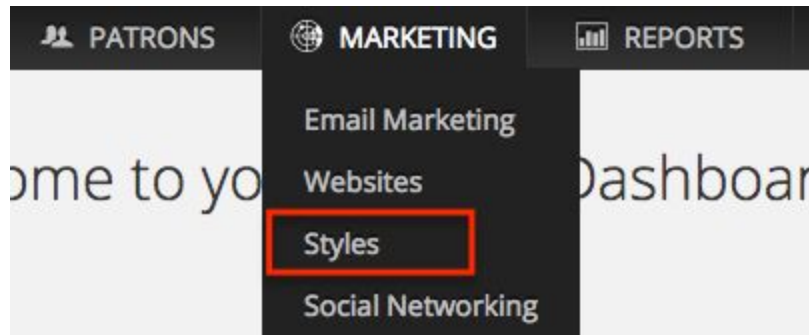


Use the **TicketLine Styles** feature to customize the look and feel of your online purchase windows, to better match your organization's branding. This includes:

- Setting the background image or color.
- Uploading your logo, which appears in every event and custom website window.
- Using your organization's branding colors and fonts.

Create and manage TicketLine Styles in the **Marketing** section of Member Home.



Below, we'll walk you through creating and enabling a default style. This default style applies to all of your single event and custom website windows, to create a seamless shopping experience for patrons coming from your website into TicketLine.

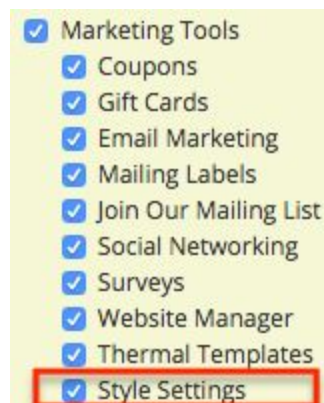
- [Staff permissions](#)
- [Creating a new style](#)
- [Previewing your style](#)
- [Enabling your style](#)

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## Staff permissions

To create and edit styles, the following staff permission must be activated in your profile:

**Member Area - Administration > Marketing Tools > Style Settings.**



## Creating a new style


When you open the Styles page, you'll see the **Vendini Standard** style.

### Styles

[+ NEW STYLE](#)

Welcome to the TicketLine Style List page! Here, you'll create and manage the styles for your single event and custom website windows. Click **New Style** to create a style that matches your organization's branding.

We created a **Vendini Standard** style to get you started. Click **Edit** to update and preview the style. Ready to activate a style? Find it in the list below and click **Set as Default**.

Styles		SORT ▾	
	Vendini Standard	APPLIED TO	
		Events	-
		Custom Website Windows	-
		Venues	-
			<a href="#">APPLY</a> <a href="#">EDIT</a> <a href="#">DELETE</a>
			<a href="#">SET AS DEFAULT</a>

- Click **Edit** to edit and/or preview the style.
- Click **Set as Default** to enable this as your default style.

To create a new style, click **New Style**.

### Basic Settings

Every new style starts with the settings (colors, fonts, etc.) of the Vendini Standard style. Use the options in the Basic Settings tab to update this style to match your branding.


BASIC SETTINGS

ADVANCED SETTINGS

Style Name \*

Light Mint

Logo Image




CHANGE LOGO

Name: ATL.png


Logo Image Target URL

http://

Brand Color



Accent Color



Font

Open Sans

Background

Solid Color

Custom Image

- **Style Name:** This is required. The same name can't be used for more than one style. Maximum 100 characters.
- **Logo Image:** This appears in the upper left-hand corner of the TicketLine window. To upload a logo, click **Choose Logo**. The recommended vertical resolution is 100px.
- **Logo Image Target URL:** Use this to direct your patrons to a specific website if they click on your logo. We recommend using your organization's website.
- **Brand Color:** This gives your TicketLine a consistent background color in different opacity across the interface. Click the icon and either enter the HEX code for your desired color or choose a color from the color picker.
- **Accent Color:** Use this to change the color for the buttons and the label text. Click on the icon and enter the HEX code for your desired color, or choose a color from the color picker.

- **Font:** Choose a font from the dropdown. This font is consistent throughout your TicketLine windows.
- **Background:** Customize your background with either a solid color or a custom image. To use an image, click Choose Image. The optimal resolution is 1920 pixels wide by 1200 pixels high. The max upload size is 50MB.

### Advanced Settings

Looking for deeper customization? Click the Advanced Settings tab.

