

Andrea Lacson

Web Developer

Portfolio

www.andrealacson.com

Contact

hello@andrealacson.com

Skills and Tools

HTML, CSS, SCSS, JavaScript, jQuery, React, Sketch, Firebase, Responsive Design, Accessibility, Git/GitHub, Restful APIs

Work Experience

Data Administrator, House of Anansi Press

Sept 2017 - Oct 2019

- Managed all print and digital metadata for entire publishing catalogue.
- Updated the House of Anansi Shopify website to newly integrate a book metadata plugin, speaking on a panel at Tech Forum 2019.
- Promoted from Data Assistant in March 2018.

Rights Assistant, House of Anansi Press

May 2017 - Sept 2017

- Pitched, negotiated and sold foreign rights of titles to different countries.
- Negotiated and drafted permissions agreements for Anansi and Groundwood titles.

Customer Experience Leader, Indigo

Oct 2013 - Aug 2017

- Pitched, negotiated and sold foreign rights of titles to different countries.
- Negotiated and drafted permissions agreements for Anansi and Groundwood titles.

Education

Web Development Immersive, Juno College

Oct 2019 - Dec 2019

Intro to Web Development, Juno College 2019

Intro to JavaScript, Juno College 2019

BSc in Mental Health & English, University of Toronto Scarborough 2012 - 2017

Community Involvement

Associate Publisher, On The Danforth Magazine 2017

- Led a team of 25, exceeding an ad revenue target of \$10,000.

Personal Projects

Diverse Lit

React

Accessible website created with book data from Biblioshare API.

andrearose26.github.io/DiverseLit/

Bowser Bash

JavaScript

Interactive keyboard game created with jQuery.

andrealacson.com/BowserBash

House of Anansi Website Metadata

Collaborated with Carolyn McNeillie and BookNet Canada to integrate a Shopify plugin and update UX and UI of site.

houseofanansi.com