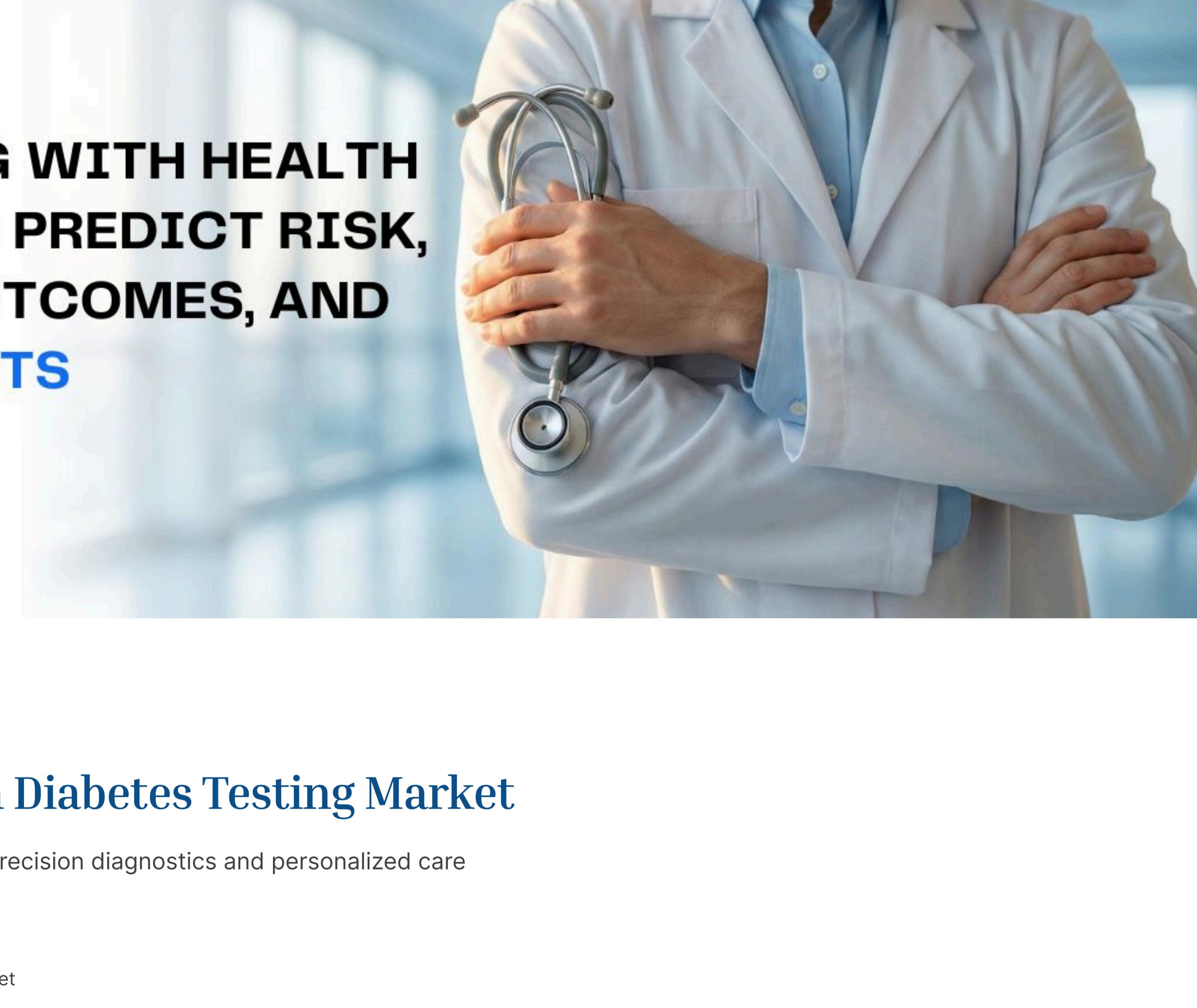


PARTNERING WITH HEALTH SYSTEMS TO PREDICT RISK, IMPROVE OUTCOMES, AND REDUCE COSTS



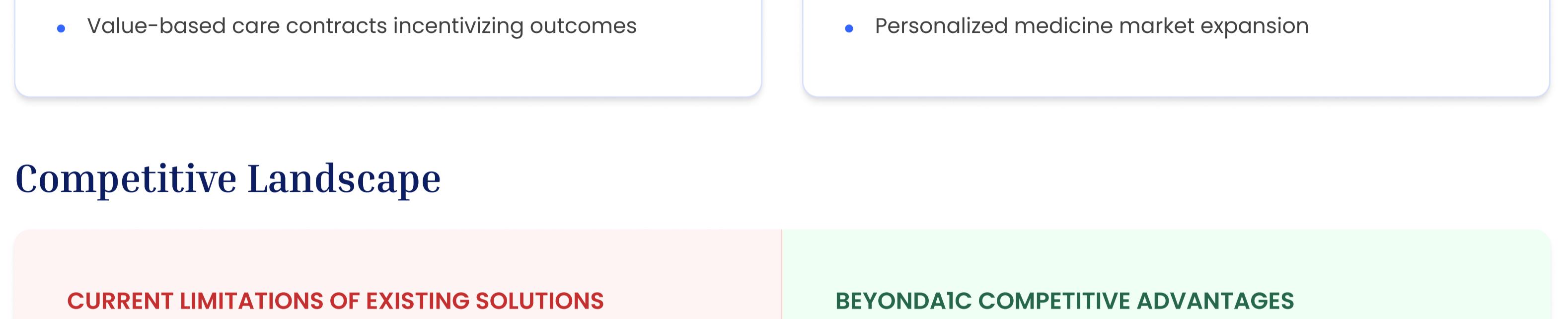
MARKET OPPORTUNITY PAGE

The \$45 Billion Diabetes Testing Market

Significant opportunity in precision diagnostics and personalized care

Market Size & Growth

Global Diabetes Diagnostics Market



Market Drivers

HEALTHCARE SYSTEM PRESSURES

- Rising diabetes prevalence (11.3% US adults)
- Increasing complication-related costs (\$327 billion annually)
- Quality measure reporting requirements
- Value-based care contracts incentivizing outcomes

TECHNOLOGICAL ADVANCEMENT

- AI/ML adoption in healthcare diagnostics
- Biomarker discovery and validation capabilities
- EHR integration and clinical decision support
- Personalized medicine market expansion

Competitive Landscape

CURRENT LIMITATIONS OF EXISTING SOLUTIONS

- HbA1c alone insufficient for risk prediction
- Limited biomarker panels lacking validation
- Poor clinical workflow integration
- Inadequate decision support tools

BEYONDA1C COMPETITIVE ADVANTAGES

- Comprehensive biomarker panel with clinical validation
- AI-powered risk prediction with proven accuracy
- Seamless clinical workflow integration
- Evidence-based management protocols

Revenue Model



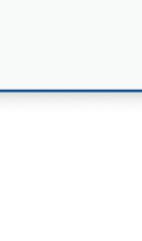
Test Volume

High-volume, recurring diagnostic testing



Value-Based Contracts

Outcomes-based partnerships with health systems



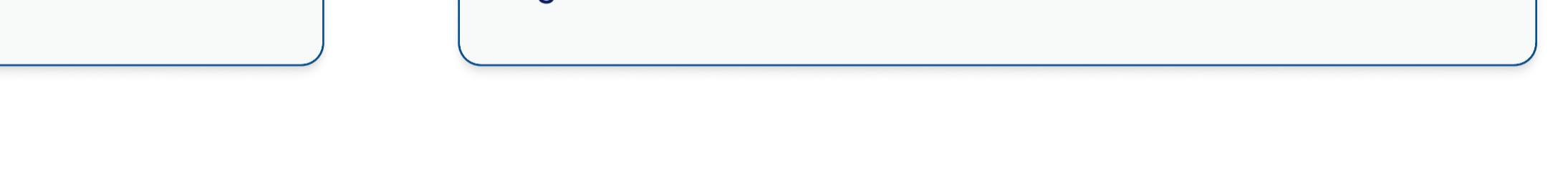
Clinical Decision Support

Software licensing for EHR integration



Professional Services

Implementation and training programs



Upcoming Webinars

PRECISION DIAGNOSTICS IN DIABETES CARE: CLINICAL IMPLEMENTATION STRATEGIES

12 DEC

Time: 2:00 PM ET
Speaker: Dr. Amanda Foster, MD, Director of Medical Affairs
Audience: Endocrinologists, Primary Care Physicians, Diabetes Educators
Credit: CME Credit: 1.0 hours

Learning Objectives:

- Understand clinical evidence supporting precision diagnostics
- Learn implementation strategies
