A N D R E A   K O

• student | user designer | researcher•

A B O U T   M E

I am seeking to go to graduate school to pursue a career in user experience research. I am someone who is passionate in improving user engagement through seamless design. I have explored the psychology between consumers and media in academic research and I seek to enhance the user experience in everything I research and create.

S K I L L S :

HTML 5	JQuery	Bilingual (English, Mandarin)
CSS 3	Python	Research Methods
Javascript	Adobe XD	Database Entry
Bootstrap	Adobe Photoshop	SPSS

E D U C A T I O N

2016 - 2021 | University of Oklahoma
Bachelor of Arts in Psychology & Journalism

Major GPA (Psychology): 3.73
Cumulative GPA: 3.45

R E L A T E D   E X P E R I E N C E :

May 2019- Aug 2019

Singapore University of Technology and Design
Research Assistant
• Worked on optimizing & pilot testing an intervention app for seniors diagnosed with age-related cognitive disorders such as dementia & Alzhemier's Disease
• Used software such as PRAAT (speech analysis) and Tobii Eye Tracker as part of research studies
• Performed related detail oriented tasks under the direction of postgraduates and Professor Yow Wei Quin.

Jan 2019 - Present

University of Oklahoma
Research Assistant
• Worked in Dr Jennifer Barnes' lab, performing research on how the media we consume affects the human thought process
• Currently self-directing a research project on how media consumption affects the wealth perception of different countries

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