

The background is a dark navy blue. It features abstract, overlapping geometric shapes in various colors: bright green, cyan, magenta, purple, orange, and red. These shapes are arranged in a way that creates a sense of depth and movement, with some shapes appearing to be layered on top of others. The overall aesthetic is modern and tech-oriented.

MEDIUM-FI PROTOTYPE

Michael Freeman
Alan Khaledi
Andrea Rodriguez



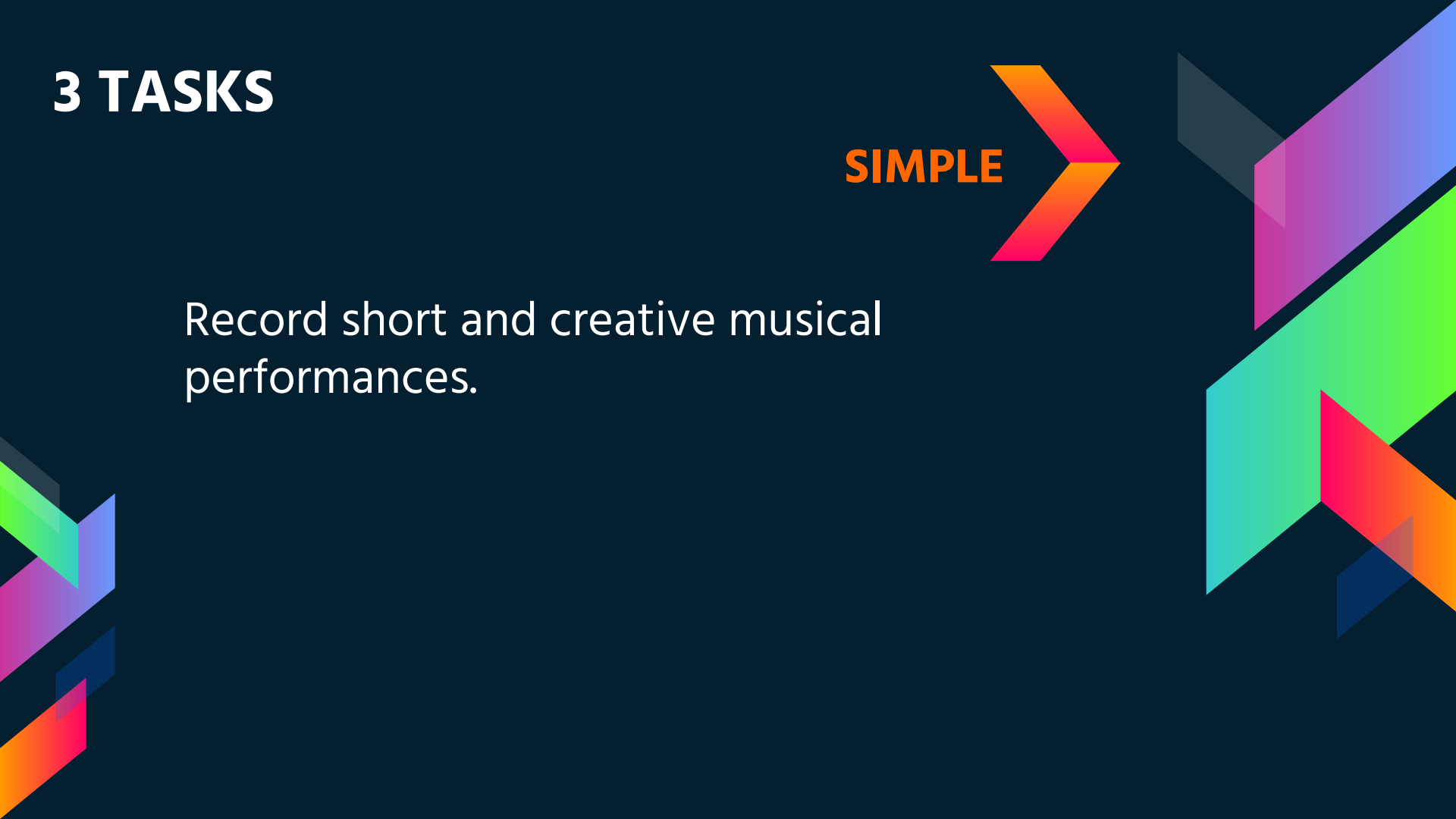
RHYTHM



3 TASKS

SIMPLE

Record short and creative musical performances.



