VIA

XSEL

EXCHANGE FOR SOCIAL ENTREPRENEURS & LEADERS

Stanford & San Francisco, CA | August 3 - 24, 2014

(name)

GUIDEBOOK

page of good
thoughts...

welcome to
xsel.

SCHEDULE*

WEEK 1

SUNDAY, AUGUST 3
− ARRIVAL

2:15 PM   First shuttle arrives at Stanford Roble Hall
2:30 PM   Get keys and move into bedrooms
3:30 PM   Icebreaker Activity [Main Lobby]
4:45 PM   Tour of dorm and surrounding area
            Optional tour to other areas on campus

6:00 PM   Dinner
7:30 PM   Free Time Suggested Activities
   - Take a walk around the dry lake
   - Play foosball in the game room, or play basketball at the dorm basketball court
     with your roommate(s) and new friends
   - Talk with your roommate(s) about your sleeping schedule and other living
     habits
   - Write an email to your family to tell them you arrived safely
10:30 PM   Second Shuttle arrives at Stanford
             Participants meet first group, settle in to rooms, go to sleep

MONDAY, AUGUST 4
− GET TO KNOW XSELERS AND XSEL: WHO, WHAT, WHERE, & WHY?

8:15 AM   Breakfast (ends at 9:00 AM)
9:30 AM   Energizer + Daily Briefing [Theater]
10:00 AM Orientation + Mindsets: Starting Next Stage of Changemaker Quest

12:45 PM Lunch
2:00 PM   Changemaker Mindset
3:00 PM   Scavenger Hunt
5:00 PM   Welcome by VIA Founder, Dwight Clark

6:00 PM   Dinner
7:30 PM   Group Discussion + Reflection

TUESDAY, AUGUST 5
− INTRO TO SOCIAL ENTREPRENEURSHIP: WHAT IS IT? WHY DO WE NEED IT?

8:15 AM   Breakfast (ends at 9:00 AM)
9:30 AM   Energizer + Daily Briefing [Theater]
10:00 AM Overview of Social Entrepreneurship

12:45 PM Lunch
2:00 PM   Changemaker Challenge 4: Exploring Sectors of Social Change

6:00 PM   Dinner
7:30 PM   Crossing the Line: Discussing Diversity
8:00 PM   Spotlight: Sharing your Personal Story + Small Group Reflection

WEDNESDAY, AUGUST 6
− SOCIAL ENTREPRENEURSHIP + LEADERSHIP: QUALITIES FOR A GREAT LEADER?

8:15 AM   Breakfast (ends at 9:00 AM)
9:30 AM   Social Aikido [Theater]
10:00 AM Social Entrepreneurship II: An Interactive Case Study

12:45 PM Lunch
2:00 PM   Failure & Resilience
3:00 PM   Introduction to the Leadership Challenge
            Be prepared to discuss Changemaker Quest: Challenge 3 reading

6:15 PM   Dinner
7:30 PM   Leadership Practices Inventory − Discover Your Leadership Strengths
8:30 PM   Reflection

THURSDAY, AUGUST 7
− INTRO TO DESIGN THINKING: WHAT'S SO SPECIAL ABOUT DESIGN THINKING?

8:15 AM   Breakfast
9:30 AM   Energizer + Daily Briefing
10:00 AM Introduction to Design Thinking + Empathy Walk [Game Room]

12:45 PM Lunch
2:00 PM   Design Thinking II

6:15 PM   Dinner
7:30 PM   Prepare Team Project Pitches
            -or-
            Practice for Talent Show

FRIDAY, AUGUST 8
− SELECTING YOUR PROJECT: WHAT CHANGE WILL YOU MAKE IN THE WORLD?

8:15 AM   Breakfast
9:30 AM   Energizer + Daily Briefing [Theater]
10:00 AM Rocketship Education Presentation: Innovation in Education

12:00 PM Lunch
1:30 PM   Team Project Proposal Presentations
2:30 PM   Project Mini-Activities
3:30 PM   Leadership: Team Formation + Dynamics
5:00 PM   Vote on Projects
6:15 PM   Dinner
            Staff will inform project hosts of vote decision by 7:00 PM in the Dining Hall

7:30 PM   Project Teams Announced (Game Room)
8:30 PM   Reflection

SATURDAY, AUGUST 9
– STARTING YOUR PROJECT: HOW WILL YOU CHANGE THE WORLD?
8:15 AM   Breakfast
9:30 AM   Energizer + Daily Briefing [Theater]
10:00 AM   Build your team: Marshmallow Challenge

12:45 PM   Lunch
2:00 PM   Reflection on Changemaker Mindset and Social Entrepreneurship
5:00 PM   Talent Show Preparations

6:15 PM   Dinner
7:30 PM   Talent Show Preparations
8:00 PM   Talent Show

WEEK 2

SUNDAY, AUGUST 10
– FREE DAY: WHAT WILL YOU DISCOVER IN PALO ALTO?
8:15 AM   Breakfast
9:30 AM   Free Day Activities
6:15 PM   Dinner

MONDAY, AUGUST 11
– RETURN TO DESIGN THINKING: HOW TO CREATIVELY APPROACH YOUR PROJECT
8:15 AM   Breakfast
9:30 AM   Energizer + Daily Briefing [Theater]
10:00 AM   Design Thinking III

12:45 PM   Lunch
2:00 PM   Team Project

6:15 PM   Dinner
7:30 PM   Un-conference Activities

TUESDAY, AUGUST 12
– TEAM DYNAMICS: HOW TO WORK SUCCESSFULLY ACROSS CULTURES?
8:15 AM   Breakfast
9:30 AM   Energizer + Daily Briefing [Game Room]
10:00 AM   Cross-cultural team dynamics

12:45 PM   Lunch
2:00 PM   Projects + Team Coaching
6:15 PM   Dinner
7:30 PM   Un-conference Activities [Theater]

WEDNESDAY, AUGUST 13
– THEORY OF CHANGE: HOW WILL YOU EVALUATE YOUR EFFECTIVENESS?
8:15 AM   Breakfast
9:30 AM   Energizer + Daily Briefing [Theater]
9:45 AM   Theory of Change + Measuring Success
12:45 PM   Lunch
2:00 PM   Projects + Team Coaching

6:15 PM   Dinner
7:30 PM   Un-conference Activities (optional)

THURSDAY, AUGUST 14
– PRESENTATION SKILLS: HOW WILL YOU SHARE YOUR IDEA WITH CONFIDENCE?
8:15 AM   Breakfast
9:30 AM   Energizer + Daily Briefing [Game Room]
10:00 AM   Presentation Skills Workshop

12:45 PM   Lunch
2:00 PM   Presentation Preparation
4:00 PM   Project Presentation Rehearsal & Coaching [Theater]

6:15 PM   Dinner
7:30 PM   Final Presentation Preparation [Theater]
           Graduate Study Panel [Game Room] (optional)

FRIDAY, AUGUST 15
– PITCHING DAY: HOW WILL YOU SHINE?
8:15 AM   Breakfast
9:30 AM   Energizer + Daily Briefing [Theater]
10:00 AM   Team Presentations: Make your pitch
11:45 AM   You as an Investor: How will you invest in Innovation?

12:45 PM   Lunch
2:00 PM   Leadership Challenge Team Survey
2:30 PM   Announce Pitch Results and Project Debrief
3:45 PM   Free Time

6:15 PM   Dinner
7:30 PM   Mid-Program Evaluation
8:00 PM   Evaluation Debrief

SATURDAY, AUGUST 16
– PUTTING LEADERSHIP INTO ACTION: HOW WILL YOU MODEL THE WAY?
8:15 AM   Breakfast
9:00 AM   Energizer + Daily Briefing [Theater]
9:30 AM   Design Challenge with VIA MED Program and NooraHealth
11:30 AM   Meet + Exchange with Good Try Japan students

12:30 PM   Lunch with Good Try Japan
1:30 PM   Meet at Lobby for SAP Design and Co-Innovation Center Visit
4:00 PM   Google Visit

6:15 PM   Dinner
7:30 PM   Group Reflection on Leadership and Design Thinking [Theater]
9:00 PM   Pack for San Francisco

WEEK 3

Please note that during the week in San Francisco, you are responsible for your own meals. You should get up and leave the hotel in time to get breakfast and return by 9:15 AM.

