

Andrea Simes

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SKILLS

Illustrator | Photoshop | InDesign
Sketch
Omnigraffle
Balsamiq
Invision
Premiere
UNIX | Git
HTML | CSS | Bootstrap
Javascript | jQuery
Flask | Python | Java | SQL

AWARDS

Dean's List
Honor Society,
School of General Studies

PROJECTS

Tailored Sound
January 2017-Present
Playlist-generating web app

EDUCATION

Columbia University

B.A. Information Science-Linguistics, 3.68/4.00 GPA, expected May 2017
Coursework: Psychology, Data Structures, Databases, NLP, Linguistics

Sciences Po Paris

Bachelor of Arts, Social Sciences, 3.55/4.00 GPA, May 2015
Coursework: Graphic Design, Statistics, Research Design, Sociology

PROFESSIONAL EXPERIENCE

International Students and Scholars Office, Columbia University

User Experience Design Intern

September 2016 - Present

- Produce wireframes using Balsamiq and Axure for web and mobile
- Update website content and information architecture using Drupal
- Revise immigration regulations into web/mobile-friendly instructions

Nuance Communications

Voice User Interface Design Intern

Summer 2016

- Led a "Wizard of Oz" style usability test acting as the "Wizard"
- Designed call flows, dialogs, functional logic, and prompts
- Crafted complex logic in Java easily understood by customers and developers

Jam

User Experience Design Intern

Summer 2015

- Designed website in Sketch for French startup building a personal assistant AI
- Overhauled user testing procedure for conversational UI

EXTRACURRICULAR EXPERIENCE

Columbia European Society

Director of Design

September 2016 - Present

- Redesign new logo in Illustrator
- Create branding style guide using Indesign to guide website development
- Lead Design team in producing printed materials for 200+ person conference

Barnard-Columbia Design for America

Director of Education and Studio Member

September 2016 - Present

- Develop internal website utility to archive institutional memory
- Organize prototyping workshops in Photoshop, Illustrator, Indesign, Sketch
- Teach weekly human-centered design lessons to studio of 40 designers

Kaleido Magazine, Sciences Po, Campus of Reims

Co-Editor-in-Chief and Art Director

September 2015 - May 2016

- Supervised print design team's creation of InDesign layouts