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Introduction to ML strategy

Why ML Strategy?

- what's the best strategy to improve a certain DL system?

Motivating example



90%

Ideas:

- Collect more data ←
- Collect more diverse training set
- Train algorithm longer with gradient descent
- Try Adam instead of gradient descent
- Try bigger network
- Try smaller network
- Try dropout
- Add L_2 regularization
- Network architecture
 - Activation functions
 - # hidden units
 - ...



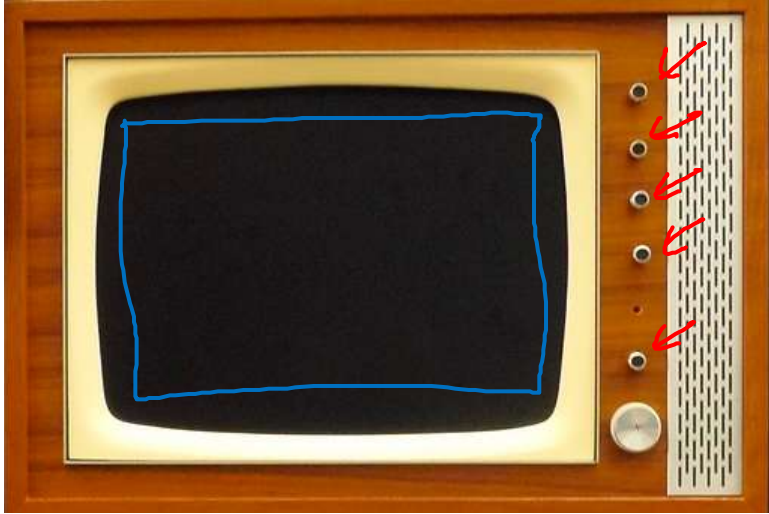
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Introduction to ML strategy

Orthogonalization

- It's easier to change/tune the hyperparameters of the DL algorithm if their effects are independent from each other.

TV tuning example



Orthogonalization

$$\begin{aligned}
 &0.1 \times \left[\begin{array}{c} \updownarrow \end{array} \right] \\
 &+ 0.3 \times \left[\begin{array}{c} \leftarrow \rightarrow \end{array} \right] \\
 &- 1.7 \times \left[\begin{array}{c} \text{trapezoid} \end{array} \right] \\
 &+ 0.8 \times \left[\begin{array}{c} \leftarrow \rightarrow \end{array} \right] \\
 &+ \dots
 \end{aligned}$$

Car

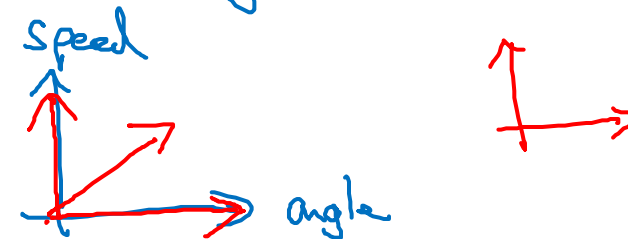


→ Steering]

→ { Accelerator
Braking }

$$\rightarrow \underline{0.3 \times \text{angle} - 0.8 \text{ speed}}$$

$$\rightarrow 2 \times \text{angle} + 0.9 \text{ speed}$$

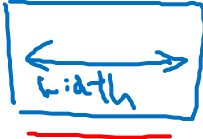


Chain of assumptions in ML

For ML applications we hope that

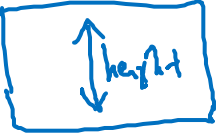
① basic fitting

→ Fit training set well on cost function
(\approx human-level performance)



② generalization

→ Fit dev set well on cost function



③ performance

→ Fit test set well on cost function

④ real-world performance

→ Performs well in real world

(Happy cat pic app users.)

⑤ for ML we have orthogonal hyperparameters to try meeting each of the assumptions.



bigger network
Adam
...

DO NOT USE

early stopping

Regularization
Bigger test set

because it has effects on network size AND regularization and is therefore not orthogonal.

Bigger dev set
(existing dev set is not representative enough of the training set).

Change dev set or cost function

?

- AT THE BEGINNING OF THE PROJECT ONE MUST IMMEDIATELY SET UP A DEV SET THAT REFLECTS THE REAL APPLICATION AND A PROPER EVALUATION METRICS.
- There should be reassessed periodically to compensate unforeseen side-effects.

