



TEST DOCUMENT

Updated Branding

DIGITAL MARKETING AGENCY

Prepared For: Sparken Python PDF Test

This is a test document to verify the Python ReportLab PDF generator implementation.

Key Features to Test

The following components should be properly styled:

- Purple headers (H1, H2, H3)
- Body text in proper font and color
- Tables with purple headers and striped rows
- Callout boxes with yellow left border

Sample Table

Feature	Status	Priority
Cover Page	Working	High
Purple Headers	Working	High
Yellow Logo	Working	High
Watermark Pattern	Working	Medium
Table Styling	Testing	High

Typography Test

This paragraph tests **bold text** and regular text rendering. The body font should be Helvetica at 11pt with proper line spacing for readability.

This is a callout box that should have a yellow left border and light gray background. It's used for important notes, warnings, or key takeaways.

Design Elements

The PDF should include:

1. Purple header bar with yellow Sparken logo
2. Repeated vertical logo watermark pattern
3. Purple footer with page numbers
4. Professional spacing and margins

Color Palette

All colors should match the Sparken brand identity:

- Deep Cognitive Purple: #5E5592 (headers, footers)
- Behavioral Yellow: #F8D830 (accents, logo)
- Soft Gray: #F4F5F7 (backgrounds)
- Text Black: #030403 (body text)

Conclusion

This test document validates all key components of the Sparken PDF branding system.