

Andrea Simes

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EDUCATION

Columbia University, School of General Studies
Bachelor of Arts, Information Science-Linguistics, 3.87 GPA
Dean's List, Honor Society of the School of General Studies
Expected May 2017

Sciences Po, Campus of Reims
Bachelor of Arts, Social Sciences, 3.55 GPA
Coursework in Sociology, Political Science, Economics, Statistics
May 2015

PROFESSIONAL EXPERIENCE

International Students and Scholars Office, Columbia University
User Experience Intern
September 2016–Present

- Produce wireframes using Balsamiq and Axure for web and mobile
- Update website content and information architecture using Drupal
- Revise immigration regulations into web/mobile-friendly instructions
- Coordinate and facilitate monthly user testing sessions

Nuance Communications
User Interface Design Intern
Summer 2016

- Led a “Wizard of Oz” style usability test acting as the “Wizard”
- Designed call flows, dialogs, functional logic, and prompts
- Crafted complex logic in Java easily understood by customers and developers

Jam
User Experience Design Intern
Summer 2015

- Designed website in Sketch for French startup building a personal assistant AI

EXTRA CURRICULAR EXPERIENCE

Columbia UX/UI
Co-Founder
September 2016–Present

- Design and develop website using HTML, CSS, Javascript, jQuery, Bootstrap
- Organize human-computer interaction and product design talks and events
- Mentor students interested in usability, user research, and product design

Columbia European Society
Director of Design
September 2016–Present

- Redesign new logo in Illustrator
- Create branding style guide using Indesign to guide website development
- Lead Design team in producing printed materials for 200+ person conference

Barnard-Columbia Design for America
Senior Advisor and Studio Member
September 2015–Present

- Develop internal website utility to archive institutional memory
- Organize prototyping workshops in Photoshop, Illustrator, Indesign, Sketch
- Teach weekly human-centered design lessons to studio of 40 designers

Kaleido Magazine, Sciences Po, Campus of Reims
Co-Editor-in-Chief and Art Director
September 2013–May 2015

- Streamlined editorial processes to produce the magazine's first printed issues
- Supervised print design team's creation of InDesign layouts

SKILLS

Illustrator, Photoshop, InDesign, Sketch 3, Inkscape, Omnigraffle, Balsamiq, Visio, Invision
HTML, CSS, Javascript, jQuery, Bootstrap, Flask, Python, Java, SQL
Microsoft Excel