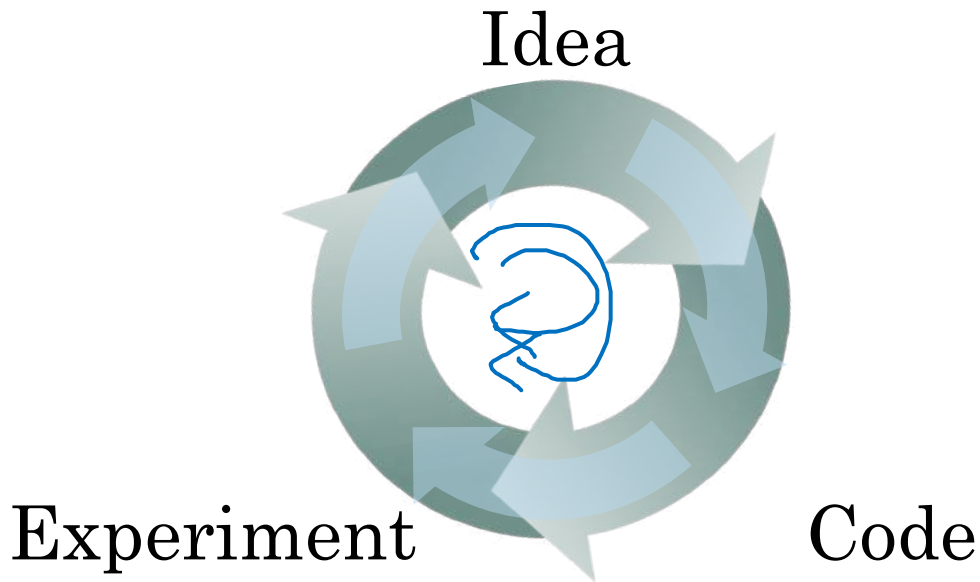


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Setting up your goal

Single number evaluation metric

Using a single number evaluation metric



→ Of examples recognized as ~~Cats~~^{CATS},
what % actually are cats? $\frac{TP}{TP+FP}$

→ what % of actual cats
are correctly recognized $\frac{TP}{TP+FN}$

Classifier	Precision	Recall
A	95%	90%
B	98%	85%

F₁ score = "Average" of P and R.

$$\left(\frac{2}{\frac{1}{P} + \frac{1}{R}} \right) \text{ "Harmonic mean"}$$

Dev set + Single number evaluation metric
real speed up iterating

Another example

Algorithm	US	China	India	Other	AVERAGE
A	<u>3%</u>	7%	5%	9%	
B	5%	6%	5%	10%	
C	2%	3%	4%	5%	
D	5%	8%	7%	2%	
E	4%	5%	2%	4%	
F	7%	11%	8%	12%	



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Setting up your goal

Satisficing and optimizing metrics

Idea: one can have and combine different types of metrics. Some metrics need to be optimized (max/minimized), eg accuracy, others need only to be satisfied in a binary way (below/above a threshold), e.g. running time ≤ 100 ms.

Another cat classification example

Classifier	Accuracy	Running time
A	90%	80ms
B	92%	95ms
C	95%	1,500ms

$$\text{Cost} = \text{accuracy} - 0.5 \times \text{Running Time}$$

maximize

accuracy

subject to

Running Time $\leq 100 \text{ ms.}$

→ "Satisficing"

N metrics :

1 optimizing

N-1 satisficing

Wakewords / Trigger words

Alexa, OK Google,

Hey Siri, nihao baidu
你好 百度

accuracy.

#false positive

maximize accuracy.

s.t. ≤ 1 false positive
every 24 hours.

e.g. for Alexa we might want to maximize the recall, while ensuring the #FP ≤ 1 every 24 hrs.



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Setting up your goal

Train/dev/test distributions

1- make sure that dev and test set come from the same distribution and represent well the real data the system will be used on.

Cat classification dev/test sets

development set, hold out cross validation set

Regions:

- US
- UK
- Other Europe
- South America
- India
- China
- Other Asia
- Australia

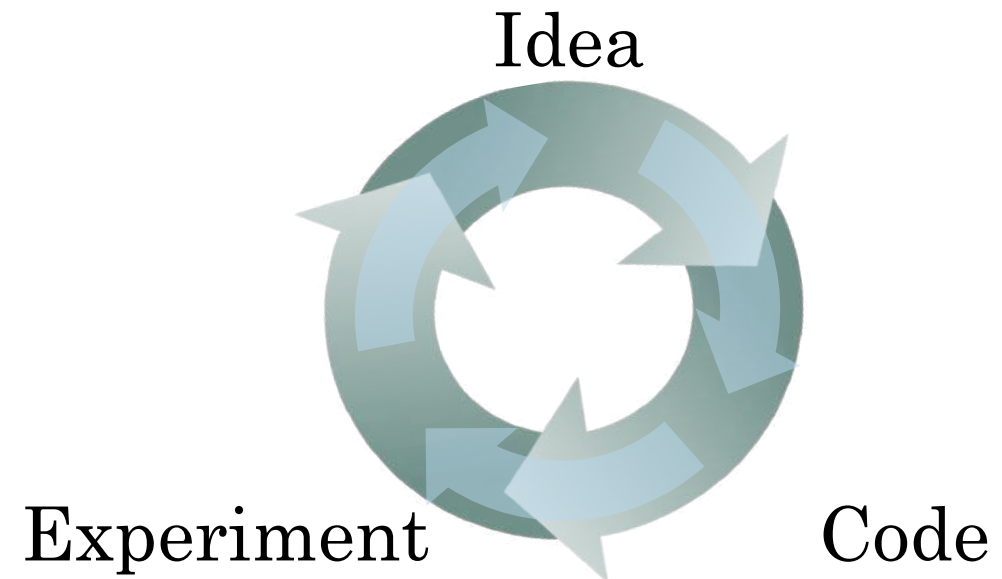
Dev

Test

→ Randomly shuffle into dev/test



dev set
+
metric



True story (details changed)

[Optimizing on dev set on loan approvals for
medium income zip codes

↑

$x \rightarrow y$ (repay loan?)



