

Grading Rubric

Journal Article Presentation

Group number: ____ Your Name: ____

1 Presentation

1. Formatting

- ____ **pts** Title, authors and presenters are mentioned on the first slide (1 pts).
- ____ **pts** Slides not having too many words (2 pts).
- ____ **pts** Clear structure of the presentation (2 pts).

2. Introduction

- ____ **pts** State the research question and explain why the topic is important (5 pts.).
- ____ **pts** Include literature review: What has been done? Discuss briefly the results of two papers. (5 pts.)
- ____ **pts** How is the paper contributing to the literature? (10 pts.)

You can grab the reader's attention by presenting simple statistics, paradoxical evidence, topical examples, or challenges to common wisdom. One may give a short summary of the results in the introduction.

3. Data

- ____ **pts** Name the sources of the data (5 pts.).
- ____ **pts** Discuss the units of measurement of the variables of interest (5 pts.).
- ____ **pts** Include a summary table for the variables used in the analysis (5 pts.).

4. Empirical Methodology

- ____ **pts** Write the equation estimated in the paper and describe each variable (5 pts.). Example: Effects of alcohol consumption on college GPA.

$$colGPA = \beta_0 + \beta_1 alcohol + \beta_2 hsGPA + \beta_3 SAT + \epsilon$$

- ____ **pts** A convincing discussion of why the control variables are important in this regression. Are these results causal or not? (10 pts.)
- ____ **pts** Explain the identification strategy (e.g. difference-in-difference, instrumental variables, regression discontinuity). Which variable is endogenous? (10 pts.)
- ____ **pts** Discuss how the paper addresses the assumptions for the estimation methodology. (15 pts.)

5. Results

- ____ **pts** Present the main results in a table that includes coefficients, standard error, R-squared and number of observations. (5 pts.)

- _____ pts Talk about the magnitude and interpretations of the main coefficients. Are they statistically significant (includes significance levels in tables)? Do they have or not the expected sign (10 pts.)?

6. Conclusion

- _____ pts Summarize main results and conclusion from them. (4 pts.)
- _____ pts Discuss the impact of the study (why is this paper important?) (1 pts.)

2 Quality of the presentation

Category	Exceeds expectations (0.75%-100% of points)	Meets expectations (0.5%-0.75% of points)	Partially meets expectations (0.25%-0.5% of points)	Fails to meet expectations (0%- 0.25% of points)	Points
Formatting	No grammar, spelling, and/or punctuation errors. Title, authors and presenters are mentioned. Few words per slide.	Three or fewer grammar, spelling, and/or punctuation errors.	Five to seven grammar, spelling, and/or punctuation errors.	More than seven grammar, spelling and/or punctuation errors.	5 points
Introduction	Demonstrates a consistently clear, accurate, detailed, and comprehensive grasp of relevant information.	Demonstrates an adequate grasp of relevant information.	Demonstrates a limited grasp of relevant information.	Does not demonstrate an acceptable grasp of relevant information.	20 points
Data	Well organized, concise, and easy to follow. Have all assignment requirement	Has sufficient organization to be readable and understandable.	Has some organization but it is not easy to follow.	Disorganized and difficult to follow.	15 points
Empirical Methodology	Consistently interprets material appropriately and combines it in ways to explain a causal effect. Assumptions of the identification strategy are presented logical, coherent, and insightful.	Usually interprets material appropriately and combines it in ways to explain a causal effect	Reports materials appropriately with minor inaccuracies, irrelevancies or omissions.	Copies material often inaccurately, lacks knowledge of key assumptions for the identification strategy, or relies on merely descriptive and superficial accounts of information.	40 points
Results	Have the table with the main results and interpret clearly the coefficients of interest.	Present the table, but interpretation of coefficients is not clear.	Reports materials appropriately with minor inaccuracies, irrelevancies or omissions.	Fail to report the important results or to interpret the results	15 points
Conclusion	Strong review of key conclusions. Strong integration with thesis statement. Insightful discussion of impact of the researched material on topic.	Strong review of key conclusions. Strong integration with thesis statement. Discusses impact of researched material on topic.	Review of key conclusions. Some integration with thesis statement. Discusses impact of researched material on topic.	Does not summarize evidence with respect to thesis statement. Does not discuss the impact of researched material on topic.	5 points

3 Additional Resources

- How does one present well a research paper? [How to Give an Applied Micro Talk \(link\)](#)
- How does one write good research papers? [How to Write Applied Papers in Economics \(link\)](#)