The screenshot shows the 'ADVANCED SETTINGS' tab selected. It contains several configuration options for the TicketLine interface:

- Menu Panel Color:** A color selection box showing a light gray color.
- Menu Panel Font Color:** A color selection box showing a black color.
- Side Panel Color:** A color selection box showing a white color.
- Side Panel Font Color:** A color selection box showing a black color.
- Side Panel Opacity:** A slider control set to 50 %.
- Main Panel Color:** A color selection box showing a white color.
- Main Panel Font Color:** A color selection box showing a black color.
- Main Panel Opacity:** A slider control set to 60 %.
- Button Color:** A color selection box showing a black color.
- Seat Picker Background Opacity:** A slider control set to 90 %.

Here, you'll further adjust the font color, background color, and opacity of different panels.

**Menu Panel**

AT THE LEO

Select Order Payment Method Review & Pay Thanks!

**Side Panel**

**Borngorne**

Friday Dec 28, 2018 - Sunday Jan 20, 2019

Borngorne is at the top of his game with a steady stream of banger releases, constantly growing his Burngoyrne Records label, headlining performances to massive crowds, and collaborations.

**At the Leo**  
660 Market Street  
San Francisco, CA

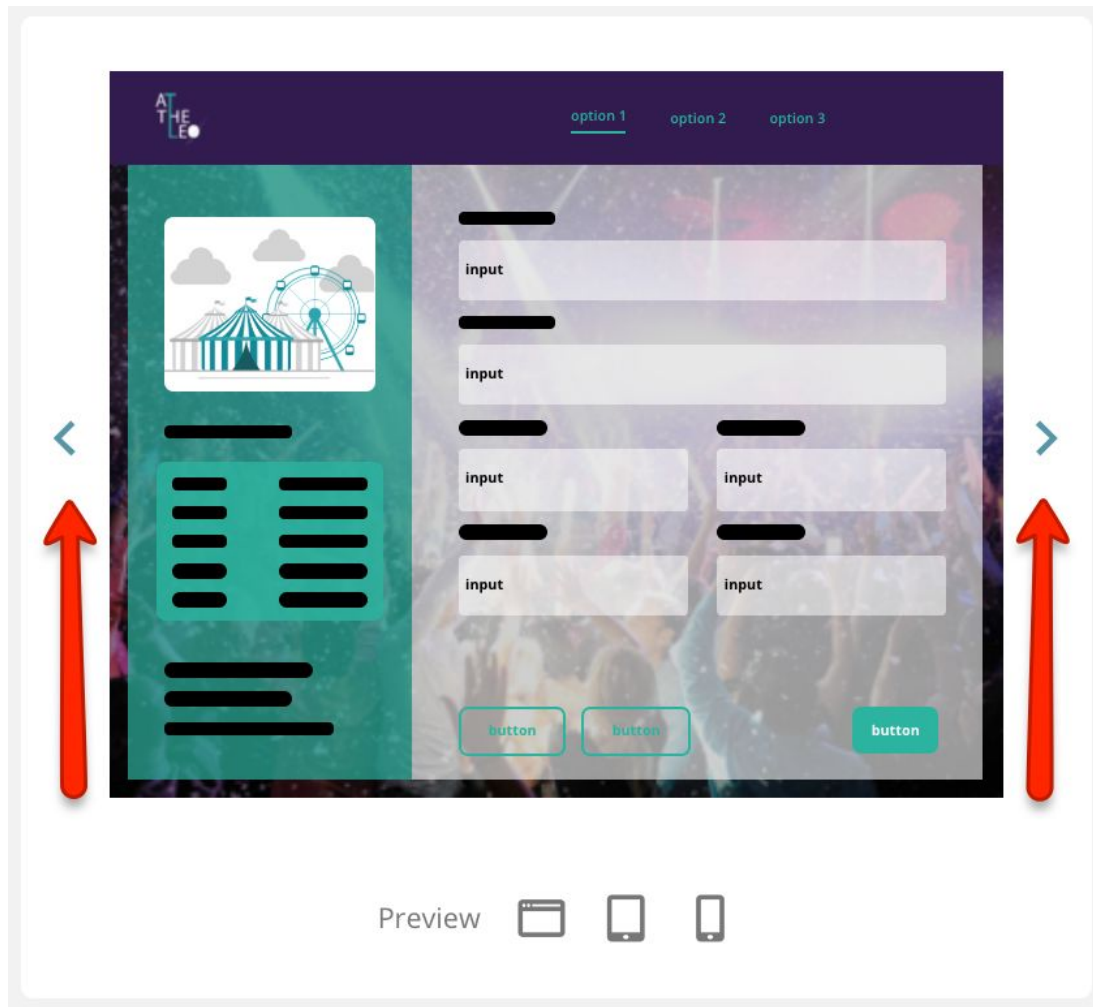
**Main Panel**

DATE	TIME	AVAILABLE TICKETS	PRICE
Friday Dec 28, 2018	7:00PM	296 of 300 available	\$5/\$15/\$25
Saturday Dec 29, 2018	4:00PM	300 of 300 available	\$5/\$15/\$25
Saturday Dec 29, 2018	7:00PM	300 of 300 available	\$5/\$15/\$25
Sunday Dec 30, 2018	7:00PM	300 of 300 available	\$5/\$15/\$25
Friday Jan 4, 2019	7:00PM	300 of 300 available	\$5/\$15/\$25
Saturday Jan 5, 2019	4:00PM	300 of 300 available	\$5/\$15/\$25
Saturday Jan 5, 2019	7:00PM	300 of 300 available	\$5/\$15/\$25
