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Media Statement

Study shows, auckland packed with entrepreneurs

Auckland Central MP Judith Tizard has welcomed the announcement that an international study has named Auckland as the most entrepreneurial city of 27 OECD cities surveyed.

"This is great news, but I am not surprised," said Judith Tizard who last month presented awards at Ponsonby's Top 10 Entrepreneurs Awards Dinner.

"It is obvious to me that Auckland breeds entrepreneurs, and successful ones at that. It is great to see this recognised by this international study," she said.

The study, conducted by Global Entrepreneurship Monitor (GEM), based at the London Business School, shows Auckland as the top city with an average of 13.5 per cent in terms of the proportion of entrepreneurs aged between 18-64 years.

Vancouver came in second best followed by Melbourne, Los Angeles and New York. The study ranked Tokyo as the least entrepreneurial city of those surveyed.

"The survey will be pleasing for all those hard working Auckland entrepreneurs and is yet further encouragement for business people and their families to live and work in our great city," said Judith Tizard.

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