

## EDUCATION

---

UNIVERSITY OF SAN DIEGO (USD), San Diego, CA	Expected May 2021
Dual Bachelor of International Business Administration/Minor in Business Analytics	
UNIVERSIDAD PONTIFICIA COMILLAS (ICADE), Madrid, Spain	Sept 2017 – May 2019
Dual Bachelor of International Business Administration	

## WORK EXPERIENCE

---

LORD WILMORE <b>Sales and Marketing Intern, Madrid, Spain</b>	June – August 2018
<ul style="list-style-type: none"><li>Managed company social media pages and increased customer's engagement by 20%</li><li>Created, prepared and distributed marketing materials including flyers, advertising events and market analysis</li><li>Coordinated over 50 regular mailings, managed distribution process and reported on daily activities</li></ul>	
EL MANDELA RESTAURANT <b>Comillas Solidaria-Amoverse Foundation Intern, Madrid, Spain</b>	Sept 2018 – May 2019
<ul style="list-style-type: none"><li>Developed and implemented loyalty program to increase customers visits during the week days by 75%.</li><li>Coached and mentored international foundation participants in first professional position through trainings, evaluations and feedback.</li></ul>	

## PROJECTS

---

UNIVERSITY OF SAN DIEGO <b>Marketing Research Analyst, San Diego</b>	June – August 2018
<ul style="list-style-type: none"><li>Conducted secondary data analysis which included identifying, gathering and analyzing industry and competitor information to identify the relevant target market.</li><li>Designed in-depth interview guides and conducted interviews with a target market to develop hypothesis.</li><li>Designed and administrated a survey using Qualtrics (online survey tool)</li><li>Statistically analyzed survey data (descriptive statistics, t-tests, ANOVA's correlations and regressions, using SPSS statistical software)</li></ul>	

## LANGUAGES AND COMPUTER SKILLS

---

SPANISH	Native speaker
ENGLISH	Advanced level writing and oral
COMPUTER SKILLS	Proficient in Microsoft Excel, Word and PowerPoint. Experienced with survey tools and statistical software: Qualtrics, SPSS and GRETL

## LEADERSHIP

---

CLASS REPRESENTATIVE OF BUSINESS ADMINISTRATION DEGREE <b>Universidad Pontificia Comillas, Madrid</b>	Sept 2018- May 2019
<ul style="list-style-type: none"><li>Liaison between students and the academic leaders of Universidad Pontifical Comillas</li><li>Represented student body by voting and providing feedback at School of Business Administration meetings</li><li>Identified problem cases amount the students and reported to the professors</li></ul>	