



Find and participate in a variety of local events that will expand your perspective in an engaging way

"It's so intuitive and easy to use, and the social and competitive aspect make it much more engaging."

User Need

How might we encourage politically engaged users to explore content outside of their personal sphere to gain a more comprehensive understanding of topics beyond headlines?

"It's like Pokemon Go with a purpose. It is so fun to use."

"Taking geocaching to a whole new level."