

ANDREA PEREIRA DE ALMEIDA

EXPERIENCE

Fooda

June 2014- December 2015

UX Designer
Chicago, Illinois

One of two members of the design team, responsible for the brand art direction. Role includes ideation, sketching, wireframing, prototyping, front-end coding, usability testing, user research, illustrations, and photography. Projects: iOS mobile app, fooda.com, online menu pages, restaurant portal website, marketing print material

Almeida Design

Fall 2012- Present

Freelance Website and Graphic Designer

Clients: Rize Sports, Movementality Yoga Studio, Wright Tire & Auto, Perrysburg Quick Lube

XC Maps

Spring 2014 - Present

Creative Director and Producer

A proof of concept website for a database of interactive college cross country course maps.

Triangle Music Map

Spring 2014 - Present

Web Designer/Developer & Interactive Map Specialist

Responsible for design and coding the map aspect of the website using the Google Maps API as well as integrating Social Media API's into the map.

Tour Terraba

Winter 2014

Website Design Lead

Traveled to Terraba, Costa Rica and collected information to produce a tourism website. Created the website design and collaborated with the site developer and information architect to code the website.

Bowling Green State University

Fall 2011 - Fall 2012

Assistant Cross Country / Track & Field Coach

Bowling Green, Ohio

Coached practices and competitions, planned fundraising events for the program including a road race and high school track meet, recruited high school runners, event management, created marketing and promotional material for the program.

Felber, Kristofori Group Inc.

Spring 2011

Graphic Designer
Florence, Italy

Worked on marketing campaigns for European luxury brands (Hacker Craft, Unique Magazine and Key2Annapurna) - branding, website design, text translation, layout

EDUCATION

Elon University

Graduation: May 2014

Degree: Master of Arts in Interactive Media

Bowling Green State University

Graduation: May 2011

Degree: Bachelor of Science in Technology
Major: Visual Communication Technology

Studio Art Centers International

Spring Semester 2011

Florence, Italy
Study Abroad Program

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SKILLS

Languages

HTML5

CSS3 / SASS

Javascript

Portuguese (fluent)

French (proficient)

Italian (proficient)

UX

UX & UI Design

Responsive Websites

Bootstrap

Wordpress

Google Maps API

Prototyping

Wireframing

Usability Testing

Software

Illustrator

InDesign

Photoshop

Premiere

After Effects

HOBBIES

Drawing

Painting

Photography

Videography

Running

Yoga

HONORS

BGSU Cum Laude Honors

BGSU Dean's List

BGSU Scholar Athlete

BGSU Junior Scholar-Athlete Finalist

Academic All-MAC

Honorable Mention

Alpha Lambda Delta Honor Society

BGSU Presidential

Achievement Scholarship

BGSU Historically

Underrepresented Scholarship

OHSAA Scholar-Athlete Scholarship