

# Platform Engineering Kickstart

## ENGAGE

Determine platform, scope & expected outcomes  
Arrange sponsorship

0



## ASSESS

Understand customer needs of the platform  
Assess platform's technical capabilities

1



## STRATEGIZE

Determine platform vision  
Identify strategy for self-service conversion

2



## MODEL

Determine operating models  
Capability adoption models

3



## IMPLEMENT

Setup communication channels  
Create & embed service enablement  
Initial technical implementation

4



## HAND-OVER

Embed value metrics  
Embed self-improvement cycle  
Determine continuation roadmap

5



## AFTERCARE

Check-in on progress  
Demo milestones

6