SUNDAY, AUGUST 17
− MOVE TO SAN FRANCISCO + FREE DAY: WHAT WILL YOU DISCOVER IN SF?
8:15 AM   Breakfast
9:00 AM   Finish Packing
           - Bring sheets, blankets and pillows down to lobby
           - Take out trash and recycling
           - Check room, closet, kitchen, bathrooms and shower for personal items—we will
             NOT be coming back to Stanford!
10:00 AM   Check out procedures: return room key and cardinal dollar meal card
10:30 AM   Leave Stanford
11:30 AM   Store Luggage
           Tour Hotel Area
12:30 PM   Free Day
           Optional Tours in San Francisco and Berkeley (TBD)

MONDAY, AUGUST 18
− TECH FOR SOCIAL CHANGE + FOLLOW-UP ON LEADERSHIP:
9:30 AM   Energizer + Daily Briefing
10:00 AM   Intro to SF Week + Monday Visits and Speakers
11:30 AM   HandUP Presentation: [hotel]

12:30 PM   Lunch
2:00 PM   Practice V-Talk
           Prep for MyProject
3:00 PM   Meet in Lobby for Code for America Visit [155 9th St | near hotel]
4:30 PM   Discussion of LPI with Author Barry Posner & Jackie Schmidt-Posner [hotel]

5:30 PM   Dinner with Barry & Jackie (optional)
7:30 PM   Reflection
8:30 PM   Intro to Tuesday Visits

TUESDAY, AUGUST 19
− COMMUNITY + DESIGN: WHAT ROLE DOES COMMUNITY PLAY IN CREATING CHANGE?
9:00 AM   Meet in Hotel Lobby for BAYCAT Visit [2415 3rd St #230 | MUNI: 20th]
12:00 PM   Delancey Street Foundation Tour [600 Embarcadero | MUNI: Brannan]

1:00 PM   Lunch at Delancey Street Café
2:15 PM   Reflection
3:00 PM   Leave for TechSoup Global Visit [435 Brannan St | MUNI: 2nd & King]

5:30 PM   Dinner
7:00 PM   Reflection [Hotel]
7:30 PM   Intro to Wednesday Visits
8:30 PM   V-Talk/MyProject Preparation + Coaching

WEDNESDAY, AUGUST 20
− COLLABORATIVE INNOVATION: HOW DOES COLLABORATION AFFECT INNOVATION?
9:45 AM   Meet at Lobby for Impact HUB Visit [925 Mission St | MUNI: Powell]
11:45 AM   Leave for Autodesk Gallery Tour [1 Market St #200 | MUNI: Embarcadero]

1:30 PM   Lunch at the Ferry Building
3:00 PM   Leave for Indiegogo Visit [965 Mission St | MUNI: Powell]
5:00 PM   Free time to work on V-Talk/MyProject and Dinner
7:30 PM   V-Talks

THURSDAY, AUGUST 21
− MYPROJECT DAY: WHAT PROTOTYPE WILL YOU TEST?
9:30 AM   Energizer + Daily Briefing [Hotel]
10:00 AM   Final Preparations for MyProject
11:00 AM   MyProject in SF

6:30 PM   Dinner
8:00 PM   Small Group Presentations + Reflection [Hotel]

FRIDAY, AUGUST 22
− LOOKING BACK + LOOKING FORWARD: WHAT WILL YOU TAKE WITH YOU?
9:30 AM   Energizer + Daily Briefing [Hotel]
10:00 AM   Future Action Plan

12:30 PM   Lunch at Off the Grid
2:00 PM   Final Evaluation
2:30 PM   Final Group Reflection
5:00 PM   Free Time

6:00 PM   Celebration Dinner at Delancey Street
8:00 PM   Farewell Gathering

SATURDAY, AUGUST 23
− A NEW BEGINNING: HOW WILL YOU CONTINUE YOUR CHANGEMAKER QUEST?
9:45 AM   Meet in lobby for final farewells
10:00 AM   Shuttle to SFO departs from Hotel Whitcomb
11:00 AM   All participants must check-out of Hotel Whitcomb by 11 AM

WHAT KIND OF PERSON DO YOU WANT TO BECOME?

Dwight Clark said VIA started with a group of Stanford students who asked what kind of person they wanted to become. How does this make you feel? Who do you want to become?

STAFF

Yi Zhang
VIA Social Innovation Programs Director

Melissa Golden
Program Development Assistant

Rachael Carson
Social Entrepreneur in Residence

Dipika Kohli
Community Building & Social Innovation Coordinator

Andrea Deng
Design Thinking & Social Entrepreneurship Coordinator

Yang Yang
Asia Student Coordinator

Satomi Ohno
Japan Student Advisor & Program Mentor

PARTICIPANTS

AK Lam

Amélie Ozawa

Carlyn Chu

Chelsey Lin

Daichi Kawasaki

Hayato Takahashi

Ivan Wong

Joanna Tang

Kojiro Ohno

Lily Wang

Marina Hachida

Naoto Kaname

Nicole Xu

Rachel Pan

Rex Wong

Richard Yoong

Rong "JR" Jin

Ruth Natalia

Silky Jain

Sun Ha Park

Synix Sun

Tatsuya Yoshiyasu

Tomohiro Koana

Venus Tse

Vivi Lu

Weihua Hu

Winnie Wing Yan Ng

Yuji Takatera

Yuko Yokoi

PROGRAM POLICIES

SAFETY

For a serious emergency, call **911** for police and medical help. Then, call the program director or one of the coordinators. Phone numbers for staff are listed on your emergency card.

Criminal occurrences are not uncommon in U.S. cities. To avoid theft, always keep your room door locked. Do not allow strangers to enter the dorm. Tell the program director or a coordinator if you see a stranger inside the dorm.

Tourists may be targets for theft. Take precaution with your bags and valuables. Additionally, it is best to walk in pairs or groups and pay attention to your surroundings.

HEALTH & MEDICAL CONDITIONS

When students are ill or injured and need to be treated by a doctor, immediately tell the program director or one of the coordinators.
- A coordinator will accompany the student to the hospital or clinic.
- The coordinator will find a translator, if necessary.
- We will try to have the payment resolved through the student's travel insurance. In cases when the hospital does not accept the insurance, then the student must pay for the service immediately upon receiving it.
- The coordinator will make sure that the student gets a receipt and a copy of the diagnosis signed by the doctor so that the student can get reimbursed upon return to Asia.

ALCOHOL & DRUGS

No alcohol is allowed during the program. Neither coordinators nor staff are to drink alcohol or purchase alcoholic beverages for themselves or other students. The reasons for this are that drinking can lead to health risks, lack of productivity, and conflict when those few are of legal drinking age can enjoy alcohol while others who are underage cannot. Furthermore, in accordance with U.S. law, illegal drugs may not be consumed or purchased for yourself or others during the program.

SMOKING

Smoking is not allowed indoors at all. Smoking must be done **outside and away from the building**. Cigarettes must be properly and safely extinguished and discarded.

QUIET HOURS

Please be considerate of others who are staying in the dormitory and hotel. It is fine to hang out with friends in your rooms but please be quiet especially after **10 pm.**

CURFEW

There is no curfew for entering and leaving the dormitory. However, planned activities will always end by 11 pm, so that students have the opportunity to sleep. Make sure you are well-rested for classes and activities for the following day.

HARASSMENT

If you notice or experience any instance of sexual harassment or any other sort of inappropriate behavior, report to VIA staff immediately. **VIA does not tolerate any form of harassment.** Anyone who violates this policy risks being sent home.

CONFLICT RESOLUTION

If participants violate VIA's program policies or act in a way that is counter to the goals of the program, the program director will step in to decide the appropriate course of action. Each case will be evaluated on an individual basis; however, in general, on the first offense the program director will discuss the situation with the students involved and issue a warning. If those individuals are involved in another incident or if the program director feels that the first incident to be especially serious, the program director will consult with other VIA staff to address the matter and inform the violating individuals of the organization's decisions about appropriate next steps. VIA reserves the right to send students home for violating program policies.

STANFORD HISTORY

Stanford University today is a world-renown institution for higher learning. Its alumni have become leading pioneers in science, technology, business, agriculture, the humanities, and education, revolutionizing the world in almost every field through the university's cutting-edge research and community engagement. Leland and Jane Stanford founded this university not expecting the prestige it has today but simply to remember and memorialize their son, Leland Jr., who died from typhoid fever in 1884 shy of the age of 16. After many years of hard work and determination on the farms of Palo Alto, Leland Stanford Junior University celebrated its opening on October 1, 1891 with its committing to crafting "cultured and useful" citizens, evidenced by its prominence today.

"Die Luft der Freiheit weht" or "The wind of freedom blows" is the official Stanford motto, which can be found on the University seal. Many students, staff, and faculty interpret this adage in different ways, but in essence, Stanford possesses a unifying spirit that encourages people to become global leaders and the innovators. The wind of freedom blows in the 8,180 acres of land. It is alive in the 18,000 students in the 7 schools of the University. Located in the heart of Silicon Valley in the Golden State of California, Stanford is place full of resources and opportunity to do almost anything one can imagine. Whether you are producing a musical in BING Concert Hall or using advanced stem cell technology in a research lab, the wind of freedom blows. Welcome to the Farm!

