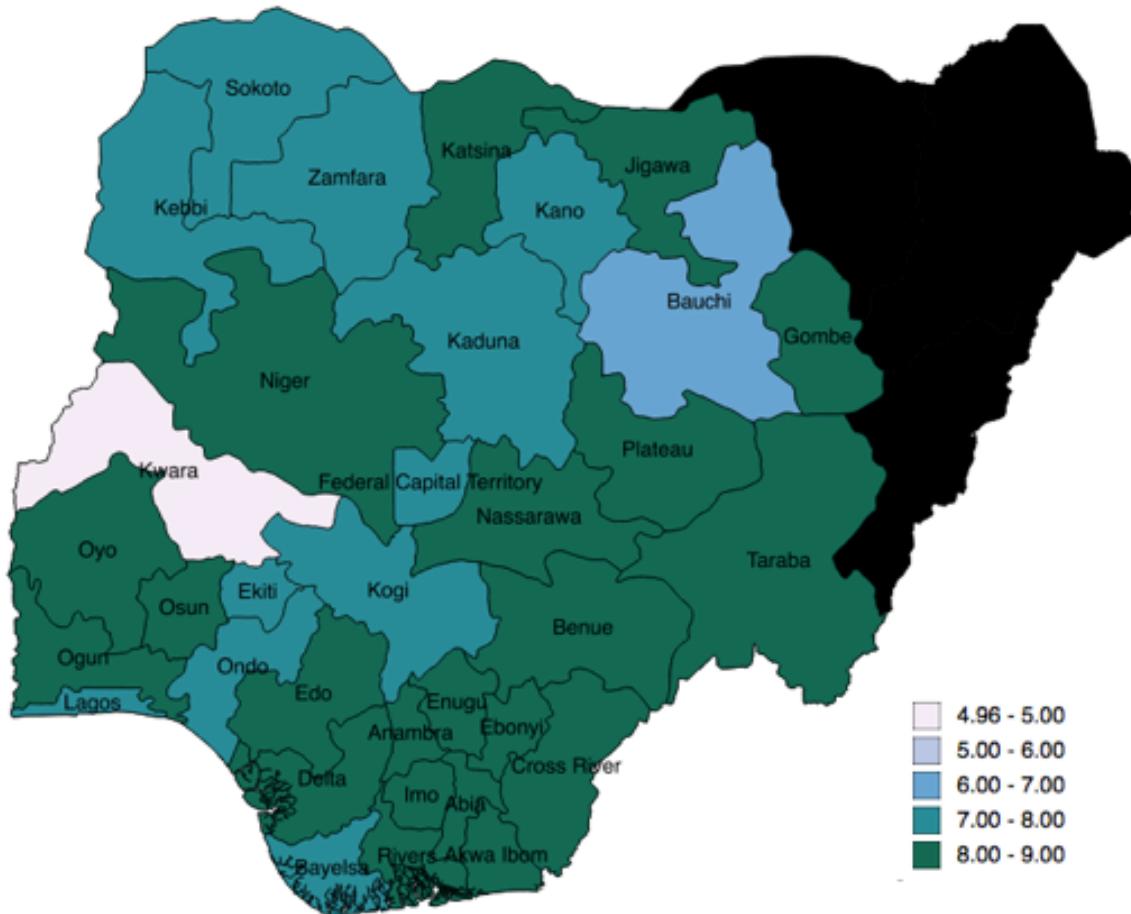
On a scale of 1-4, with 4 being very important, most states find news about the US to be very important.

Average rating of the importance of news about the rest of the world

On a scale of 1-4, with 4 being very important, all but Sokoto and Zamfara find news from the rest of the world to be very important.

