## Naive-Bayes model using text data vectorized with TF-IDF

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In [ ]: #import packages
         import numpy as np
         import pandas as pd
         from sklearn.model_selection import KFold, cross_validate
         from sklearn.pipeline import Pipeline
         from sklearn.linear_model import LogisticRegression
         from sklearn.naive_bayes import MultinomialNB
         from sklearn.svm import SVC
         from sklearn.metrics import accuracy_score, precision_score, recall_score, f1_score, confusion_matrix, ConfusionMatrixDispl
         import matplotlib as plt
         from time import process_time
In [ ]: |#import data
         %store -r x_text_train_tf
         %store -r x_text_test_tf
         %store -r y_text_train_tf
         %store -r y_text_test_tf
In [ ]: #rename variables for ease of use
         x_train = x_text_train_tf
         x_{test} = x_{text} = t
         y_train = y_text_train_tf
         y_test = y_text_test_tf
In [ ]: #define model
         mnb = MultinomialNB()
In [ ]: #define scoring metrics for cross validation
         scorer = {'accuracy': make_scorer(accuracy_score),
                   'precision': make_scorer(precision_score),
                   'recall': make scorer(recall score),
                   'f1_score' : make_scorer(f1_score)
In [ ]: #define KFold
         k_folds = KFold(n_splits = 5, random_state=42, shuffle=True)
In [ ]: #cross validate on training set to check model stability
         cv_scores_tfidf_text_mnb = cross_validate(mnb, x_train, y_train, cv = k_folds, scoring=scorer)
In [ ]: #check cross validation scores
         cv_scores_tfidf_text_mnb
        {'fit\_time': array([0.07380319, 0.06083751, 0.05784488, 0.05983973, 0.0588448]),}
Out[]:
          'score_time': array([0.02194238, 0.02197242, 0.01792026, 0.0179522 , 0.0179522 ]),
          'test_accuracy': array([0.85569651, 0.8570383 , 0.85799683, 0.8559229 , 0.84518726]),
          'test_precision': array([0.84408004, 0.84
                                                       , 0.84426458, 0.84291609, 0.82107574]),
          'test recall': array([0.8300082 , 0.83535912, 0.83310383, 0.83396843, 0.82903851]),
          'test_f1_score': array([0.83698498, 0.83767313, 0.83864708, 0.83841839, 0.82503792])}
        #fit model on the whole training set
In [ ]:
         start = process time()
         mnb.fit(x_train, y_train)
```

end=process\_time()

```
In [ ]: #test model on test set
         y_pred = mnb.predict(x_test)
In [ ]: #view classification report
         print(classification_report(y_pred, y_test))
                       precision
                                    recall f1-score
                                                       support
                            0.86
                                      0.87
                                                          9704
                    0
                                                0.87
                            0.84
                                      0.83
                                                0.83
                                                          7863
            accuracy
                                                         17567
                                                0.85
                            0.85
                                      0.85
                                                         17567
           macro avg
                                                0.85
        weighted avg
                            0.85
                                      0.85
                                                0.85
                                                         17567
In [ ]: #view confusion matrix
         conf_matrix=confusion_matrix(y_test, y_pred)
        cm_plot = ConfusionMatrixDisplay(conf_matrix, display_labels = ['real', 'fake'])
In [ ]:
         cm_plot.plot(values_format='')
         cm_plot.ax_.set(
                         title='Multinomial Naive Bayes model with Text Data (TF-IDF)',
                         xlabel='Predicted',
                         ylabel='Actual')
Out[]: [Text(0.5, 1.0, 'Multinomial Naive Bayes model with Text Data (TF-IDF)'),
         Text(0.5, 0, 'Predicted'),
Text(0, 0.5, 'Actual')]
           Multinomial Naive Bayes model with Text Data (TF-IDF)
                                                                              8000
                                                                              7000
                                                       1338
            real
                            8438
                                                                              6000
                                                                             - 5000
                                                                             4000
                             1266
            fake -
                                                       6525
                                                                             3000
                                                                              2000
                             real
                                                       fake
                                       Predicted
        accuracy=accuracy_score(y_test, y_pred)
         precision=precision_score(y_test, y_pred)
         recall=recall_score(y_test, y_pred)
         f1=f1_score(y_test, y_pred)
         fit_time=end-start
        dict = {'data type': 'text',
                 'model type':'multinomial Naive-Bayes',
                 'vectorize type':'TF-IDF',
                 'accuracy': accuracy,
                 'precision': precision,
                 'recall': recall,
                 'f1': f1,
                 'fit time': fit_time
```