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## profile

Front-End Developer jr.

Andrea Petrozzi




Born: November 12, 1988

## Contacts

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References available upon request

## My objectives

Use my knowledge and experience at the service of multi-channel approaches related to Front-End development and visual communication placed at the service of a creative, targeted and intelligent effectiveness that focuses on both the interaction with the product/service and the optimization user experience.

## experience



September 2021 - April 2022

UI-UX Designer | WordPress specialist

Freelance

Activities: Development and creation of sites in WP; Mockup creation of web pages; Definition and treeing of the site; Data entry and photo management and manipulation; Database management; Creation of Landing Pages and Banner; Hosting management;  
Focus: Graphic & Web Design



October 2019 - December 2021

UI Designer | Graphic Designer

P&F Technology

Activities: Head of the advertising team; Design and development of web interfaces; Communication graphic; Blog update and website management; Image post production care; Social media management; Copy strategist; Copywriting.  
Focus: Agency for PA and PMI

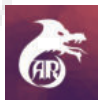


March 2017 - January 2018

Graphic & Web Designer jr.

Arti Grafiche Scalpelli

Activities: Graphic designer for printing (digital and offset); Editorial layout; Data entry and transfer of graphic materials; Photo post production; Concept and development of brands, identity and advertising communication; Planning, realization of  
Focus: Typography



July 2018 - August 2019

Editorial designer

Ali Ribelli Edizioni

Activities: Graphic illustrator; Editorial layout and pre-press preparation; Use of inks and digital techniques; Layout and storyboard creation; Writing of texts and script; Editing.  
Focus: Publishing house



January 2016 - January 2017

Graphic Designer jr.

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Activities: Mockup websites; Graphic design and communication of brands; Post production photos and advertising banners; Digital strategy planner (SMM campaigns); Creation and sending of newsletters.  
Focus: Architecture and interior design studio

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## xtra activities

2017

Visual communication designer for the Conference at the **University of L'Aquila** "Department of Mathematics", "*Between heaven and earth, wonderful perceptions*"

2019

Collaborator and graphic supervisor for the exhibition Exhibition organized by the **Order of Engineers of Frosinone**, "*Leonardo da Vinci's machines*"

2018

Creator and designer of the visual communication of the Conference at the **University of L'Aquila** "Department of Mathematics", "*Fractals between us*"

## ABOUT ME

### My personality



Creativity



Curiosity



Tenacity

### Design method



Data analysis



Search in other areas



Psychological approach



Connection points



Idea



Adapt or change



Realization



Exposure

### Interest



Comics



Sport



Music

## education

### Professional courses

2021-2022



**Web Developer**  
Epicode School

Activities: Creation and management of web pages in HTML5, CSS3; UI, UX usability and Responsive Design; Flexbox and Grid; SASS; In-depth knowledge of JavaScript, JQuery; GSAP and ScrollMagic; Ajax and JSON; Promise, Fetch and Async; Git and GitHub, Angular; ES6 and API;

2020-2021



**Web Design**  
Veneto Formazione

Activities: Mockup and treeing of a website; Realization of a responsive theme through HTML / CSS / PHP; jQuery; Bootstrap, Materialize and Font Awesome; Construction of a site in PHP; PHP custom; MySQL for creating and querying a database; Advanced WordPress use and configuration;

### Degree

2009-2014



**Applied Psychological Sciences**  
University of LAquila

Graduation thesis A.Y 2012-2013 in "Creative thinking and solutions to obstacles to the development of ideas in the workplace", in the field of "Social and work psychology".

## languages

Italian

Native language

English

Level: C1

## skills

### Software



Visual Studio Code



WordPress



GitHub



Photoshop



Illustrator



InDesign



Adobe XD



Affinity Photo



The Gimp

### Linguaggi



HTML5



CSS3



JavaScript



jQuery



Bootstrap



SASS



TypeScript



Angular



React



NodeJS



Php



MySQL

### Disciplines

Visual

Styling

Web

Drawing

Marketing

Management

### Mentality

Think out of the box

Learning by doing

Concreteness

Problem solving

Working team

Planning

**Driver's license: B (not own car)**

Ai sensi del Decreto Legislativo 30 giugno 2003, n.196 e dek GDPR (Regolamento UE 2016/979) autorizzo il trattamento dei miei dati personali presenti nel presente curriculum vitae.