

ANDREA ELENA FEBRES MEDINA

Digital Communication Manager and partner at SuperForma, a design studio specializing in 3D printing and digital prototyping. Operates as a freelancer, managing web development and data visualization projects. Additionally, teaches digital fabrication and communication, with a focus on smart tools and digital design.



06/2020 — presente
Milano

SuperForma s.r.l.s.
Digital Communication Manager & Partner
Created content for social media and web channels. Designed and developed the website with an updated coordinated image. Designed promotional materials, both digital and physical, with a focus on sustainability communication. Managed relationships with suppliers and clients, supervised the creation of visual artifacts, and organized workshops, events, and training activities.

03/2020 — 06/2020
Milano

Graphic designer Junior
Created social media content, assisted in website redesign, and managed social media strategy. Designed sustainability communication with a focus on visual coherence and promoting sustainable initiatives through digital channels.

02/2021 — present
Milano

FREELANCE
Web designer freelance
Develops web design, branding, and basic web development projects for clients like DiscoJournal, Editions Milano, VeroAmaro Favero, ErgaTourism, and Tactical Tech. Creates custom websites focusing on usability and visual identity using WordPress, HTML, and CSS.

11/2023 — present
Milano

ITS Cosmo — Experience Maker
Teacher
Training on digital fabrication applied to the fashion sector; use of advanced technologies like 3D printing for creating prototypes and innovative accessories. Focus on developing technical skills for the design and production of fashion items, integrating 3D modeling software and digital tools.

10/2022 — present
Milano

ITS INCOM — Manufacturing Design
Teacher
Teachingon Human Factors & Smart Tools and Digital Prototyping. Designing for manufacturing design and developing advanced technical skills. Focus on the practical application of digital technologies to enhance project efficiency and sustainability.

02/2022 — present
Milano

Fondazione Irene e Giovanni Cova
Teacher
Teacher of digital fabrication and digital communication for IeFP courses in Digital Modeling and Fabrication Technician and Woodworking Technician. Development of technical and creative skills through the teaching of advanced fabrication technologies and visual communication tools.

07/2023 — 10/2024
remote

Immaginazione e Lavoro
Teacher
Taught corporate courses on Basic and Advanced Excel, Word, and PowerPoint. Training included data management, pivot tables, and advanced formulas in Excel, as well as creating professional presentations with PowerPoint and advanced Word usage for managing corporate documents.

Contacs
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Languages
Italian — *native*
Spanish — *native*
English — *advanced*

Certifications
TOEIC Certificate
FCE – C1

Education
POLI.design
Executive Data Visualization maggio
2024 - giugno 2024

Politecnico di Milano
Master's Degree (LM)
Communication Design
2018 - 2021

Fab Academy
january 2022 - january 2023

Politecnico di Milano
Bachelor's Degree (L)
Industrial and Product Design
2015 - 2018

Liceo Scientifico Italo Calvino
High School Diploma
2010 - 2015

09/2022 — 09/2023 Milano	Teacher Taught 3D printing, graphics, coding, and Arduino for IeFP courses in Graphics and IT, focusing on integrating digital technologies into design and manufacturing. Also taught basic IT skills for adults in GOL courses, providing essential digital skills.
07/2024 — 07/2024 Amsterdam	University of Amsterdam DMI — Summer School Data Visualization Designer — Design Facilitator Facilitated the working group <i>Affordances for expressing collective identities - The case of the 2024 French parliamentary elections.</i>
07/2021 – 07/2021 remote	Facilitated the working group <i>Mapping deepfakes with digital methods and visual analytics.</i>
01/2021 – 01/2021 remote	Facilitated the working group <i>Investigating echo chambers, filter bubbles, and polarization on YouTube.</i>
07/2020 – 07/2020 remote	Facilitated the working group <i>A study of Black Lives Matter protests on TikTok using the digital snowball method.</i>
02/2021 – 02/2021 remote	iNOVA Media Lab — Smart Data Sprint Data Visualization Designer — Design Facilitator Facilitated the working group <i>The current state of platformisation.</i>
03/2020 – 03/2020 Milano	The Pomo Data Visualization Designer Assisted a team of data visualization designers in creating infographics for the publication <i>Antartic Resolution.</i>
06/2019 – 02/2020 Milano	DocFlow Italia S.p.A. Web Designer & WordPress Developer Designed and developed the corporate blog <i>*Il consulente romantico digitale*</i> using WordPress, focusing on optimizing the user experience and creating a functional and visually coherent platform aligned with corporate communication.
07/2019 – 09/2019 Milano	Politecnico di Milano — International Office Graphic Designer Designed the coordinated image for the Welcome Week event organized by the International Office of Politecnico di Milano. Created promotional materials such as brochures, flyers, and digital content.
03/2017 – 02/2019 Milano	Designbest Adv & Media Solutions Assistant Designed the coordinated image for the Welcome Week event organized by the International Office of Politecnico di Milano. Created promotional materials such as brochures, flyers, and digital content.
04/2015 – 04/2015 Milano	RSA Mater Sapientiae Front-office Managed front office activities in a nursing home, including coordinating communications between staff and visitors, organizing appointments, and basic administrative tasks.