

CONTRACT FOR WEBSITE OPTIMIZATION SERVICES

This contract for website design is entered into on _____[Date] between the Java in Four Days and **Traffic Safety Consultants, Inc.**, Hereinafter Java In Four Days shall be referred to solely as (“Designer”) and **Traffic Safety Consultants, Inc.**, shall be referred to solely as (“Client”). Designer and Client, when referred to in the aggregate, shall be (“Parties”)

I. Description of Requirements for Designer

Client desires to engage in a contract for services with Designer, whereby Designer will complete Bronze SEO website assignments across three months as follows:

Month 1. Designer shall integrate Search Engine Optimization on the Client’s website: <http://www.nationalsafedriverprogram.com/>. The completion and delivery date of this newly optimized website shall be on or before March 1, 2017.

Month 2. Designer shall integrate Search Engine Optimization on the Client’s website: <http://www.nationalsafedriverprogram.com/>. The completion and delivery date of this newly optimized website shall be on or before April 1, 2017.

Month 3. Designer shall continue to integrate Search Engine and other Optimization on the Client’s website: <http://www.nationalsafedriverprogram.com/> and offer additional consulting on Client’s social media profiles: Facebook, Twitter, and Instragram. Designer shall analyze data gathered throughout process described in Months 1, 2, and 3. The completion and delivery date of this newly optimized website shall be on or before May 1, 2017.

For each delivery, Client will have ultimate approval and satisfaction. Designer shall make adjustments at no extra cost. However, this contract does not serve to establish any relationship for website services, and if such an agreement is to exist, it can only be formed at the discretion of the parties at a later date.

II. Description of Requirements for Client

In return for the above-mentioned services, Client shall pay designer a total of \$600; the cost of the Month 1 product totaling two hundred dollars (\$200), the cost

of the Month 2 product totaling two hundred dollars (\$200), and the cost of the Month 3 product totaling two hundred dollars (\$200). The date and manner of such payments shall be as follows:

As consideration, a total of nine hundred dollars (\$200) shall be due upon signing of this document, to serve as a retainer. An outstanding amount of two hundred dollars (\$200) shall be paid by Client to Designer upon the date Designer has delivered a satisfactory Month 1 (March 1, 2017) product to Client. An outstanding amount of two hundred dollars (\$200) shall be paid by Client to Designer upon the date Designer has delivered a satisfactory Month 2 (April 1, 2017) product to Client.

Client hereby fully guarantees that if Client is satisfied with the Month 1, Month 2 and Month 3 products delivered by Designer, Client will provide a positive review/statement for Designer's website. Any such review will be fully owned by Designer and publishable on any medium. Additionally, Client fully guarantees that if satisfied with the Month 1, Month 2, and Month 3 products delivered by Designer, Designer will be allowed to distribute Client's contact information for the purpose of a professional reference for Designer's services until the time Client has been contacted by five such prospective clients of Designer.

III. Entire Agreement

This agreement serves as the entire agreement between the Parties, and does not establish any contractual relationship following the satisfaction of this contract. The rates as provided in this contract shall not serve as a benchmark for any future rates Designer shall charge Client for services. Any future contract for services between the Parties shall be negotiated separately and at a later time.

**BY SIGNING THIS DOCUMENT, PARTIES ATTEST THAT THEY HAVE
READ THIS DOCUMENT IN FULL AND UNDERSTAND THE TERMS
OF THE AGREEMENT.**

Java In Four Days

Date

Traffic Safety Consultants, Inc. Date