ANDREA NUNLEY

Project Manager / UX Designer

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SUMMARY

UX designer with a background in project management, specializing in creating impactful, accessible, and enjoyable user-centric products that make the world easier to navigate. Experienced and skilled in working across multiple teams to create solutions, gather requirements, meet deadlines, and communicate and meet the needs of clients.

PROJECTS

Zestful You, Health Improvement App   06/2022 - 12/2022

CareerFoundry Case Study

Designed a web app for the improvement of users' overall health and medical record keeping.
- Defined user needs and goals through qualitative and quantitative user research to validate a hypothesis and design a user-centric solution.
- Created a consistent UI with consideration for accessibility by referencing WCAG guidelines to reduce visual complexity and cognitive load.
- Refined the design after various rounds of usability and preference testing.
- Utilized a variety of tools, including but not limited to Figma, OptimalSort, and UsabilityHub.
🔗 https://www.andreanunleyuxd.com/case-study-zestful-you

Learn Like You Train, Vocabulary Learning App   03/2022 - 06/2022

CareerFoundry Case Study

Designed a flashcard-style learning app to empower users to learn new vocabulary.
- Conducted user research, including competitive analysis, user interviews, and surveys to gather data and develop a persona and user flows.
- Built wireframes and an initial low-fidelity prototype and refined it through usability testing.
- Utilized a variety of tools, including but not limited to Marvel, Lucidchart, and Adobe XD.
🔗 https://www.andreanunleyuxd.com/case-study-learn-like-you-train

EXPERIENCE

Project Manager   05/2022 - Ongoing

Zoom Agency   Remote
- Coordinate the design, development, and timeline of all projects.
- Manage internal resource allocation and availability with sales to ensure client expectations are properly set, enabling us to meet project deadlines 100% of the time.
- Utilize copywriting skills to develop website templates, leading to an increase in web traffic on the company site.
- Provide design and usability feedback on every stage of every project.

Medical Interpreter   12/2018 - 02/2022

Acculingua Language Services   Greenville, SC
- Provided accurate interpreting for patients requiring medical services.
- Enabled communication between patients and providers.
- Assisted healthcare providers in understanding patients' cultures, as it related to the health service interaction.

Executive Assistant   05/2015 - 07/2021

BIOTRONIK   Greenville, SC
- Managed all new product submissions to all hospitals in the territory.
- Liaised corporate and local relations.
- Produced accurate office files, spreadsheets, over 100+ Salesforce CRM reports, and crafted presentations to support executives and boost team productivity.
- Promoted team productivity by keeping supplies organized and well-stocked.
- Organized all logistics, catering, agendas, and travel arrangements for local educational meetings and events.

Shift Supervisor   03/2016 - 08/2017

Starbucks   Greenville, SC
- Established effective employee schedules and delegated tasks to take advantage of individual abilities to exceed expected demands.
- Delivered excellent customer service to all customers.
- Built a performance-oriented culture with satisfied employees by highlighting employee success and developing leaders.
- Responded to and resolved all customer questions and concerns to increase customer satisfaction and retention.

FIND ME ONLINE

🌐 **Portfolio**
www.andreanunleyuxd.com

in **LinkedIn**
www.linkedin.com/in/andrea-nunley-uxd/

SKILLS

Tools

Figma · Adobe XD · Sketch · Marvel · Affinity Photo · ClickUp · Slack · G-suite · Salesforce · OptimalSort · UsabilityHub

Technology

User Experience Design · Prototyping · User Research · Personas · Wireframing · User Interface Design · Usability Testing · Project Management · Copywriting

Additional Skills

Spanish (Native) · English (Fluent)

EDUCATION

CareerFoundry
03/2022 - 01/2023
Remote
User Experience Design
Frontend Development Specialization

Anderson University
08/2013 - 05/2014
Anderson, SC
Psychology