+ WAR BOOK OF ACCOLADES PORTFOLIO & A LA CARTE SERVICES W/ PRICING

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When you have a reputation for being world-class, every part of your business must live up to that standard.

A la Carte Services:

- Basic Website Design (\$1000)
 - Optional Web Hosting with Google SEO optimization (\$200/mo)
- Marketing Planning (Free with Gold Package)
- Mobile App Design (Free Consultation Required)
- Social Media Marketing, or SMM (\$450/mo, \$650/mo, or \$850/mo Packages)
 - Hashtag and Influencer Research
- Search Engine Optimization, or SEO (\$450/mo, \$650/mo, or \$850/mo Packages)
- PR Communication (Free with Gold Package)





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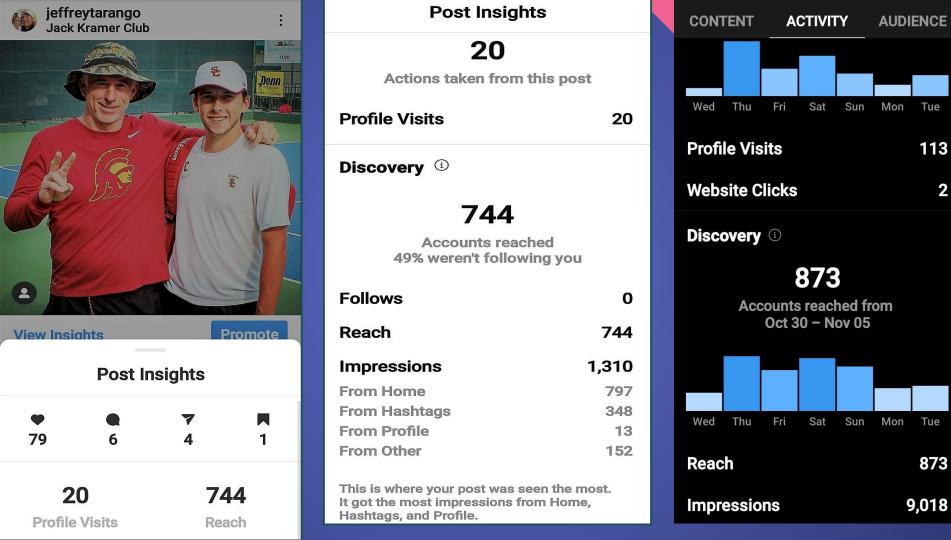
A la Carte Services continued:

- Big Data Analytic Reports (Free with each Service)
- Paypal and POS Integration (\$650)
 - Photography, Videography & Photoshop Editing (\$60/hr)
 - Optional Licensing of Assets (\$10/asset)
- Google AdWords, Social Media Ads, and other Pay-Per-Click (PPC) Advertising (\$750/mo, \$1000/mo, or \$2500+/mo Packages)
- Branding & Graphic Design (\$60/hr)
- Email/ Newsletter Management (\$450/mo)
- Print Design & Marketing Material (\$60/hr)
- Competitor Research & Analysis (Free with any service)
- Monthly Social, Web, & Sales Reports (Free with any service)



