



BUSINESS PLAN

SOFTWARE SOLUTIONS
2021

**Where innovation meets
excellence**

WANS COMPANY

Information provided in this business plan is unique to this business and confidential; therefore, anyone reading this plan agrees not to disclose any of the information in this business plan without prior permission of the company.

CHAPTER 1

THE BUSINESS

1.1 Company Description

1.1.1 Company Logo



WANS is a simplified pronunciation of the word “once”; a unifying word and also a product of efficiency. The company logo also signifies the company’s vision to be a leader in providing world-class software solutions.

1.1.2 Company Slogan

WANS Company and its products is a reflection of its slogan:

“Where innovation meets excellence”

1.1.3 About the Company

In an ever growing world surrounded by technology, certain businesses and organizations have a hard time keeping up with their day-to-day operations, significantly increasing unnecessary maintenance costs in logistics and manufacturing. Businesses

also have difficulty in reaching out to the market and engaging with customers, especially without utilizing technology and software.

Software Solutions can bridge this gap by giving businesses and organizations the necessary tools they need to properly scale business operations, streamline business processes, and automate production. This significantly lowers cost and increases productivity by automating business processes and securing sensitive information essential to the business' operations.

WANS Company is a start-up software development company that specializes in providing software solutions to partner companies. Our company provides custom and secure software that can easily be integrated into any business, automating processes, updating real time information, and our specialty, presenting valuable data in a user-friendly fashion that can easily be understood and interpreted.

1.2 Executive Summary

1.2.1 Vision

WANS Company envisions itself as:

A leader in providing world class, professional services and software solutions to businesses who seek to automate various aspects in their business process.

1.2.2 Mission

In order to achieve our company's vision, WANS Company aims to:

Provide the best custom, secure, and reliable software solutions to clients and partner companies.

1.3 Organization and Management

Chief Executive Officer: Francis Eric Castillo

The main brain of the company. He is the one that will manage the approval and the one to maximize the value of the business.

Head Programmer: Kenneth Angelo Docot

He is responsible for overseeing the work. He is the main person of a team of software engineers working on a project.

Programmer: Alexander Dumaraos

Computer programmers can work developing mobile applications, coding video games, programming websites, and much more.

Design and Layout: Niño Cruz

He is the person that will help the programmers to make the design of the much better and also to know the points to improve in the design of the app.

Marketing: Conlan Frederick Bartolome

He is the one to advertise the app and also to know our target user to come up a plan to make the business grow.

1.4 Software Description

1.4.1 MedPal

1.4.1.1 Software Logo



1.4.1.2 Introduction

COVID-19 forced a lot of processes to go online, especially in this time of the pandemic, and the healthcare sector is no exception. Although vaccines are already developed and are currently being distributed, hospitals are still having a hard time to manage all the countless patients that seek diagnosis and admission. Hospitals are filled to the brim with patients that caught COVID, thus occupying the majority of bedspace, making it difficult for sick patients to be diagnosed and be admitted. This is where MedPal comes in. MedPal is an all-in-one healthcare partner in the palm of your hand. It is an online and mobile friendly software that helps patients contact available on-call doctors from hospitals across the country right at the comfort of their home, eliminating the need to physically travel to a hospital, thus giving more room to more sick patients that need to be admitted. The app also contains the patients' previous records and is presented in a user-friendly manner, contrary to the highly technical documents found in the hospital. MedPal also reminds you of your scheduled medication and alerts you when you miss taking your medicine.

1.4.1.3 About MedPal

The app's core purpose is to focus the information to needed by the user. It will encourage the user to come up for their plan based on the information that the medical professionals do to prevent carrying false information.

This app will help patients to prevent on going to hospitals to prevent catching the disease and also to know the information about the hospital they wanted to admit and the news about this hospital. In order to help the user to prevent to go to hospitals and to prevent the effort that the users want to do. This app also gives the doctor's recommendation of what will be the case of the patient.

1.4.1.4 Objectives

- Provide at-home, professional consultation with on-call doctors in available hospitals
- Give the user updated information about COVID-19 and about healthcare in general
- Give proper diagnosis and proper solutions to patients on what they need to do if they seek treatment
- Aim for better management of the hospitals by briefing the patients through the app.
- Provide user-friendly patient records
- Remind users of their scheduled medicine intake