

# Identity & Race Bias

IRB # 13-10

Earn 1 research credit for PY151

**Purpose:** The purpose of this study is to investigate the psychological processes involved in ethnocultural attitudes. We are interested in the motivational, cognitive and emotional mechanisms underlying stereotyping and prejudice.

**Length:** approximately 30 minutes

**Research Credits:** earn 1 credit toward your PY151 research requirement

**What to Expect:** You will be asked to fill out a questionnaire and complete a computerized association test, where your job is to pair together various words and pictures. You must not have vision conditions that impair your reading speed or color perception.

*For more information about this study or to sign up to participate, please email the Motivation & Emotion Lab at [motivationlab@clarkson.edu](mailto:motivationlab@clarkson.edu)*

*Please quote this study when emailing the lab (i.e., "Identity & Race Bias").*