

FRANK OFFEI

Graphic Designer

📍 Tema, Ghana

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PROFILE INFO

At GROWE STUDIOSS, I led graphic design projects that improved brand visibility through logo and web design. I used Adobe Creative Suite effectively and paid close attention to typography, which helped boost brand awareness. My creative writing skills ensured each design communicated clearly and set new industry trends. I developed my skills in a collaborative studio, focusing on creating visually appealing and user-friendly designs. I'm adaptable and apply design thinking and problem-solving across different areas. Now, I'm looking to transition into a new field, using my creativity and design skills to make a meaningful impact.

EXPERIENCE

2022 - PRESENT

Growe Stusiooss - Personal Brand

Graphic designer

- Conceptualized creative designs for print materials, banners, and signs.
- Employed design fundamentals when selecting typography, composition, layout, and color in design work.
- Developed innovative design concepts that effectively communicated brand identity and boosted overall brand awareness.
- Researched industry trends to stay current on best practices in graphic design.

EDUCATION

Ghana Communication Technology

Diploma - information Technology

expected in 2025

LANGUAGES

- English
- Akan

SKILLS

- Logo Design
- Packaging Design
- Typography Design
- Web Design
- Social Media Design
- Image Editing
- Print design
- Project Management
- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking