



What's Ruby on Rails?

<http://rubyonrails.org>



Web development that doesn't hurt

Ruby on Rails® is an open-source web framework that's optimized for programmer happiness and sustainable productivity. It lets you write beautiful code by favoring convention over configuration.



Ruby = language



Ruby on Rails = framework

Ruby on Rails

<http://github.com/rails/rails>

11 years → 3035 contributors

57,365 commits

2004

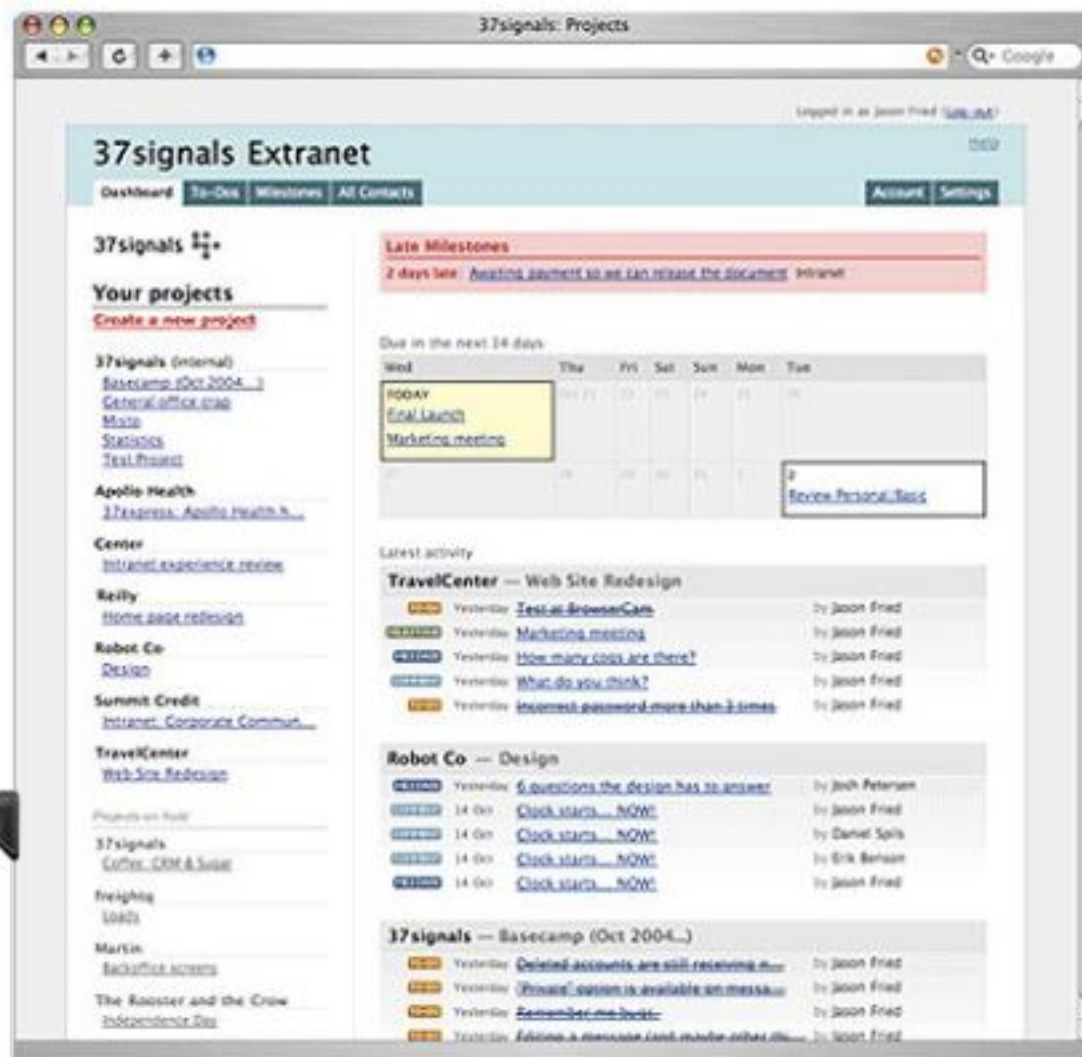


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Project Management Utopia

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Dashboard screen: Your Dashboard (with your name & logo) shows you the latest activity across your most active projects. [Show me some big screenshots.](#)

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Basecamp makes it easy to...

- ✓ Centralize internal communication
 - ✓ Gather & archive client feedback
 - ✓ Share, assign, & prioritize to-do tasks
 - ✓ Upload, share, & deliver files
 - ✓ Schedule milestones and due dates
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Basecamp is perfect for...

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 - ✓ Freelancers & creative services firms
 - ✓ Consultants & PR/Marketing firms
 - ✓ Non-profits & schools
 - ✓ Publishers & musicians
- ...and [others](#)

Key benefits

- ✓ Web-based & hosted — no install/IT
 - ✓ Simple fixed pricing — no per-user fees
 - ✓ Secure SSL (Premium & Plus plans)
 - ✓ Subscribe via iCal & RSS
 - ✓ Automatic email notifications
- ...and more



IRON
HACK

Ruby on Rails

Framework extracted from Basecamp

Best practices of developing a real
Web project

Web native

Ruby on Rails

Opinionated

Convention over configuration

MVC