

Group Project: Bank Campaign Classification

- Objective: The classification goal is to predict if the client will subscribe (yes/no) a term deposit (variable y)
- Data: *BankCamp_train.csv* & *BankCamp_test.csv*
- Due date: June 6th
- Submission:
 - ✧ Printable Report (pdf/word/ppt)
 - ✧ R codes, notebooks, all in a unique structure folder with relative paths
 - ✧ Test Classification (csv)
- Open scope on modeling and reporting (all optional):
 - ✧ Methods to evaluate
 - ✧ Metrics used
 - ✧ Type of report
 - ✧ Visualization
 - ✧ Github link with project history
 - ✧ Shiny App ...
- Evaluation Criteria:
 - ✧ Coding Quality
 - ✧ Modeling Design
 - ✧ Test Performance (sensitivity)
 - ✧ Reporting