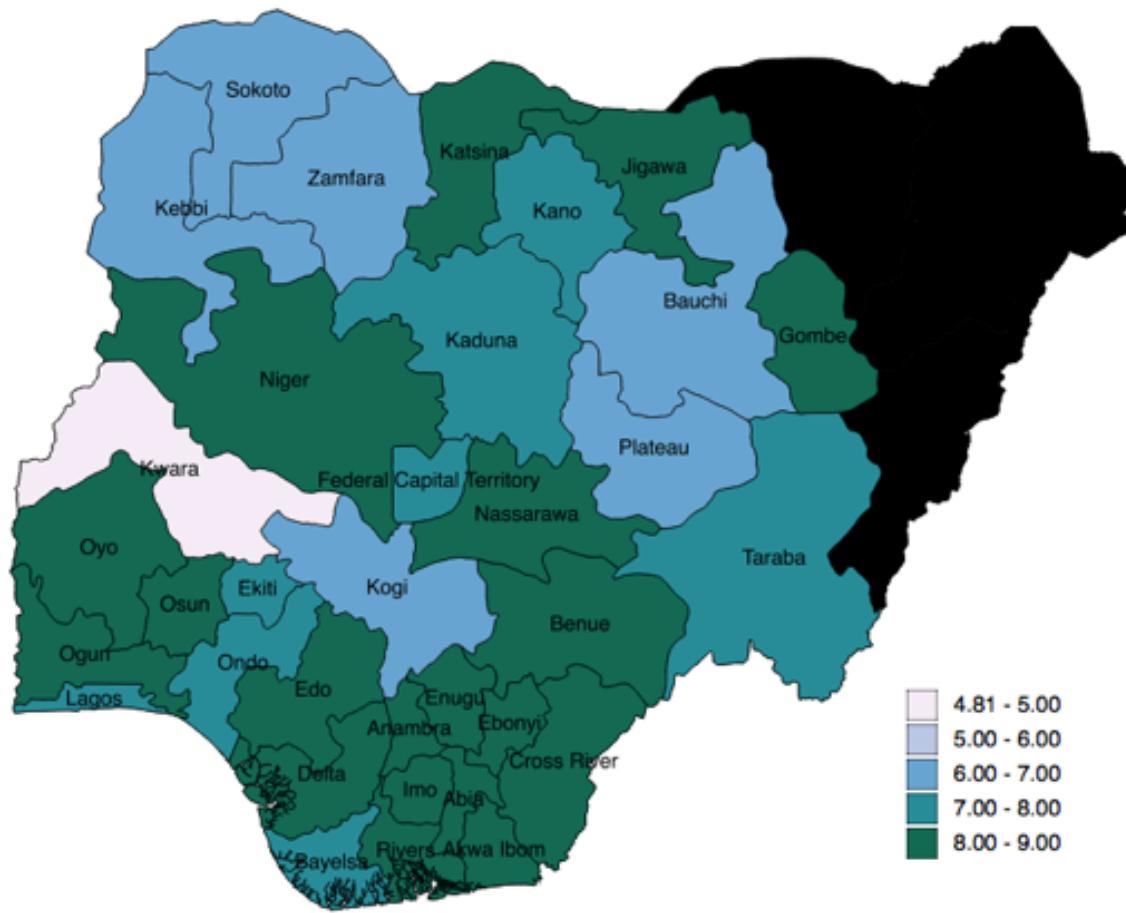
Political Beliefs & Concerns

Average importance for a country to be described as one that protects human rights



