

Joel Blanco

Freelance designer, researcher and consultant, specialised in Future Scenarios, Speculative Design, and Design Fiction.

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Education

Design Academy Eindhoven
2015 - 2017

Istituto Europeo di Design Madrid
2010 - 2014

Universidad Oberta de Catalunya
2020 - Present

Master of Arts
Contextual Design

Bachelor Degree
Product Design

Master
Philosophy for Contemporary Challenges

Relevant Working Experience

IE University
2019 - Present

Adjunct Professor of Global Challenges
Module of the Humanities Department of the Bachelor of Design at IE University. The module consists on the analysis of current events and their future projections with a critical approach to Speculative Design.

ESD Madrid
2019 - Present

Specialist Professor:
Design for Innovation
Trend Research
Object-Interface
Art, Crafts, and Design

IED Madrid
2020 - Present

Tutor at Master in Furniture Design
As tutor, I am in charge of guiding students through their Master's final projects.
Profesor at the Creative Process in Graphic Design
I teach Trend Research, Context and Communication at this online course

Touch-Ideas
2020 - Present

Innovation Design
I collaborate with the company doing various consultancy tasks.

Futuros Deseables
2018 - Present

Collaborator
I contribute to the company by bringing my knowledge of future scenario development methodologies and speculative design in workshops.

Relevant Working Experience

FAST FORWARD-THINKING

2018 - 2019

Futures Lead

In the company I was in charge of writing future scenarios based on data, research, and trend reports.

ROOM Diseño

2018 - Present

Contributor

ROOM Diseño is a Spanish magazine specialising in design to which I contribute texts and content on a regular basis.

West Safire

2015

Creative Director

West Safire is a small start-up of sunglasses for the Arab market. In the company I was in charge of the design of sunglasses and the production and the management with the suppliers.

Exhibitions & Awards

2020

- Espacio Iberia Aeroconsciente. Madrid Design Festival. Centro Cultural Conde Duque. Madrid.
- "Collective Memory/Self-Expression: New Spanish Collection" Colección en Adorno. 2020
- Ceniceres Siempre. MAYRIT. Espacio Abastos. Madrid.
- Ese Objeto de Deseo. Chaotics. Madrid Design Festival. IKB191.
- **NEO2 Designer Awards 2020**. Madrid Design Festival. Monkey Garage. Madrid.
- NO-DO TM, Lavapiés. Madrid.

2019

- Kantharos. Espacio Valverde. Madrid
- **Primer Premio. Festival de Diseño. LoVisual. Logroño.**
- Ese Objeto de Deseo. Chaotics. Madrid Design Festival. IKB191.
- Functional Art. Madrid Design Festival. Galería 6MAS1. Madrid.
- La Habitación del Librero. Madrid Design Festival. Corraini Eddizioni. Espacio Vértice.

2018

- Under the Pavement, The Beach. Eindhoven.
- The Times Is Now. Dutch Design Week. Baars & Bloemhoff, Eindhoven. - Choque. 6MAS1. Madrid
- Nom Nom Nom. The Explore Store. Rotterdam.
- Dutch Design Philharmonie Haarlem. Haarlem.
- Lijnenspel. Galerie Poulouff. Naarden.

2017

- Mined. Dutch Design Week. Design Academy Eindhoven.
- Art Madrid. Galería 6MAS1. Madrid.
- Arte Cerámico. La Galería Factoría. Madrid

2014

- **Audi Innovación Design Talent. Mención de Honor.** Casa Museo Lope de Vega. Madrid. - Art Design, Diálogo entre dos Épocas, Museo de Artes Decorativas de Madrid.