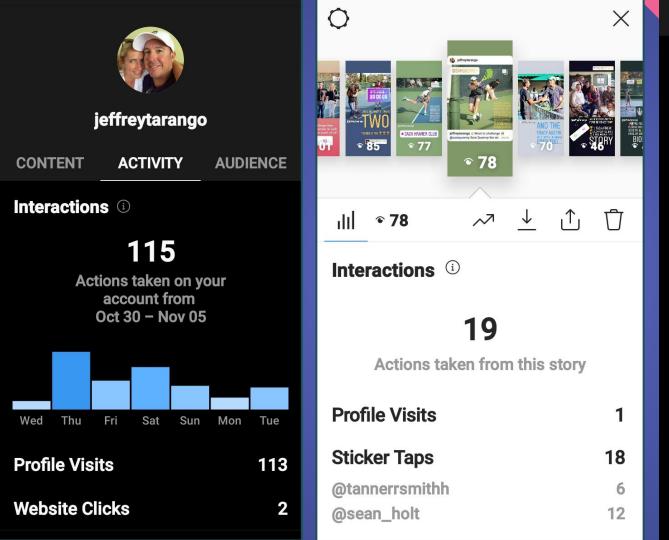
+ SUMMARY OF SUCCESS

- Configured automated web applications (i.e., WordPress.com, WooCommerce, Akismet, Gravatar, and Jetpack) that increased Dr. Randy Aronson, DVM's customer base from 160 customers (Q4 2015) to 732 customers (Q3 2018)
- Increased Dr. Gabor Vajda, DVM's (ret.) startup's clientele by 22% in its first year of operation by creating the pitch deck and work plan to pioneer a partnership with a \$9.1B multinational corporation known as VCA
- Partnered with Extima, Inc. to further develop SheilaE.com, UncleaBudsHemp.com, and SheilaE.com, UncleaBudsHemp.com, and SheilaKelley.com.
- This same client, ServePetsGrooming.com, sold after one year of operation, of which I now receive monthly royalties through 2021
- Activated business with real estate tycoon Steven Powers and installed solar on his \$2.5M estate behind
 Malibu, CA
- Consulted for Steven Powers on Oil and Gas Planning Softwares (i.e., SAS and Pandell Geo) and complementary data Mining Companies for his \$2B company Enercor, Inc. and their 2,300 acres of ExxonMobil oil and gas leases
- Interned for Mark Cuban's e-Textbook startup as Lead Brand Ambassador and Social Media Coordinator
- Asked by Oracle veteran Jeff Covert at age 21 to speak at his MBA class at Loyola Marymount University



+ SUMMARY OF SUCCESS CONTINUED...

- Configured automated web applications (i.e., WordPress.com, WooCommerce, Akismet, Gravatar, and Jetpack) that Digital Marketing Consulting for ATP World No.10 Jeff Tarango to increase Instagram engagement by +9,032%
- Professional media services for Universal Tennis by Oracle to increase Facebook Live Stream views by
 +60,000
- Effectively managing the first Campus Live Radio Broadcast and other traditional advertising methods to collect +600 student & professors emails for e-Textbook promotional literature during my college internship with PackBack, Inc.
- Wrote the marketing plan to sign a +\$12,000 investor, as well as gain the current mentorship of Bing
 Chen, Vice President, Blackboard Connect and ABCmouse.com to help me start a web marketing
 company as a junior in college to design, develop, and manage WordPress websites with most every site
 optimized for SEO, SMM, SEM and PPC
- Certified Training in Salesforce Service Cloud by Honda Motors in Torrance, CA to provide technical coding support and documentation for in-car technology and engineering related projects within Customer Service team for Acura





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+ JAVA IN FOUR DAYS, LLC. COMPANY ORIGIN

Revamp your customer experiences. Build belief in your brand. Expand your digital footprint. You name it. We can help.

☆ Java in Four Days, LLC. (Ji4D) is a website and online presence company that was formed by an MBA/MIS graduate student, an attorney, and an Oracle veteran. We have over 40 years of combined experience with working at companies including JP Morgan, Goldman Sachs, Oracle, and Blackboard, Inc.

☆ <u>Click Play</u> in the video recording to the right for your **FREE front-end pass** into behind the scenes!



+ ANDRAS V. CRUZ-AEDO PORTFOLIO

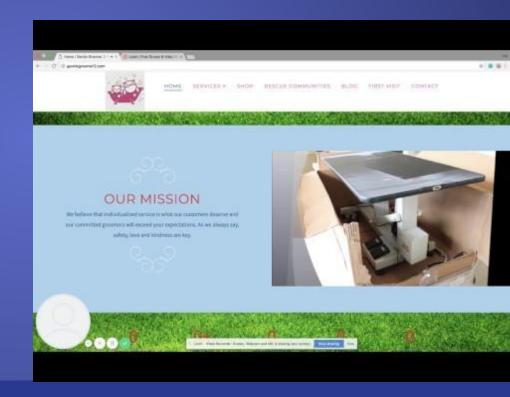
PAWS by Dr. Randy Pet Vet Review: An Easy Way to Teach & Demonstrate Theme to your Webmaster

☆ PAWS, Inc. Animal Hospital offers preventative medicine, diagnostic procedures, rehabilitation, and more. By investing in Ji4D's Custom Tier services, it allows PAWS to migrate old content, and monitor and manage their e-commerce store, radio show, and "Woofs without Roofs" non-profit through high-performance websites, blogs, and their native mobile app ☆ Click Play in the video recording to the right for your **FREE front-end pass** into DrRandyPetVet.com!