3 TASKS

MEDIUM

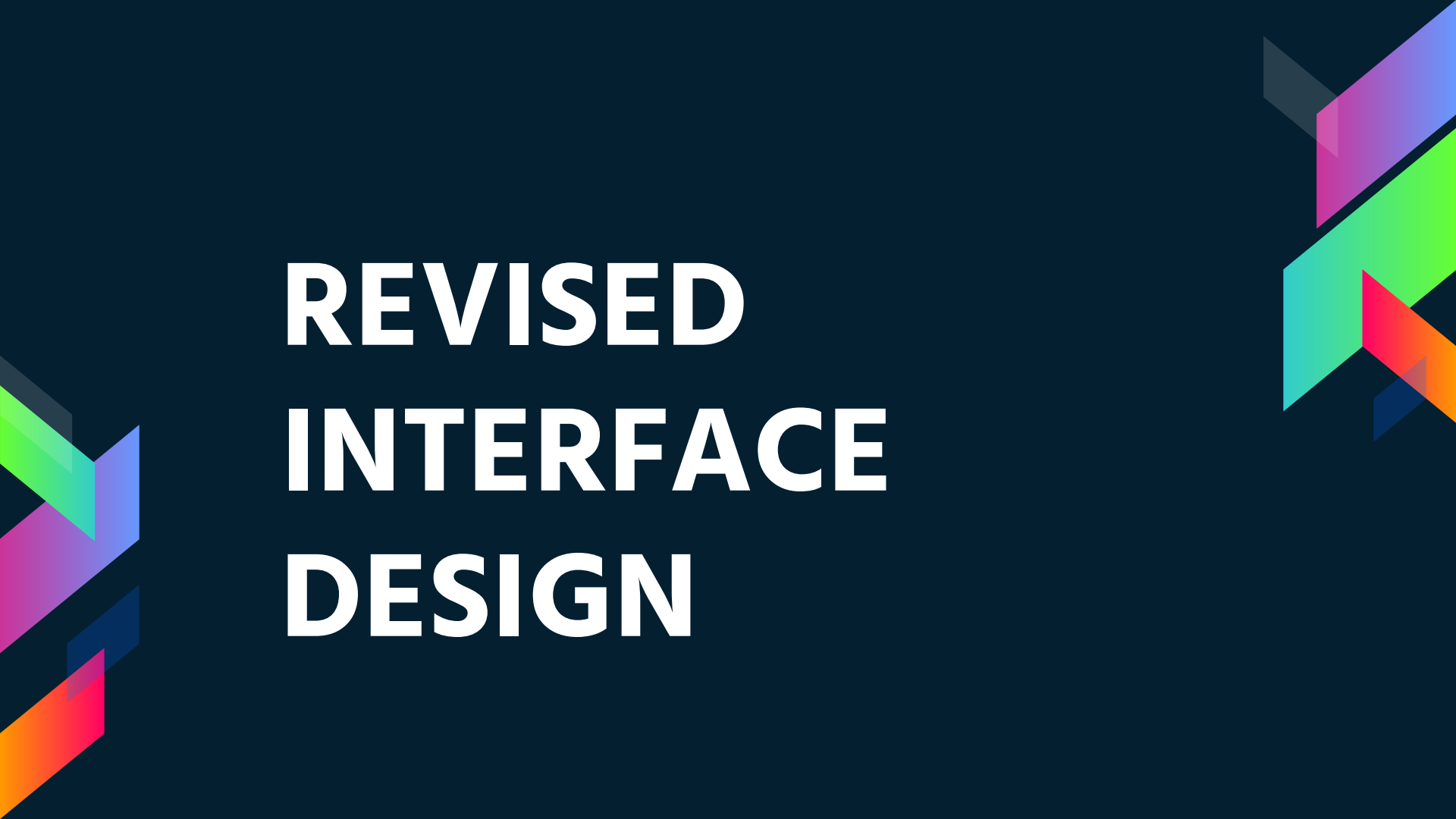
Find and connect with other musical artists interested in collaborating.