STANFORD SURVIVAL GUIDE

DORM SPACE

Rooms
- Floors separated by gender: C wing (MED/XSEL): 1F is male floor, 2F & 3F are female floors
- Make sure to close the window (especially if you are on the 1st floor) and lock the door before leaving your room. Make sure to take your key with you!

Common Space
- Theatre, Game Room, and Seminar Room are shared by all 4 VIA programs
- Kitchenette is on the 1st floor in the B-wing. (and C-wing) If you put food in the refrigerator, mark it with your name and program name. Keep the kitchenette clean!
- Laundry room is in the basement floor. Detergent is provided by VIA. You need to fill ONLY HALF of the cap for a full load of laundry.

Quiet Hours
- Please be quiet after 10 pm. There are non-VIA members in Roble and participants need rest.

Trash
- You need to take care of your trash. Please throw out garbage & recycling by yourself. The dumpster bins are outside the dorm in the back and also in the front near the C-wing.
- Gray Bins: Trash; Blue Bins: Paper, Metla, Glass, Plastic Recycling

Emergency:
- The emergency meeting area is the open area in front of the A-wing.

KEYS

We suggest you use a "neck strap" lanyard which you can buy at the bookstore. If you lose either the key or the electronic fob, it is $125 to replace.

If you are locked out from your room, go to the Langunita Housing office that is open 8 am to 8 pm. If the housing office is closed, find a director or coordinator.

CONNECTING TO WIFI

Look for the "Stanford Visitor" network, which you should find in the dormitory and most places on campus. Read the Terms and Conditions and click on "Accept" and you should have internet connection on your device. The connection is free!

MEALS

Meal Card
- XSEL participants will receive a Cardinal Dollar Card which you will use for breakfast, lunch, and dinner during your stay on campus. The card will have a starting balance of $476.60. See Restaurant Guide for places where you can use the Cardinal Dollar Card.
- Replacement fee for your Cardinal Dollar Card is $15. Make sure to record the serial number in case you lose it and need it re-issued.

USEFUL APPS

iStanford: Includes campus map, events calendar etc.

Stanford Marguerite: App for the campus shuttle system

STANFORD'S FREE BUS (MARGUERITE)

LINE \ STOPS	Roble & Tressider Building	Stanford Shopping Center	Palo Alto Station	California Avenue	San Antonio Shopping Center
X (Counter-clockwise) Weekday: 6am-8:30pm Weekend: No	x	x shopping --> Roble	x 15 min ride from Roble		
Y (Clock-wise) Weekday: 6am-8:30pm Weekend: No	x	x Roble --> shopping	x 15 min ride from Roble		
SE Weekday: 3-9pm Weekend: 9:30am-9pm				x 20 min ride Farmers Market Sun 9am-1pm	x 30 min ride Walmart Safeway Trader Joe's

RENTING BICYCLES

- If you'd like to rent a bicycle during your stay on campus, you can go to the Campus Bike Shop which is in the Tresidder Building. Website: www.campusbikeshop.com.
- If you rent a bike, make sure to ask how to best lock your bike since bikes unfortunately do get stolen on campus if they are not locked correctly! Be sure to buy/rent a helmet too!

Rates for Renting Basic Bikes

Same Business Day	24 hours (Mon-Fri)	Weekend (Fri-Mon)	Weekly
$20	$30	$40	$80

Tips for a Positive Dorm Experience

Ask questions
- Do not hesitate to ask if you have questions about anything. There are no stupid questions. Because we are coming from different cultures, it's not possible to know what you are really thinking and feeling until you speak out.

Communicate with your roommate
- If you have a roommate, discuss your sleeping schedule and living habits in the first few days. It will help you share the space happily. (For example, turning off the light when sleeping, music, quiet hours, talking on the phone, having other participants in the room, etc.)

Be proactive
- Do not wait if you find something that is uncomfortable
- Please see how you can improve the situation or ask the coordinators to help you.

On-Campus Food & Shopping

Where Can I Buy
- Household items/toiletries: The Market at Munger
- Dorm room/stationary supplies: Bookstore (located in Tressider). Go to back & down staircase.
- Postcard, Boxes, Postal Supplies (and mail): Post Office (located across Bookstore in Tressider area)

Legend
*not covered by Dining Card

The Market at Munger: 554 Salvatierra Walk

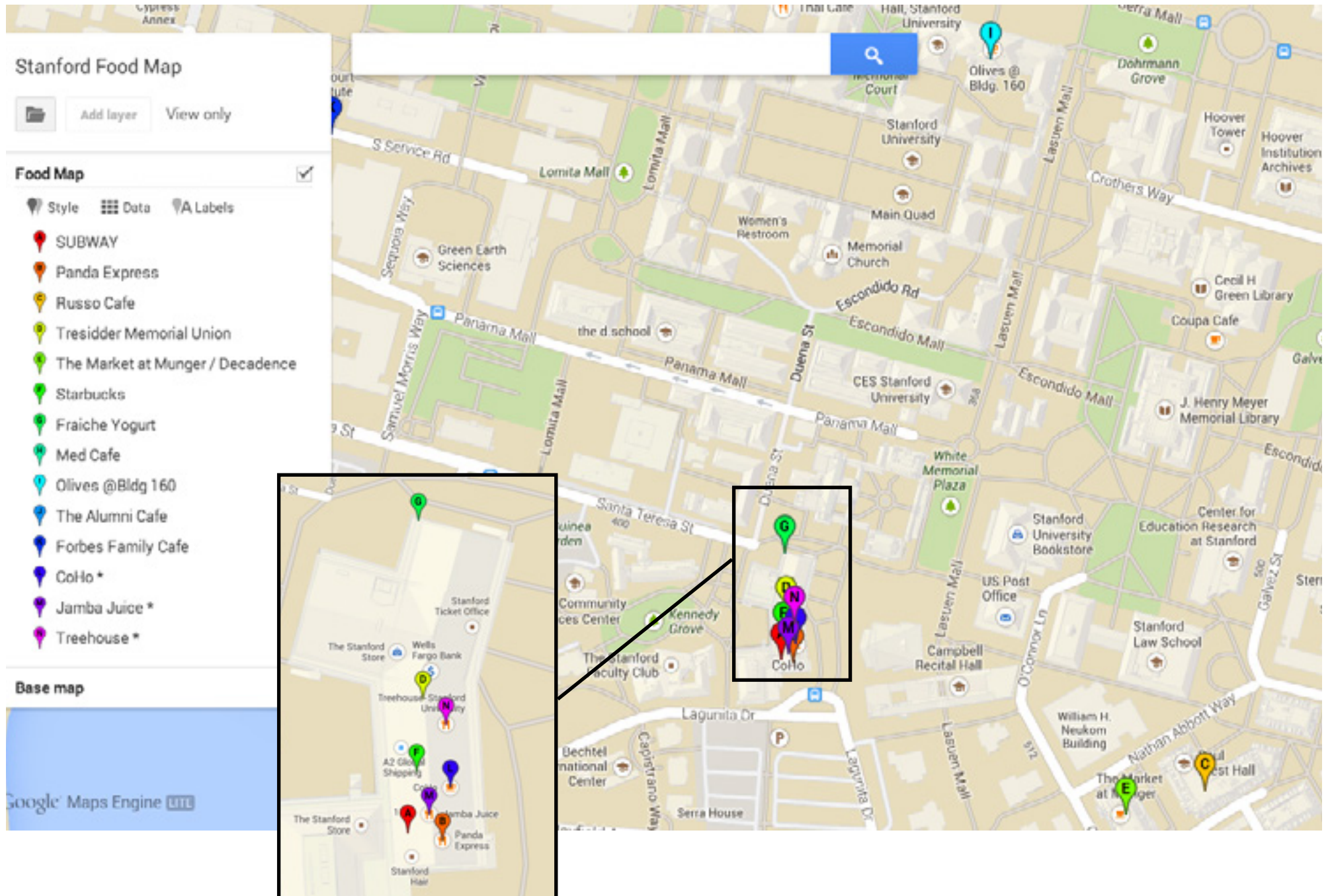| NAME	HOURS	FOOD TYPE
Russo Cafe	Mon-Fri: 11:30am-2:30pm	Menu selections include hand-tossed pizzas, deli sandwiches, hot entrées and sides, fresh seasonal salads, Starbucks Coffee. Made from the finest organic ingredients, sustainably sourced from local producers and farmers.
Market at Munger	Mon-Fri: 8:00am-5:00pm	Offers a wide selection of grocery staples, fresh produce, Kosher, ethnic and gluten-free specialty items, Grab-n-Go meals, specialty beverages, and household items.

