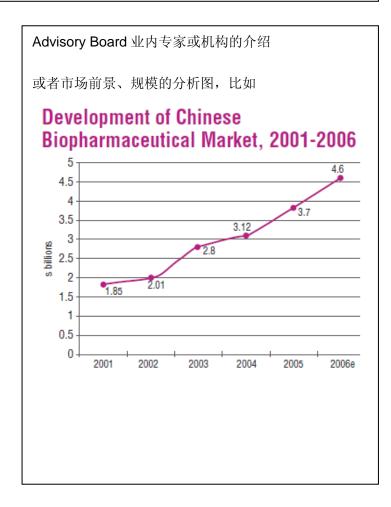
LOGO 会议宣传语	报名优惠说明
会议名称	
会议时间、地点	
会议主题	
图片	
Features/Highlights/ What to Expect	Industry Voice/ 政府官员或者核心市场高层对该行业未来的展望/ 政府政策等
组织框架	
Organized by Official Supporters Endorsers	Sponsors

组委会联系信息

Invitation Letter / Event Background



Event Structure

Hot topics to be addressed

或者

Industry Headlines / New Projects Updates, 比如

Originator	Brand	INN	USA Patent Expiry
Amgen	Aranesp	darbopoetin	2012 - 2015
Amgen	Epogen	erythropoietin	2012 - 2015
Amgen	Neupogen	ilgrastim	2010 - 2017
Amgen	Enbrel	etanercept	2011 - 2019
Amgen	Vectibix	panitumumab	2010 - 2017
Genentech	Rituxan	rituximab	2013 - 2019
Genentech	Herceptin	trastuzumab	2013 - 2018
Genentech	Avastin	bevacizumab	2013 - 2018
Genentech	Xolair	omalizumab	2010 - 2018
Genentech	Lucentis	ranibizumab	2011 - 2017
Biogen-IDEC	Avonex	interferon beta-1a	2011 - 2015
Biogen-IDEC	Amevive	alefacept	2011 - 2017
Biogen-IDEC	Tysabri	natalizumab	2013 - 2018
Biogen-IDEC	Zevalin	ibritumomab tiuxetan	2015
Genzyme	Cerezyme	imiglucerase	2013
Genzyme	Campath	alemtuzumab	2014 - 2020
Genzyme	Myozyme	alglucosidase	2016
Medimmune	Synagis	palivizumab	2013 - 2020

World Class Speakers under Prior Consideration

Partial VIPs You Will Meet at...

Conference Highlights/ 5 Reasons You Should Attend / Attend and Benefit from

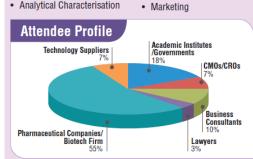
Who Should Attend & 饼图

By Job Title

VPs, Directors & Heads of:

- Follow on Biologics/ Follow on Proteins/ Biosimilars
- Biologics/ Biotechnology/ Biogenerics Legal Affairs/ Intellectual
- Property Health Economics
- Pricing and Reimbursement
- Biopharmaceuticals/ Biotherapeutics
- Clinical Immunology
- Process Control and Analytical Technologies Analytical Characterisation

- Regulatory Compliance Pharmacovigilance Drug Safety & Risk Management
- Quality Affairs/ Quality Control
- New Product Development
- Process SciencePortfolio Management
- Research & Development
- Business Development
- Scientific Affairs
- Commercial Affairs



会场图片

页眉 LOGO,时间、地点等会议基本信息				
Why Exhibit				
Floor Plan				
联系信息				
Exhibition Package	Testimonials			
Exhibitor Profile Exhibitor List				

组委会联系信息