

Proposal for Web Design and Social Media Services

This proposal for web design and social media services is entered into on _____[Date] between Andras Cruz-Aedo and Sun Realtors Inc. Hereinafter Andras Cruz-Aedo shall be referred to solely as (“Designer”) and Sun Realtors Inc shall be referred to solely as (“Client”). Designer and Client, when referred to in the aggregate, shall be (“Parties”)

I. Description of Requirements for Designer

Client desires to engage in a contract for services with Designer, whereby Designer will complete Web Design website assignments as follows:

Phase 1. Designer shall design and launch Wix website for Client and include a full search engine optimization, or SEO, Design Analysis Pack with an initial website audit, competitor audits, index page analysis, page cache analysis, mobile search analysis, SEO reports, and custom keyword research for 10 keywords, and new insight opportunities. The completion and delivery date of this new Web Design Package and SEO Design Analysis Pack shall be on or before Monday, February 14, 2022 and shall take approximately seventeen (17) hours to complete.

Phase 2. Designer shall design and launch Social Media Business Accounts with on page semantic, off page semantic, and technical SEO campaigns to help boost organic traffic from Client’s social accounts: LinkedIn and Zillow and funnel into finished web design product described in Phase 1. Designer shall analyze data gathered throughout the process described in Phases 1 and 2 and include in Web Design and SEO Reports. The completion and delivery date of this new Social Media Marketing Package shall be on or before February 25, 2022 and shall take approximately fifteen (15) hours per social channel to design and launch.

For each delivery, Client will have ultimate approval and satisfaction. Designer shall make adjustments to the Client's delivered website at no extra cost. As this is a new plan, we plan to review the Client’s website’s performance after each week for a total of four (4) weeks and make the required strategic and technical changes in the plan in order to improve the website’s performance on search engines and social media channels further. However, this contract does not serve to establish any relationship for web management services nor full SEO services, and if such an agreement is to exist, it can only be formed at the discretion of the parties at a later date.

Designer hereby fully guarantees Client’s satisfaction, and agrees to reimburse Client the

entirety of Client's consideration pre-paid if Client requests and in good faith believes the delivered product is unsatisfactory.

II. Description of Requirements for Client

In return for the above-mentioned web design and social media services, Client shall pay designer a total of two thousand one hundred fifteen dollars (\$2,115); the cost of the Phase 1 product totaling seven hundred sixty five dollars (\$765), and the cost of each Phase 2 product totaling six hundred seventy five dollars (\$675). The date and manner of such payments shall be as follows:

As consideration, a total of seven hundred twenty dollars (\$1058) shall be due upon signing of this document, to serve as a retainer. An outstanding amount of seven hundred twenty dollars (\$1056) shall be paid by Client to Designer upon the date Designer has delivered a satisfactory Phase 2 (February 25, 2022) product to Client.

Client hereby fully guarantees that if Client is satisfied with the Phase 1 and Phase products delivered by Designer, Designer will be allowed to distribute Client's contact information for the purpose of a professional reference for Designer's services until the time Client has been contacted by three such prospective clients of Designer. Client will also provide a positive review for Designer. Any such review will be fully owned by Designer and, as such, is publishable on any medium.

III. Entire Agreement

This agreement serves as the entire agreement between the Parties, and does not establish any contractual relationship following the satisfaction of this contract. The rates as provided in this contract shall not serve as a benchmark for any future rates Designer shall charge Client for services. Any future contract for services between the Parties shall be negotiated separately and at a later time.

**BY SIGNING THIS DOCUMENT, PARTIES ATTEST THAT THEY HAVE READ
THIS DOCUMENT IN FULL AND UNDERSTAND THE TERMS OF THE
AGREEMENT.**

Andras Cruz-Aedo

Date

Joseph Spillone, Sun Realtors Inc

Date