Tressider Memorial Union: 459 Lagunita Drive

NAME	HOURS	FOOD TYPE
Union Square "To-Go Food + Bento Boxes"	Mon-Fri: 11:00am-2:00pm Hot Lunch 10:00am-2:00pm Grab & Go	Vegan and vegetarian options are available throughout six culinary stations. Weekly Specials, Tossed-to-order Salads, Mexican Cuisine, Asian, Pizza and Grilled-to-order Panini, Sushi and Beverages.
Panda Express	Mon-Fri: 10:00am-9:00pm Sat-Sun: 10:00am-8:00pm	America's favorite Chinese restaurant, serving fresh and fast Chinese food.
Subway	Mon-Fri: 10:00am-4:00pm	Offers a variety of healthy made-for-you sandwiches and salads.
Starbucks	Mon-Fri: 7:30am-8:00pm Sat-Sun: 8:00am-8:00pm	Seattle-based coffeehouse chain.
Fraiche	Mon-Thur: 8:30am-10:30pm Fri: 8:30am-9:30pm Sat-Sun: 10:30am-9:30pm	Homemade Organic Fresh and Frozen Yogurt.
Jamba Juice*	Mon–Fri: 8:00am–9:00pm Sat-Sun: 9:00am–6:00pm	Smoothies, soft pretzels, and a small variety of snacks.
CoHo*	Mon–Sat: 7:00am–12:00am Sun: 8:00am–12:00am	Coffee, tea, pastries, paninis, and full restaurant dining options. A Stanford favorite!
Treehouse*	Sun-Mon: 10:00am–12:00am	Pizza, burgers, and Tex-Mex! Call for free on campus delivery of any of our large pizzas until midnight.

Other Shopping

NAME	HOURS	FOOD TYPE
Bookstore*	Mon-Thurs: 8:00am-8:00pm Fri: 8:00am-7:00pm Sat: 9:00am-6:00pm Sun: 11:00am-6:00pm	Books, clothing, gifts, postcards, stationary supplies, dormitory supplies, electronic accessories.
Stanford Student Store*	Mon-Sat: 10:00am-8:00pm Sun: 10:00am-6:00pm	Small convenience store with drinks, snacks, candy, and some toiletry items like shampoo and toothpaste

STANFORD FOOD MAP

Stanford Food Map

Add layer · View only

Food Map

Style · Data · A Labels

- SUBWAY
- Panda Express
- Russo Cafe
- Tresidder Memorial Union
- The Market at Munger / Decadence
- Starbucks
- Fraiche Yogurt
- Med Cafe
- Olives @Bldg 160
- The Alumni Cafe
- Forbes Family Cafe
- CoHo *
- Jamba Juice *
- Treehouse *

Base map

Google Maps Engine LITE

SAN FRANCISCO GUIDE

PLACES

- **Hotel Whitcomb** - 1231 Market Street. This is the hotel where we will be staying. We are closest to the "Civic Center" station B1 Exit.
- **Walgreens** - 1301 Market Street. Medicines, snacks and items for daily life. Most emergency requirements can be met here.
- **CVS Pharmacy** – 1101 Market Street. Medicines, snacks and items for daily life. Most emergency requirements can be met here.
- **Bank of America** - 1525 Market Street. ATMs are available to withdraw cash.
- **Wells Fargo Bank** - 1266 Market Street. ATMs are available to withdraw cash.
- **8th Street Laundry** - 164 8th Street. Open: 7am-9pm. You can do your laundry here using the washing and drying machines. You will need quarter coins, but you can use the change machine if you have $1, $5, $10 or $20 bills.
- **Saint Francis Memorial Hospital:** Emergency Medical Services - 1150 Bush St, San Francisco. Emergency/urgent med-

ical care available 24/7. Located about 1 mile from the hotel. Taxis services are available on the street or by phone. ****If you need to go to the hospital, please try to call your program director first!!****

- **San Francisco Public Library & Café -** 100 Larkin Street. Hours: Tues - Thu: 9am to 8pm; Fri-Sat: 9am to 6pm; Sun: 12 noon to 5pm; Mon: 9am to 6pm. Anyone is allowed to read books inside the library but you must have a library card to borrow books. There are often exhibits of art and culture and a café downstairs.

Hotel Whitcomb Area Map

FOOD

These are just a few of the closest places that our participants have enjoyed in the past. We recommend that you explore a variety of food from different countries while you are in San Francisco. See online map **(bit.ly/ESI14Map)** for more recommendations.

- **Starbucks** - There is a Starbucks at the hotel, as also one just across the street for breakfast, coffee or a quick snack. Note: sometimes the line is quite long.
- **Andersen Bakery** - 1390 Market St, San Francisco, CA. Breads, Pastries, Sandwiches and Cakes. (Closed Sat & Sun). Delicious breakfasts and lunch!
- **Subway** - 1250 Market St, San Francisco, CA. A

quick bite to eat just opposite your hotel with sandwiches, chips and sodas.

- **Ananda Fuara** - 1298 Market St, San Francisco, CA. Try their famous vegetarian "neatloaf" and chocolate cake. Good for lunch and dinner.
- **Moya - Ethiopian Food**- 121 9th St, San Francisco, CA. The menu includes meats, vegetarian, vegan, and gluten-free food. Good for lunch and dinner.

TRANSPORTATION BASICS

San Francisco has several systems of public transportation and it can be confusing even for local residents. You will be receiving a **"Muni Passport"** that allows you to ride for free on the muni system (see details below). However, if you ride trains on a different system, you will have to pay extra money. Please note: Although public transit is relatively convenient in San Francisco, it does not run on a schedule that is as accurate as the trains in most Asian countries. You can use Google Maps public transit search to find the approximate times that buses and trains arrive, however, please remember that the actual arrival time maybe 5-10 minutes different.

Muni Bus & Muni Underground

- See next page for Muni Map
- Muni is short for the "Municipal" in "San Francisco Municipal Railway." Its network consists of 54 bus lines, 17 trolley bus lines, 7 light rail lines that operate above ground and in the city's lone subway tube, 3 cable car lines, and a streetcar line known as the F Market & Wharves. Muni shares four metro stations with BART (see below).
- You will be receiving a Muni pass that will let you ride for free. The Muni stops in front our hotel. You can take the Muni Underground by going down the stairs in front of hotel at the corner of 8th Street and Market Street. You can also take any of the buses above ground as well.
- Free with your "Muni Passport" See Below.

BART (Bay Area Rapid Transit) - Subway

- BART or Bay Area Rapid Transit runs through the Mission and Market streets in SF but is a separate train system that covers other parts of the Bay Area, has its own ticket, and is separate from the SF MUNI Tickets or MUNI Passport. Remember to check which transportation you are looking for and make sure not to get on the wrong one!

