



IHC - Project nº2

Nearby Movies

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Personas



Joana, 26 years old children caretaker at Aveiro's kindergarten. Degree in Basic Education. Loves going to the movies. She was part of many researches about the benefits of movies in children's development. Worked as a babysitter and took care of her neighbors' children. After getting his degree she started working at Aveiro's kindergarten.

Motivation: Joana wants to improve children development, by taking them to the movies.



Ricardo, 30 years old movie theater owner. Studied in a film school for 2 year. Opened his own movie theater in Aveiro. His father is a hollywood director and was the man responsible for his passion for movies. He has a lot of smart devices at home and he manages all of them with his smartphone.

Motivation: Ricardo wants to grow his business and needs a way to update his clients about the available movies and an easy way to sell tickets.



Scenarios

#1

Joana buys tickets for a group of 50 children, and orders popcorn - Joana opens the application and looks for an animation movie in Aveiro and chooses the one with the highest rating. Then she buys one normal ticket for her and 50 tickets with children discount. She also orders 25 small boxes of popcorn.

#2

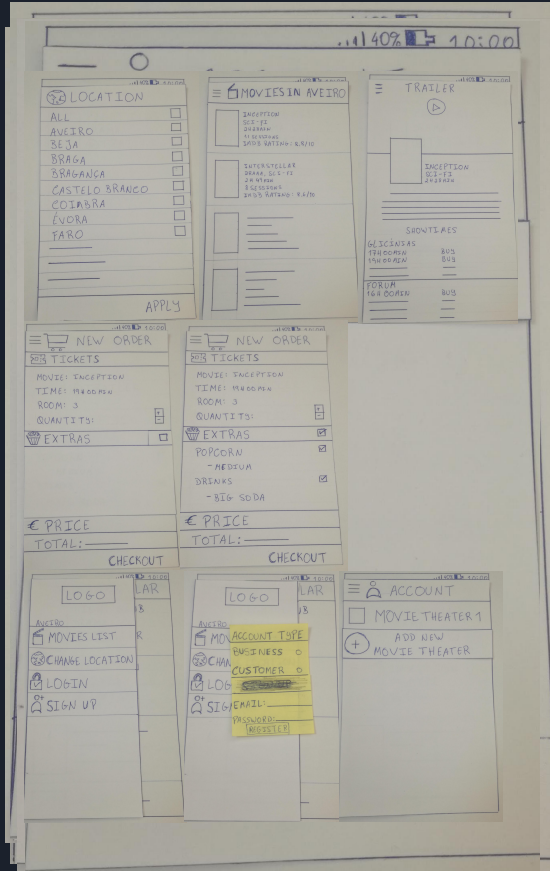
Ricardo adds his movie theater to the system and updates the available movies - Ricardo opens the application and sign up for a new business account. Since he is a new user, he follows a small set of instructions in order to learn how to use the system and then inserts the available movies list.



Requirements

- 01 Search for a movie in a specified city and check some information about it: name, duration, rating , available rooms and watch the trailer
- 02 Create business account, add a movie theater and insert the available movies
- 03 Buy movie tickets and order extras

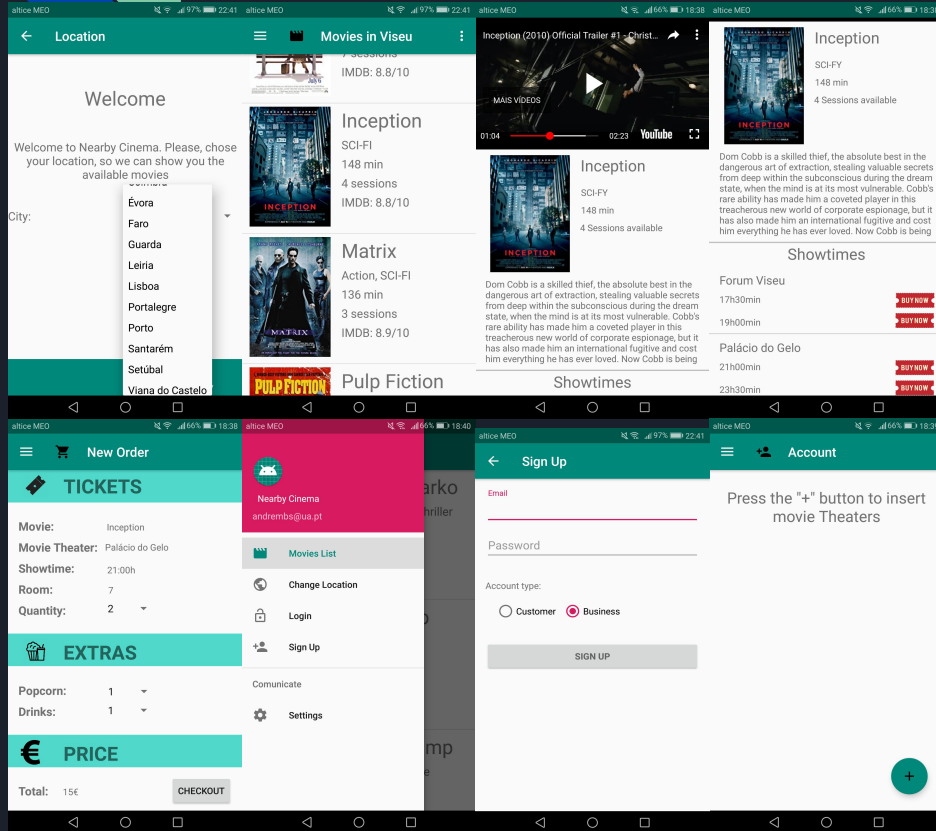
Paper Prototype



Results

- Number of users: 13
 - IHC classes: 7
 - Other: 6
- Observations:
 - No information on first screen (Location)
 - Search bar
 - Settings
 - “Edit” and “Remove” options on account screen
 - Place order without login?