3 TASKS

COMPLEX

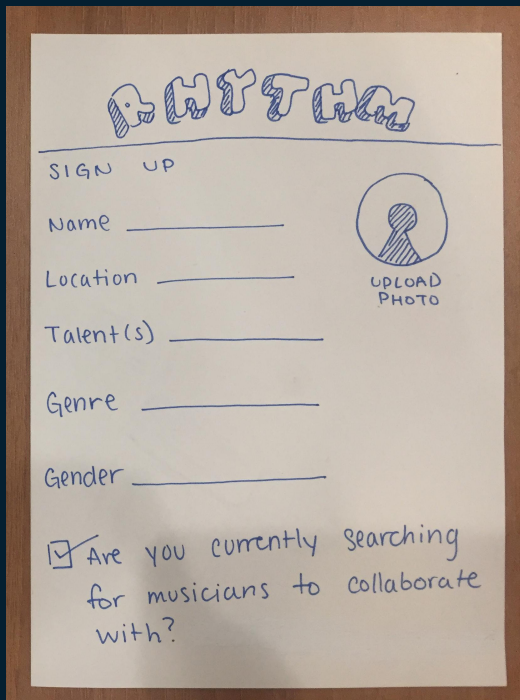
Collaborate and hopefully gain exposure to one another's fanbase and gain popularity.

REVISED INTERFACE DESIGN



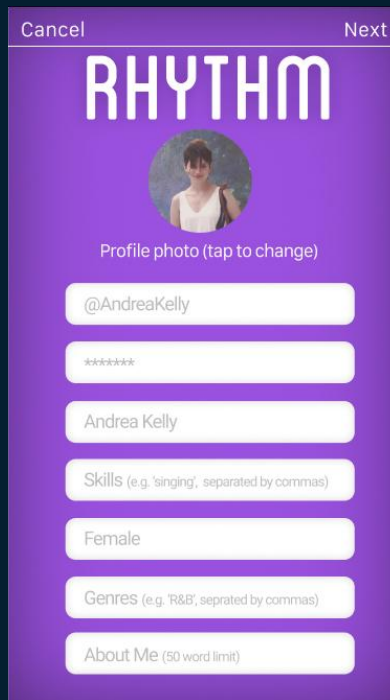
MAJOR DESIGN CHANGES

Before



A hand-drawn sketch of a sign-up form on a clipboard. The title "RHYTHM" is written in a bubbly, hand-drawn font at the top. Below it, the text "SIGN UP" is written. The form includes fields for "Name", "Location", "Talent(s)", "Genre", and "Gender", each followed by a horizontal line for text entry. To the right of these fields is a circular icon containing a stylized person silhouette, with the text "UPLOAD PHOTO" written below it. At the bottom, there is a checkbox with the text "Are you currently searching for musicians to collaborate with?" next to it.

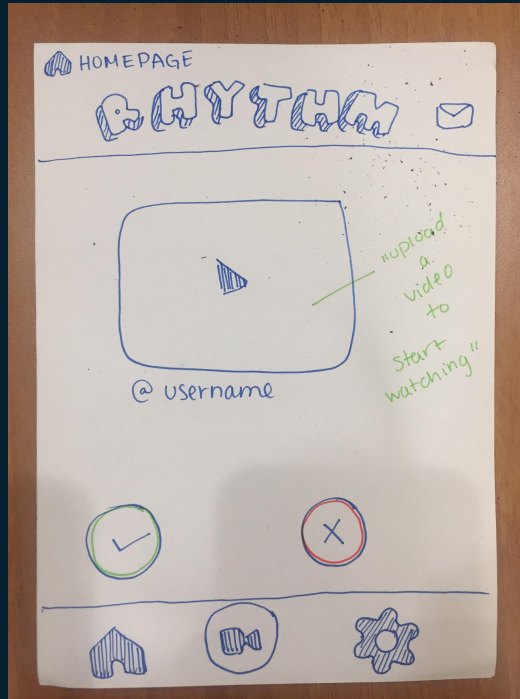
After



A digital mockup of a sign-up form with a purple background. The title "RHYTHM" is in a bold, white, sans-serif font at the top. Below it is a circular profile picture of a woman, with the text "Profile photo (tap to change)" underneath. The form includes several input fields: a text field with "@AndreaKelly", a password field with "*****", a text field with "Andrea Kelly", a text field with "Skills (e.g. 'singing', separated by commas)", a text field with "Female", a text field with "Genres (e.g. 'R&B', separated by commas)", and a text field with "About Me (50 word limit)". The form is framed by a white border with "Cancel" on the left and "Next" on the right.

