

**CONTRACT**

**WFLX**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**(561) 845-2929**

<u>Contract / Revision</u> 1468423 /		<u>Alt Order #</u> 08141954
<u>Product</u> <b>SEMINOLE TRIBE OF FL</b>		
<u>Contract Dates</u> <b>02/21/16 - 02/21/16</b>		<u>Estimate #</u> <b>2671</b>
<u>Advertiser</u> <b>ISS/Seminole Tribe of Florida</b>		<u>Original Date / Revision</u> 02/15/16 / 02/15/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFLX	<u>Account Executive</u> Matthew Norten	<u>Sales Office</u> HRP-Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u> 197	<u>Product Code</u> 216
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Mentzer Media Services**  
**210 W Pennsylvania Ave**  
**Suite 250**  
**Townson, MD 21204**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WFLX	02/21/16	02/21/16	FOX NEWS SUNDAY 9-10A			1:00			P 2		NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>					
	Week:	02/15/16	02/21/16	-----1	1				\$230.00					
Totals													1	\$230.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/16 - 02/21/16	1	\$230.00	(\$34.50)	\$195.50
<b>Totals</b>	<b>1</b>	<b>\$230.00</b>	<b>(\$34.50)</b>	<b>\$195.50</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; font-family: cursive;">WFLX, West Palm Beach, FL</span>	<b>Date:</b> <span style="font-size: 1.2em; font-family: cursive;">2.15.16</span>
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I, Cat Gepner

do hereby request station time concerning the following issue:

<b>Seminole Tribe of Florida/ Seminole Gaming</b>
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	Varies	WFLX-F 1468423			

This broadcast time will be used by: Seminole Tribe of Florida/ Seminole Gaming

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☒ Yes ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Seминоle Tribe of Florida/ Seminole Gaming  
1 Seminole Way  
Hollywood, Florida 33314

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Executive Director: Jim Allen  
Group Treasurer: John Eder

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Seminole Tribe of Florida/ Seminole Gaming  
Seminole Way  
Hollywood, Florida 33314

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Executive Director: Jim Allen  
Group Treasurer: John Eder

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

2/28/15      [Signature]      87-287-880  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted      ☐ Accepted in Part      ☐ Rejected  
[Signature]      John Haslam      GM  
Signature                      Printed Name                      Title



Client Information Request Form  
Issue

**Advertiser Group Name:** Seminole Tribe of Florida/  
Seminole Gaming

**Address:** 1 Seminole Way

**City, State & Zip Code:** Hollywood, FL 33314

**Phone:** 954-327-7684

**Fax:** 954-787-2433

**Executive Director or President** Jim Allen

**Group Treasurer** Joan Eder