

# Reed Piernock

Creative **presentation layer developer** committed to beautifully crafted front-end code

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## FRONT-END WEB DEVELOPMENT

**Senior Web Front-end Developer:** *Georgetown University, Washington DC* 07/2011 - present

Front-end developer with Web Services team for administration of themes in a Drupal multisite installation. Manage standards and tasks among developers, including code review and QA. Write documentation for both developers and content editors. Utilize frameworks such as SMACSS, Compass, Gulp, and Bootstrap for assets. Coordinate front-end assets under one branded design.

**Software Engineer:** *Digitas Health, Philadelphia PA* 01/2007 - 07/2011

Web developer with Technology capability on websites for healthcare and pharmaceutical companies. Maintain front-end leadership role on several projects, including award-winning FacingBipolar.com. Coordinate establishment of HTML coding standards. Create templates for use in email and for static and dynamic websites in VB.net, ASP.net, and Java environments.

## COMMUNICATIONS AND SOCIAL MEDIA

**League Ambassador:** *District Karaoke, Washington DC* 04/2015 - present

League ambassador and social content producer for District Karaoke, D.C's social, team-based karaoke league. Guide and mentor new members, and foster community among teams. Photograph solo and group performances for posting on social media. Interact with community via posts and discussion on Instagram, Facebook, and Twitter.

## EDUCATION

**University of Maryland, University College** 09/2012 - 05/2017  
*Bachelor of Science, degree awarded 2017*

Digital Media and Web Technology major with Web Development concentration

**Community College of Philadelphia** 01/2002 - 05/2005  
*Associate of Applied Science, degree awarded 2005*

Computer Information Systems major with Internet Development and Operations concentration