

Andrea Lacson

Web Developer

www.andrealacson.com
hello@andrealacson.com

About Me

Ask me about Javascript, React, and diversity. I'm looking for opportunities to build things that help people, as well as the chance to keep learning.

Skills and Tools

HTML, CSS, SCSS, JavaScript, jQuery, React, Sketch, Firebase, Responsive Design, Accessibility, Git/GitHub, Restful APIs, Pair Programming, AWS.

Education

Web Development Immersive Juno College

Oct 2019 - Dec 2019

Intro to Web Development Juno College

2019

Intro to JavaScript Juno College

2019

BSc in Mental Health & English University of Toronto Scarborough 2012 - 2017

Personal Projects

Diverse Lit

React

Accessible website created with using multiple APIs from Biblioshare.

andrearose26.github.io/DiverseLit/

Bowser Bash

JavaScript

Interactive keyboard game created with jQuery.

andrealacson.com/BowserBash

House of Anansi Website

Metadata

Collaborated with Carolyn McNeillie and BookNet Canada to integrate a Shopify plugin and update UX and UI of site.

houseofanansi.com

Work Experience

Data Administrator, House of Anansi Press

Sept 2017 - Oct 2019

- Promoted from Data Assistant in March 2018.
- Managed all print and digital metadata for entire publishing catalogue.
- Worked on the House of Anansi website redesign to integrate a new book metadata plugin.

Rights Assistant, House of Anansi Press

May 2017 - Sept 2017

- Pitched and sold foreign rights of titles to different countries.
- Negotiated and drafted permissions agreements for Anansi and Groundwood titles.

Customer Experience Leader, Indigo

Oct 2013 - Aug 2017

- Hand sold product based on customer's needs while managing the team on shift.
- Participated on the selection of two Indigo Staff Pick of the Month, comparing the content and marketing capabilities of each book.

Community Involvement and Speaking Engagements

Associate Publisher, On The Danforth Magazine

- Led a team of 25, exceeding an ad revenue target of \$10,000.

Tech Forum 2019, BookNet Canada

- Presented on a panel introducing a Shopify data plugin for publishing companies.