Taxis

- Generally you can find taxicabs on the streets, just wave your hand at them and they come to you. Cash is preferred, though most accept credit cards. A 10% tip is expected. If you cannot find a cab on the street or you need to be picked up at a certain time, you can call a taxi as well using numbers below:
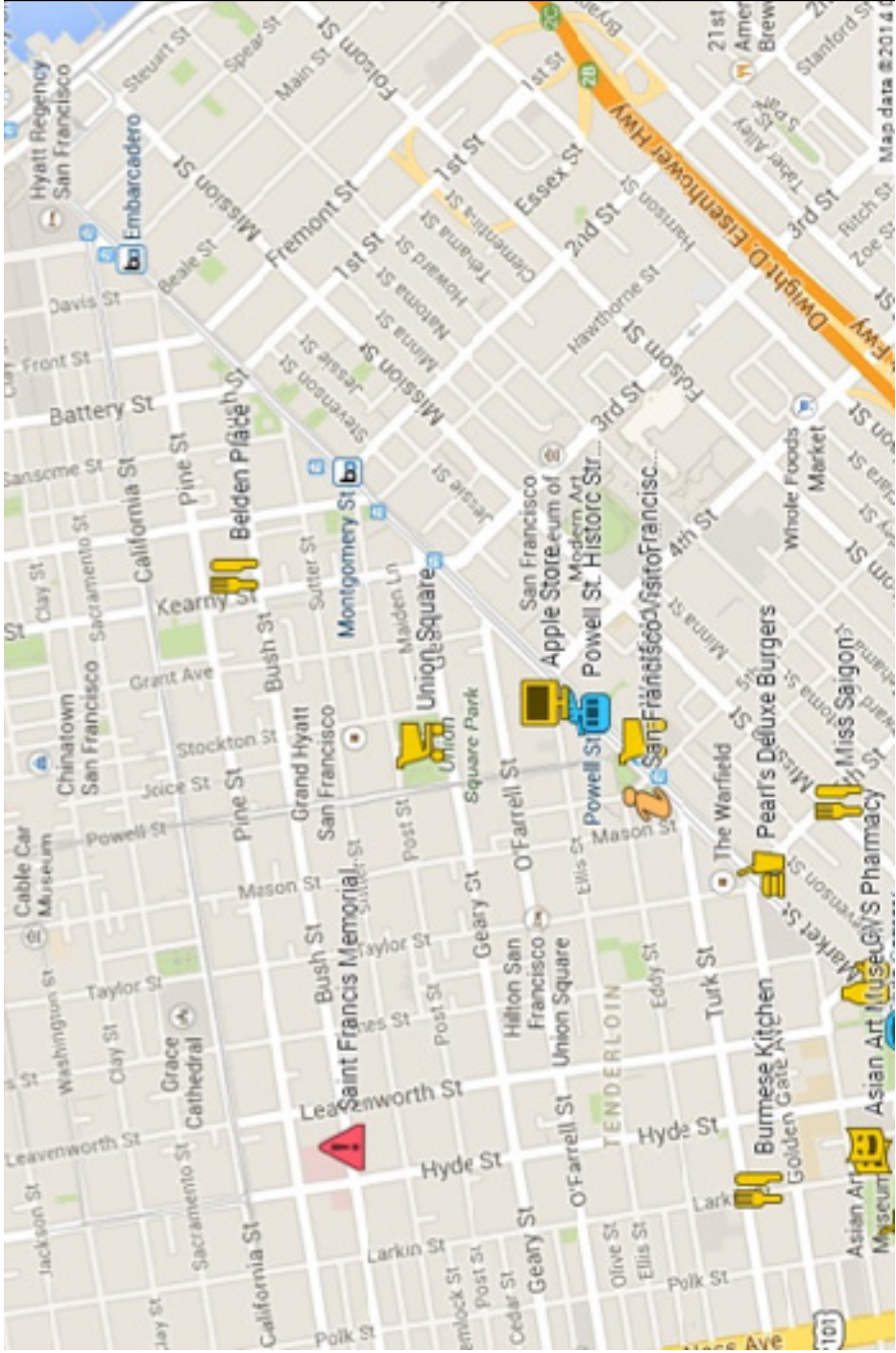
Yellow Cabs – 415-282-3737   Green Cab – 415-626-4733

GAME RULES XSEL 2014

♥ START WITH EMPATHY

🦁 BE COURAGEOUS

💬 EACH ONE TEACH ONE

👥 GIVE IT YOUR ALL

⏸ PAUSE AND REFLECT

Your Notes

SOCIAL ENTREPRENEURSHIP

"SOCIAL ENTREPRENEURS ARE NOT CONTENT JUST TO GIVE A FISH OR TEACH HOW TO FISH. THEY WILL NOT REST UNTIL THEY HAVE REVOLUTIONIZED THE FISHING INDUSTRY."
— BILL DRAYTON, FOUNDER OF ASHOKA

WHAT IS SOCIAL ENTREPRENEURSHIP?

The process of pursuing innovative solutions to social problems. Social entrepreneurs adopt a mission to create and sustain social value. They draw upon appropriate thinking in both the business and nonprofit worlds and operate in a variety of organizations: large and small; new and old; religious and secular; nonprofit, for-profit, and hybrid.

— J. GREGORY DEES, "THE MEANING OF SOCIAL ENTREPRENEURSHIP"

PEOPLE

PLANET   PROFIT
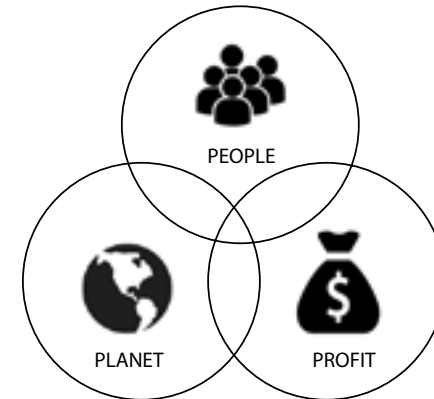
MINDSET OF SOCIAL ENTREPRENEUR

PROBLEMS ARE OPPORTUNITIES
KEEP DIGGING DEEPER
CREATE WIN-WIN SOLUTIONS

WHAT PROBLEMS CAN YOU REFRAME INTO AN OPPORTUNITY?

LEADERSHIP

"LEADERSHIP IS A PROCESS. IT IS A JOURNEY, NOT A SINGLE DESTINATION."
— JIM KOUZES AND BARRY POSNER, "LEADERSHIP CHALLENGE"

WHAT IS THE LEADERSHIP CHALLENGE?

The Leadership Challenge framework grew out of rigorous research that first began in 1982 when the authors collected hundreds of stories of when leaders performed at their personal best. In all of these stories, The Five Practices of Exemplary Leadership emerged as a common foundation across people's age, culture, industry and job title.

YOUR PERSONAL BEST EXPERIENCE OF LEADERSHIP

WHEN WAS A TIME WHEN YOU SET YOUR OWN STANDARD OF EXCELLENCE AS A LEADER?

CHALLENGE

THE FIVE PRACTICES

Search for Opportunities. Experiment and Take Risks

Clarify Values. Set the Example.

Foster Collaboration. Strengthen Others.

Envision the Future. Enlist Others

Recognize Contributions. Celebrate the Value and Victories.

LEADERSHIP PRACTICES SURVEY

REFLECTING ON YOUR SURVEY RESULTS, WHAT IS YOUR:

MOST USED PRACTICE	LEAST USED PRACTICE

CHALLENGE YOURSELF

Every story of great leadership has involved a great challenge. Meeting the leadership challenge is a personal challenge - and a daily - challenge for all of us.

WHAT ACTIONS WILL YOU TAKE TO RISE TO THE CHALLENGE?

DESIGN

THINKING

TOOLS FOR DESIGN THINKING

WHAT IS DESIGN THINKING?

A way to solve problems that focuses on user needs.
- You can understand your users in different ways, including: observations, interviews, conversations, and/or actively listening.
- When observing, listening and watching the user, you gain "empathy" for them, which means you try to see from their perspective and understand what is really important to them.

An iterative and often non-linear process.
- Requires teams to go back and forth between steps of user understanding, making new ideas and testing these ideas.
- Flexibility is key to innovation: it allows you to incorporate new ideas while going through the process. You can then make adjustments early in the project that will prevent more significant or costly mistakes at the end.

Generates many ideas and prototypes for quick testing.
- Ideas can be extremely crazy or very practical—the importance is generating a large quantity and wide variety of ideas.
- Building prototypes involves taking your ideas and make something that your target audience can test. This way you can see if your solution is something they find useful and meets their needs. Prototypes could be an object/product or experience/service.

WHO WOULD FIND DESIGN THINKING USEFUL

Companies & Organizations trying to:
- Develop new product or services
- Bring new ideas from outside organization
- Establish new business models
- Change actual organization structures
- Improve their culture of innovation

Individuals trying to:
- Gain a deeper understanding of what motivates their actions
- Solving problems in their personal or work life in a more creative way
- Develop more effective processes to structure their life
- Live with the mindset of an innovator

QUESTIONS

In what areas of your life can you use design-thinking tools?

How can we balance designing for the needs of one user versus the needs of a whole system or society?

How do we prototype and test ideas rapidly while maintaining responsibility and reliability?

WHAT QUESTION DO YOU WANT TO ANSWER THE MOST IN THIS PROGRAM?

MIDPOINT CHECK:
DID YOU ANSWER YOUR QUESTION?
WHAT ELSE DO I NEED TO ANSWER?

A STEP BACK

It's often useful when you've heard a lot of new information at once to take a step back and reflect on it. Not every part will resonate, or you may discover something that's closely aligned with how you feel. Personal values often are the heart of what we gravitate towards. When we act from a place of caring deeply, we can do work that matters to us personally, and do it better, too.

SOCIETY

1. Are there social issues or problems that trouble you?

2. Are you pessimistic about them or do you have hope that things might change for the better one day? If you are hopeful, how do you think things might change?

3. What can you do to make things change?

OPPORTUNITY

1. Are there experiences or opportunities that you have always wanted to take advantage of but haven't?

2. Why haven't you?

3. What had you hoped to get out of these experiences?

LEARNING

1. How do you engage in learning in your life? From what sources do you get new ideas and perspectives?

2. Are you afraid of conflict? How do you react when others challenge you or disagree with you? Is it important to you that most people agree with you or take your side?

3. Think of an experience during which you pushed on despite difficulties and challenges. What allowed you to be resilient? Where did your motivation come from?