Sunday Jan 6, 2019	7:00PM	300 of 300 available	\$5/\$15/\$25
Saturday Jan 12, 2019	9:00PM	300 of 300 available	\$5/\$15/\$25
Sunday Jan 13, 2019	9:00PM	300 of 300 available	\$5/\$15/\$25
Monday Jan 14, 2019	9:00PM	300 of 300 available	\$5/\$15/\$25

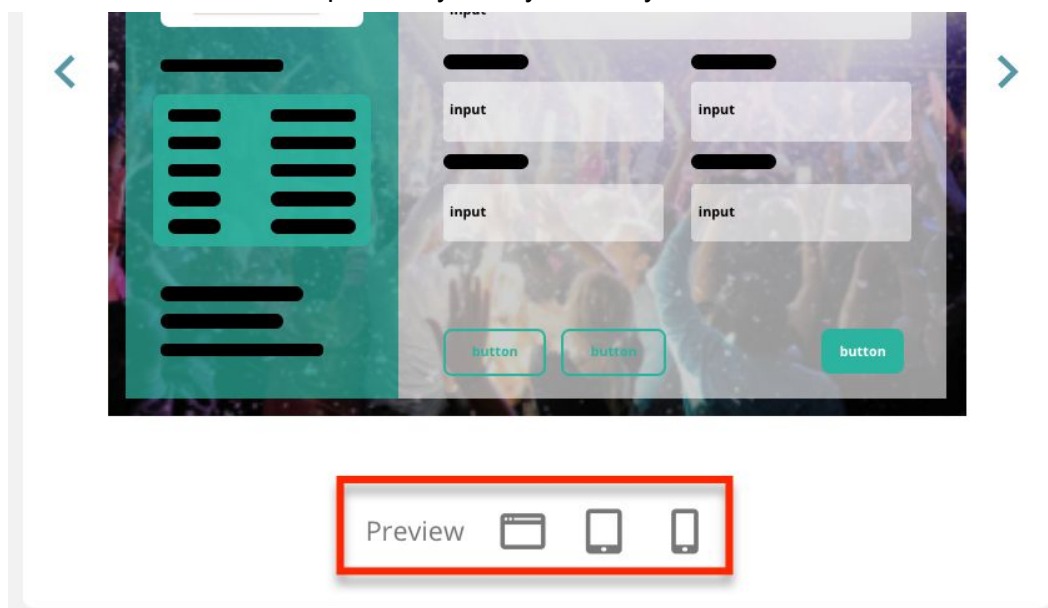
- **Menu Panel Color and Font Color:** The Menu Panel is the top panel that contains your logo and navigation. Change the color of the panel, as well as the color of the text on the navigation.
- **Side Panel Color, Opacity, and Font Color:** The Side Panel is the panel on the left-hand side that contains your event image. Change the color and opacity of the panel, as well as the color of the text on the panel.
- **Main Panel Color, Opacity, and Font Color:** The Main Panel is the panel on the right-hand side that contains the input fields and buttons. Change the color and opacity of the panel, as well as the color of the text on the panel.
- **Button Color:** Add another color to your buttons to make them stand out. This color overrides the accent color you defined in the Basic Settings.
- **Seat Picker Background Opacity:** If you have a reserved seating venue, change the background opacity of the seat picker to create a different look and feel.

## Previewing your style

Preview your changes in real time by scrolling through the representative window ...



... or click one of these icons to preview your style on any device.



When you're finished, click **Save**.

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## Enabling your style

After saving your style, you'll return to the Styles page. To enable a default style, click **Set as Default**.

APPLIED TO		APPLY	EDIT	DELETE
Events	-			
Custom Website Windows	-			SET AS DEFAULT
Venues	-			