

User	Summary	Specific feedback
Raquel Elliot	<p>User found that the design seemed somewhat inconsistent with background images on some pages and not others. user thought it would be difficult to navigate to separate pages for accommodation and travel, and felt that going to a separate page to read about the history of the island was logically redundant and would be ignored as a result. User felt that card view in attractions page looked cluttered. User enjoyed the idea of a live twitter feed on the main page, and overall found the design of individual pages simple and effective.</p>	<ul style="list-style-type: none"> • Separate page for history felt redundant- Actionable: history and FAQ pages could be combined. • Difficult navigation- Actionable: travel and Accommodation pages could be combined. • Inconsistent Design- Actionable: background images could be added to each page. • Card view appears cluttered- Actionable: card view of attractions could be eliminated and changed to a container view like items in other sections.
Antonio Vincent	<p>User felt that background images on pages other than the landing page would be distracting. found twitter feed, and separate history page unnecessary. Did not enjoy the idea of having to navigate to separate pages for accommodation, travel and attractions. User felt that card view in attractions page visually clashed with full screen container view of accommodation and travel pages. Found main page to be somewhat cluttered.</p>	<ul style="list-style-type: none"> • Separate history page unnecessary- Actionable: Landing page and History could be combined. • Backgrounds could be a distraction- Actionable: backgrounds could be removed from behind content sections. • Troubles with Navigating between pages; Actionable- accommodations could be combined with attractions page. • Twitter feed unnecessary- Non-actionable: does not fit with needs of other users, and twitter feed is relevant to page design. • Clashing design of attractions page- Actionable: card view of attractions can be changed to look more

		like similar sections on other pages.
Darren Williams	User would not want to navigate through two pages to get to Accommodation or Travel Page, felt all pages should be accessible from every other page. Felt that separate history page was redundant. Enjoyed site's overall flow and design, as well as the twitter feed on main page.	<ul style="list-style-type: none"> History page is redundant- Actionable: history and landing page could be combined. Navigation bar at top of page could be replaced with side panel on every page- Non-actionable: would disrupt visual flow of current page design. All pages should be accessible from every other page- Actionable: travel and accommodation pages could be linked in the navigation bar instead of requiring navigation to attractions page first.

Conclusions:

- Several of the users expressed difficulty in navigating between pages of site in its current form, and found some information not important enough to merit its own separate page. These issues will be solved by moving away from separate pages for each section and developing the site as a single page, this has the added benefit of presenting a seamless mobile and desktop experience for users.
- Users found difficulty in navigating between and finding different sections of the site, Along with the changes to a single page, each sections will be linked to by fixed navigation bar at top of screen to make all information easily accessible.
- Background images were found to be a distraction and the overall design was found to be cluttered and inconsistent. These concerns will be addressed by removing background images from behind content and replacing them with Floating background images that will be used as separators between sections to enhance visual flow without being a distraction.
- Users found the card view of the attractions section to clash visually with the other sections of the website. All sections will be changed to a more visually uniform appearance, to make the site more consistent.