[Tested on low income zip codes

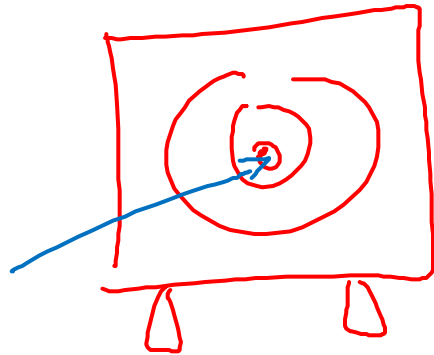
~ 3 month



Guideline

Choose a dev set and test set to reflect data you expect to get in the future and consider important to do well on.

training



dev
metric

test

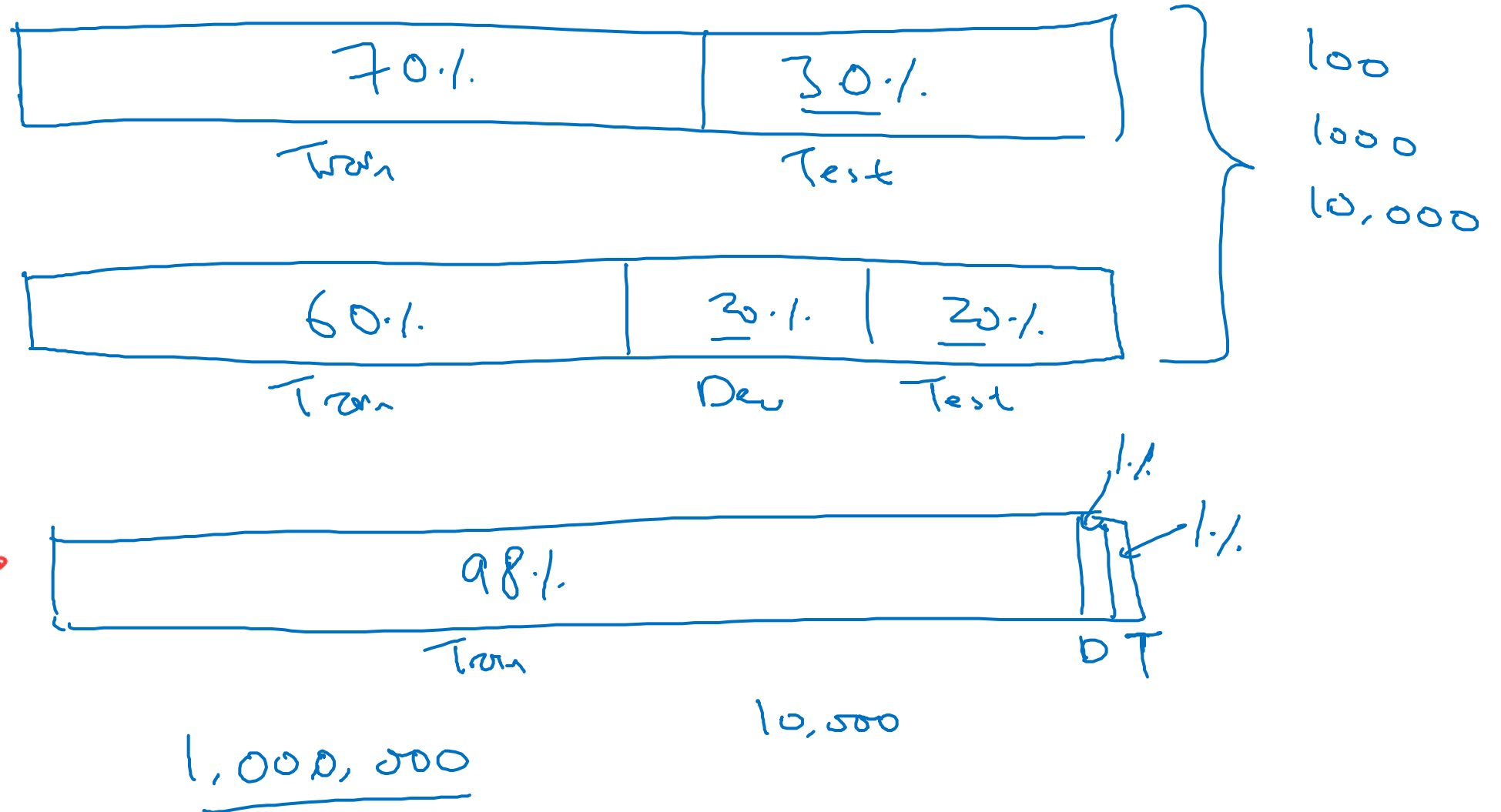


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Setting up
your goal

Size of dev
and test sets

Old way of splitting data



In huge datasets
(> 1M samples) used
for DL, one can
split TR/DEV/TE
98% 1% 1%



Size of dev set

A B

Set your dev set to be big enough to detect differences in
algorithm/models you're trying out.

