

## Andrea Petrozzi



Sora (FR) 03039

\* available for transfers

Born: November 12, 1988

## Contacts

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💻 Web Design Site  
http://andreapetrozzi.altervista.org/

💻 Web Developer Site  
https://andreapetrozzi.github.io/



References available upon request

## My objectives

Use my academic knowledge and my professionalism at the service of *multi-channel* approaches related to **web development** and study of user **communications** at the service of a creative, targeted and intelligent effectiveness that aims to optimize interaction with the requested service, user experience and functionality of the code.

## experience



October 2022 - In progress

**Front-End Developer**

Arkage (Artattack Group)

Activities: Development for the creation of DEM and management of corporate websites; Usability testing; Project deployment; Code development of templates with HTML, CSS, SCSS and JS; Agile methodology; Use of SAP and Jira; Using GitLab; UI-UX Design (with Figma and Adobe XD); Training and consultancy activities.

Focus: Communication Agency



October 2022 - September 2022

**Web Designer**

Freelance

Activities: Strategic definition and layout of the website; UI-UX designer; User and mobile-friendly website prototyping; Theme development with the WordPress CMS; Maintenance and restyling; MySQL database management and updating; Development of Landing Pages, Banners and Pop-Ups; Authoring plug-ins.

Focus: Web Design and Development



October 2019 - December 2021

**UI Designer | Graphic Designer**

P&F Technology

Activities: Head of the advertising team; Communication Graphic; Copy strategist; Copywriting; Data entry and website content update; Graphic design and implementation of web interfaces; MockUps (Adobe XD); Creation of newsletter campaigns.

Focus: Agency for PA and PMI



March 2017 - September 2019

**Graphic & Web Designer jr.**

Arti Grafiche Scalpelli

Activities: Editorial graphic designer (layout, books, manuals and magazines); Planning and implementation of editorial plans; Post-production photo care; Brand and corporate identity design; Product packaging.

Focus: Typography



January 2016 - January 2017

**NINE**

**Graphic Designer jr.**

Activities: Brand graphics (logos, brochures, posters, banners); Creation and management of social posts; Photo post-production; Digital strategy for SMM campaigns; SEO strategist; Copywriters. Creation of floor plans with AutoCAD;

Focus: Architecture studio

## extra activities

2017

Visual communication designer for the Conference at the **University of L'Aquila** "Department of Mathematics", "*Between heaven and earth, wonderful perceptions*"

2018

Creator and designer of the Conference at the **University of L'Aquila** "Department of Mathematics", "*Fractals between us*"

2019

Collaborator and graphic supervisor for the exhibition Exhibition organized by the **Order of Engineers** of Frosinone, "*Leonardo da Vinci's machines*"

## ABOUT ME

### My personality



Creativity



Curiosity



Tenacity

### Design method



Data analysis



Search in other areas



Psychological approach



Connection points



Idea



Adapt or change



Realization



Exposure

### Interest



Comics



Sport



Music

## education

### Professional courses

2021-2022



**Web Developer**  
Epicode School

Activities: Creation and management of web pages in HTML5, CSS3; UI, UX usability and Responsive Design; Flexbox and Grid; SASS; In-depth knowledge of JavaScript, JQuery; GSAP and ScrollMagic; Ajax and JSON; Promise, Fetch and Async; Git and GitHub, Angular; ES6 and API;

2020-2021



**Web Design**  
Veneto Formazione

Activities: Mockup and treeing of a website; Realization of a responsive theme through HTML / CSS / PHP; jQuery; Bootstrap, Materialize and Font Awesome; Construction of a site in PHP; PHP custom; MySQL for creating and querying a database; Advanced WordPress use and configuration;

### Degree

2009-2014



**Applied Psychological Sciences**  
University of L'Aquila

Graduation thesis in "Creative thinking and solutions to obstacles to the development of ideas in the workplace", in the field of "Social and work psychology".

## languages

Italian

Native language

English

Level: C1

## skills

### Software



Visual Studio Code



WordPress



GitHub



Photoshop



Illustrator



InDesign



Adobe XD



Affinity Photo



Figma

### Linguaggi



HTML5



CSS3



JavaScript



jQuery



Bootstrap



SASS



TypeScript



Angular



React



Php



MySQL

### Disciplines

Visual

Styling

Web

Drawing

Marketing

Management

### Mentality

Think out of the box

Learning by doing

Concreteness

Problem solving

Working team

Planning

**Driver's license: B (not own car)**

Ai sensi del Decreto Legislativo 30 giugno 2003, n.196 e dek GDPR (Regolamento UE 2016/679) autorizzo il trattamento dei miei dati personali presenti nel presente curriculum vitae.