Andrew Cohen

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Education:

DePaul University

Bachelor of Commerce:
Marketing & Sales

Fullstack Academy
Graduate Software Engineer

Technolgies:

Node
Javascript
React / Redux
Git
Babel
Express
HTML5
CSS3
Mocha
PostgreSQL
Sequelize
Howler
Phaser
React Native
Socket.io

Personal:

Media Appearances:
Seth Meyers, CNN,
Time, & *AM New Yor*k

Additional Education:
Studied abroad at
Westminster University
- Journalism Background

Miscellaneous:
- Talent Buyer at Den Chicago
- Graphic Design Background
- Contestant on College Week
Wheel of Fortune

About Me:

Software Engineer with strong technical skill set and agency experience. Diverse background in digital marketing and event production, as well as a recent graduate of Fullstack Academy of Code.

Technical Projects / Apps:

Project Lead & Developer | HairCutz
Description: An online multiplayer tower defense game, created with Phaser and Socket.io
W: *haircutz.herokuapp.com* | **GH:** *github.com/2009-FSA-CS-Lucians-Lightbringers/haircutzGame*
- Designed concept for game including sprites, original sounds, and additional animations
- Assigned tasks with GitHub project board and organized them into tiers with deadlines

Sole Developer & Designer | Murray Mania
Description: A hub for all things Bill Murray including forums, games, and sound boards
W: *murray-mania.herokuapp.com* | **GH:** *github.com/andrcohen847/murray-mania*
- Developed concept and designed all elements of website and functionality
- Created Sequelize models and stored user information in a database

Project Lead & Developer | Would You Like This?
Description: An eCommerce website deisgned to sell users unwanted items
W: *would-you-like-this.herokuapp.com* | **GH:** *github.com/Shopper-Menace/Would-You-Like-This*
- Led daily standup and assigned tasks to team members to meet the project deadline
- Ensured functional React components, routes, Redux store, and database schema

Agency Experience:

Experiential Producer | Civic Entertainment Group | Feb '20 - Sep '20

- Managed and developed partnership relations for large-scale client activations
- Sourced all vendors and fabricators and created timelines relating to our events
- Maintained client communication on a daily basis and kept team updated on progress

Clients: MotorTrend Magazine

Experiential Producer | BFG Marketing Agency | April '19 - February '20

- Managed the overall planning and execution of large-scale activations and programming for various industry-leading clients across North America
- Served as single point of contact with client to coordinate project goals
- Briefed creative team on CRM deliverables and event-based needs
- Oversaw budgets on multiple campaigns (in excess of $1 million)

Clients: Campari America (Wild Turkey, Russell's Reserve, Espolòn Tequila, Aperol, Grand Marnier, Skyy Vodka, Appleton Rum, Campari, and Wray & Nephew)

Account Manager | Ajax Union Marketing | November '12 - April '14

- Managed an agency of marketing professionals to successfully execute our clients' SEO, email marketing, social media, PR, and PPC campaigns
- Lead contact for over 30 clients and their individual campaigns
- Reviewed output from team members, making sure it met our clients' approval

Clients: MakerBot, JunkLuggers, ID Jewelry, Wheels To Lease, Krav Maga NYC