MAJOR DESIGN CHANGES

Before

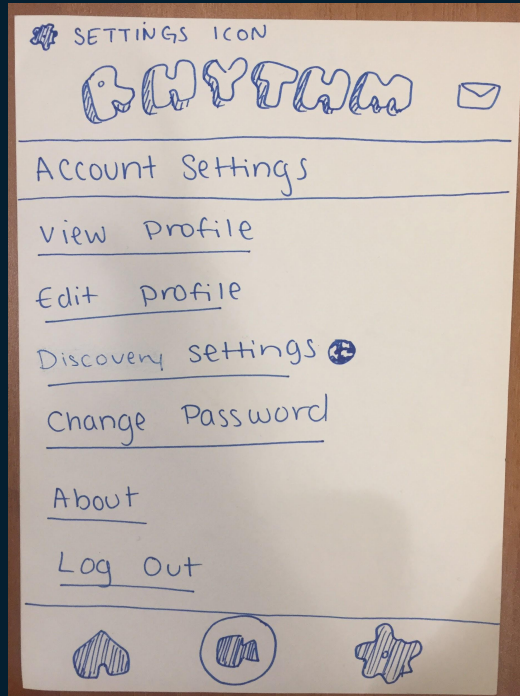


After

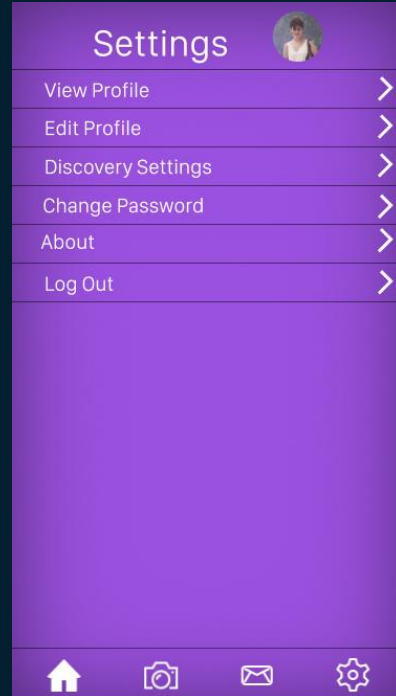


MAJOR DESIGN CHANGES

Before

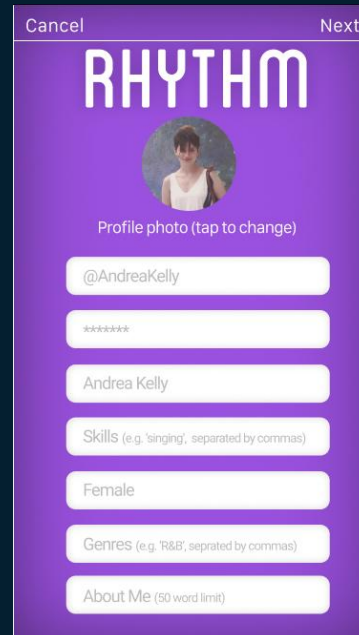
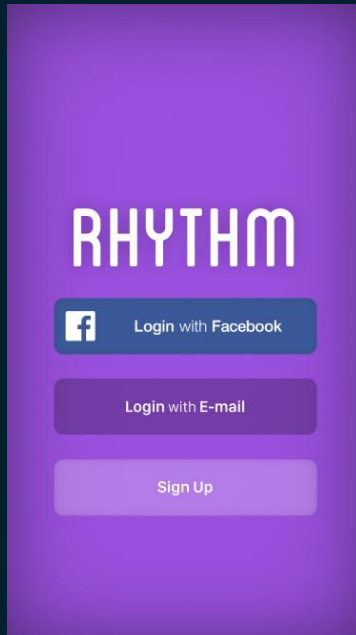


