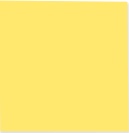# Platform Engineering Engagement Canvas

Purpose
Why are we doing this initiative?
What pain do we solve?

Scope
What platform do we select?
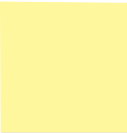What parts of the platform do we put in and out of scope?

Expected outcomes - Short term
What do we expect to achieve at the end of the Platform engineering kickstart?

Expected outcomes - Long term
What do we expect to achieve in one or two years from now?

Teams involvement
Who are the Product owners/Scrum masters to talk to understand current service offerings?
Who are the Product owners/Scrum masters to talk to understand current interactions within and outside the Teams?
Who are the key developers to talk to understand current platform and services?

Sponsorship
Who from leadership can act as a sponsor to ensure proper backing where needed?

Stakeholders & Users
Who is directly affected by this change?
Who would be willing to be invited for interviews?
Who would be willing to be involved with self-service pilots?

Communication structures
How do we keep each other involved and engaged?