## Bayesians

Bayesian Learning is a method of statistical inference in which Bayes' theorem is used to update the probability for a hypothesis as more evidence or information becomes available.

The **Bayes' theorem** is:

$$P(A|B) = \frac{P(B|A)P(A)}{P(B)}$$

- A is the **hypothesis** and B is the **evidence**;
- Bayesian classifiers choose the **most probable class** given the evidence (data training).

## MAP Classifier

 The MAP (Maximum A Posteriori) Classifier is a Bayesian classifier that uses the maximum a posteriori decision rule to classify a new object:

$$x \to y$$

$$\hat{y} = \underset{c_i \in C}{\operatorname{argmax}} P(c_i|x) = \underset{c_i \in C}{\operatorname{argmax}} \frac{P(x|c_i)P(c_i)}{P(x)}$$

The MAP classifier is:

$$\hat{y} = \underset{c_i \in C}{\operatorname{argmax}} P(c_i) \prod_{j=1}^{d} P(a_j | c_i)$$

In Bayesian classifiers:

- Records are represented as **tuples** of *d* values;
- Training algorithm to compute prior probabilities for each class;

- Classification procedure to estimate likelihood for Z given each class, and then to classify Z as the most probable class;
- In the case of **equi-probable classes**, the classifier is not able to distinguish between them;
- Estimation of prior probabilities the probability of each class is estimated by the relative frequency of the class in the training set:

$$P(c_i) = \frac{\mathbf{n}_i}{\mathbf{n}}$$

• Estimation of likelihood - the probability of each attribute value given the class is estimated by the **relative frequency** of the attribute value in the class:

$$P(x|c_i) = \frac{\mathbf{n}_{x|i}}{\mathbf{n}_i}$$

- $n_i$  is the number of records in the class  $c_i$ ;
- n is the total number of records;
- $n_{x|i}$  is the number of records in the class  $c_i$  with the attribute value x.

If we use numeric variables, we can use **probability density functions** to estimate the likelihood:

$$P(x|c_i) = f_i(x|\mu_i, \sigma_i)$$

$$X_i \sim N(\mu_i, \sigma_i^2)$$

Finally, if there are multiple variables, we need to **jointly estimate** the likelihood:

$$\vec{X} \sim N(\vec{\mu}, \Sigma^2)$$

$$P(\vec{x}|c_i) = f_i(\vec{x}|\vec{\mu}_i, \Sigma_i^2)$$

## Naive Bayes Algorithm

Naive Bayes Assumption: all variables are conditionally independent given the class.

$$\hat{y} = \underset{c_i \in C}{\operatorname{argmax}} P(c_i) \prod_{j=1}^{d} P(a_j | c_i)$$

- Training algorithm to compute prior probabilities for each class;
- Classification procedure to estimate likelihood for Z individual dimensions given each class, to classify Z as the most probable class.

## Logistic Regression

- It is not a Bayesian classifier, but it is a **probabilistic** one;
- Used to solve binary classification problems;
- Discover the most probable class for a new record;
- Goal: estimate the exponent z in order to maximize the negative loglikelihood, which is equivalent to minimize the error:

$$\hat{y} = \underset{c_i \in C}{\operatorname{argmax}} P(c_i | x)$$

• Gradient descent is used to find the minimum of the error function.