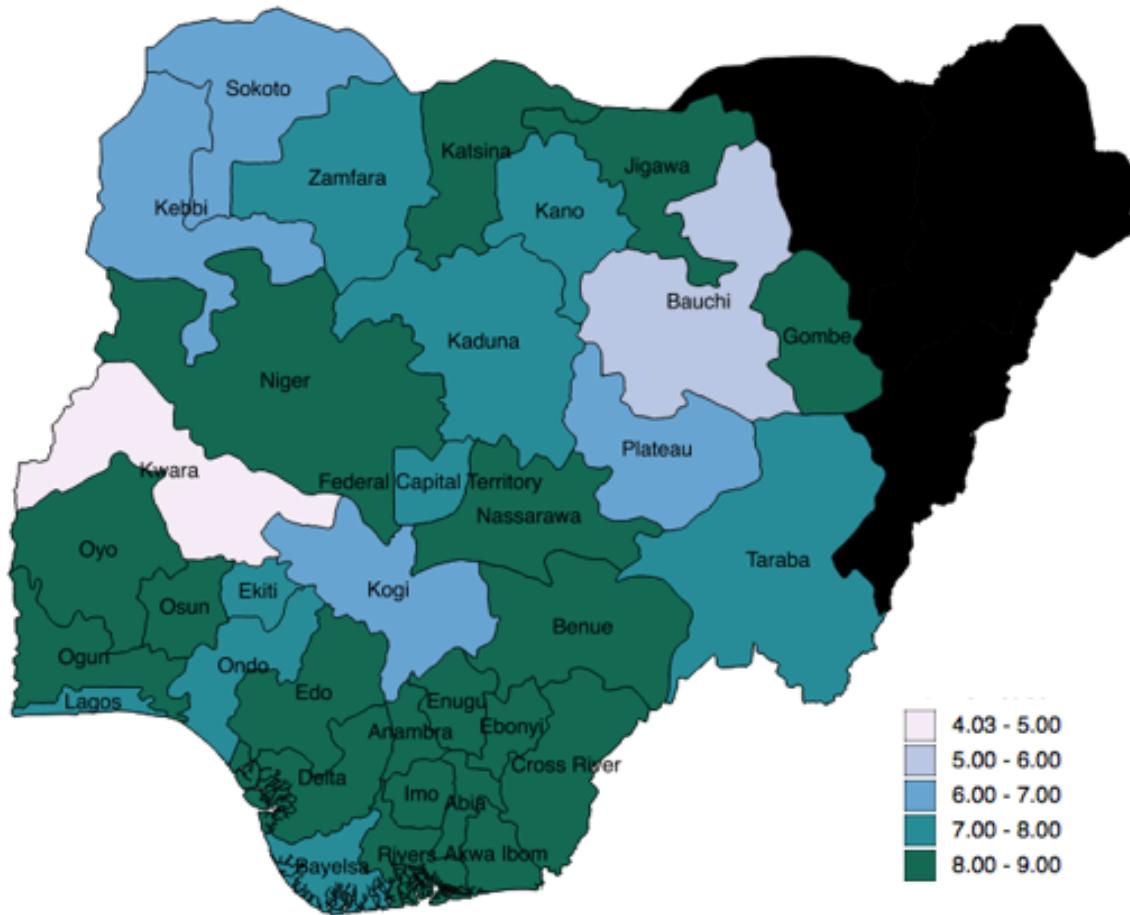
On a scale of 1-9, with 9 being very important, all but Kwara find a country that protects human rights to be extremely important.

Average importance for a country to be described as one that is a democracy with political freedoms



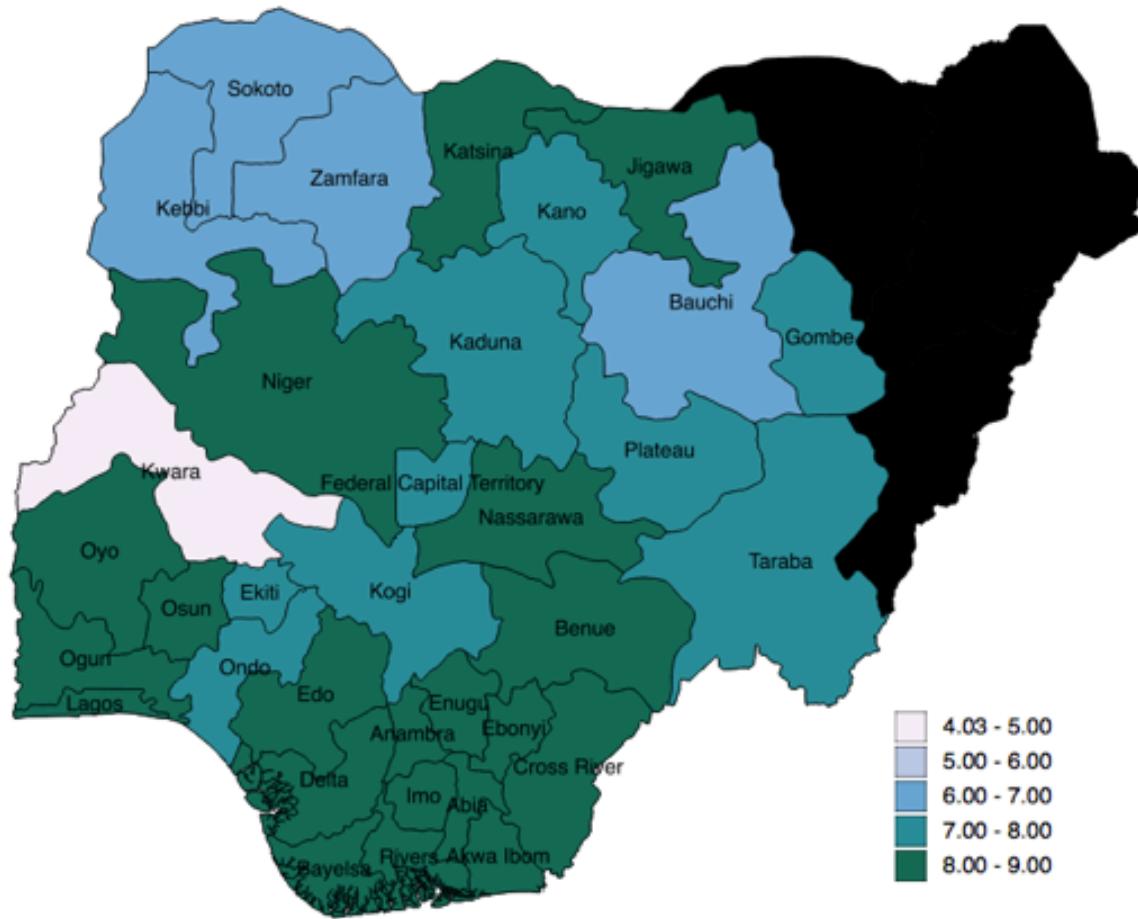
On a scale of 1-9, with 9 being very important, all but Kwara find a country that is a democracy with political freedoms to be extremely important.

