## **Andrea Lustgarten Fischbach**

## **CIM 643**

Final Project - Landing Page: andlustf.github.io

Due 11:59pm on May 12

## **Rational document**

Regardless of your choice, submit a rationale document that explains why you chose the option you did, and list any inspirations or code (like libraries, tutorials, google searches) that you used to help make your project.

For my final project, I decided to create what would be a landing page for my portfolio, after endless research and going on the internet trying to find what would be the perfect portfolio for me, I decided to come up with a concept of my own: I keep too many tabs open.

I went ahead and started researching on portfolios I liked, I even went a little overboard, I noted on things I liked, solely called out on 1 or 2 items per site:

<u>https://www.stephcarrasco.com/</u> — animation of logo

http://giorgialupi.com/ - header design & copy on screen

https://www.adessigner.com/ — sentence animation on home screen, logo rotating, project page (thumbnails)

https://jonathanalpmyr.com/ — animation and typeface on Home Screen

<u>https://francoisxaviermanceau.com/</u> — color palette

https://antara.studio/ — overall design, color palette, animations

https://leonard.agency/en/ - logo animation at the beginning, overall design

https://adrienlaurent.fr/ — intro video, overall color palette and design

https://malvah.co/ — design, color palette, interactions

https://mariana.nyc/ — simplicity

https://marinarutenberg.com/ — description of herself, and about me page, thumbnails, and project pages

<u>https://www.the54d.com/que-es.php</u> — menu interactions

https://cathrine.co/ — type interaction, typeface on art director, custom cursor

https://laurenacampora.fun/About — about page

https://heckhouse.com/ — simplicity of homepage type designed, portfolio pages

https://www.stacilin.com/

<u>https://www.errrres.com/</u> — copywriting

https://vj-type.com/ —

http://pennybanks.com/ — minimalism

https://www.verachen.me/ - copy line, project layout and content

https://zacneulieb.com/ - logo animation

https://mad.ac/ — use of widgets

https://marier.design/ https://http.studio/

https://www.richardsancho.com/index.html — button at the bottom right

https://2019.carolynzhang.com/ - feels like a resume

https://www.hyumankind.com/

<u>https://jonasreymondin.com/</u> — invert colors top left

https://ajamariejohnson.com/ - nice layout

https://gerardmarin.com/About

http://www.losiento.net/

https://teddyg.net/

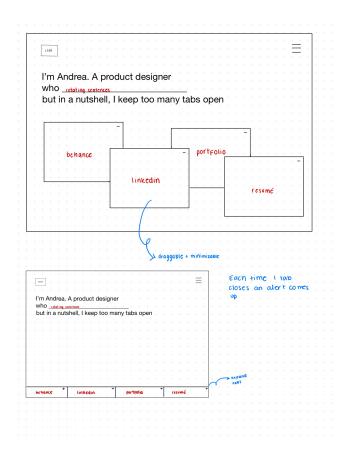
https://aaadaaam.com/

http://www.kelly-stevens.com/

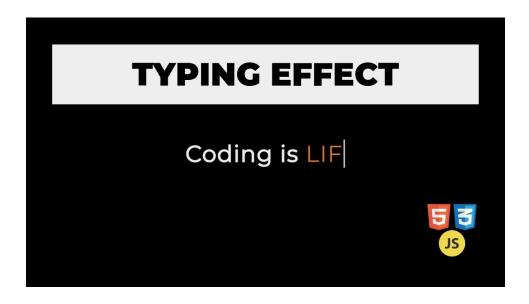
Although I knew coding my own website for this assignment would be logically impossible, I did know I wanted it to be creative, so I wanted it to be a main hub for all of my subsites:

- 1. Linkedin
- 2. Behance
- 3. Portfolio
- 4. Resume
- 5. About me page

First I sketched out what I wanted my website to look like:



I knew I wanted an animated typing effect in my header, which I had already done in a previous assignment, I implemented a typing js code, that I followed an online tutorial from YouTube:



Then I created the basic html file where I laid out all the elements of my page, I started simple with 2 windows, and created a js file to create the hide and show function for my "tabs". Once the JS file was up and running, I proceeded to styling.

Everything was styled in CSS, except for the images in the containers that were mockups created by me, the buttons on the windows, were done following a W3 tutorial:

https://www.w3schools.com/howto/howto\_css\_circles.asp

Additionally, I made all the links open to new tabs, using the following target="\_blank" attribute in html, this was the link to my tutorial:

https://www.w3schools.com/tags/tryit.asp?filename=tryhtml\_link\_target