- Review case studies
- Discuss integration with care protocols

[Register Now →](#)

ECONOMIC IMPACT OF DIABETES COMPLICATIONS: THE VALUE OF EARLY DETECTION

18 DEC

Time: 12:00 PM ET
Speaker: Health Economics Team
Audience: Health System Leaders, Medical Directors, Quality Officers
Format: Executive briefing (45 minutes)

Learning Objectives:

- Cost burden of diabetes complications in US healthcare
- Economic benefits of early identification and intervention
- ROI analysis for precision diagnostic implementation
- Value-based care contract considerations

[Register Now →](#)

PARTNERSHIP OPPORTUNITIES

Collaborate with Us to Transform Diabetes Care

Strategic partnerships driving innovation and improving patient outcomes



HEALTHCARE SYSTEM PARTNERSHIPS

- Clinical workflow integration and staff training

- Outcomes measurement and quality improvement

- Research collaboration opportunities

- Value-based care contract development

Benefits for Health Systems:

- Improved diabetes care quality metrics

- Reduced complications and costs

- Enhanced patient satisfaction scores

- Competitive advantage in precision medicine



LABORATORY PARTNERSHIPS

Reference Laboratory Network

- Licensed testing capabilities
- Technical training and QA programs
- Marketing and sales support
- Shared revenue opportunities

Requirements:

- CLIA certification and CAP accreditation
- Technical staff training completion
- QA compliance
- Minimum volume commitments



RESEARCH & TECH COLLABORATIONS

Academic Medical Centers

- Clinical validation studies
- Biomarker discovery
- Publication opportunities
- Grant funding collaboration

Pharmaceutical Companies

- Clinical trial stratification
- Companion diagnostics
- Real-world evidence
- Regulatory support

Technology — EHR Integration

- Clinical decision support tool development
- Workflow optimization
- Data analytics and reporting
- User experience enhancement

Contact Partnership Development

Ready to discuss a strategic partnership?

partnerships@beyo