Former Veterinarian Dr. Gabor K. Vajda, DVM Review: The Most Effective Way To Take Over The Internet

☆ ServePets, LLC. is a family-owned pet care franchise that was formed by former AAHA President Gabor Vajda. Hehave over **40 years** of experience in owning and managing animal hospitals such as VCA Northern Animal Hospital ☆ Click Play in the video recording to the right for your **FREE front-end pass** into ServePetsGrooming.com!



Former Attorney Natasha Wrae, P.C. Review: How To Regain Google, Bing, and Yahoo Search Engine Rankings

★ DefendingYouTucson.com is a Tucson-based law firm that practices in areas from assaults and DUIs to drug crimes. By optimizing their lean-model budget in our website and social media marketing Tier 1 services, DefendingYouTucson.com was able to have a strategically organized website, Facebook, Twitter, Yelp, and Google Plus online presence in a scalable manner.

☆ Click Play in the video recording to the right for your FREE front-end pass into DefendingYouTucson.com!

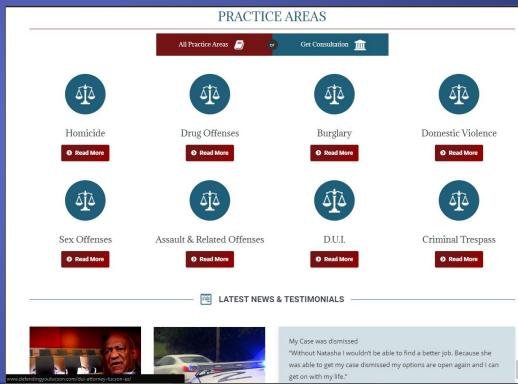


Closing a new client is one of the main goals, but retaining an existing client is the true challenge!

☆ In order to retain

DefendingYouTucson.com as a client,
we, in July 2018, have revamped her
website for free. Such "tweaks"
included:

- Adding hyperlinks to the top bar of the homepage
- Adding aesthetically appealing,
 post-modern icons onto each v



Responsive Direct Email Marketing to current customers to generate repeat business and outreach to new ones

- Eliminating unused and blank space in order to direct the viewer's attention to Services
- Enlarging text above "Read More" buttons in each blog article to match the style on other pages and to further catch the viewer's attention
- Balancing size of texts to size of multimedias in each stack row



Cosby Convicted!

Honestly I didn't think it would happen. Much like OJ Simpson, I didn't believe that a jury would convict what is in essence a national hero. For the jury to convict "America's Dad" the evidence...

Read more >



Stand Your Ground in AZ prevails

Not guilty! Those are the two most precious words a criminal defense attorney can hear. Today, I heard it four times as the court clerk read the verdicts in David Mota's first degree murder trial. ...

Read more



DUI jury trials dealing with actual physical control

Natasha has won her last three DUI jury trials dealing with actual physical control. Her last DUI trial on May 9th she strategically reduced evidence to avoid confusing the jury. Completing the trial in just...

Read more >

Natasha helped my family and I so much.

"I am very satisfied with the job my attorney, Natasha Wrae, did for my family and me. I would gladly have her counsel me again in the near future. I highly recommend Natasha."



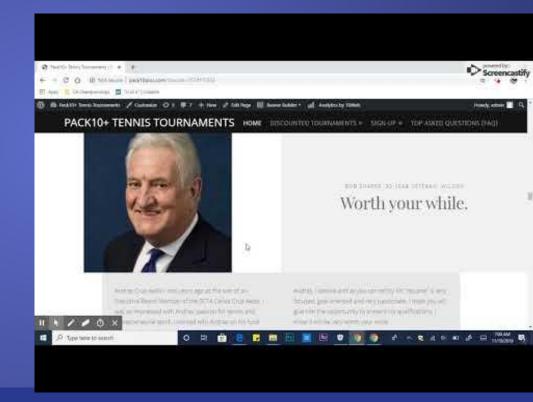
A. Padill

. . . .

Personal Website Review: We can fully design and develop a website in less than 2 weeks when we put our minds to it!

