

ANDREA KO

• student | user designer | researcher•

ABOUT ME

I am a senior at the University of Oklahoma (OU) seeking to go to graduate school to pursue a career in user experience research. I am someone who is passionate in improving user engagement through seamless design. I have explored the psychology between consumers and media in academic research and I seek to enhance the user experience in everything I research and create.

EDUCATION

2016 - 2021 | University of Oklahoma
Bachelor of Arts in Psychology & Journalism

Major GPA (Psychology): 3.73
Cumulative GPA: 3.51

SKILLS:

HTML/CSS/Javascript	Bilingual (English, Mandarin)	Adept problem-solver/troubleshooter
Bootstrap/JQuery	Research Methods	Demonstrated leadership skills
Adobe Creative Suite	Proficient in Database Entry	Shows responsibility & attention to detail
Python	SPSS	Team player/collaborator

RELATED EXPERIENCE:

May 2019- Aug 2019	Singapore University of Technology and Design Research Technician (SUTD Cognition Lab) <ul style="list-style-type: none">• Worked on optimizing & pilot testing an intervention app for seniors diagnosed with age-related cognitive disorders such as dementia & Alzheimer's Disease• Used software such as PRAAT (speech analysis), Tobii Eye Tracker and the Unity game development platform as part of research studies• Performed related detail-oriented research tasks e.g. literature reviews under the direction of postgraduates and Dr. Yow Wei Quin
Aug 2019 - Present	University of Oklahoma Research Assistant (Barnes Lab) <ul style="list-style-type: none">• Worked in Dr. Jennifer Barnes' lab, assisting in different projects and performing research on how the media we consume affects the human thought process• Currently self-directing a research project on how fictional media depictions of different countries affects individuals' wealth perceptions



INVOLVEMENT / LEADERSHIP

Jan 2018 - May 2019

OU Association of Southeast Asian Nations

Public Affairs Chair

- Designed & created publicity material for the organization including posters, flyers, brochures, social media graphics & websites
- Managed social media pages on multiple platforms for the organization

May 2019 - Aug 2020

OU Association of Southeast Asian Nations

Vice-President

- Was responsible for leading multiple committees in planning for different organization events
- Collaborated with external academic & professional organizations outside of OU in order to further the agenda of cultural awareness for OU ASEAN and the external organization
- Handled the organization's external relations with the greater college community including coordinating events in conjunction with other campus organizations
- Presided at organizational meetings in the absence of the organization president
- Continued assisting in the public affairs aspect for the organization

COMMUNITY SERVICE

May 2017 - Present

OU's The Big Event

- Participated in OU's yearly day of service, have thus far aided a regional orphanage as well as a local church in miscellaneous repair & cleaning work

Jan 2017 - May 2017

Second Chance Animal Shelter/Regional Food Bank of Oklahoma

- Volunteered at the aforementioned organizations across several occasions in conjunction with OU's Alpha Kappa Delta Phi sorority, fulfilling one of the pillars of sisterhood, community service