100 : small
└ 1%

1,000

10,000

100,000

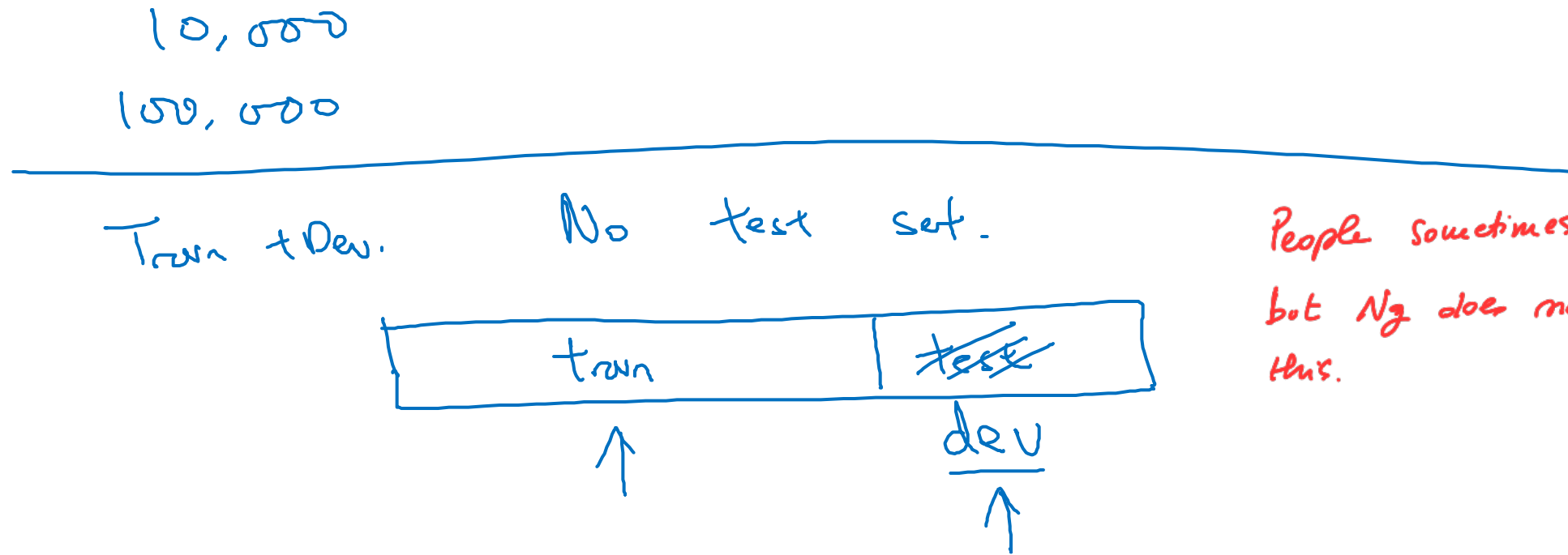
^A 97% → ^B 97.1%
0.1%
└

0.01%
└
0.001%

Online advertising

Size of test set

- Set your test set to be big enough to give high confidence in the overall performance of your system.



People sometimes do this
but Ng does not recommend
this.



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The performance metric and dev set must be connected to catch unfounded model effects.

Setting up your goal

When to change dev/test sets and metrics

Cat dataset examples

Metric + Dev : Prefer A
You/users : Prefer B.

→ Metric: classification error

Algorithm A: 3% error

→ pornographic

✓ Algorithm B: 5% error

Error: $\frac{1}{\sum_i w^{(i)}} \cdot \frac{1}{m_{dev}} \sum_{i=1}^{m_{dev}} w^{(i)} \mathbb{I}\{y_{pred}^{(i)} \neq y^{(i)}\}$

↙ predicted value (0/1)

→ $w^{(i)} = \begin{cases} 1 & \text{if } x^{(i)} \text{ is non-porn} \\ 10 & \text{if } x^{(i)} \text{ is porn} \end{cases}$

Orthogonalization for cat pictures: anti-porn

- 1. So far we've only discussed how to define a metric to evaluate classifiers. ← Place target ↗
- 2. Worry separately about how to do well on this metric. ↗
- ↖ Aim (shoot at target)

$$\rightarrow J = \frac{1}{\sum w^{(i)}} \sum_{i=1}^m w^{(i)} \mathcal{L}(\hat{y}^{(i)}, y^{(i)})$$



In case you would keep the metric (accuracy) you can decide to (orthogonally) modify the algorithm (as in this case) so to counteract side effects.

↳ (?) I don't fully get why one should change the loss but keep the old metric...

Another example

Algorithm A: 3% error

✓ Algorithm B: 5% error ←

→ Dev/test



→ User images



If doing well on your metric + dev/test set does not correspond to doing well on your application, change your metric and/or dev/test set.



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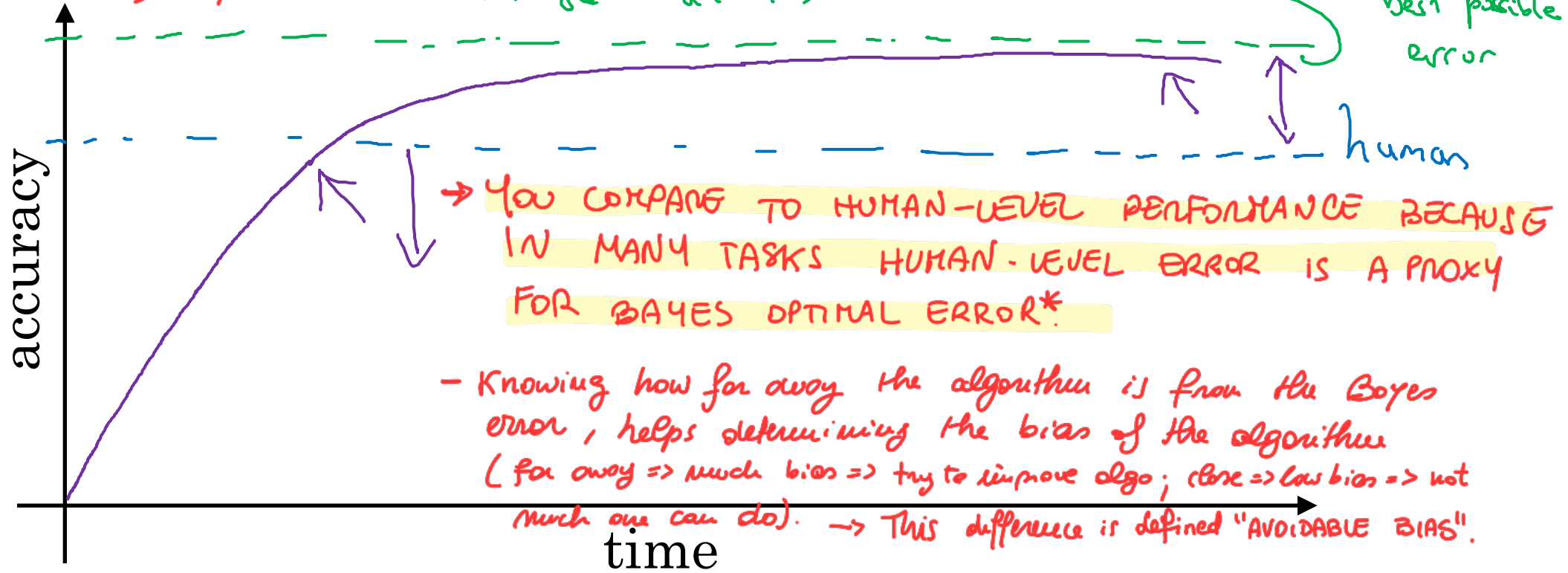
Comparing to human-level performance

