

# Andrea Simes

650-665-3175  
New York City

andrea.simes@gmail.com  
www.andreasimes.com  
www.github.com/andreasimes

## SKILLS

Illustrator | Photoshop | InDesign  
Sketch  
Omnigraffle  
Balsamiq  
Invision  
Premiere  
UNIX | Git  
HTML | CSS | Javascript | jQuery  
Flask | Python | Java | C | SQL

## EDUCATION

### Columbia University

B.A. Information Science, May 2017  
Magna cum Laude  
Coursework: Psychology,  
Data Structures, Natural Language  
Processing (NLP), Linguistics

### Sciences Po (Dual Program)

B.A. Social Science, May 2015  
Coursework: Political Science,  
Sociology, Graphic Design, Statistics

## AWARDS

Dean's List  
Honor Society,  
School of General Studies

## PROFESSIONAL EXPERIENCE

**International Students and Scholars Office, Columbia University** | New York, NY

User Experience Design Intern

*September 2016 - May 2017*

- Produce wireframes using Balsamiq and Axure for web and mobile (~3 month timeline)
- Use Drupal to quickly migrate website information architecture and content
- Revise immigration regulations into web/mobile-friendly instructions (Android & iOS)
- **Moving forward:** Project will incorporate user research and eye tracking software to test product efficacy

**Tailored Sound** | New York, NY

*December 2016 - May 2017*

Playlist-generating web app

- Generate a playlist based on mood, keyword or era (ex: 1972), and play in Spotify
- Coded backend in Python and integrated with Spotify API
- Designed front end in Sketch, executed using HTML, CSS, Twitter Bootstrap, and JavaScript

**Nuance Communications** | New York, NY

Voice User Interface Design Intern

*Summer 2016*

- Led a "Wizard of Oz" style usability test (30 users) to evaluate dialog flows in interactive voice response (IVR) software
- Created specifications for call flows, dialogs, functional logic, and prompts
- Crafted logic in Java to be easily understood by customers and developers
- Worked within team of 4 to create user persona documentation and style guides

**Jam** | Paris, France

User Experience Design Intern

*Summer 2015*

- Designed website in Sketch for French startup building a personal assistant AI
- Overhauled user testing procedure for conversational UI
- Created style guide, and led user empathy workshops (focused on non-French speaking tourists and students) for team

## EXTRACURRICULAR EXPERIENCE

**Columbia European Society** | New York, NY

Director of Design

*September 2016 - May 2017*

- Redesigned logo (Illustrator) and create branding style guide (Indesign) to guide website development

**Barnard-Columbia Design for America** | New York, NY

Director of Education and Studio Member

*September 2016 - May 2017*

- Teach weekly human-centered design workshops to studio of 40 designers
- Develop internal website utility to archive institutional memory
- Organize weekly prototyping workshops in Photoshop, Illustrator, Indesign, Sketch, as well as teaching other community members how to facilitate workshops

**Kaleido Magazine, Sciences Po, Campus of Reims** | Reims, France

Co-Editor-in-Chief and Art Director

*September 2015 - May 2016*

- Actively solicited submissions, creation of branding guide (typography, logo, etc)
- Managed print design team's creation of InDesign layouts, as well as managing team of 5 regular staff writers