### Audience, Platform, and Marketing

**3.1 Target Audience**

Describe the demographic you are targeting (age, geographic location, player type, etc.).

**3.2 Platform**

Describe on which platforms your game runs and why you choose them.

**3.3 System requirements**

What is required to play the game, justifying your choices.

**3.4 Top performers**

List the top-selling games in the same market.

**3.5 Feature comparison**

Compare your game with competitors.