Why human-level performance?

Comparing to human-level performance

- It is useful to know the human level performance on tasks where humans are not great, such as speech recognition with very noisy audio.

$X \rightarrow y$
→ audio → transcript
→ image → cat(0/1)



- Moreover, until the algorithm's error (training error) is below human's error, the human can try to help the algorithm further (better labeling, identifying sources of noise); when the algorithm performs better than the human, this is not possible anymore.

*BAYES OPTIMAL ERROR: prediction error of the best function theoretically possible to solve the problem.

Why compare to human-level performance

Humans are quite good at a lot of tasks. So long as ML is worse than humans, you can:

- - Get labeled data from humans. (x, y)
- - Gain insight from manual error analysis:
Why did a person get this right?
- - Better analysis of bias/variance. → explained later
- Until the algorithm's performance are worse than humans, the human can do a lot to improve the algorithm's performance (labeling, identifying sources of imprecision in the algorithm, deciding if the bias of the algorithm is too high).

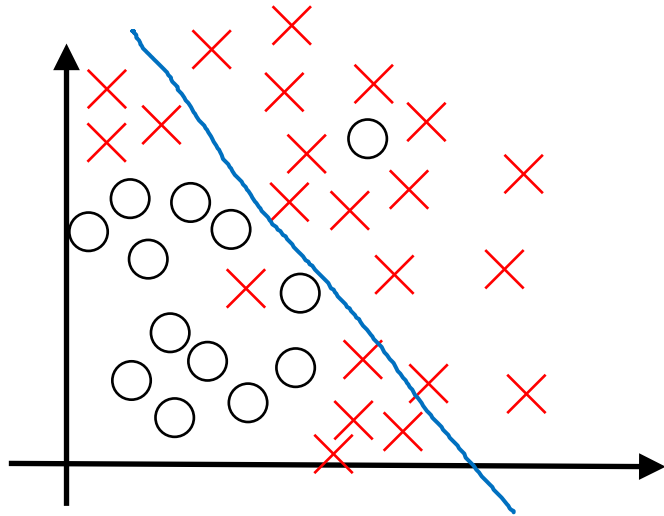


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Comparing to human-
level performance

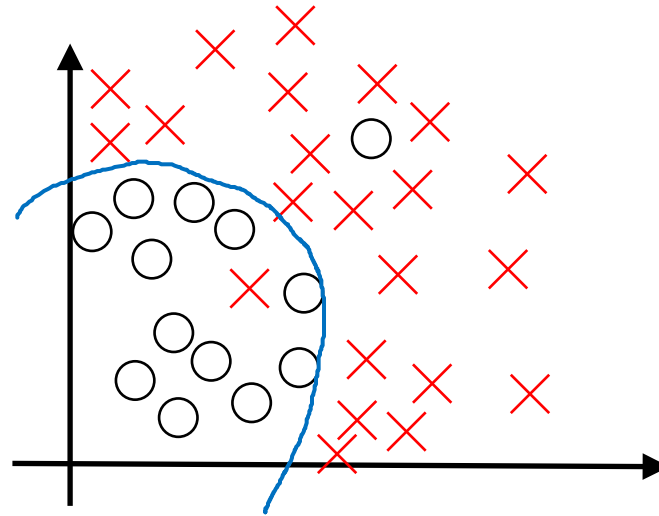
Avoidable bias

Bias and Variance

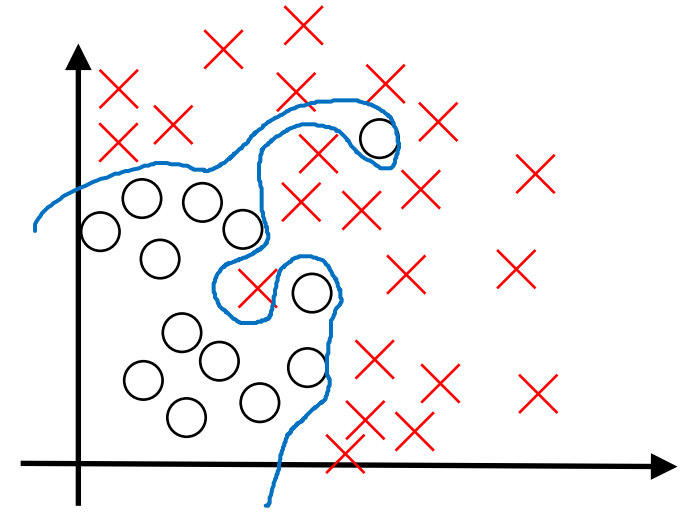


high bias

underfitting



“just right”