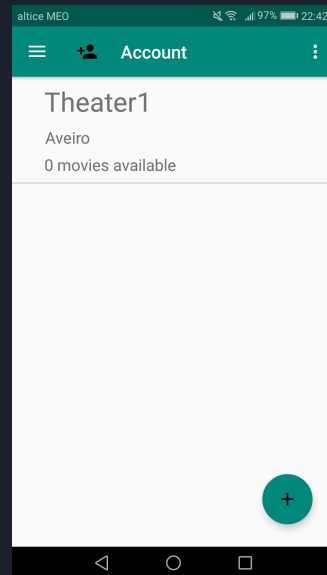
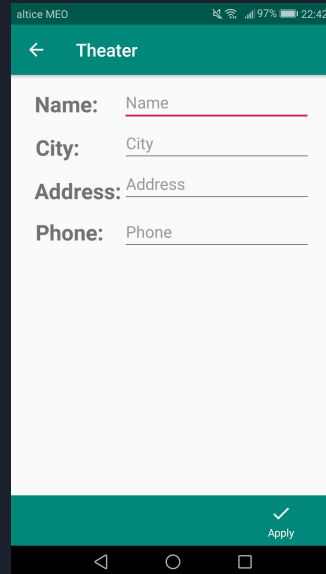
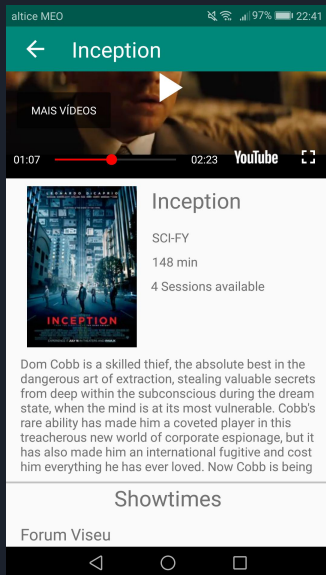
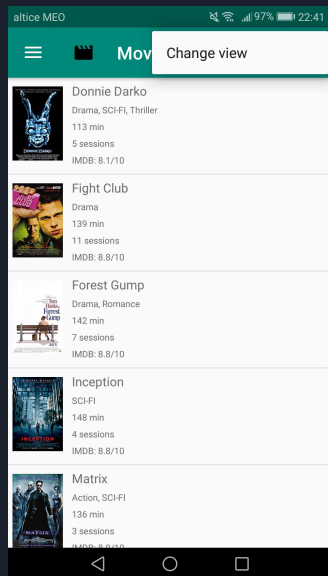
Usability Test

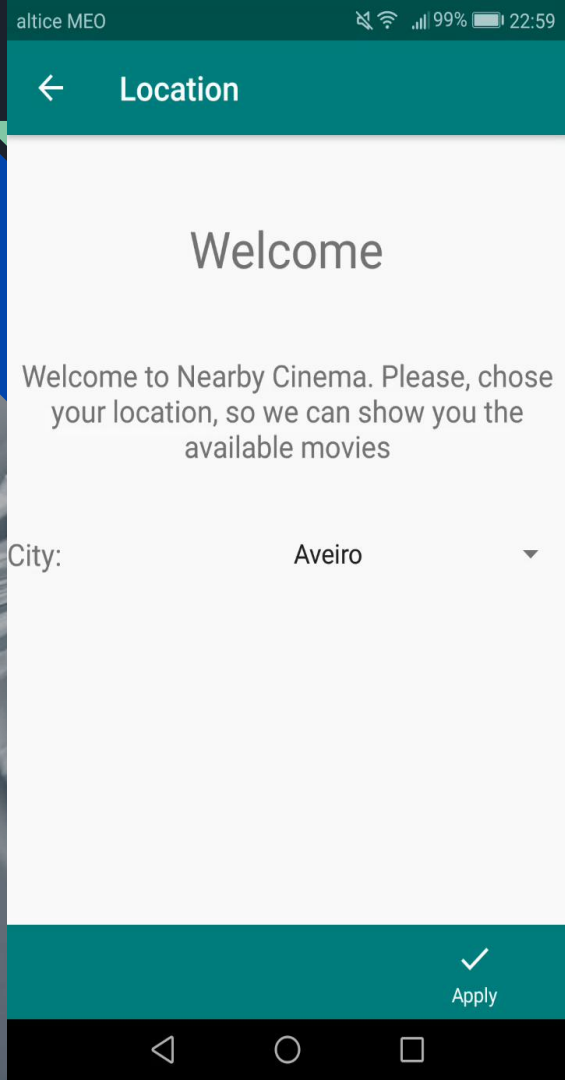


Results

- Number of users: 10
 - IHC classes: 7
 - Other: 3
- Observations:
 - Sort movies by name
 - Smaller items
 - “Back” button on movie screen

Improvements





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