



Advisors Gettin' Savvy!: Student Leadership & Social Media (Paperback)

By Wendy Byrd

Createspace Independent Publishing Platform, United States, 2013. Paperback. Condition: New. Language: English. Brand new Book. Social media has profoundly changed the way people interact and communicate with each other. Technology evolves almost daily, making it difficult to keep up with all the advances. This is not a problem rather than an opportunity. An opportunity to pick out the best principles of leadership and integrate them with technology and marketing strategies to produce greater results. This book offers simple, easy to follow ideas that student leaders can use to increase student engagement on school campuses. Not only that but the learning that will take place through use of these practical experiences will lead to transferable skills that students can use in the real world. This tiny handbook is a tool of particular interest to student leader advisors at universities, colleges, community colleges, K-12 schools, profit and non-profit agencies who have limited knowledge of social media. It will enhance your leadership capabilities by showing you how to incorporate successful business strategies into your daily routine. The end result will be a well-engaged campus climate within a modern community. You will be working smarter, not harder in expanding your range and connecting with...



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