After



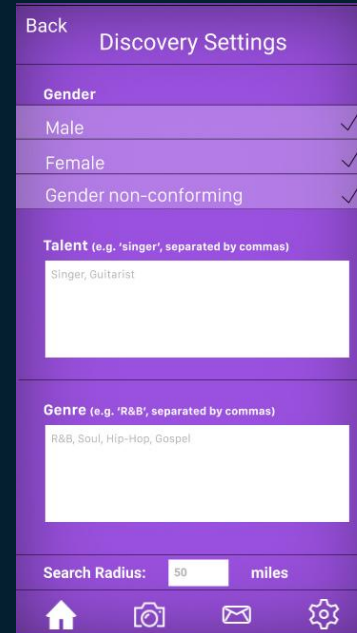
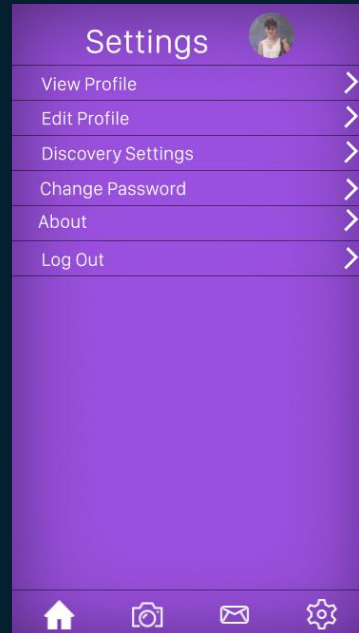
TASK FLOWS

SIMPLE



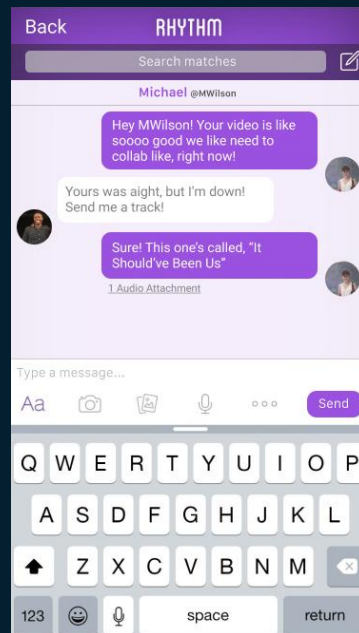
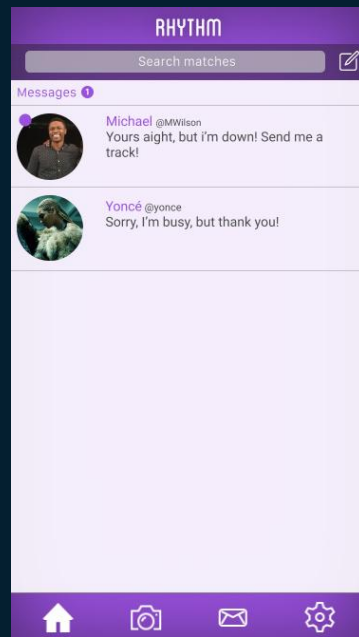
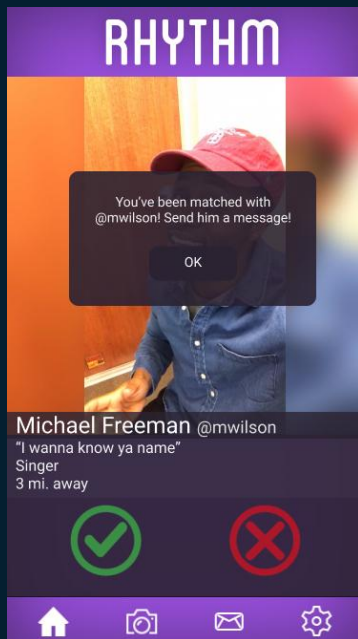
TASK FLOWS

MEDIUM



TASK FLOWS

COMPLEX



The background is a solid dark navy blue. In the top-left and bottom-left corners, there are overlapping, semi-transparent geometric shapes in shades of green, cyan, magenta, and blue. In the top-right and bottom-right corners, there are similar overlapping shapes in shades of magenta, cyan, red, and orange. The text is centered in the middle of the slide.