— From Be Bold: Create a Career with Impact, published by Echoing Green

ORGANIZATIONS

AT A GLANCE

Rocketship Education

What:
- Non-traditional schools that provide high quality education in low-income communities to close education gap
- Uses technology to create personalized learning for each student

Why:
- Creative use of limited resources
- Challenges the traditional concept of education by using technology for personalized learning and working closely with parents/community

Noora health

What:
- NPO that provides critical health skills training to at-risk patients and their families
- Enables patients and their families to take healthcare into their own hands and homes

Why:
- Fast-growing start-up developed in d.school "Design for Extreme Affordability" class
- Developed parallel services for Indian and American healthcare systems

HandUP

What:
- Online platform to help individuals support their neighbors in need

Why:
- Innovative example of non-profits leveraging the power of storytelling and technology to improve local communities

CODE for AMERICA

What:
- Innovative non-profit that connects people in the tech industry with local government to solve core problems facing communities

Why:
- Rare example of collaboration between government and technology sector
- Chapters all over the world, including Code for Japan

SAP

What:
- Global company that makes software to manage business operations and customer relations
- Design & Co-Innovation Center's mission is to humanize business software experience

Why:
- Example of large corporation with a center dedicated to helping clients improve their users' experiences
- Discussion about balancing innovation vs. reliability and individual user needs vs. system level needs

Google

What:
- Global tech company dedicated to organizing the world's information and making it universally accessible and useful

Why:
- Experience innovative work culture of Silicon Valley

BAYCAT

What:
- Social enterprise that teaches digital media classes to low-income students and helps them gain job skills

Why:
- Successful model of collaboration between community, companies, and government
- Empowers students through self-expression and helps society to recognize their potential

DELANCEY STREET FOUNDATION

What:
- 40 year-old residential rehabilitation and training center run by and for former prisoners and recovering addicts
- Runs many businesses, including restaurants, moving services, and Christmas decorating

Why:
- Organization where the people with the problems are becoming the solution
- Very successful and inspiring model of community-building and personal transformation

ORGANIZATIONS

PLOT THE ORGANIZATIONS YOU LEARNED ABOUT ON THE CHART.

What:
- Mid-sized NPO with offices around the world that develops and shares innovative tech solutions to social issues
- Helps other NPOs access and assess most effective/affordable tech solutions

Why:
- Perspective from organization with ~200 employees focusing on cross-sector collaboration and technology
- Currently adopting design thinking to training and projects (including current project with major tech companies like LinkedIn)

What:
- Co-working space focused on social impact organizations and startups

Why:
- Example of for-profit social enterprise
- International franchises (Japan, Korea)
- Physical space for social entrepreneurs
- Example of sharing economy/co-working

What:
- Design/engineering software company
- Gallery showcases products made with Autodesk software including social innovation projects

Why:
- See ways to make social impact from an engineering perspective

What:
- Internationally utilized crowdfunding platform that includes a "causes" section for social/community projects

Why:
- Insight into startup culture and concept of crowdfunding

BUSINESS	GOVERNMENT
CHARITY/ NON-PROFIT	PEOPLE FROM AFFECTED COMMUNITY

BAYCAT

EDUCATE. EMPLOY. ENTERTAIN.

♥ PURPOSE

(Bayview Hunters Point Center for Arts and Technology (BAYCAT) empowers under-served youth and young adults with the multimedia, technology, and arts skills to tell their unique stories. BAYCAT engages them to positively transform themselves, their communities, and the world.

🕐 HISTORY

Villy Wang, CEO, went from living in poor areas in New York and working in a sweatshop to achieving her dreams as a Wall Street banker and lawyer. She left her big job title to start BAYCAT in October of 2004 in San Francisco. Villy was inspired by her immigrant single Chinese mother who raised two kids by herself. Villy's mother didn't speak English and worked several hard labor jobs before opening her own clothing business. Her mother didn't think her story mattered and Villy wanted to change that mindset. She wanted to encourage not only her mother, but also impoverished youth to share their stories and to be part of an innovative workforce.

🔗 CONNECTION

BAYCAT empowers youth in impoverished communicates to find their own voice and express themselves in a positive way. Social entrepreneurship is not only about helping others, but to give the tools, motivation, education, and support to enable them to create change for themselves and their community.

❞❞ FACTS

92% of students come from low-income families.

250 teachers trained to integrate digital media arts instruction into their curriculums.
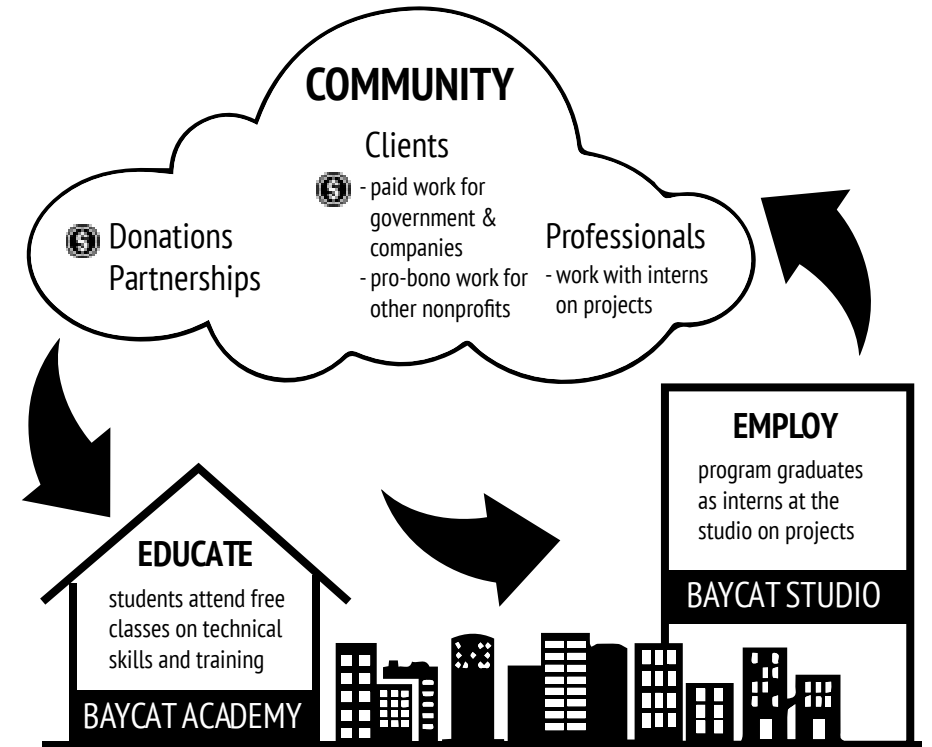
2,700 graduates of BAYCAT Academy.

70 graduates hired for Studio BAYCAT internship program.

25 student-produced media featured in film festivals worldwide.

⟳ MODEL

COMMUNITY

Clients
- paid work for government & companies
- pro-bono work for other nonprofits

Professionals
- work with interns on projects

💲 Donations Partnerships

EMPLOY
program graduates as interns at the studio on projects

BAYCAT STUDIO

EDUCATE
students attend free classes on technical skills and training

BAYCAT ACADEMY

◉ BAYCAT.ORG

💡 REFLECTION

I LIKE	I WISH

I LEARNED

DELANCEY STREET FOUNDATION

The People Who are Seen as the Problem Can Be a Solution.

♥ Purpose

Delancey Street builds a sustainable and supportive community for those in poverty, substance abusers, and people with criminal backgrounds. At Delancey Street, residents teach each other and learn together to build better futures for themselves and their society.

🕐 History

Delancey Street was founded in 1971 by four residents in San Francisco, one of whom was the principal founder John Maher, the self-proclaimed "bum" and drug addict, who became a visionary and a charismatic leader. As he and others turned their lives around, they founded Delancey Street with a $1,000 loan and a dream to empower people to solve their own problems. Despite their backgrounds, the founders overcame obstacles to bring their dream to life. Delancey Street now runs various businesses that generates about 60% of its annual budget and provides job training for it residents.

