

Date: 16 June 2005

Security Level: **UNCLASSIFIED**

Report to: Minister for Senior Citizens

Launch of 'How will you get around when you stop driving?' pamphlet on 7 July 2005

Executive Summary

- 1 You have asked for a briefing for your address at the launch of the *How will you get around when you stop driving?* pamphlet on 7 July 2005.
- 2 This report supplies you with that information.

Recommended Actions

We recommend that you:

- 1 **note** the information for the preparation of your address

Natalie Lavery
Director
Office for Senior Citizens

Date

Hon Ruth Dyson
Minister for Senior Citizens

Date

Purpose of the Report

- 1 On Tuesday 7 July 2005 you are attending the launch of the *How will you get around when you stop driving?* pamphlet at the Grand Hall, Parliament Buildings. The launch commences at 4.45 pm and concludes at 6.00 pm. You have agreed to speak to the meeting at 5.10 pm for approximately 10 minutes.

Invitees to the launch

- 2 The Chief Executive, Deputy Chief Executives and officials from the Ministry of Social Development, the Office for Senior Citizens, and other Ministries have been invited to the launch. Labour Members of Parliament, representatives from key interest groups and individuals, and selected Volunteer Community Co-ordinators (VCCs) have also been invited to attend the launch.
- 3 A special guest attending the launch, will be Christchurch resident 97 year old Gladys Goodall, who lives in her own home and still drives her car. Gladys contributed comments to the draft pamphlet.

Background to the pamphlet

- 4 In 2003 the Office for Senior Citizens contracted the New Zealand Institute for Research on Ageing (NZiRA) to undertake qualitative research to examine how older people cope without access to private transport. The *'Coping without a Car'* project was led by the Office for Senior Citizens, and included the Ministry of Transport and the Land Transport Safety Authority.
- 5 During February and March 2004, 71 interviews were conducted throughout the country and were included in the analysis of the data. These involved 28 interviews with married couples, 14 with single men and 29 with single women. The respondents were located from Paihia in the north to Invercargill in the south. They ranged in age from 67 years to 94 years, with almost all aged over 75 years. The completed interviews included five with Māori and six with the Pacific community.
- 6 The interviewees were identified by the Office for Senior Citizens' Volunteer Community Co-ordinators. Initially interviewees had to meet the criteria of being at least 75 years old and to have been without access to private transport for at least six months. Due to difficulties finding interviewees who met the criteria from the Māori community, the age limit for this population group was reduced to 70 years.
- 7 The Office for Senior Citizens, in conjunction with the Ministry of Social Development, was involved in developing a report from the research which was published in September 2004.
- 8 In November 2004 the *Coping without a Car* Summary Report was released by Judith Davey of NZiRA on behalf of Hon Ruth Dyson, Minister for Senior Citizens. The report was distributed by the VCCs to the people who took part in the study, and other key people in their communities, including Age Concern Councils and Grey Power groups.