PROTOTYPE OVERVIEW

Prototyping Tools

- Figma
- InVision

Limitations/Trade-offs

- Videos could not be added to prototype preview
- Camera/Camera roll can not actually open
- Sending messages is not possible

Limitations/Trade-offs (continued)

- Export and other features in Figma had inconsistencies
- Can't keep track of state that app is in
- Small set of profiles

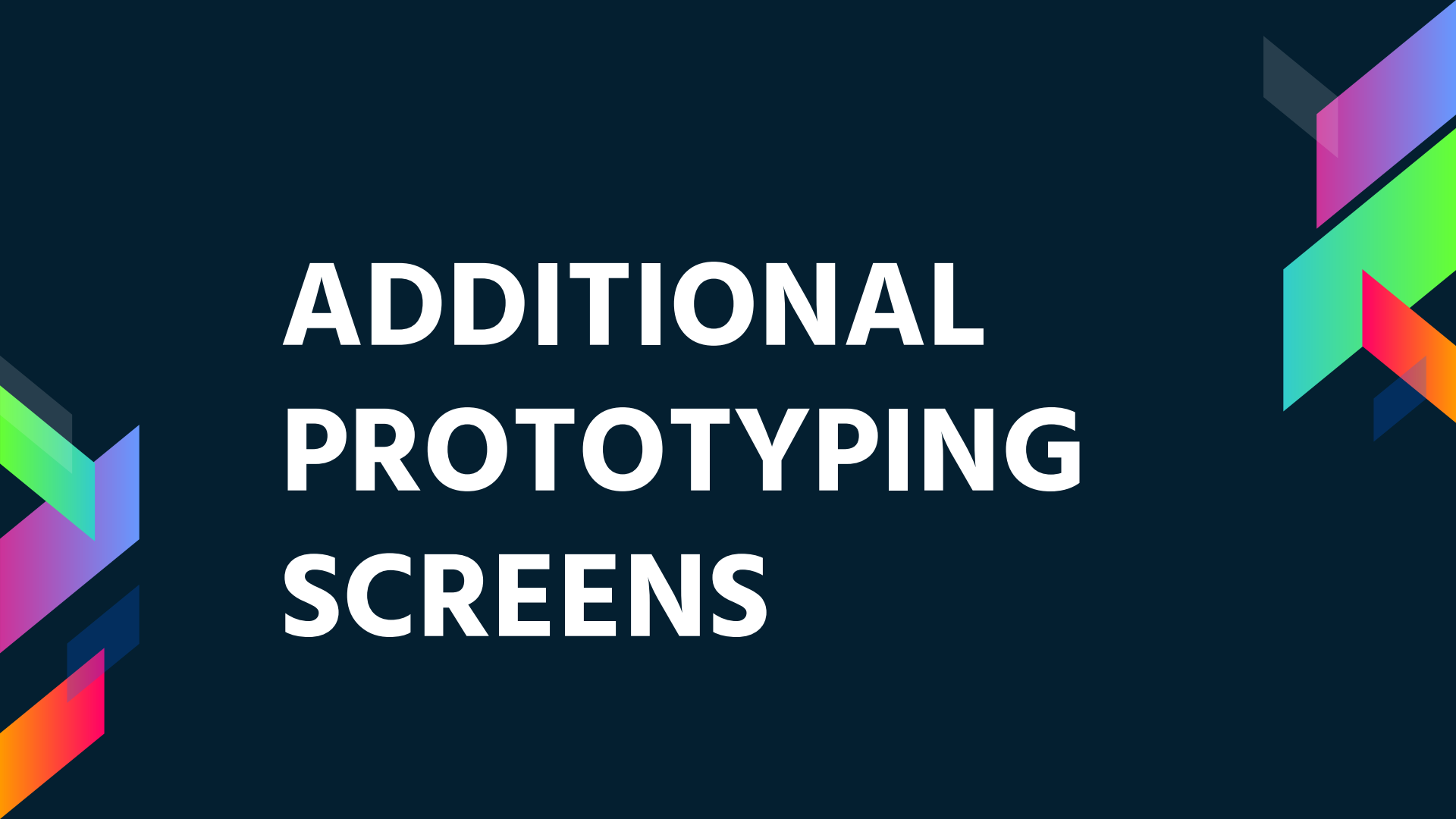
“Wizard of Oz” Techniques

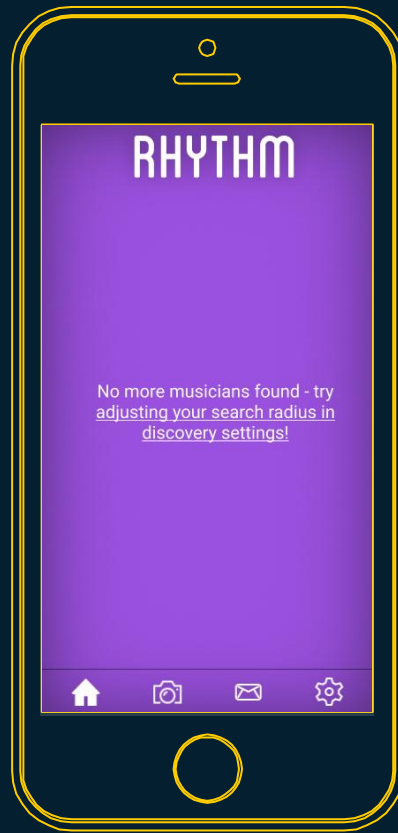
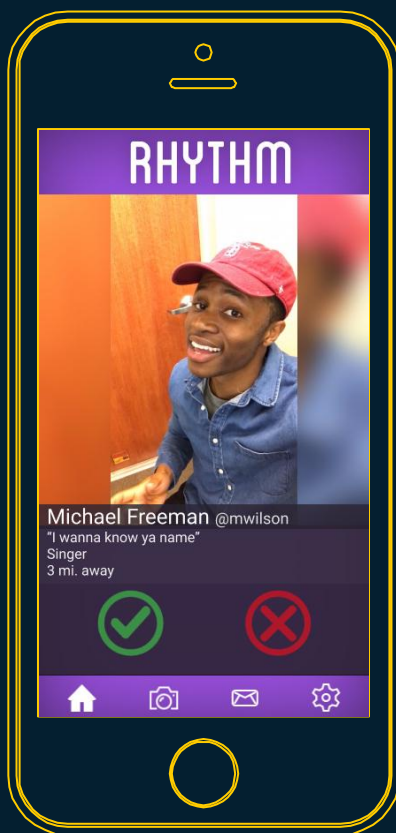