Average importance for a country to be described as one that has people of different races/ethnicities who live together peacefully



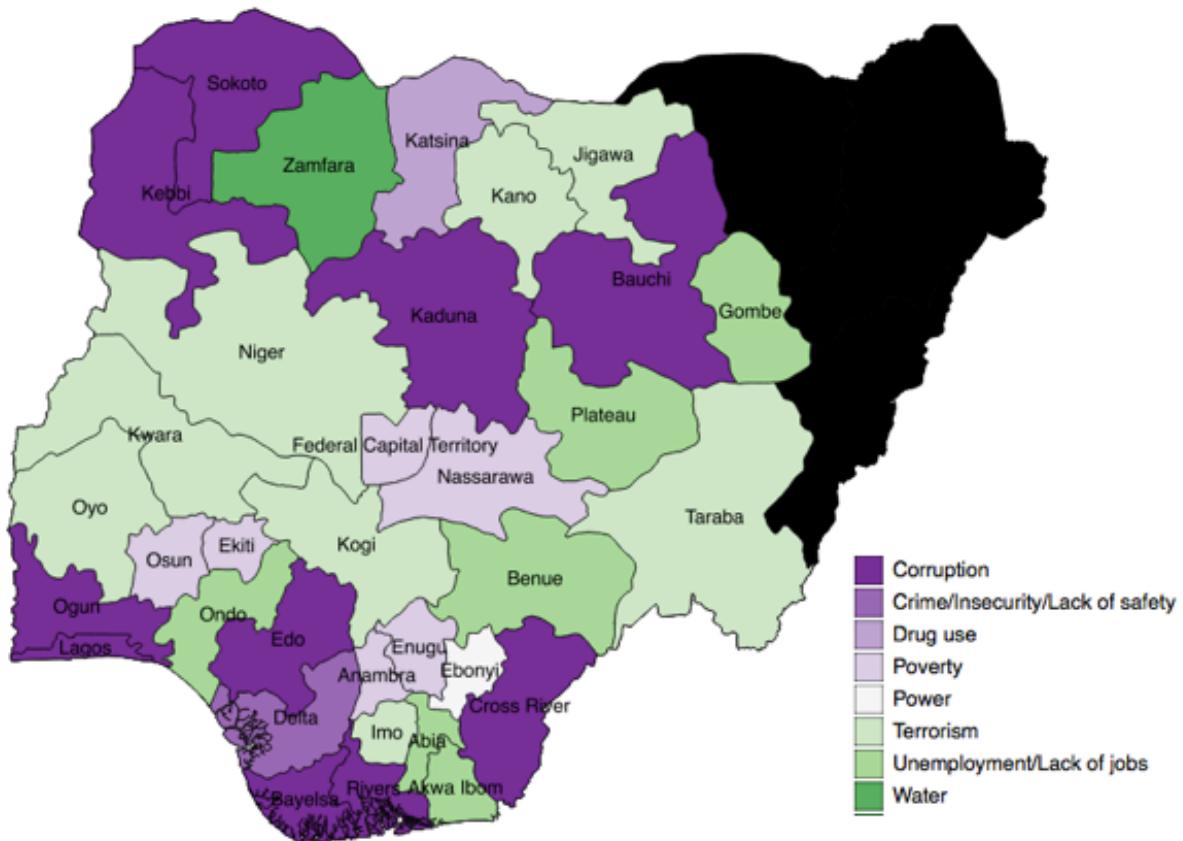
On a scale of 1-9, with 9 being very important, all but Kwara find a country where different races and ethnicities who live together peacefully to be extremely important.