🔗 Connection

Delancey Street empowers individuals who are often judged and ostracized from society by teaching them the technical and interpersonal skills to become integral and influential members of the workforce. The organization creates a community that fosters an "each one teach one" mentality that encourages lifelong learning and contributions to society. By providing a supportive environment as well as the tools to succeed, Delancey Street enables individuals who are often viewed as the problem to be the solution.
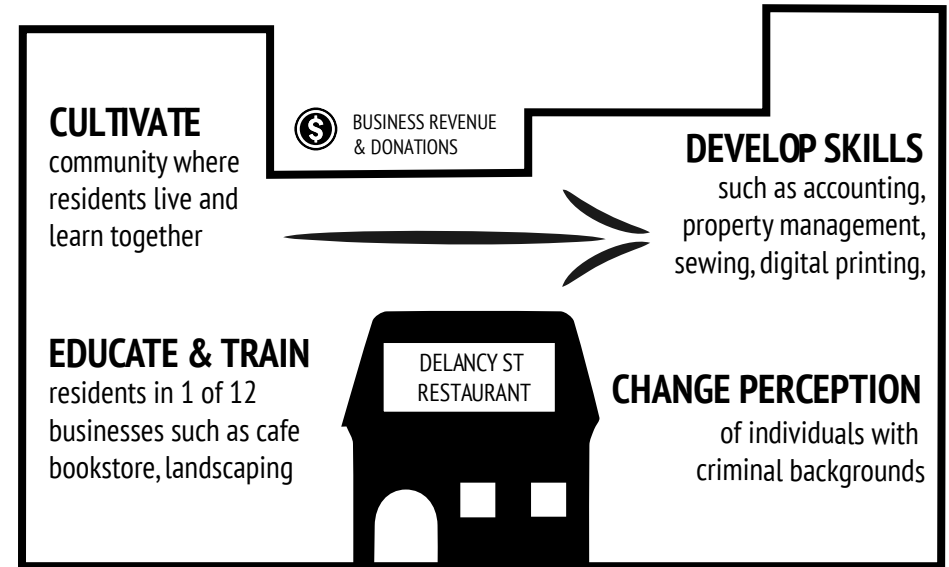
❞❞ Facts

18,000 graduated residents.

1,000 graduated with a diploma from state accredited post secondary vocational three year program

10,000 formerly illiterate people received high school equivalent degrees

50 students have received accredited BA through Golden State University or San Francisco State University

♻ Model

BUILDING A BETTER COMMUNITY & FUTURES

CULTIVATE community where residents live and learn together

Ⓢ BUSINESS REVENUE & DONATIONS

DEVELOP SKILLS such as accounting, property management, sewing, digital printing,

EDUCATE & TRAIN residents in 1 of 12 businesses such as cafe bookstore, landscaping

DELANCY ST RESTAURANT

CHANGE PERCEPTION of individuals with criminal backgrounds

🖱 DELANCEYSTREET.ORG

💡 Reflection

I Like	I Wish

I Learned

CODE FOR AMERICA

GOVERNMENT CAN WORK FOR THE PEOPLE, BY THE PEOPLE.

♥ PURPOSE

Code for America recruits programmers and designers to improve city governments. Their initiatives include mobilizing people to make change by utilizing civic technology.

🕐 HISTORY

The founder for Code for America, Jennifer Pahlka, had a dynamic background in the non-profit and technology sectors. In 2009, she attended a government summit in Washington, DC, where she met Andrew Greenhill, the City of Tucson Major's Chief of Staff. Greenhill told her about the crisis US city governments faced with rising costs, decreasing revenues and an infrastructure that was slow and technologically out of date. Governments have to create large-scale changes, so improving infrastructure will create significant social impact. Seeing the governmental challenges and also the potential for technology to transform the future, Pahlka and Greenhill began planning the program that became Code for America.

🔗 CONNECTION

Code for America shows how we can create change when we work together, in this case citizens who see a problem and work on finding a solution and government to help implement that solution. The organization reflects how smaller projects in various cities add up to greatly improving the technology of the nation. There are a lot of resources out there such as open source data that government has access to and when citizens take the initiative to use what is available to improve society, they can achieve more together.

❞❞ FACTS

95	total brigades that mobilize civic engagement
55	peer network member cities

50+	apps deployed
100%	revenue positive for the civic startups

↻ MODEL

PROGRAMS

ONE YEAR FELLOWSHIP
city collaborates with programmers and designers to develop a web application to solve a civic problem

CIVIC STARTUPS
mentorship for entrepreneurs to navigate the government process and build sustainable businesses

> **CONNECTING**
> citizens and governments to design better services
> **ENCOURAGING**
> low-risk settings for innovation
> **SUPPORTING**
> a competitive civic technology marketplace

BRIGADE NETWORK
civic hacking events connect people to find solutions to city's challenges and open government data for use by citizens

PEER NETWORK
network of 55 city governements and public officials to share civic tech resources

⌖ CODEFORAMERICA.ORG

💡 REFLECTION

I LIKE	I WISH

I LEARNED

INDIEGOGO

Join Forces to Make Ideas Happen.

♥ PURPOSE

Indiegogo provides a globally accessible online platform that empowers anyone to raise funds and amplify his or her goals. It democratizes the way ideas get funded and empowers individuals to take actions together toward a common goal.

🕐 HISTORY

In the 2000s, Danae Ringelmann, Eric Schell, and Slava Rubin began working on a project to fund independent film and theater, as there is great public interest, but high production costs. In 2008, Indiegogo was launched at the Sundance Film Festival. Interest and partnerships quickly grew within the artistic film community. In 2012, President Barack Obama's Startup America initiative partnered with Indiegogo to offer crowd-funding to entrepreneurs in the US. On July 31, 2014 Indiegogo launched its new iOS app to reach out to more people around the world. With this new app comes 2 changes. Indiegogo recruited Director of Engineering from Yelp victor Kovalav to instigate this mobile push. The second and prioritized change is the enlarged focus on the users and the campaign rather than Indiegogo as a brand. The idea is to personalize the app for each user to tailor to their user needs. Indiegogo also runs a "Causes" section supporting social change projects.

🔗 CONNECTION

Funding is often the primary challenge and concern for social entrepreneurs. Understanding Indiegogo's model and approach will provide some insight into the possibilities of crowd-funding, its limitations, and how to create successful crowd-funding campaigns. Indiegogo is more than just crowdfunding. It brings together groups of like-minded fans that help set a one-person idea to a community campaign.

🗨🗨 FACTS

9 million people visit the site each month.

47% campaigns that exceed their goals are run by women

224 countries and territories are home to Indiegogo campaigns

2011 year of the world's first "Crowdfunded Baby".

🔄 MODEL

Have an Idea.   Start campaign.   Visitors donate.

Successful
Launch Project
Charged 4% of raised funds

Unsuccessful
Flexible Funding campaign
Keep funds and charged 9% of raised funds
or
Fixed Funding campaign
Refund donors

🖱 INDIEGOGO.COM

💡 REFLECTION

I Like	I Wish

I Learned

HANDUP

HELP A LOCAL HAND.

♥ PURPOSE

A crowd-funding mobile donation system enabling people to donate directly to specific people. Donations support practical needs like housing, medical care, and technology. The organization gives people stories to empathize and to connect.

🕐 HISTORY

Rose Broome and Zac Witte founded HandUp in November 2012 and was launched on August 14th, 2013 at Project Homeless Connect's 50th anniversary event. Handup is currently working with one of its partners Project Homeless Connect's clients to set up personalized web pages so that they would be more professional during business networking. Founder Rose Broom sees that there's a trend that investors are interested in giving back and social entrepreneurship could use business models to drive social or environmental impact. In a recent TEDx Market Street, Founder Rose Broome asked the audience, "Why in a society with so much wealth, so much innovation and new technology, and such deep compassion - why do we still have people sleeping on our streets at night?" She points out that "the future is a function of our imagination. And if we're only imagining a future of self-driving cars, then that's the future that we're going to create."

🔗 CONNECTION

HandUp empowers members to ask for help in a dignified way by gathering their stories online and enabling donors to help out in small ways. As a social enterprise, HandUp creates a compassionate local network of support around the less privileged. Besides posting profiles online, HandUp also make cards for its members. Members could then hand out these cards to people they are familiar with in their community. The card contains information on how to donate via a secure SMS system and the transaction could be done through an iPhone.

❝❝ FACTS

100% donations goes to recipients.

$850,000 amount raised in seed funding

🗘 MODEL

Members Sign Up

Homeless and at-risk people sign up as HandUp members through our community partners.

Donors Give Directly

Donors like you give toward a member's specific goal - or let us choose.

Members Get A HandUp

Members work with community partners to use their donations and post updates.

🔆 HANDUP.US

💡 REFLECTION

I LIKE	I WISH

I LEARNED

TECHSOUP GLOBAL

Empower Nonprofits with Technology.

♥ Purpose

Techsoup Global helps nonprofit organizations around the world find and use the most affordable technologies to heighten their impact locally. By doing so, it also helps major tech companies like Adobe, Cisco and Intuit administer their product donations.

🕐 History

Daniel Ben-Horin founded Techsoup in 1987 by tapping into volunteer resources on the WELL, one of the first online communities. When it was founded 27 years ago, Techsoup was called the CompuMentor Project. Daniel Ben-Horin was named as 1 of 50 most influential leaders in the US non profit world. Valuing diversity and languages, it branches into 89 different countries including Asia Pacific regions like Korea and Japan and has 100+ employees worldwide, something quite unusual for an NGO. On June 15th, Techsoup Global partnered with Better World Wireless, an organization that donates a phone to someone in need when a customer uses their wireless service, as part of an effort to break the cycle of poverty. Techsoup provides technology donations and information that address the unique challenges nonprofits and public libraries face. Free learning resources — including articles, blogs, webinars, and forums led by expert hosts — are available to all TechSoup users.