☆ Pack10+ will eventually be a tennis directory for community members in the South Bay. For now, this site has email/ newsletter automation software configured in a user-friendly manner to collect customer data.

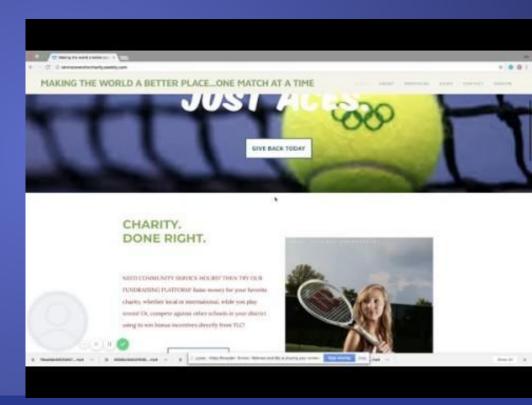
☆ Click Play in the video recording to the right for your **free front-end pass** into Pack10Plus.com!



In this digital world, having a great and visible online presence isn't only important- it's essential.

☆ Tennis Lovers for Charity 501c3 is a non-profit that strives to connect tennis players with causes they care about. TLC already connects U.S. high schoolers with Children's Miracle Network, and Wounded Warriors in San Diego.

☆ Click Play in the video recording to the right for your **free front-end pass** into TennisLoversForCharity.com!



Sometimes, bringing digital content accessibility is easier than bringing your products to new markets.

☆ ExtraordinaryPetStories.WordPress.com
is a blog website in partner with ServePets,
LLC. that was formed by local Phoenician
Stephen Varga. Stephen has completed his
Bachelor's in Journalism and Master's in
Education.

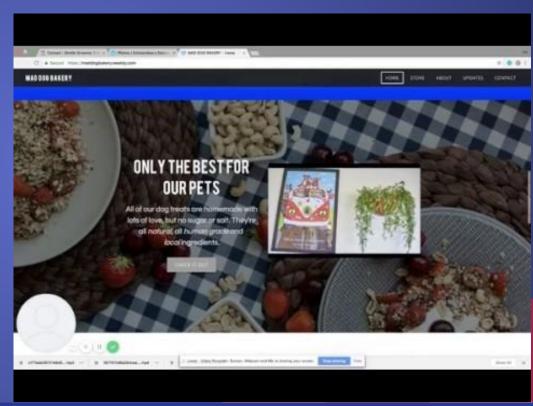
☆ Click Play in the video recording to the right for your **free front-end pass** into ExtraordinaryPetStories.WordPress.com!



Increase your digital presence, and, in turn, increase your bottom line.

☆ MadDogBakery.Weebly.com is an **e-commerce site** specializing in homemade dog treats. Formed by Mad Dog, he is an owner of 3 multiple dog care and bakery facilities. Mad Dog uses real flour and real meat in his **meat products** & pumpkin and blueberries in their vegan products. ☆ Click Play in the video recording to the right for your free front-end pass into

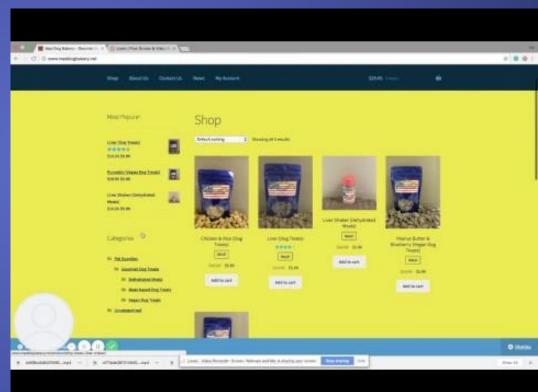
MadDogBakery.Weebly.com!



Take a three-month effort and pack it into a three-week turnaround!

★ MadDogBakery.net is a fully responsive
WordPress e-commerce website
specializing in homemade dog treats that
was formed by Mad Dog, an owner of
three different dog care and bakery
facilities. Mad Dog uses all-natural flour
and real meat in his meat products and
pumpkin and blueberries in their vegan
products.

☆ <u>Click Play</u> in the video recording to the right for your **free front-end pass** into *MadDogBakery.net*!



+ THE END THANK YOU FOR WATCHING