

CONTACT

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EDUCATION

B.F.A. in Graphic Design
Minor: Computer Science

University of Minnesota
Twin Cities
Class of 2018

SKILLS

Graphic Design
Web Design
User Experience Design
User Interface Design
Photography
Technical Writing
Microsoft Office
Salesforce Marketing Cloud
Video Editing
Sound Editing
Customer Service

Proficient with:

Illustrator
Photoshop
InDesign
Adobe XD
Premiere
Sketch
Invision
HTML/CSS
Bootstrap
JavaScript
jQuery

Significant experience with:

Python
Java
PHP

DESIGN EXPERIENCE

UNIVERSITY OF MINNESOTA USABILITY LAB

Lab Assistant

January 2017 - Present

- Carefully maintain eye tracking and recording hardware.
- Aid Lead Analysts in conducting usability tests, desirability tests and focus groups.
- Demonstrate superb technical writing skills while recruiting participants for over 500 usability evaluations across more than 50 unique projects.

AUGEO MARKETING

Front End Development Intern

May - August 2017

- Investigated and developed navigation solutions to be used in client facing e-commerce and corporate rewards sites.
- Evaluated several UI prototyping tools and practiced excellent technical writing skills by writing comprehensive guides for other team members to streamline production of new websites.
- Gained valuable experience in prototype development using frameworks such as bootstrap and jquery.

COOK MEMORIAL PUBLIC LIBRARY DISTRICT

Assistant Graphic Designer

July 2015 - January 2016

- Updated graphics for the over 20 recurring programs the library offers to district residents.
- Maintained the master event calendar on the library website, communicating with several departments to coordinate events.
- Exercised great attention to detail while preparing mass emails to be sent to over 20,000 library district patrons.

WORK EXPERIENCE

UNIVERSITY OF MINNESOTA BIOMEDICAL LIBRARY

Library Assistant

August 2015 - Present

- Gain valuable multitasking skills by maintaining and managing a computer lab and library printing services.
- Maintain materials in an over 2,000,000 item collection.
- Provide reference service to patrons in the absence of full-time reference staff.
- Train and manage new library assistants in library policy and customer service.

COOK MEMORIAL PUBLIC LIBRARY DISTRICT

Summer Reading Associate

May 2013 - August 2015

- Registered and distributed prizes to over 5,000 patrons participating in the Summer Reading Club.
- Carefully performed daily inventory of reading club prizes, T-shirts, and funds.
- Practiced excellent customer service while guiding patrons in locating and checking out library materials.