high variance

overfitting

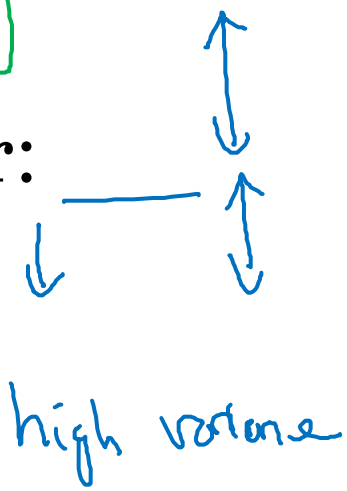
Bias and Variance

Cat classification

Human-level $\approx 0\%$ ----

Training set error:

Dev set error:



high variance



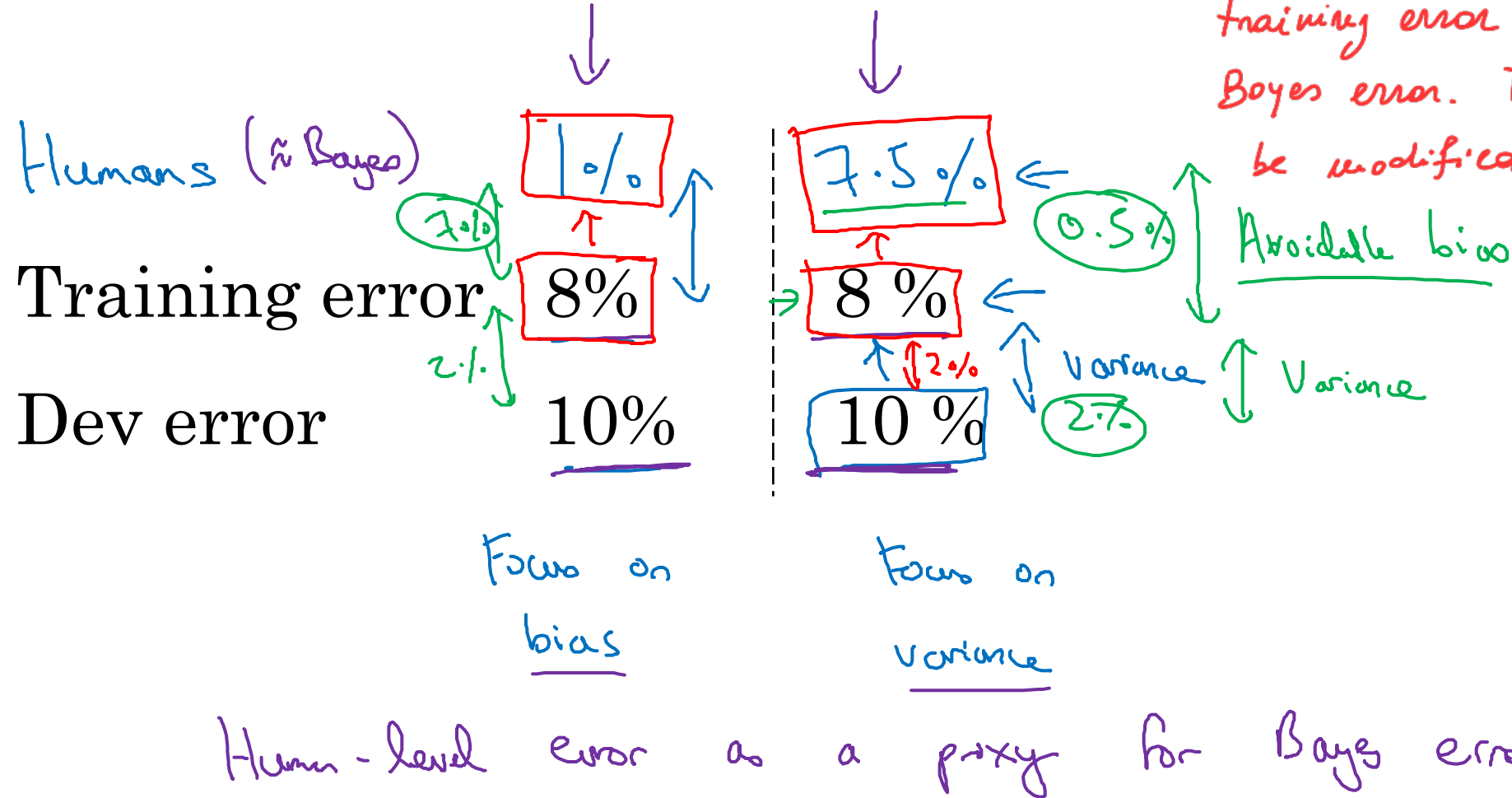
high bias

high bias
high variance

low bias
low variance

Cat classification example

AVOIDABLE BIAS: difference between training error and (approximation of) Bayes error. This bias can likely be modified acting on the algorithm.





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Comparing to human-level performance

Understanding
human-level
performance

Human-level error as a proxy for Bayes error

Medical image classification example:

Suppose:

(a) Typical human 3 % error

→ (b) Typical doctor 1 % error

(c) Experienced doctor 0.7 % error

→ (d) Team of experienced doctors .. 0.5 % error ←

Bayes error \leq 0.5 %

What is “human-level” error?