Average importance for a country to be described as one that has good business and economic opportunities



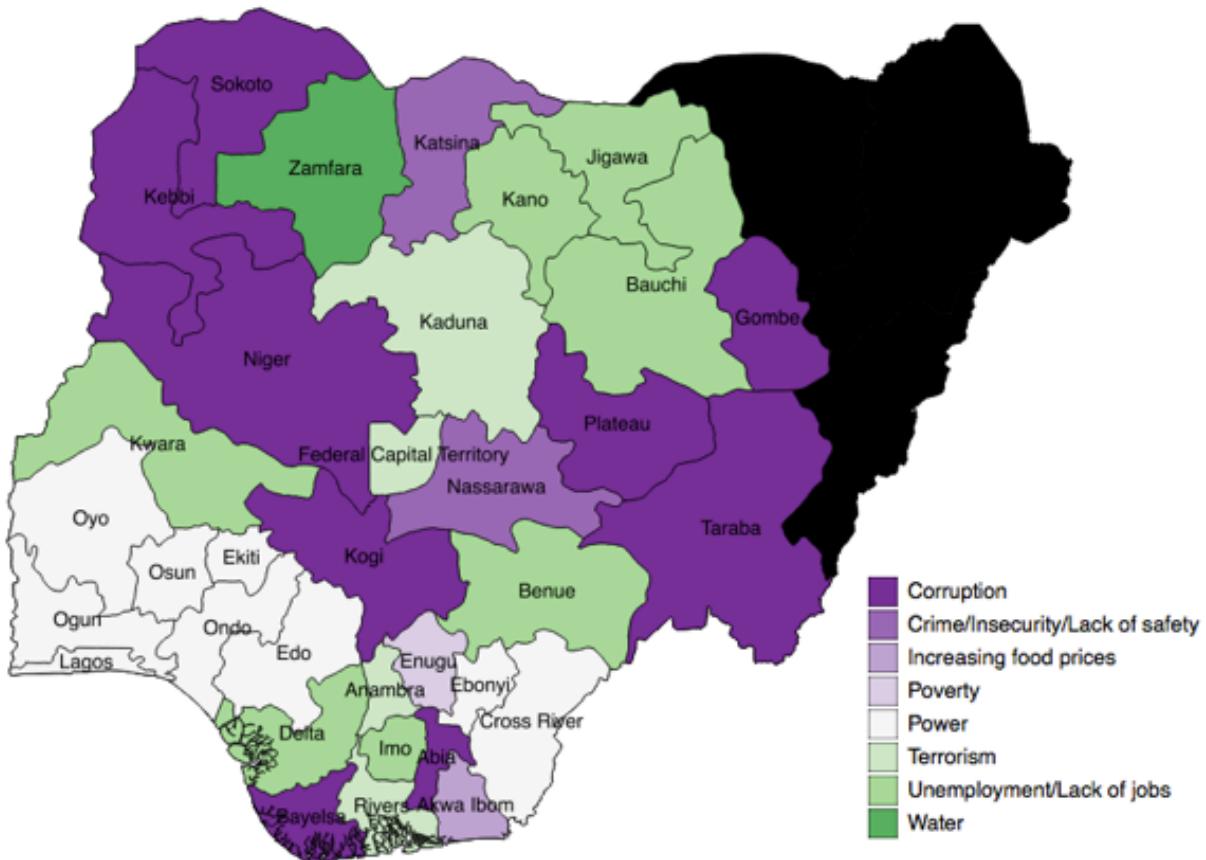
On a scale of 1-9, with 9 being very important, all but Kwara find a country that has godo business and economic opportunities to be extremely important.

