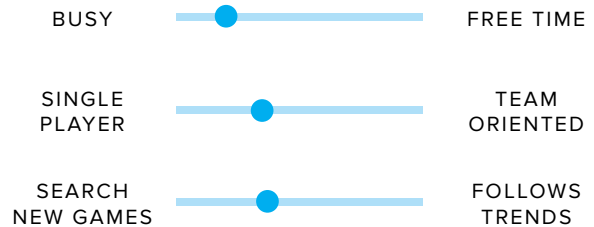


THE NERDY STUDENT



"Let's have some fun, I want to kick some asses before going to bed"



SOPHIE

23 YEARS OLD
LONDON, ENGLAND

Has played many games as a teen

Owns only a computer

Enjoys playing with her boyfriend

Spends 8 hours a week playing
Wants exciting experience in short
time, usually at night

ABOUT

Sophie is a young girl who attends her fourth year in university. She has always enjoyed videogames and have many friends who play with her. Her boyfriend is also a gamer and sometimes they find new games to play together. She would like to play more but the university commitments don't allow her to.

MOTIVATIONS

- Try a new game that was suggested in her favourite review site
- She wants a game that she can play with a partner
- Discuss of the game with friends to improve and tell about fun games

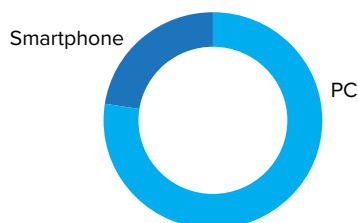
CHALLENGES

Find her favourite class and master it soon, to win more games

NEEDS

A game with short but exciting matches that she can play at night

DEVICES USED



CHANNELS USED