Error analysis example

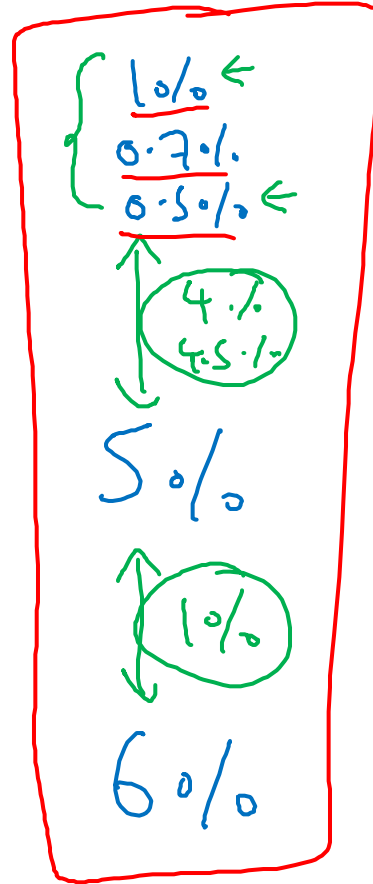
Human (proxy for Bayes error)

↕ Avoidable bias

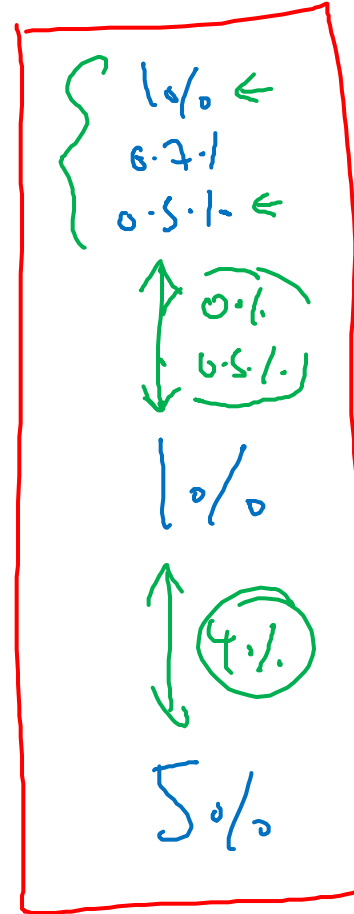
Training error

↕ Variance

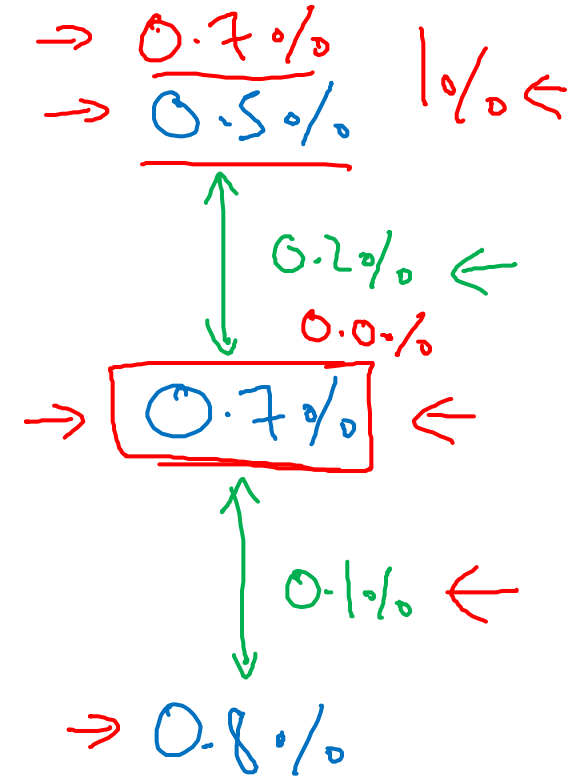
Dev error



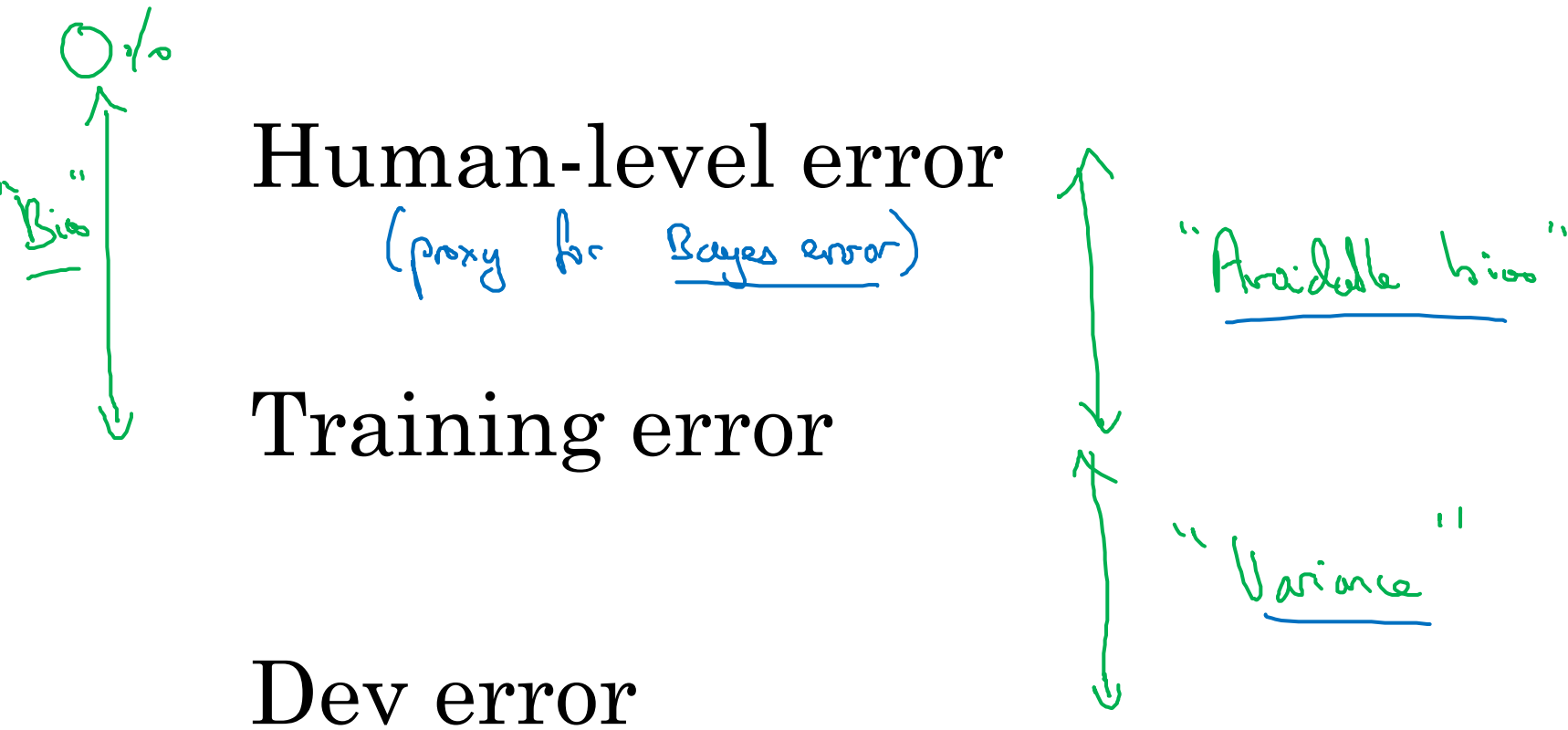
↑ Bias



↑ Variance



Summary of bias/variance with human-level performance





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Comparing to human-
level performance

Surpassing human-
level performance

Surpassing human-level performance

Team of humans

0.5%

One human

0.1 ~~1.0%~~

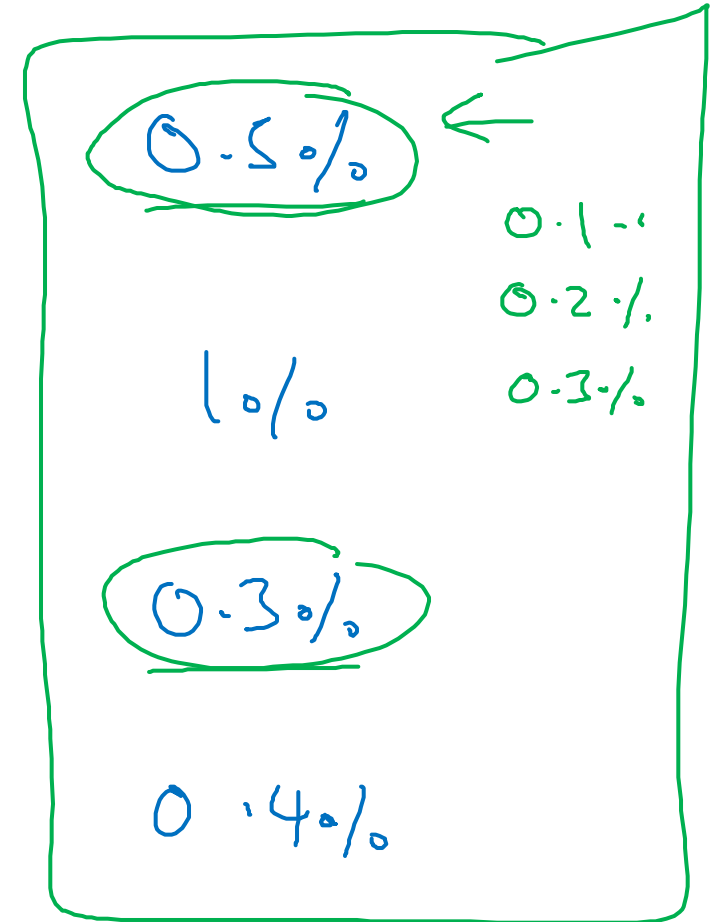
Training error

0.6%

Dev error

0.2
0.8%

What is avoidable bias?



Problems where ML significantly surpasses human-level performance

- - Online advertising
- - Product recommendations
- - Logistics (predicting transit time)
- - Loan approvals

Structured data

Not natural perception

Lots of data

- Speech recognition
- Some image recognition
- Medical
 - ECG, Skin cancer, ...



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Comparing to human-
level performance

Improving your model
performance

The two fundamental assumptions of supervised learning

1. You can fit the training set pretty well.



Reduce
 \sim Avoidable bias

2. The training set performance generalizes pretty well to the dev/test set.



Reduce
 \sim Variance

Reducing (avoidable) bias and variance

Human-level = Proxy for Bayes error



Avoidable bias

Training error



Dev error

Variance

Train bigger model

Train longer/better optimization algorithms

- momentum, RMSprop, Adam
- step size, # epochs

NN architecture/hyperparameters search

RNN
CNN

- activation functions, # layers, # hidden units

More data

Regularization

- L_2 , dropout, data augmentation

NN architecture/hyperparameters search