🔗 Connection

Techsoup builds connections with various tech companies and global NGOs. It has woven several interdependent online networks between tech companies and social innovators locally and globally. For instance, Netsquare is an online (and offline) platform that pulls together vanguard local social innovations and techsoup.org serves as a worldwide resource online.

❝❞ Facts

$4 billion retail value of technology product donations distributed.

100+ techsoup global donor partners

595,000 NGOs registed in global database.

6.2 million annual visits to networks' websites

🔁 Model

LIBRARIES & NGOs — TECHSOUP — TECHNOLOGIES

🔍 TECHSOUPGLOBAL.ORG

💡 Reflection

I Like	I Wish

I Learned

IMPACT HUB

WHERE CHANGE GOES TO WORK.

♥ PURPOSE

Impact Hub connects entrepreneurs across the world. The entrepreneurs impact their local communities in the areas of sustainability, education, arts and culture, and design. Impact hubs are part innovation lab, part business incubator and part community center.

🕐 HISTORY

Originally founded as the Hub, in London in 2005, they decided to include "Impact" into their name because that is the main purpose of the organization's existence. Valuing trust, courage, and collaboration, they set out o create a unique space for social innovation. Impact Hub creates inspirational spaces through events, innovation lab, incubation, and highly flexible physical spaces where people can think about and create positive change. Local Impact Hubs are found in Korea, Tokyo, Singapore, and many other regions of the world. Impact Hub offers you a unique ecosystem of resources, inspiration, and collaboration opportunities to grow the positive impact of your work.

🔗 CONNECTION

Impact hub connect like-minded people in a creative space that holds various programs such as yoga and meditation groups, social innovation presentations, hackathons, prototyping sessions, acceleration campuses. and networking events. At impact hub, people find mentors, partners, peers, employees and investors that take their social enterprises to the next level. Impact Hub is a town square where the visionaries meet the doers. People who come here are empowered to enact their dreams and encouraged to make the world a better place.

🗣 FACTS

400+	start-ups founded and initiatives started.	**93%**	members inspired to learn and start new ideas.
1,500+	new full-time jobs created.	**81%**	highly recommend Impact Hub.

🔃 MODEL

SPACES

COMMUNITY

*

EVENTS
PROGRAMS

*YOU
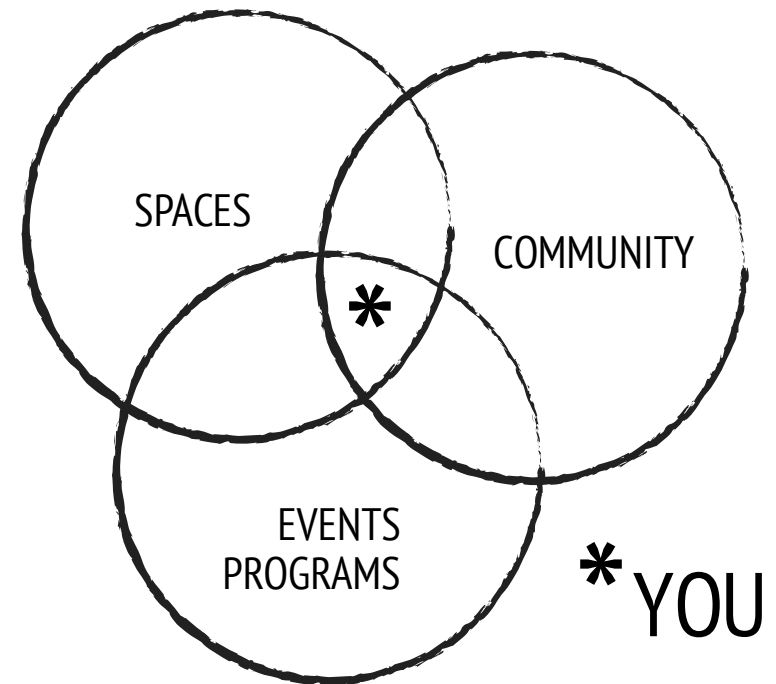
◉ IMPACTHUB.NET

💡 REFLECTION

I LIKE	I WISH

I LEARNED

what i got out of xsel.
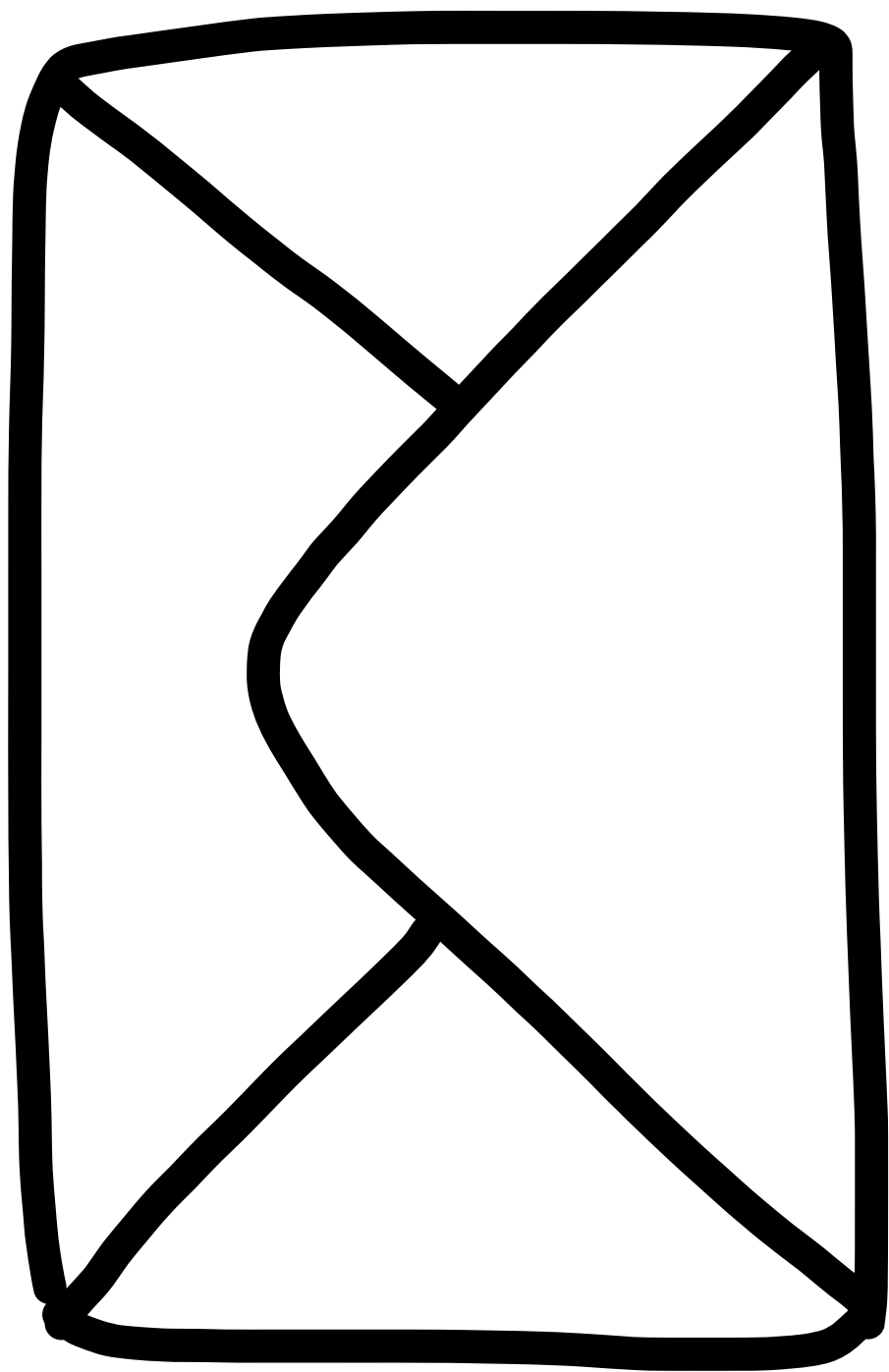
KEEP
CALM
AND
XSEL
ON

EMERGENCY CONTACTS
Yi Zhang: 253-212-7118
Melissa Golden: 541-272-2789
Andrea Deng: 510-303-3491
Rachael Carson: 609-489-9084
Cliff Chan: 773-727-7683
Kazutoh Ishida: 650-283-7252

ROBLE HALL
374 Santa Teresa Street
Stanford, CA 94305
Phone: 650-736-9990

HOTEL WHITCOMB
1231 Market St
San Francisco, CA 94103
Phone: (415) 626-8000