Most common answer to “Please tell me what, in your opinion, are the three most serious problems facing Nigeria. (First mention)”, unweighted



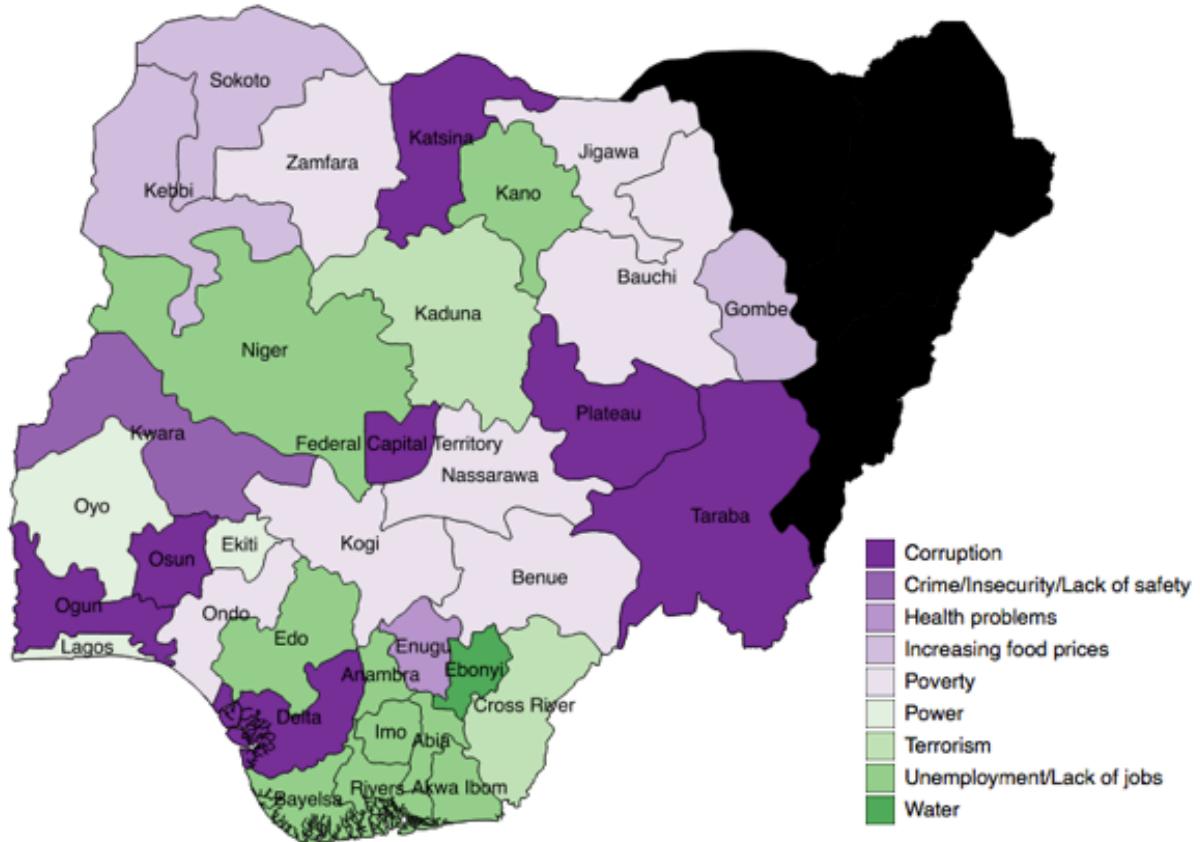
There does not seem to be a most common answer, although corruption seems to be the most common answer in Northern and Southern states.

Most common answer to “Please tell me what, in your opinion, are the three most serious problems facing Nigeria. (Second mention)”, unweighted



There does not seem to be a most common answer, although corruption seems to be the most common answer in Northern and Southern states.

Most common answer to “Please tell me what, in your opinion, are the three most serious problems facing Nigeria. (Third mention)”, unweighted by state



There does not seem to be a most common answer, although Water seem to be the most common answer in Middle Belt and Southern states.