André Marinho

Front-end developer & digital strategist focused on building fast, accessible, and business-driven web experiences.

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Relevant Experience

Front-End Developer • **Duonorth Studio**   Dec 2024 – Present

- Build, style, and deliver high-quality websites and web apps using React, Next.js, and TypeScript, focused on performance, accessibility, and maintainability.
- Lead technical architecture and front-end development for projects that integrate CRMs, APIs, and automation tools to meet business requirements.
- Design and document component systems that maintain design and code consistency across client projects.
- Work in Agile sprints alongside designers, clients, and developers to turn creative concepts into reliable, scalable digital experiences.
- Oversee deployments and CI/CD pipelines to ensure stable, fast, and sustainable releases.

Wordpress Developer   Nov 2019 – Dec 2024

- Developed WordPress websites for small and mid-sized businesses, focusing on usability, speed, and conversion.
- Created custom themes and reusable modules to streamline editing and content updates.
- Automated financial, operational, and marketing routines using VBA, Apps Script, and APIs, reducing manual effort and improving reliability.
- Built Power BI dashboards and Google Sheets reports that provided real-time visibility into performance and decision metrics.
- Managed client relationships from discovery to post-launch, ensuring alignment between business goals and technical execution.

Digital Marketing Consultant   Aug 2017 – Nov 2019

- Planned and managed digital marketing strategies covering Google Ads, Facebook, and Instagram campaigns.
- Created performance frameworks based on measurable KPIs, optimizing audience targeting, creative testing, and spend allocation.
- Developed reporting dashboards to track ROI, lead quality, and customer acquisition costs.
- Collaborated with founders and marketing teams to align positioning, storytelling, and analytics-driven growth.

Logistics Supervisor • **Grupo Hemocat**   Aug 2015 – Aug 2017

- Led logistics and inventory operations for medical devices and hospital supplies across multiple states.
- Supervised team and managed procurement, warehousing, and nationwide distribution.
- Implemented ISO 9001 standards and conducted internal audits to ensure compliance with quality procedures.
- Redesigned inventory control and shipment tracking systems, improving accuracy and reducing delivery times.
- Developed Power BI dashboards to monitor stock levels, costs, and service performance in real time.

Finance Assistant   Mar 2014 – Jul 2015

- Processed and reconciled invoices for suppliers and clients in the medical industry.
- Automated reconciliation and reporting processes using Excel and VBA, cutting manual work and increasing accuracy.
- Supported budgeting and cash flow planning, providing detailed variance reports to management.
- Assisted internal and external audits, ensuring compliance with corporate and regulatory standards.

Skills

Programming Languages

TypeScript, JavaScript, PHP, HTML, CSS, Sass, GraphQL, Python

Libraries & Frameworks

React, Next.js, Node.js, Tailwind CSS, Bootstrap, Styled Components, Framer Motion, Anime.js, WordPress

Tools & Platforms

Git, GitHub, Netlify, Vercel, WordPress, Contentful, Supabase, Firebase, Storybook, Docker, Figma, ClickUp

Selected Projects

Travel Planner App

Full-stack app built with Next.js, TypeScript, and Supabase. Uses an event-sourced data model for real-time itinerary editing and consistent updates across users.

Harvard CS50W: Web Programming

Harvard CS50W web apps with Django, Python, JavaScript; auth, APIs, relational data.

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Personal site in Next.js and Tailwind; JSON-LD + dynamic OG images; modular UI.

Education

Open Source Society University

Computer Science (in progress). Self-paced program covering programming, algorithms, systems, theory & applications.

Languages

Native Portuguese speaker. Fluent in English. Basic understanding of Spanish and French, limited speaking skills.

Interests

Web performance, UX design systems, behavioral marketing, fitness training, science-based learning, open-source projects, reading at the beach.