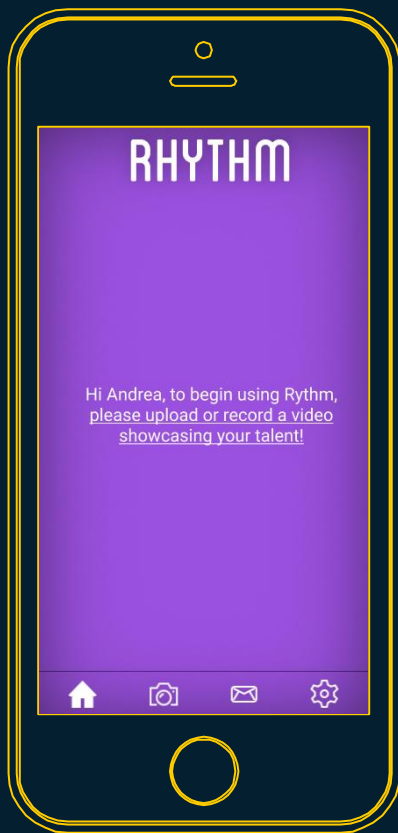
- None

Hard-coded Features

- Video representations
- Profiles
- Messages

ADDITIONAL PROTOTYPING SCREENS





The background is a dark navy blue. In the top-left and bottom-left corners, there are overlapping geometric shapes in shades of green, cyan, orange, red, and light blue. In the top-right and bottom-right corners, there are similar overlapping shapes in shades of cyan, green, purple, pink, and orange. The text "Thank you!" is centered in the middle of the slide in a white, bold, sans-serif font.

Thank you!